

\$1.50

Special color insert, "The Making of the Stadium '76"

New York

YANKEES YEARBOOK 76



Touch-Tune™

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to watch TV."

Hank Aaron



Model 4867. Crafted of wood and non-wood materials.
Simulated TV picture.

Star System.

Touch-tune to any channel (2 to 83, VHF or UHF) directly, without going through all the channels you do not want.

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City



George Brett
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Minnesota



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Call your own time-out.

Some of the best moments in any sport take place right where you're sitting. Because where you're sitting can be a great place to cool the action.

Just grab a hold of a sizzling hot dog, spread the mustard thick, and drown your thirst with an ice-cold Pepsi. Nothing makes food taste better and good times last longer than Pepsi-Cola. And Pepsi is just as close to where you're sitting as the refreshment stand.

Go ahead. Right now is a great time to call your own time-out... and call for plenty of great-tasting Pepsi-Cola.



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Official 1976 Yearbook

Edited by Martin Appel

Photography by Michael Grossbardt

Illustrations by Charlie McGill

Designed by The New Studio

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THE NEW YORK YANKEES YEAR BY YEAR

Year	Position	Won	Lost	Pct.	Manager	Attendance
1903	Fourth	72	62	.537	Clark Griffith	211,808
1904	Second	92	59	.609	Clark Griffith	438,919
1905	Sixth	71	78	.477	Clark Griffith	309,100
1906	Second	90	61	.596	Clark Griffith	434,700
1907	Fifth	70	78	.473	Clark Griffith	350,020
1908	Eighth	51	103	.331	Griffith-N. Elberfeld	305,500
1909	Fifth	74	77	.490	George T. Stallings	501,000
1910	Second	88	63	.583	Stallings-Hal Chase	355,857
1911	Sixth	76	76	.500	Hal Chase	302,444
1912	Eighth	50	102	.329	Harry Wolverton	242,194
1913	Seventh	57	94	.377	Frank Chance	357,551
1914	†Sixth	70	84	.455	Chance-R. Peckinpaugh	359,477
1915	Fifth	69	83	.454	William E. Donovan	256,035
1916	Fourth	80	74	.519	William E. Donovan	469,211
1917	Sixth	71	82	.464	William E. Donovan	330,294
1918	Fourth	60	63	.488	Miller J. Huggins	282,407
1919	Third	80	59	.576	Miller J. Huggins	619,164
1920	Third	95	59	.617	Miller J. Huggins	1,289,422
1921	First	98	55	.641	Miller J. Huggins	1,230,696
1922	First	94	60	.610	Miller J. Huggins	1,026,134
1923	*First	98	54	.645	Miller J. Huggins	1,007,066
1924	Second	89	63	.586	Miller J. Huggins	1,053,533
1925	Seventh	69	85	.448	Miller J. Huggins	697,267
1926	First	91	63	.591	Miller J. Huggins	1,027,095
1927	*First	110	44	.714	Miller J. Huggins	1,164,015
1928	*First	101	53	.656	Miller J. Huggins	1,072,132
1929	Second	88	66	.571	Huggins-Fletcher	960,148
1930	Third	86	68	.558	Robert Shawkey	1,169,230
1931	Second	94	59	.614	Jos. V. McCarthy	912,437
1932	*First	107	47	.695	Jos. V. McCarthy	962,320
1933	Second	91	59	.607	Jos. V. McCarthy	728,014
1934	Second	94	60	.610	Jos. V. McCarthy	854,682
1935	Second	89	60	.597	Jos. V. McCarthy	657,508
1936	*First	102	51	.667	Jos. V. McCarthy	976,913
1937	*First	102	52	.662	Jos. V. McCarthy	998,148
1938	*First	99	53	.651	Jos. V. McCarthy	970,916
1939	*First	106	45	.702	Jos. V. McCarthy	859,785
1940	Third	88	66	.571	Jos. V. McCarthy	988,975
1941	*First	101	53	.656	Jos. V. McCarthy	964,722
1942	First	103	51	.669	Jos. V. McCarthy	988,251
1943	*First	98	56	.636	Jos. V. McCarthy	645,006
1944	Third	83	71	.539	Jos. V. McCarthy	822,864
1945	Fourth	81	71	.533	Jos. V. McCarthy	881,846
1946	Third	87	67	.565	McCarthy-W. Dickey-Neun	2,265,512
1947	*First	97	57	.630	Stanley Harris	2,178,937
1948	Third	94	60	.610	Stanley Harris	2,373,901
1949	*First	97	57	.630	Charles D. Stengel	2,281,676
1950	*First	98	56	.636	Charles D. Stengel	2,081,380
1951	*First	98	56	.636	Charles D. Stengel	1,950,107
1952	*First	95	59	.617	Charles D. Stengel	1,629,665
1953	*First	99	52	.656	Charles D. Stengel	1,537,811
1954	Second	103	51	.669	Charles D. Stengel	1,475,171
1955	First	96	58	.623	Charles D. Stengel	1,490,138
1956	*First	97	57	.620	Charles D. Stengel	1,491,784
1957	First	98	56	.636	Charles D. Stengel	1,497,134
1958	*First	92	62	.597	Charles D. Stengel	1,428,438
1959	Third	79	75	.513	Charles D. Stengel	1,552,030
1960	First	97	57	.627	Charles D. Stengel	1,627,349
1961	*First	109	53	.673	Ralph Houk	1,747,736
1962	*First	96	66	.593	Ralph Houk	1,493,574
1963	First	104	57	.646	Ralph Houk	1,308,920
1964	First	99	63	.611	Yogi Berra	1,305,638
1965	Sixth	77	85	.475	Johnny Keane	1,213,552
1966	Tenth	70	89	.440	Keane-Houk	1,124,648
1967	Ninth	72	90	.444	Ralph Houk	1,141,714
1968	Fifth	83	79	.512	Ralph Houk	1,125,124
1969	Fifth	80	81	.497	Ralph Houk	1,067,996
1970	Second	93	69	.574	Ralph Houk	1,136,879
1971	Fourth	82	80	.506	Ralph Houk	1,070,771
1972	Fourth	79	76	.510	Ralph Houk	966,328
1973	Fourth	80	82	.494	Ralph Houk	1,262,077
1974	Second	89	73	.549	Bill Virdon	1,273,075
1975	Third	83	77	.519	Virdon-Martin	1,288,048
Totals		6401	5022	.560		

Finished First—29; Second—12; Third—9; Fourth—7; Fifth—5;
Sixth—5; Seventh—2; Eighth—2; Ninth—1; Tenth—1.
Highest Percentage—.714 in 1927; Lowest—.329 in 1912.

†Tied with Chicago.
• World Championship.

Total Attendances—

Hilltop Park (1903-12)	3,451,542
Polo Grounds (1913-22)	6,220,081
Yankee Stadium (1923-73)	64,788,405
Shea Stadium (1974-75)	2,561,123
Total	77,021,101

ALL-TIME YANKEES TOP 20

HITTING

GAMES	AT BATS	RUNS	HITS
1. Mantle	2401	8102	1959
2. Gehrig	2164	8001	1888
3. Berra	2116	7546	1677
4. Ruth	2084	7217	1390
5. Dickey	1789	6821	1186
6. DiMaggio	1736	6300	1174
7. Crosetti	1682	6277	1006
8. Rizzuto	1661	6094	952
9. Lazzeri	1659	5816	942
10. Howard	1492	5748	930
11. Pipp	1488	5594	910
12. Combs	1455	5386	877
13. Richardson	1412	5225	820
14. Bauer	1406	5032	792
15. WHITE	1398	4954	764
16. McDougald	1336	4827	720
17. Meusel	1294	4784	714
18. Henrich	1284	4723	697
19. Clarke	1230	4676	670
20. Peckinp'gh	1220	4603	643

DOUBLES	TRIPLES	HOMERUNS	RBIS
1. Gehrig	535	162	659
2. Ruth	424	154	536
3. DiMaggio	389	131	493
4. Mantle	344	121	361
5. Dickey	343	115	358
6. Meusel	338	106	203
7. Lazzeri	327	87	202
8. Berra	321	73	184
9. Combs	309	72	183
10. Henrich	269	72	169
11. Crosetti	260	69	166
12. Pipp	259	67	165
13. Rolfe	257	66	161
14. Rizzuto	239	65	158
15. WHITE	227	64	153
16. Howard	211	62	146
17. Bauer	211	62	140
18. Chapman	209	59	140
19. Richardson	196	55	121
20. McDougald	187	53	112

BATTING AVERAGE (800 or more games)			
1. Ruth	.349	6. Meusel	.311
2. Gehrig	.340	7. Chapman	.305
3. DiMaggio	.325	8. Mantle	.298
4. Combs	.325	9. Keeler	.295
5. Dickey	.313	10. Skowron	.294
11. Lazzeri	.293	16. Keller	.285
12. Selkirk	.290	17. Koenig	.285
13. Rolfe	.289	18. Berra	.285
14. Munson	.286	19. Chase	.284
15. Dugan	.286	20. Henrich	.282
16. Murcer			

PITCHING

GAMES	INNINGS	WINS	PCT. (100 decis.)
1. Ford, W.	498	3171	236
2. Ruffing	426	3169	231
3. Shawkey	415	2662	189
4. Murphy	383	2498	168
5. Gomez	367	2489	164
6. Hoyt	365	2273	162
7. Stottlemire	360	2189	157
8. Penrock	346	1953	131
9. Hamilton	311	1856	126
10. Reynolds	295	1718	123
11. Peterson	288	1700	113
12. Page	278	1598	113
13. Reniff	276	1489	109
14. Chesbro	269	1485	109
15. Caldwell	248	1423	96
16. Pipp	247	1352	93
17. Turley	234	1279	82
18. Quinn	228	1268	79
19. LYLE	225	1236	79
20. Byrne	221	1198	78
Warhop	221		Jones

COMPLETE GAMES	ERA (Over 800 Inn)
45 Ruffing	274
40 Gomez	173
36 Chesbro	169
27 Penrock	165
26 Shawkey	161
26 Ford, W.	156
25 Hoyt	156
24 Stottlemire	152
21 Caldwell	151
20 Chandler	109
19 Warhop	105
18 Ford, R.	103
17 Orth	102
16 Raschi	99
15 Reynolds	96
13 Bonham	91
13 Lopat	91
13 Terry	84
13 Pipp	84
12 Peterson	82
11 Quinn	82

STRIKEOUTS	SHUTOUTS
1. Ford, W.	1956
2. Ruffing	1526
3. Gomez	1463
4. Stottlemire	1257
5. Shawkey	1153
6. Downing	1027
7. Reynolds	967
8. Chesbro	913
9. Turley	909
10. Peterson	893
11. Raschi	832
12. Caldwell	803
13. Hoyt	713
14. Penrock	700
15. Pipp	656
16. Chandler	614
17. Terry	607
18. Byrne	592
19. Bouton	561
20. Ford, R.	553

CAPS—ACTIVE YANKEE PLAYER



This "Catfish" is hooked on our Remington 1100.

Listen to why the world's most famous Hunter hunts with America's most popular shotgun.

"I've tried other automatics. But I always get more birds with my 1100. It's all the gun I want to shoot. I switch from a 26-inch skeet barrel for dove and quail to a 34-inch full choke for ducks and geese.

"When I throw that 1100 up to my shoulder, it goes right where I want it. Doesn't kick like a lot of other guns, either. I can shoot during baseball season without bothering my arm.

"I've been using the 1100 for eight years now. I shoot two or three cases of shells a year through it, because I

usually hunt four days a week from the start of the hunting season till I go to spring training.

"Most of the time that gun stays in my truck. It gets pretty shook up. But it's never once hung up on me. Never.

"An 1100 is a gun you can depend on. I've proved that. And Remington's kept the price to where just about anybody can afford one."

With a gun this good and a price this good, it's no wonder so many hunters—including this Hunter—are hooked on Remingtons.



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Jim "Catfish" Hunter

Jim "Catfish" Hunter,
professional baseball player

GEORGE M. STEINBRENNER
Principal Owner

GABE PAUL
President

George M. Steinbrenner
Principal Owner

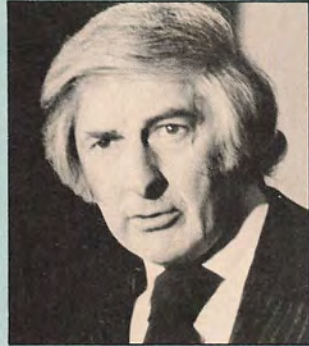
Gabe Paul
President



YANKEE DIRECTORS



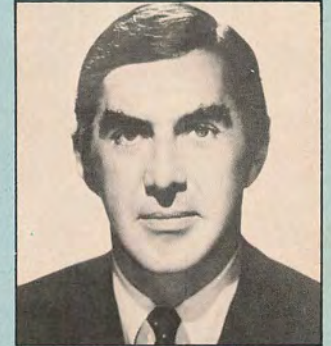
Harold M. Bowman



Michael Burke



Lester Crown



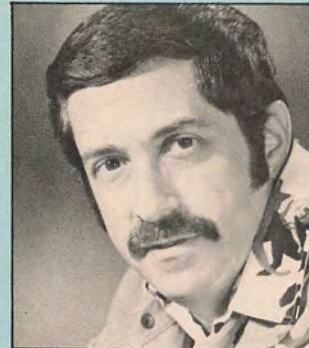
John Z. DeLorean



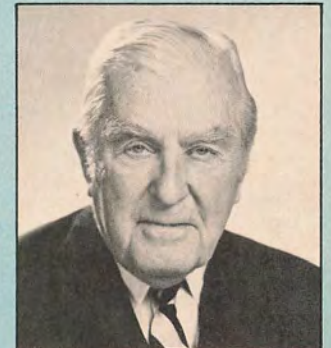
Thomas W. Evans



Michael D. Friedman



Edward M. Greenwald



Joseph A. W. Iglehart



Daniel R. McCarthy



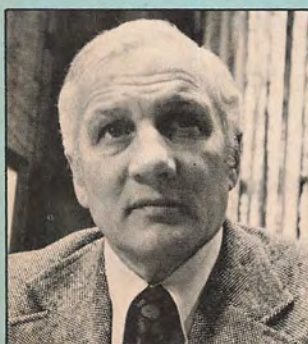
John J. McMullen



James M. Nederlander



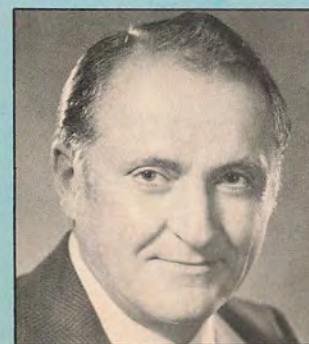
Francis J. "Steve" O'Neill



Al Rosen



Edward S. Rosenthal



Marvin Warner

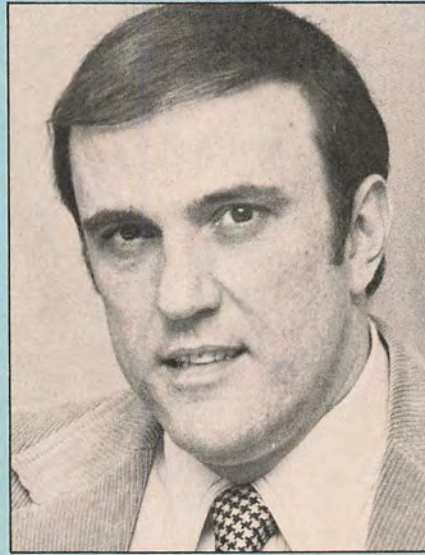


Charlotte L. Witkind

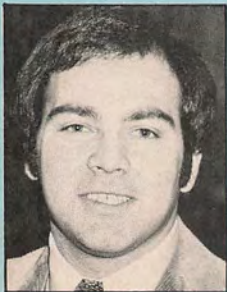
THE YANKEE FAMILY



Cedric Tallis
Vice President, Operations



Eugene McHale
Controller



Joe Garagiola Jr.
House Counsel



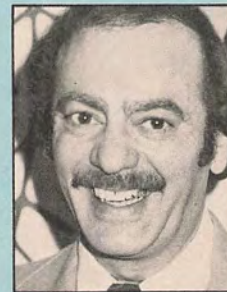
Pat Nugent
Director Minor League Operations



Pat Kelly
Stadium Manager



Marty Appel
Publicity Director



Barry Landers
Director, Sales and Promotions



Bill Kane
Traveling Secretary & Statistician



Mickey Morabito



Anne Mileo



Cathy Linkletter

Publicity & Promotions



Frank McCormick



Peter Gill



Emerson Dickman

Group & Season Sales



Tony Morante



Jim Conte

Receiving



Luis Morales



Charlie Egan

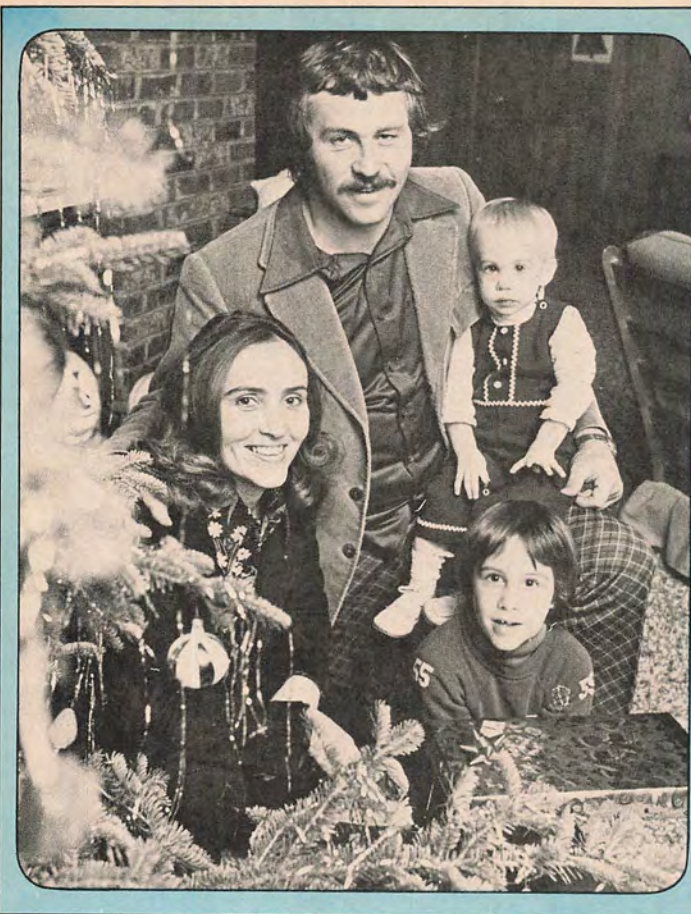


Clem Jurgens



Bobby Overland

Ticket Department



The Hunters of Hertford North Carolina

Helen, "Catfish", Kimberly, and Todd



**Pat
Gillick**

Coordinator, Player
Development & Scouting



**Mike
Rendine**

Ticket Director



**Jerry
Waring**

Assistant Ticket Director



**Dave
Weidler**

Director of Accounting



**Judy
Serra**

Director, Yankee Alumni
Association



**Elliott
Wahle**

Administrative Assistant,
Player Development & Scouting



**Pearl
Davis**



**Joan
Maier**



**Louise
Acierno**

Executive Secretaries



**Kathy
Bennett**



**Selma
Gross**

Payroll & Accounting



**Barbara
Tamaro**

Farm Dept.



**Doris
Walden**

Switchboard



**Betty
Rosenblum**



**Harry
Amen**



**Debbie
Nicolosi**



**Irving
Morris**

Mail Room

1976 SCHEDULE AND TICKET INFORMATION

APRIL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				8 ^{TV} MILWAUKEE	9	10 ^{TV} MILWAUKEE
11 ^{TV} MILWAUKEE	12 (BALTIMORE	13 (BALTIMORE	14	15 ^{TV} MINNESOTA	16	17 ^{TV} MINNESOTA
18 ^{TV} MINNESOTA	19 WEST POINT	20 CHICAGO	21 CHICAGO	22	23 (KANSAS CITY	24 ^{TV} KANSAS CITY
25 ^{TV} KANSAS CITY	26	27 (TEXAS	28 (TEXAS	29	30 (KANSAS CITY	

MAY

						1 ^{TV} (KANSAS CITY
2 ^{TV} KANSAS CITY	3	4 (CALIFORNIA	5 (CALIFORNIA	6 (CALIFORNIA	7 ^{TV} (OAKLAND	8 OAKLAND
9 OAKLAND	10	11 (DETROIT	12 (DETROIT	13 (DETROIT	14 (BALTIMORE	15 ^{TV} BALTIMORE
16 ^{TV} BALTIMORE	17 (CLEVELAND	18 (CLEVELAND	19 CLEVELAND	20 (BOSTON	21 (BOSTON	22 ^{TV} (BOSTON
23 ^{TV} BOSTON	24 (MILWAUKEE	25 (MILWAUKEE	26 (CLEVELAND	27 (CLEVELAND	28 (DETROIT	29 ^{TV} DETROIT
30 ^{TV} DETROIT	31 (BOSTON					

JUNE

	1 ^{TV} (BOSTON	2 (BOSTON	3 (BOSTON	4 ^{TV} (OAKLAND	5 OAKLAND
6 ^{TV} (OAKLAND	7	8 ^{TV} (CALIFORNIA	9 (CALIFORNIA	10 (CALIFORNIA	11 ^{TV} (TEXAS
12 ^{TV} (TEXAS	13 ^{TV} (TEXAS	14 ^{TV} (WETS	15 ^{TV} (MINNESOTA	16 (MINNESOTA	17 (CHICAGO
18 (CHICAGO	19 (CHICAGO	20 ^{TV} (CLEVELAND	21 (CLEVELAND	22 ^{TV} (CLEVELAND	23 (CLEVELAND
24 (CLEVELAND	25 ^{TV} (MILWAUKEE	26 ^{TV} (MILWAUKEE	27	28	29
30	31				

JULY

				1 (CLEVELAND	2 ^{TV} (CLEVELAND	3 ^{TV} (CLEVELAND
4 ^{TV} (CLEVELAND	5 (KANSAS CITY	6 ^{TV} (KANSAS CITY	7 (KANSAS CITY	8 (CHICAGO	9 ^{TV} (CHICAGO	10 ^{TV} (CHICAGO
11 (CHICAGO	12	13 ALL STAR GAME	14	15 (TEXAS	16 ^{TV} (TEXAS	17 ^{TV} (TEXAS
18 (TEXAS	19 (CHICAGO	20 ^{TV} (CHICAGO	21 (OAKLAND	22 (OAKLAND	23 ^{TV} (BOSTON	24 ^{TV} (BOSTON
25 ^{TV} BOSTON	26 (BALTIMORE	27 ^{TV} (BALTIMORE	28 (BALTIMORE	29 SYRACUSE 7PM	30 ^{TV} (BOSTON	31 ^{TV} (BOSTON

AUGUST


1 ^{TV} (BOSTON	2 (DETROIT	3 ^{TV} (DETROIT	4 (MILWAUKEE	5 MILWAUKEE	6 ^{TV} (BALTIMORE	7 ^{TV} (BALTIMORE
8 (BALTIMORE	9 (KANSAS CITY	10 ^{TV} (KANSAS CITY	11 (KANSAS CITY	12 (MINNESOTA	13 ^{TV} (MINNESOTA	14 ^{TV} (MINNESOTA
15 ^{TV} (MINNESOTA	16 (TEXAS	17 ^{TV} (TEXAS	18 (TEXAS	19	20 ^{TV} (CALIFORNIA	21 ^{TV} (CALIFORNIA
22 ^{TV} (CALIFORNIA	23 (MINNESOTA	24 ^{TV} (MINNESOTA	25 (MINNESOTA	26	27 (CALIFORNIA	28 ^{TV} (CALIFORNIA
29 (CALIFORNIA	30 (OAKLAND	31 (OAKLAND				

SEPTEMBER

		1 (OAKLAND	2	3 ^{TV} (BALTIMORE	4 ^{TV} (BALTIMORE
5 ^{TV} (BALTIMORE	6 (BOSTON	7 ^{TV} (BOSTON	8 (MILWAUKEE	9 (MILWAUKEE	10 (MILWAUKEE
11 (DETROIT	12 ^{TV} (DETROIT	13 (DETROIT	14 (CLEVELAND	15 (CLEVELAND	16
17 (MILWAUKEE	18 (MILWAUKEE	19 (MILWAUKEE	20 (MILWAUKEE	21 (BALTIMORE	22 (BALTIMORE
23 (BALTIMORE	24 (DETROIT	25 (DETROIT	26	27	28
29	30	31			

OCTOBER

					1 (CLEVELAND	2 (CLEVELAND
3 (CLEVELAND	4	5	6	7	8	9

●● — Doubleheader (— Night Game
 ((— Twi-Night Doubleheader  — Mayor's Trophy



Yankees 1976 Home Games

Lower & Loge Box Seats	\$5.50
Upper Boxes	\$5.00
Lower Reserved	\$4.50
Upper Reserved	\$4.00
*General Admission	\$1.50

(* available only at Stadium on day or night of game.) Prices include all state and local taxes.

Yankee Home Starting Times

Single Day Games	2:00 P.M.
Doubleheaders	1:00 P.M.
Night Games	8:00 P.M.
Twi-Night Doubleheaders	5:30 P.M.

How to buy tickets in advance

Tickets to Yankee home games are on sale throughout the season at the Yankee Stadium Advance Ticket Windows, from 9-5 Monday-Saturday, from 10-5 on Sunday, and through the conclusion of all night games. Tickets are also available to the more than 100 Ticketron locations throughout the metropolitan area, including the Yankee-Ticket office at Grand Central Station (on the mezzanine level), weekdays from 9-5:30 and Saturdays from 10-4. You may also purchase tickets at the North Jersey Auto Club in Oradell, Paterson and Jersey City . . . through Westchester Tours at Depot Plaza in White Plains . . . at branches of the Bank of Smithtown on Long Island . . . at the office of the Bergen News in Palisades Park, N. J. . . . at Welcome Aboard Vacation Centers in Meriden and New Britain, Conn. . . . and through the Globe Travel Service in Bristol, Conn.

By Mail

Make check or money order payable to NEW YORK YANKEES (add 25 cents to cover postage and handling). Mail to Ticket Director, New York Yankees, Yankee Stadium, Bronx, N.Y. 10451. For information on Group Sales, Season Sales, Combination Plans or Luxury Suites, contact the Group Sales Department at (212) 293-4300.

Additional Yankee Yearbooks for 1976 are available by writing "YANKEE YEARBOOK," P.O. Box 1976, Bronx, N.Y. 10451, Bronx Central P.O. Back issues are not available. Be sure to enclose \$1.50 plus \$.50 to cover postage and handling for each copy desired.

SAVE THE DINOSAURS



Once upon a time, there was a dinosaur, a brontosaurus, a pterodactyl, and some weird-looking sea creatures and plants. Before long the whole bunch became part of a layer of organic matter. And after a little heat and pressure, they formed underground pools of crude oil—the same oil we're using today to drive our cars, heat our homes and perform a thousand other vital jobs.

The problem is that we're plumb out of dinosaurs, pterodactyls and the like. And it doesn't look as if they're coming

back. That's why, at Chevron Oil Company, in addition to continuing our efforts to increase our domestic supply of energy, we're also helping to conserve energy. And we're reminding people of the need to avoid wasting gasoline. All of us must work together to help America achieve greater energy independence.

So the next time you jump in your car, remember that some dinosaur or other prehistoric creature gave his or her all for that tank of gasoline.

Go easy—and America's energy will go a lot further.

Chevron Oil Company



Manufacturers Hanover makes 2,000 loans a week to people just like you.

We want you to have that loan as much as you do.

When we approve a loan application, we're not doing favors. We're doing business. And that's what we're here for.

That's true no matter what you need a loan for: a car, a boat, taxes, home improvement, your children's education, medical expenses, or just so you can consolidate your bills.

If you're at least 18 years old, and you're financially able to handle it, we'll do everything we can to approve your loan. In fact, more than half of our loans go to men and women who make \$10,000 a year or less.

We have many loan plans to fit your financial needs. We'll find one that lets you repay your loan over a period that's convenient for you with a payment that you can afford.

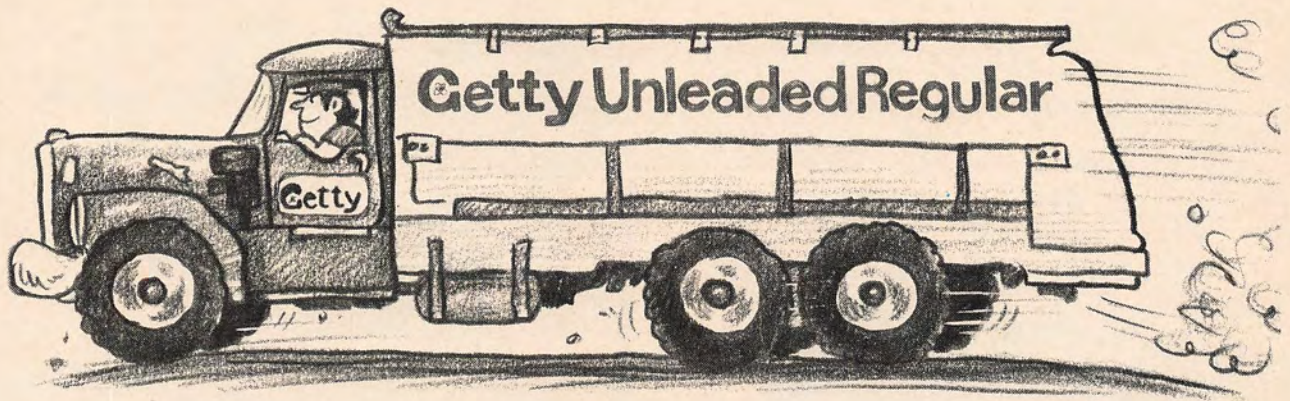
And if you have a savings account at Manufacturers Hanover, you can get a low rate passbook loan and save money. Or you can apply for a line of credit that will let you write yourself a loan—whenever you need one.

Stop into any Manufacturers Hanover branch. Right now there's a Manufacturers Hanover representative who wants to make a loan to someone just like you.



MANUFACTURERS HANOVER
It's banking the way you want it to be.

**Our price and performance
are a whole new ballgame.**



You know the old ballgame. It's a choice of either Unleaded gasoline for a clean running engine. Or Regular, for price and performance.

But between the two, there's a gap big enough for a whole team to slide home.

Well now, there's a new ballgame. Getty Unleaded Regular.

It gives you the octane performance of Regular. With the clean-running smoothness of Unleaded. And most important, for a couple of cents less per gallon than most other major unleaded.

Getty Unleaded Regular and Getty Premium. Play on our team.

We've got what's best for your car.

Getty

High Octane. Low Price.

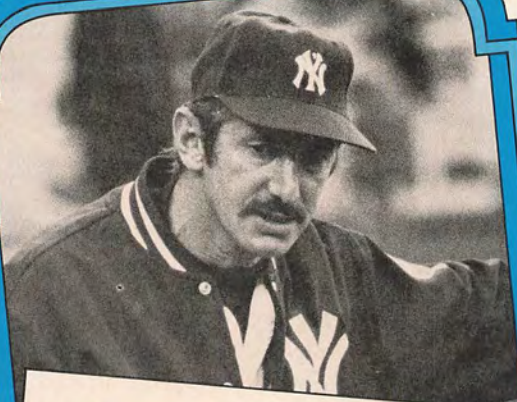
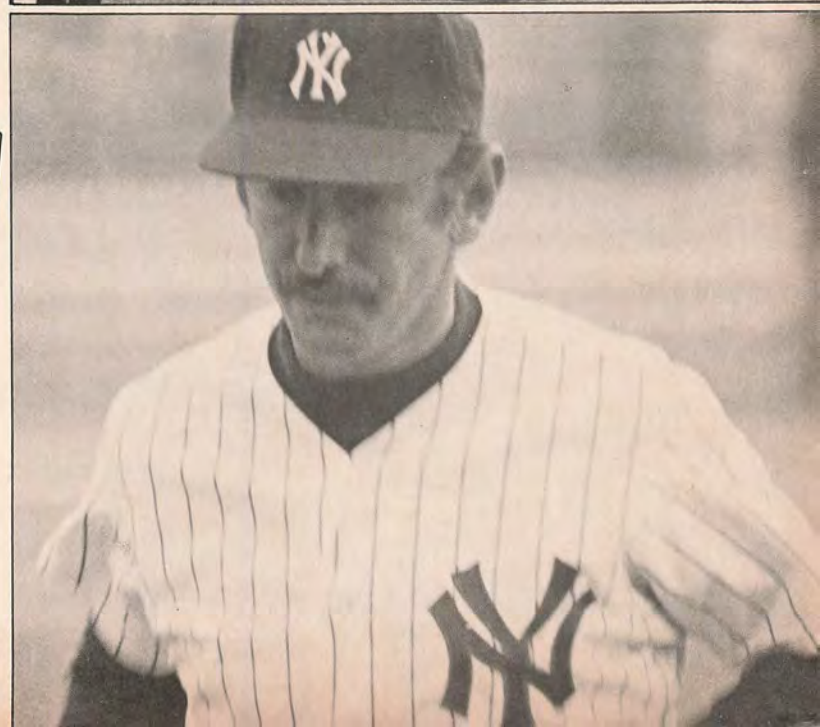
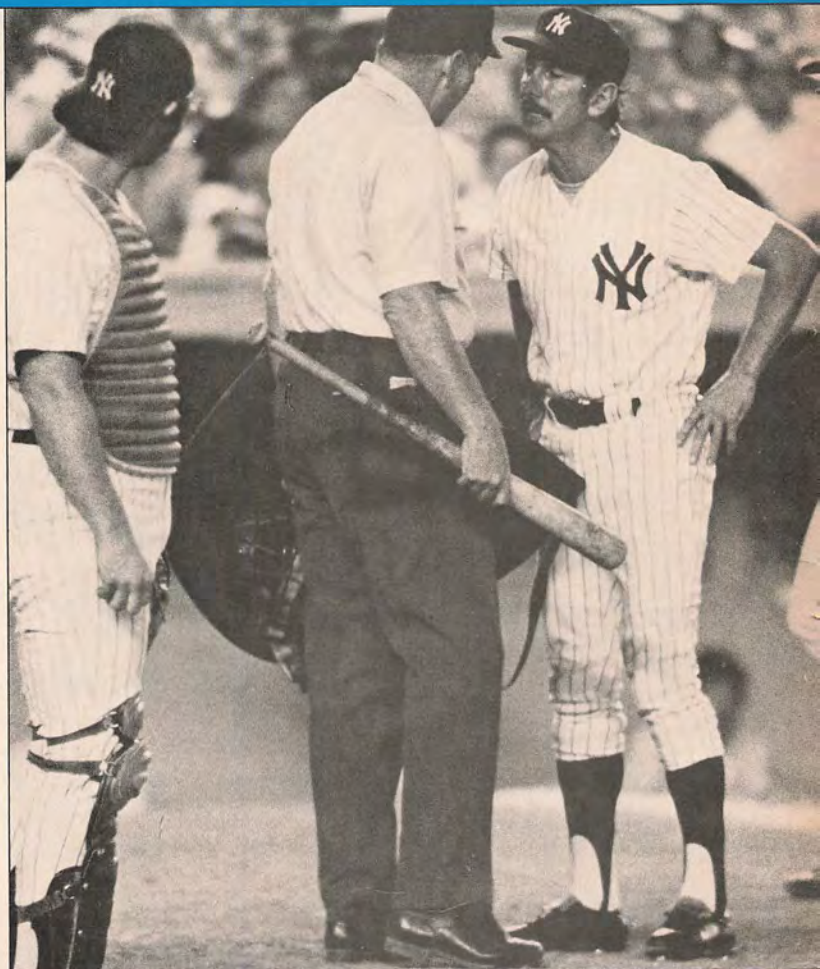
MANAGER BILLY MARTIN 1

When Billy Martin patrolled second base for the Yankees during the 1950s, he was the man who made things happen. He was Casey Stengel's pride and joy, and a man who really proved what the magic of a Yankee uniform can do.

Now, two decades later, Billy is still the man who makes things happen. But now, he's in Casey's office, managing the team he once starred for. And what a perfect marriage it is!

Billy is a leader by inspiration as well as by reputation, for players consider him among the best in the running of a game. But it is not only as a tactician that he succeeds, but also as an old fashioned, play-your-heart-out man who leads by example.

Billy's just an inspiring kind of guy. And he's going to give New Yorkers an inspiring kind of team.



Born on May 16, 1928 in Berkeley, California. Resides in Arlington, Texas.
Married Gretchen Winkler 10/7/59. Children: Billy Joe (11).

MAJOR LEAGUE RECORD AS A PLAYER (INFILDER)

	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
M.L. Totals (12 years, 1950-61), Yankees, Athletics, Tigers, Indians, Reds, Braves, Twins)	1021	3419	425	877	137	28	64	333	185	355	34	.257

WORLD SERIES RECORD AS A PLAYER

	G	AB	R	H	2B	3B	HR	RBI	BA
Totals for 5 World Series, 1951-52-53-55-56.	28	99	15	33	2	5	5	19	.333

ALL-STAR GAME RECORD AS A PLAYER

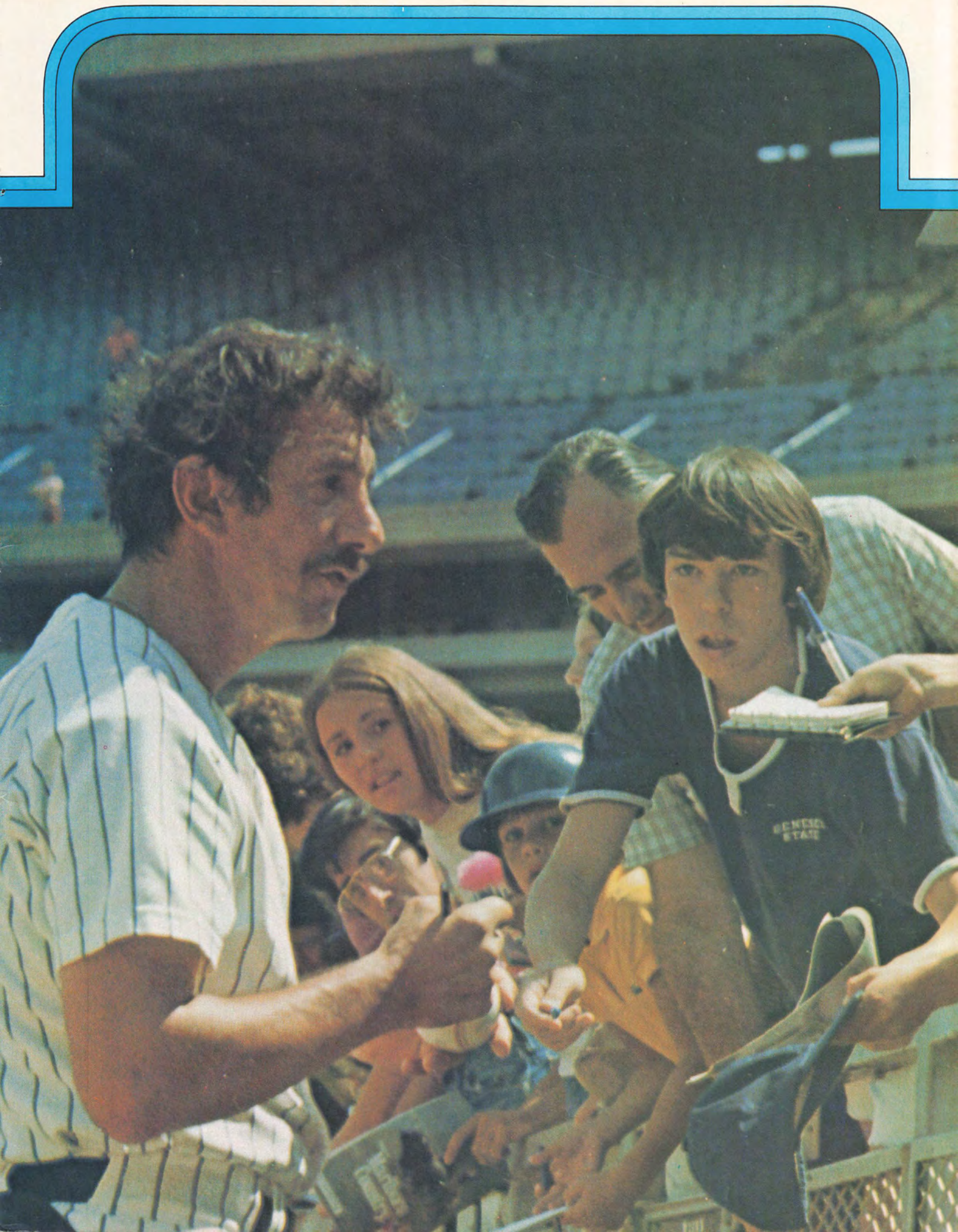
	G	AB	R	H	2B	3B	HR	RBI	BA
Totals for 1 All-Star Game, 1956.	1	1	0	0	0	0	0	0	.000

RECORD AS MANAGER

Year	Club	League	Position	Won	Lost
1968	Denver	P.C.L.	Fourth	65	50
1969	Minnesota	A.L.	First	97	65
1971	Detroit	A.L.	Second	91	71
1972	Detroit	A.L.	First	86	70
1973	Detroit	A.L.	Third	71	65
1974	Texas	A.L.	Sixth	9	14
1975	Texas	A.L.	Second	84	76
1975	Texas	A.L.	Fourth	44	51
1975	New York	A.L.	Third	30	26

CHAMPIONSHIP SERIES RECORD

1969—Lost 3-0 to Baltimore.
1972—Lost 3-2 to Oakland.



COACHES

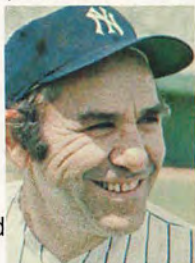


Bob Lemon/21 Bob Lemon is the newest Yankee coach—and with pride, the newest member of the Hall of Fame. Elected last winter on the basis of a brilliant career with the Cleveland Indians, “Lem,” former Kansas City manager, becomes pitching coach this season. His presence on the distinguished staff

gives New York two Hall of Fame coaches—quite a faculty.

Yogi Berra/8 A warm welcome home to everyone’s friend, Lawrence Peter “Yogi” Berra, one of the most recognizable people in America.

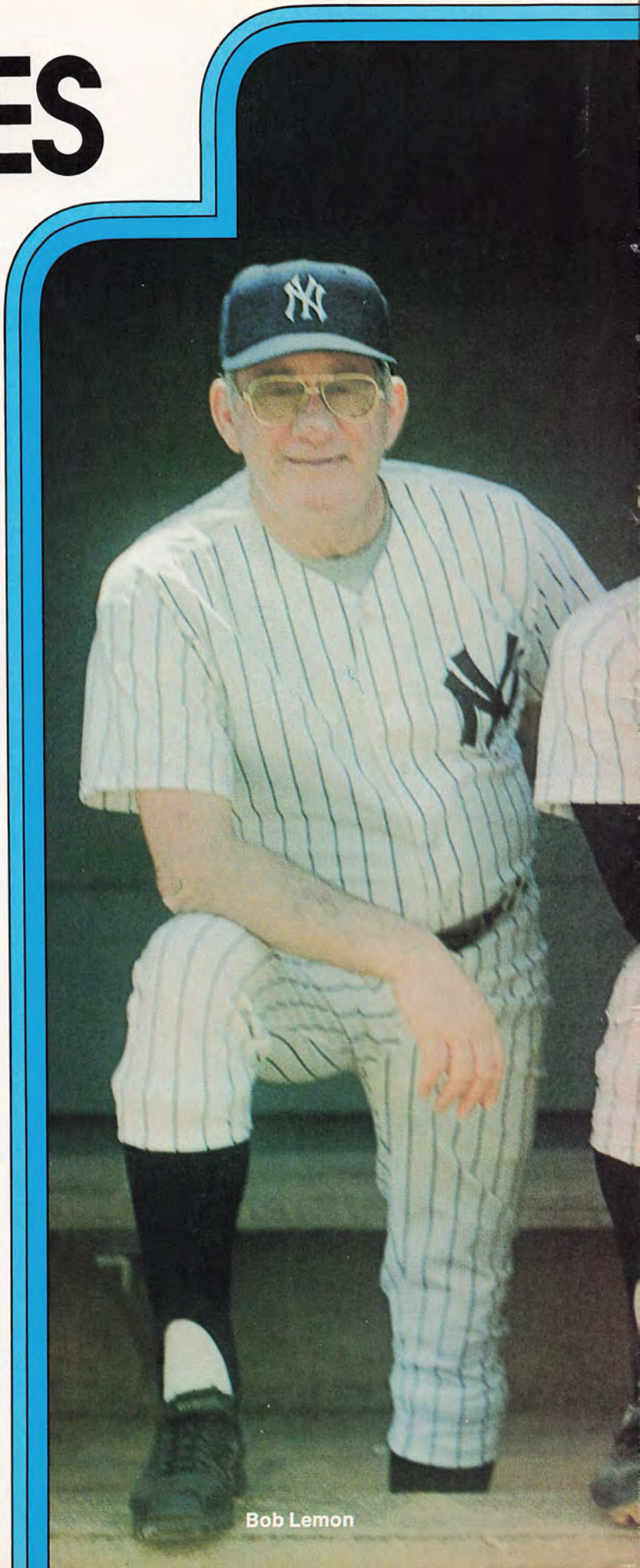
The three-time MVP and Hall of Famer, who hit more home runs than any catcher in history, is back with the Yankees this year after a lengthy stint as coach and manager of the Mets. Yogi starred for the Yanks from 1946-1963 and managed the club to the 1964 pennant.



Elston Howard/32 One of the most popular players in Yankee history is Elston Howard, the last New Yorker to win an MVP Award, the winner of the 1958 Babe Ruth Award, a .348 hitter during the great 1961 season, a 9-time All-Star selection, and a member of ten championship teams. Elston, the Yankees’

first base and batting coach, is in his eighth season as a Yankee coach.

Dick Howser/34 Youthful Dick Howser still hasn’t reached his 40th birthday, yet he’s already an 8-year veteran of the third base coaching lines for the Yankees. The former infielder for Kansas City, Cleveland and the Yankees was the Rookie of the Year in the American League in 1961 when he stole 37 bases for the A’s. He still imparts the wisdom of infield play and base running to his charges, as well as directing traffic around the bases.



Bob Lemon



Yogi Berra

Elston Howard

Dick Howser

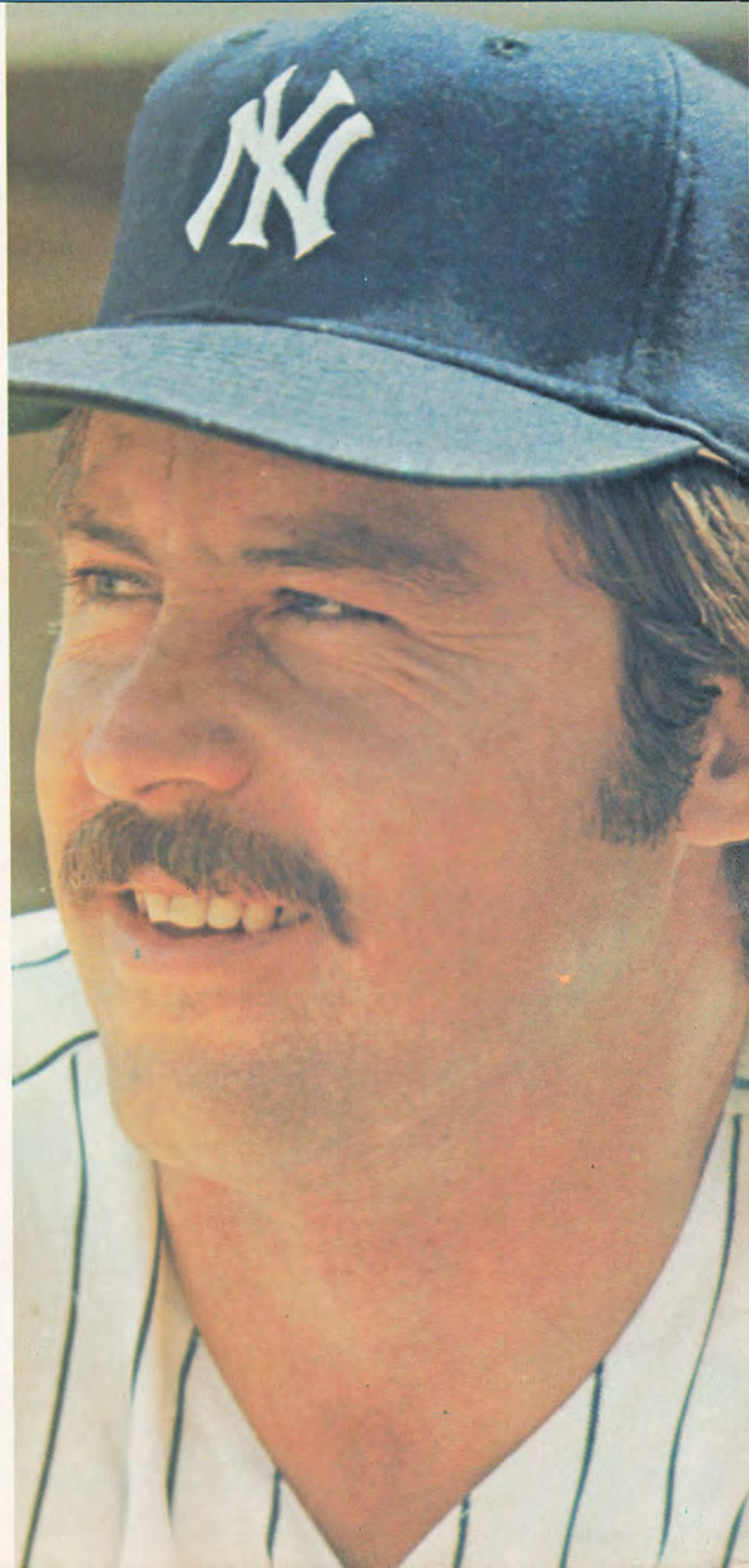
CATFISH HUNTER

29

In one season as a Yankee, Catfish Hunter has taken his place among the greatest Yankee pitchers of all time. To run through his statistical accomplishments would be unnecessary, for he improves on them yearly, and when you talk numbers to the Cat, he could care less. Give him the final score and make sure he's on top, and he's as happy as he is on his farm in Hertford, North Carolina.

Of course the numbers create the words to be etched on his Hall of Fame plaque one day. But that's a long way off. Right now, give Jim the baseball every fourth day, and watch what happens. This is one fine man.

The fame and fortune have not changed Jim . . . he likes the comraderie of his teammates during the season, the solitude of hunting and fishing during off-season, and the closeness of his family at all times. If this was a world of Catfish Hunter's, it would be a glorious place. But as long as there is only one, we can all share in the joy of his being a New York Yankee.



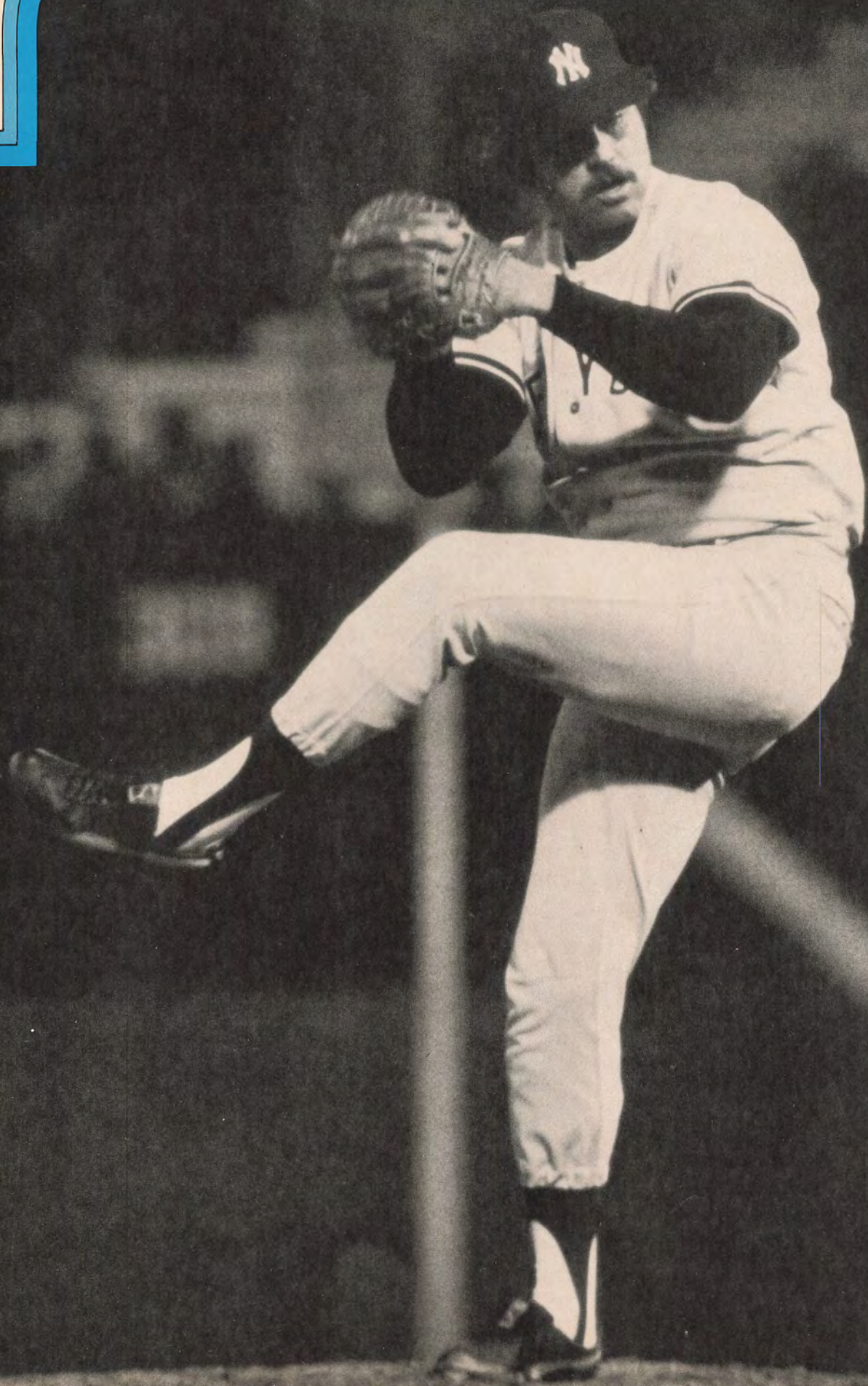
6-0, 205. Born on April 8, 1946 in Hertford, North Carolina, where he resides. TR. BR. Married Helen Overton 10/10/66. Children: Todd (6) and Kimberly (3).

Year	Club	G	GS	CG	W-1	IP	H	R	ER	BB	SO	ERA.
1964	Daytona Beach	32	20	3	8-8	133	124	68	63	46	82	4.26
1965	Kansas City	30	25	4	9-11	177	158	87	79	64	103	4.02
1966	Kansas City	35	35	13	13-17	260	209	91	81	84	196	2.80
1968	Oakland	36	35	10	12-15	234	210	99	87	69	172	3.35
1969	Oakland	40	40*	9	18-14	262	253	124	92	85	150	3.35
1970	Oakland	37	37	16	21-11	274	225	103	90	80	178	3.81
1971	Oakland	38	37	16	21-7	295	200	74	67	70	191	2.04
1972	Oakland	36	36	11	21-5	256	222	105	95	69	124	3.34
1973	Oakland	41	41	23	+25-12	318	268	97	88	46	143	2.49*
1974	Oakland	39	39	30*	+23-14	328*	248	107	94	83	177	2.58
1975	New York	402	379	146	184-127	2784	2327	1054	947	770	1697	3.06

Year	Club	G	GS	CG	W-1	IP	H	R	ER	BB	SO	ERA.
1971	Oakland	1	1	1	0-1	8	7	5	5	2	6	5.63
1972	Oakland	2	2	0	0-0	15.1	10	2	2	5	9	1.17
1973	Oakland	2	2	1	2-0	16.1	12	3	3	5	6	1.69
1974	Oakland	2	2	0	1-1	11.2	11	6	6	2	6	4.63
A.L.C.S. Totals		7	7	2	3-2	51.1	40	16	16	14	27	2.81

Year	Club	G	GS	CG	W-1	IP	H	R	ER	BB	SO	ERA.
1972	Oakland	3	2	0	2-0	16	12	5	5	6	11	2.81
1973	Oakland	2	2	0	1-0	13.1	11	3	3	4	6	2.03
1974	Oakland	2	1	0	1-0	7.2	5	1	1	2	5	1.17
W.S. Totals		7	5	0	4-0	37	28	9	9	12	22	2.19

Year	Club	G	GS	CG	W-1	IP	H	R	ER	BB	SO	ERA.
1966	American											
1967	American	1	0	0	0-1	5	4	1	1	0	4	1.80
1970	American	1	0	0	0-0	0.1	3	3	3	0	0	81.00
1972	American											
1973	American	1	1	0	0-0	1.1	1	0	0	0	1	0.00
1974	American	1	0	0	0-0	2	2	1	1	1	3	4.50
1975	American	1	0	0	0-1	2	3	2	2	0	2	9.00
A.L. Totals		5	1	0	0-2	10.2	13	7	7	1	10	6.18



CAPTAIN

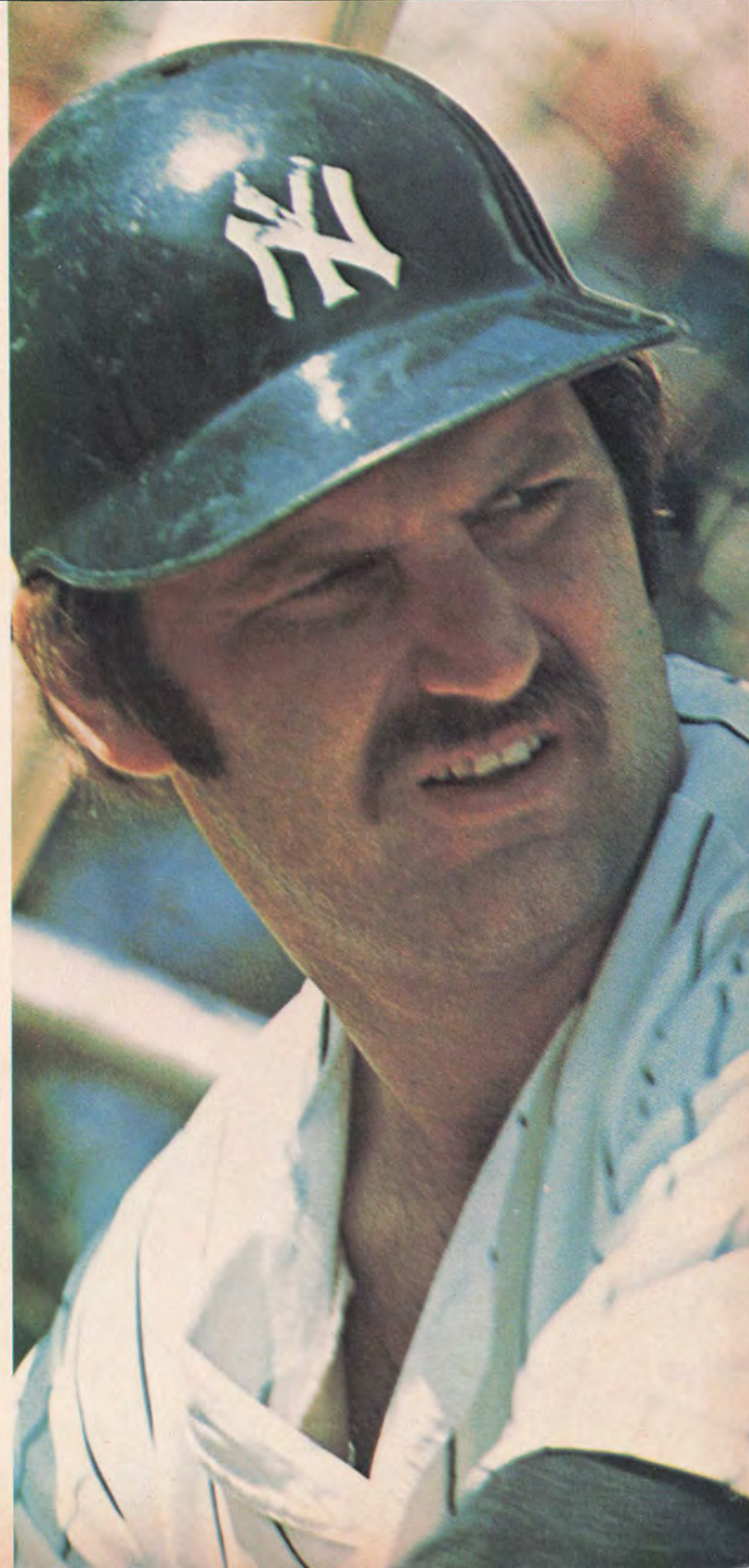
THURMAN MUNSON

15

This is just to offer the Yankee opinion that Johnny Bench is not a bad catcher to have on the team. But also to claim, that the Yanks are pretty happy to have his American League counterpart, Thurman Munson around.

"The Munse" was Rookie of the Year in 1970, and what a fine choice that was, for today, after six seasons, he's had four All-Star selections, three Gold Glove awards and a trio of .300 years. Last year may have been his best, as he continues to demonstrate the ability to improve his own abilities each season, through the same rugged determination so evident to even the casual fan.

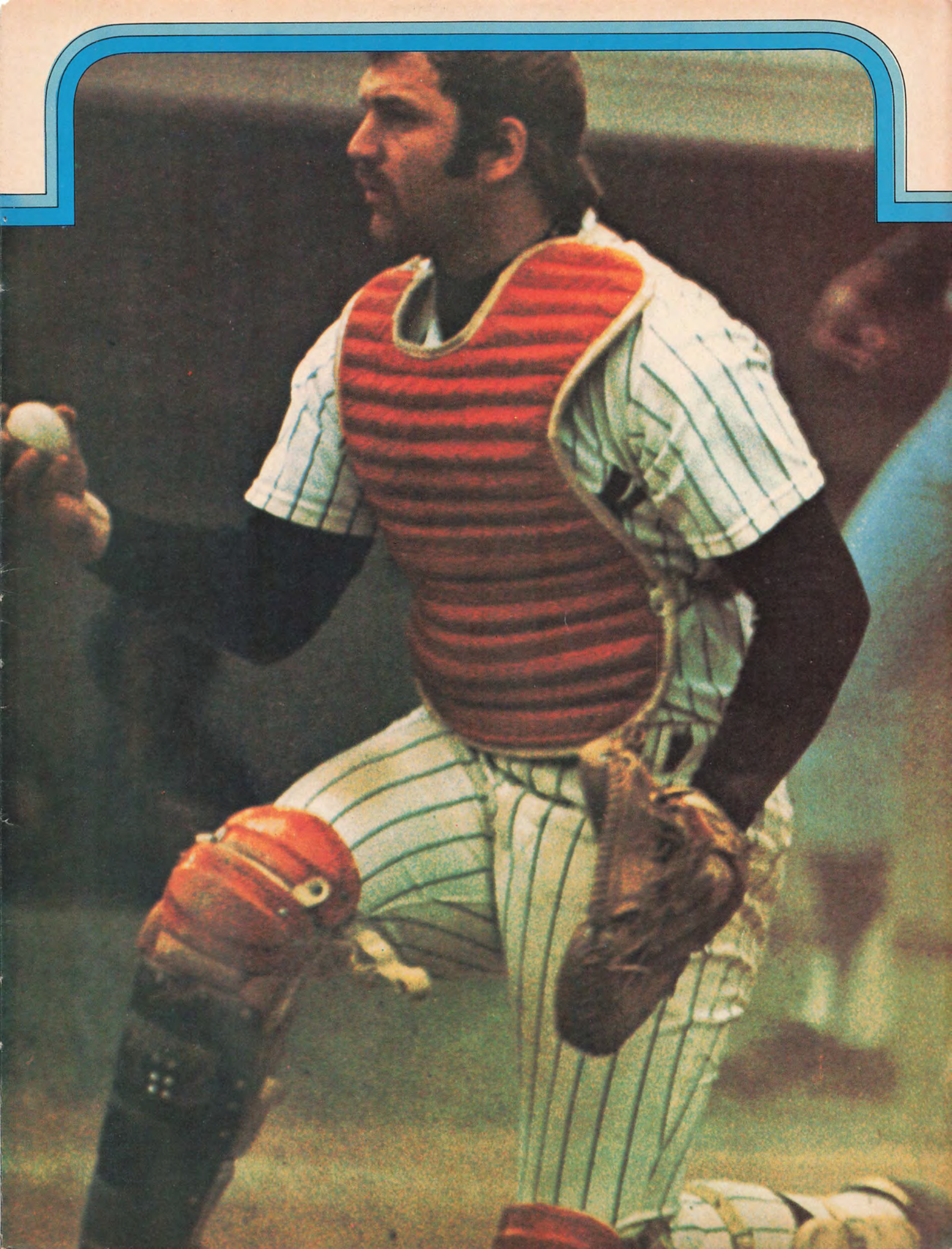
Thurman is the unofficial field captain of the club, for he's got everything but a general's uniform on when the Yankees are in the field. Recognized as the best man at calling a game in the league, the Canton, Ohio native is now making New Jersey his home, as well as that valuable real estate behind home plate in Yankee Stadium. As heir to the Yankee catching legacy of Bill Dickey, Yogi Berra and Elston Howard, Munson has played his role to perfection.

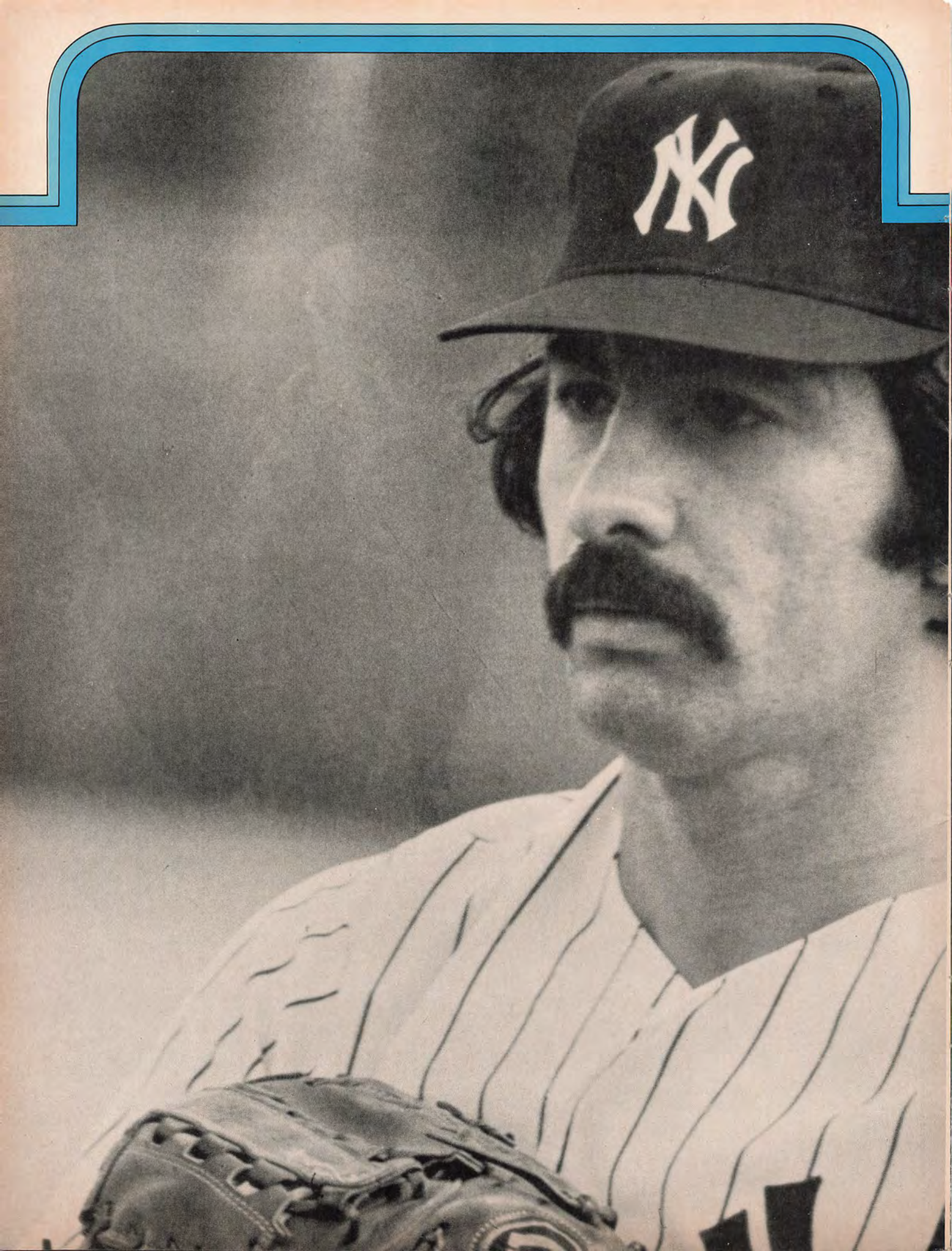


5-11, 195. Born on June 7, 1947 in Akron, Ohio. Resides in Canton, Ohio.
 BR. TR. Married Diane Dominick 9/21/68. Children: Tracy Lynn (6), Kelly (4½) and Michael (1). College: Kent State University.

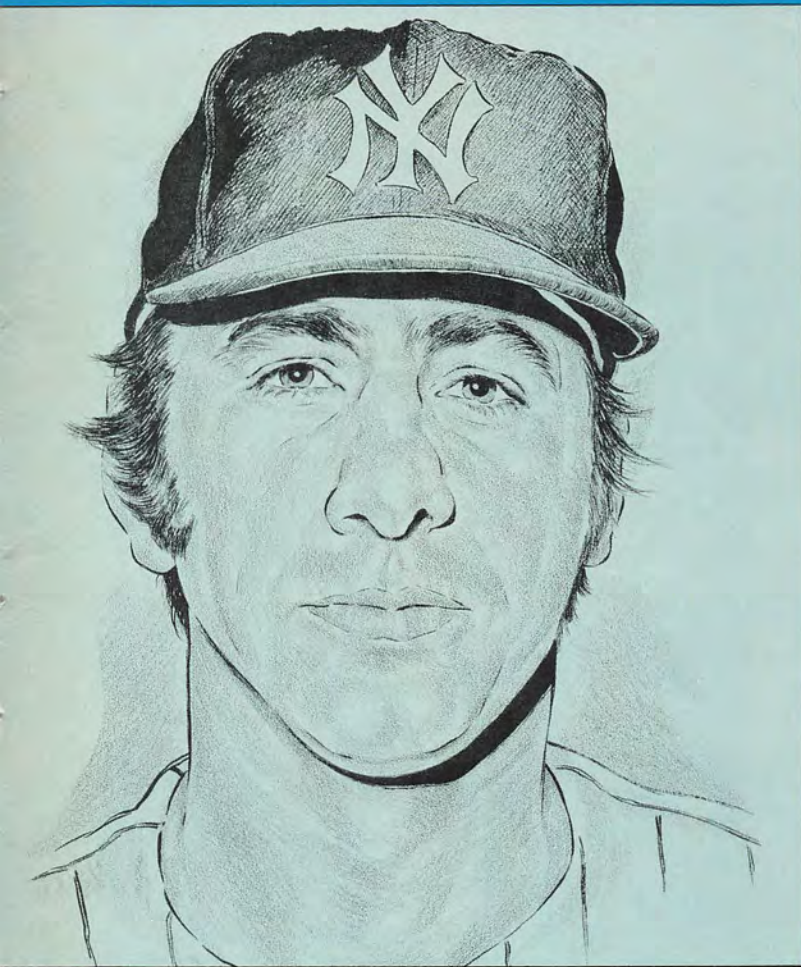
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1968	Binghamton	71	226	28	68	12	3	6	37	36	27	4	.301
1969	Syracuse	28	102	13	37	9	1	2	17	13	11	1	.363
	New York	26	86	6	22	1	2	1	9	10	10	0	.256
1970	New York	132	423	59	137	25	4	6	53	57	56	5	.302
1971	New York	125	451	71	113	15	4	10	42	52	65	6	.251
1972	New York	140	511	54	143	16	3	7	46	47	58	6	.280
1973	New York	147	519	80	156	29	4	20	74	48	64	5	.301
1974	New York	144	517	64	135	19	2	13	60	44	66	2	.261
1975	New York	157	597	83	190	24	3	12	102	45	51	3	.318
M.L. Totals		871	3134	417	896	129	22	69	386	303	370	32	.286

ALL-STAR GAME RECORD													
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1971	American	1	0	0	0	0	0	0	0	0	0	0	.000
1973	American	1	2	0	0	0	0	0	0	0	1	0	.000
1974	American	1	3	1	1	1	0	0	0	0	0	0	.333
1975	American	1	2	0	1	0	0	0	0	0	0	0	.500
A.S. Totals		4	7	1	2	1	0	0	0	0	1	0	.286





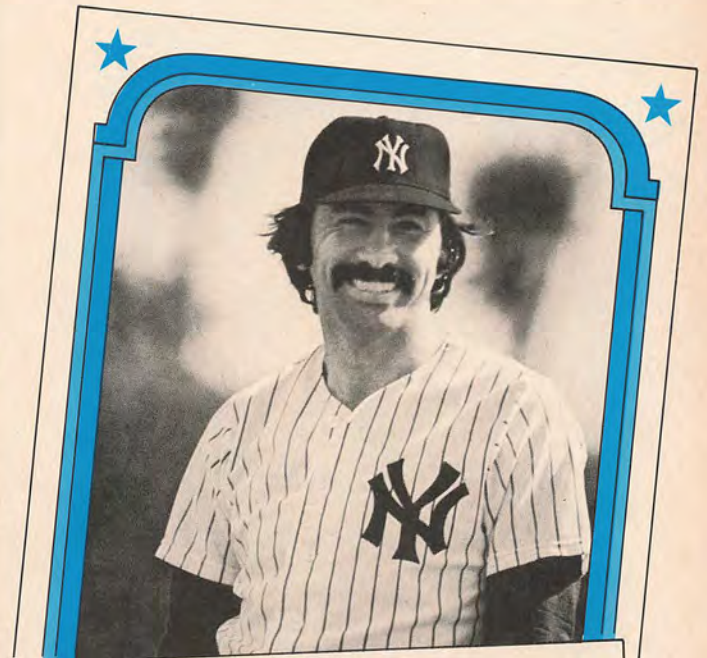
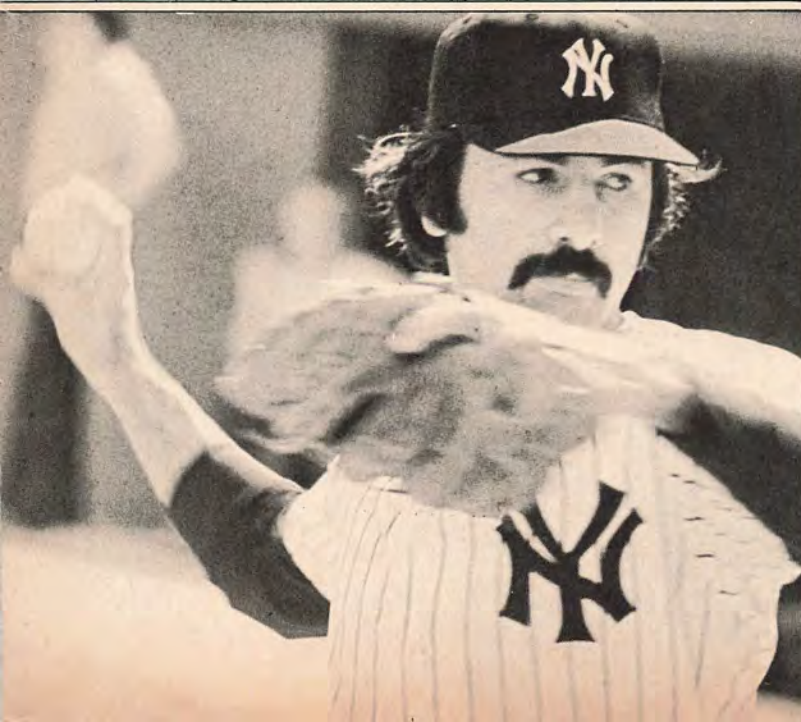
31 ED FIGUEROA



Few knew Ed Figueroa a year ago, and ever fewer could pronounce his name (say it fig-er-O-a). He opened the season in the minors following a 2-8 record with the 1974 Angels. But early in the year he was recalled, and bang, he let the league have it. Eddie compiled the fifth best earned run average in the American League, and won 16 games for California. Suddenly, he was one of the hottest pitching properties in baseball, and the Yankees landed him.

Certain to make his mark in the Yankee starting rotation, Ed will win over New York fans in no time, for New Yorkers can recognize athletic ability as few can, and Ed's comes shining right through.

The 27-year old native of Puerto Rico beat Boston three times without a defeat in 1975, and that's a vital "plus three" for Yankee pennant plans in 1976.



6-0, 185. Born on October 14, 1948 in Ciales, Puerto Rico. Resides in Bayamon, Puerto Rico. TR. BR. Married Enilda Jimenez 11/20/71. Children: Vanessa (3).

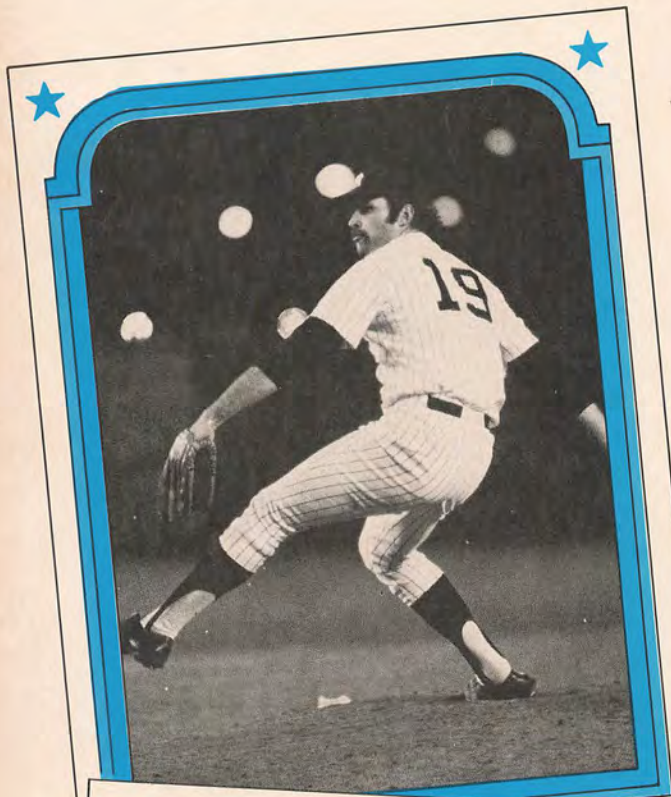
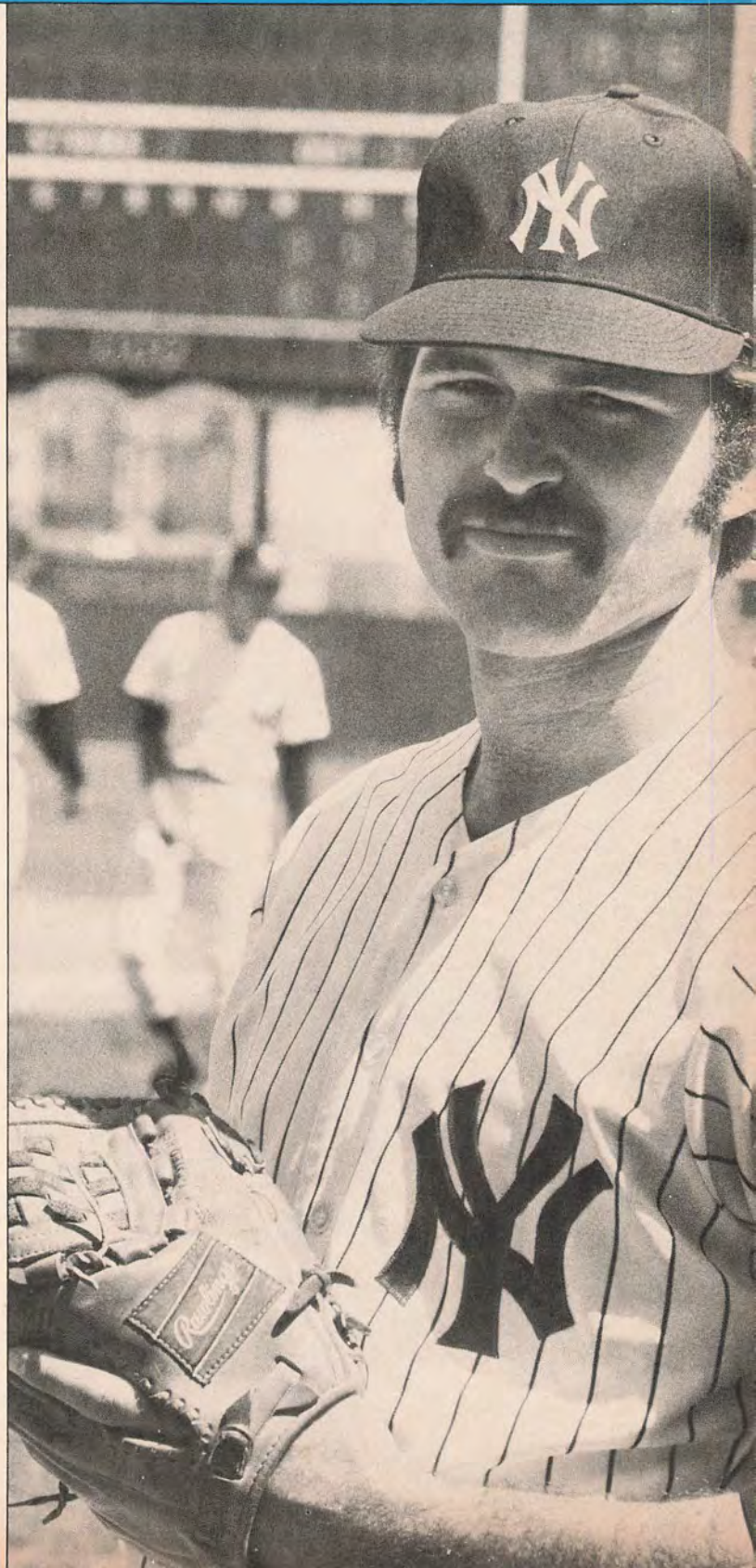
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1966	Marion	2	2	0	1-1	10	16	8	6	4	6	5.40
	Greenville	2	2	0	1-1	12	13	3	3	1	10	2.25
1967	Winter Haven	26	23	8	12-5	176	140	50	40	44	123	2.05
1968	Raleigh-Dur'm	7	1	0	0-2	13	14	10	9	7	11	6.23
1969												
1970	Fresno	14	5	1	1-5	51	55	27	25	18	47	4.41
	Decatur	13	13	8	8-3	102	86	33	22	23	85	1.94
1971	Fresno	14	14	8	10-4	101	94	52	41	37	111	3.65
	Amarillo	14	14	10	8-5	104	85	28	24	25	91	2.07
1972	Phoenix	29	20	7	10-2	139	163	77	66	45	105	4.27
1973	Phoenix	16	9	2	1-5	65	98	56	40	26	40	5.54
	Salt Lake City	13	13	6	5-3	84	81	38	31	20	48	3.32
1974	California	25	12	5	2-8	105	119	46	43	36	49	3.67
	Salt Lake City	4	4	2	3-0	29	27	14	8	9	20	2.48
1975	Salt Lake City	2	2	1	2-0	15	13	5	3	3	6	1.80
	California	33	32	16	16-13	243	213	96	79	84	139	2.91
M.L. Totals		58	44	21	18-21	348	332	143	122	120	188	3.16

DICK TIDROW 19

With the arrival of Catfish Hunter a year ago, Dick Tidrow found himself squeezed out of the starting rotation—a role he'd played ever since he was the American League's Rookie Pitcher of the Year in 1972 while with Cleveland.

Shifted to the bullpen, Dick didn't fade into oblivion. He became the number one long man on the Yankee staff, and at season's end had tied Sparky Lyle for most relief points on the club. In a transitional year, it was a fine accomplishment.

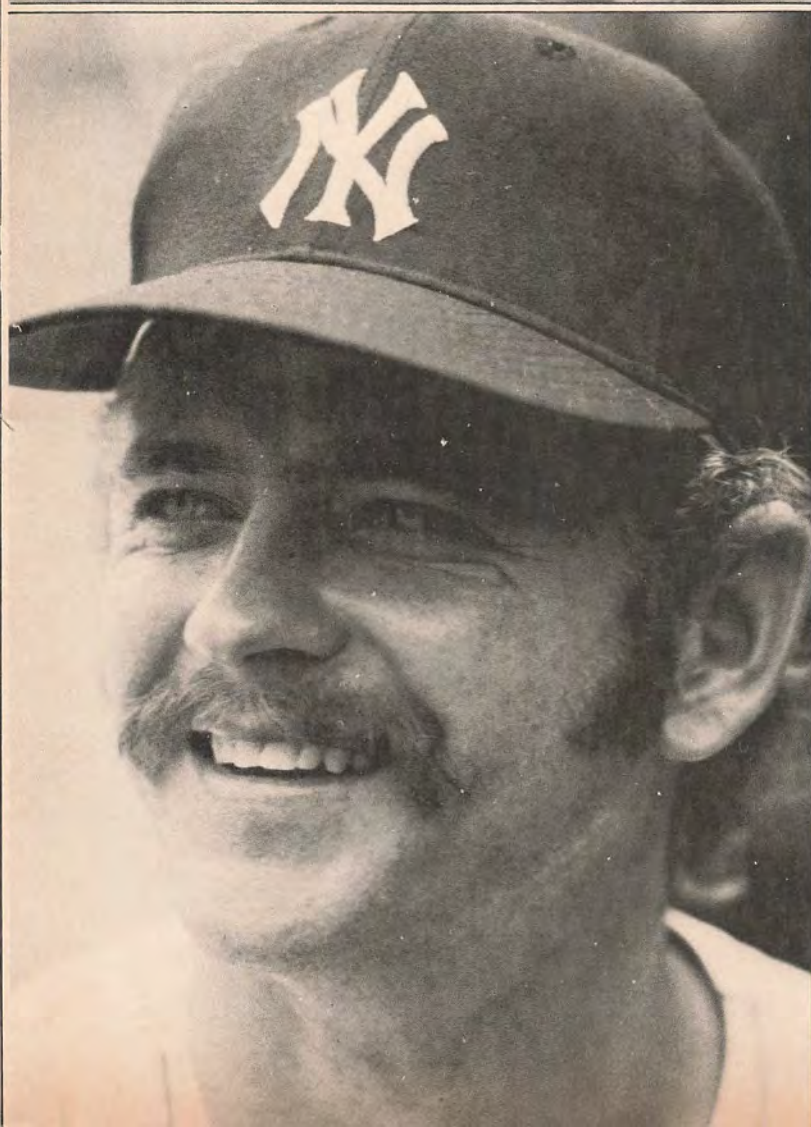
The rugged-looking righthander is still capable of starting, but his adjustment to the bullpen has given him a home for now, and the Yankees will call upon his services often.



6-4, 230. Born on May 14, 1947 in San Francisco, California. Resides in Kansas City, Missouri. TR. BR. College: Chabot College (Hayward, Calif.).

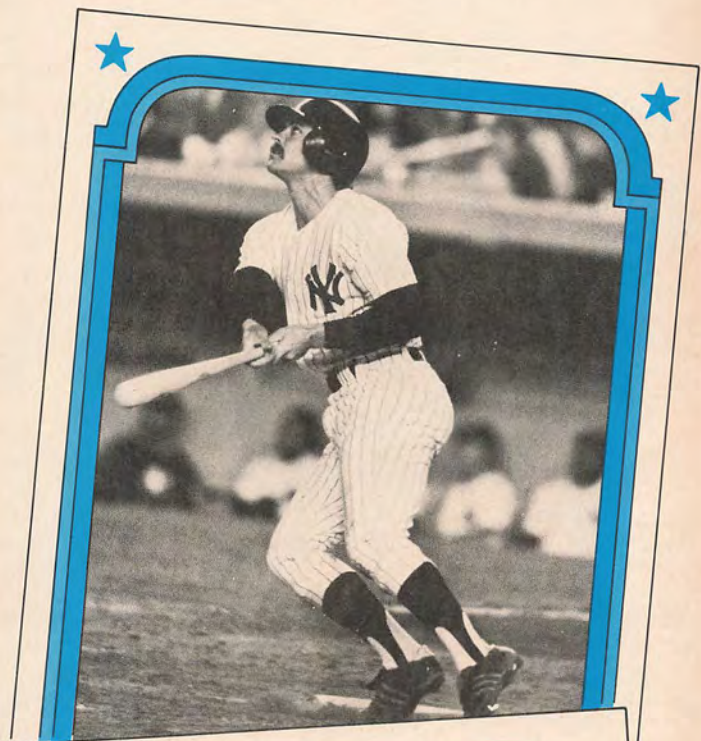
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1967	Reno	7	1	0	0-1	19	20	16	14	10	18	6.63
	Rock Hill	4	0	0	0-1	16	15	10	10	9	9	5.63
1968	Reno	6	0	0	1-0	8	3	0	0	4	11	0.00
1969	Reno	25	25	11	15-6	187	170	71	55	48	189	2.65
1970	Wichita	18	15	2	3-4	83	99	49	47	29	71	5.10
	Reno	6	4	0	2-2	35	35	16	10	12	33	2.57
1971	Wichita	20	20	3	8-6	124	123	61	57	45	81	4.15
	Reno	7	4	2	4-0	38	38	16	14	11	29	3.32
1972	Cleveland	39	34	10	14-15	237	200	83	73	70	123	2.77
1973	Cleveland	42	40	13	1-3	19	21	17	15	13	8	7.11
1974	Cleveland	4	4	0	14-16	275	289	150	135	95	138	4.42
	New York	33	25	5	11-9	191	205	99	82	53	100	3.87
1975	New York	37	0	0	6-3	69	65	27	24	31	38	3.13
M.L. Totals		155	103	28	46-46	791	780	376	329	262	407	3.74

46 RICK DEMPSEY



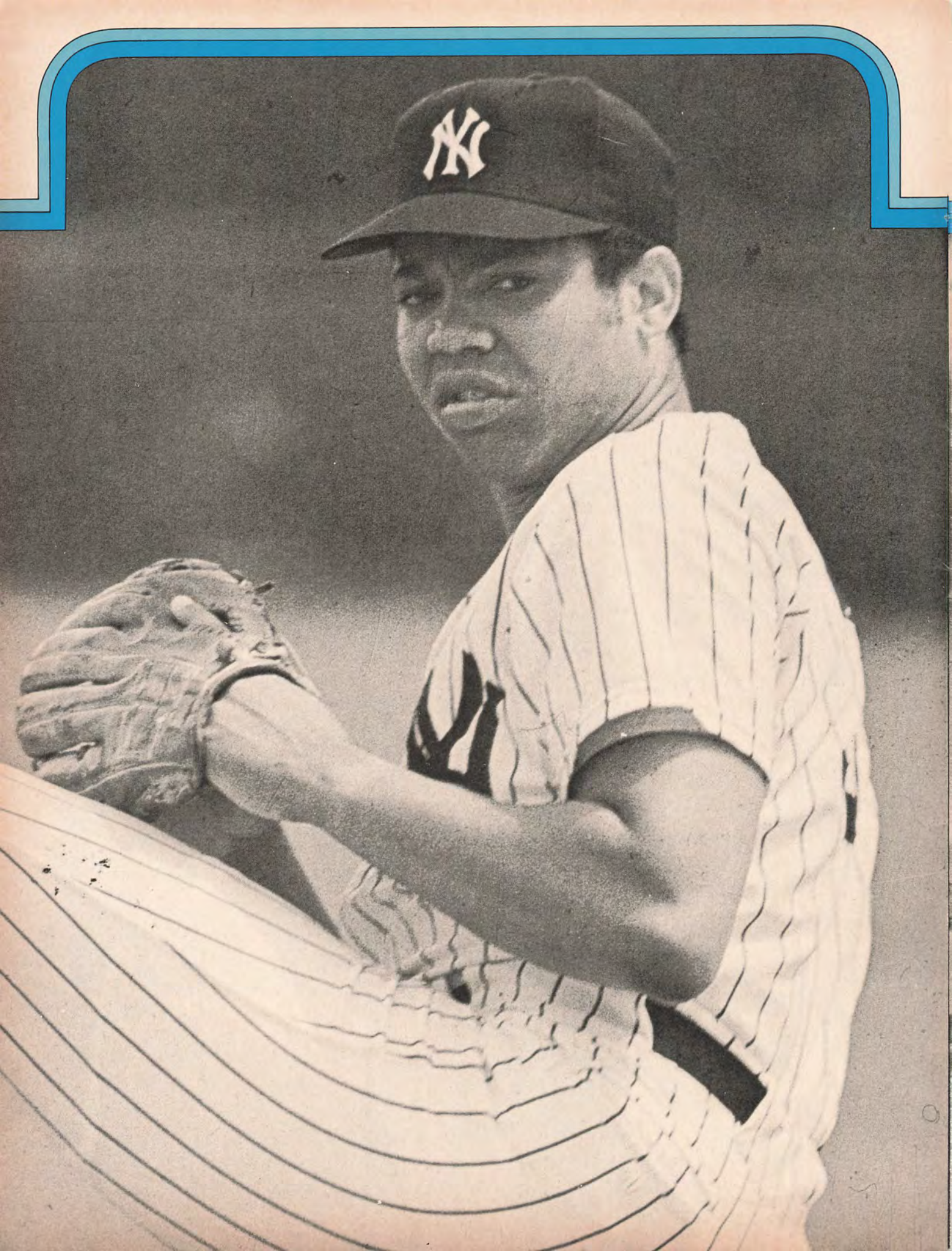
Backing up Thurman Munson is not the most glamorous job in baseball. But doing it well for two seasons has made Rick Dempsey a name to be reckoned with. And as sports fans know, the name Dempsey has a long championship history to it, starting with Rick's distant relative, heavyweight fighter Jack.

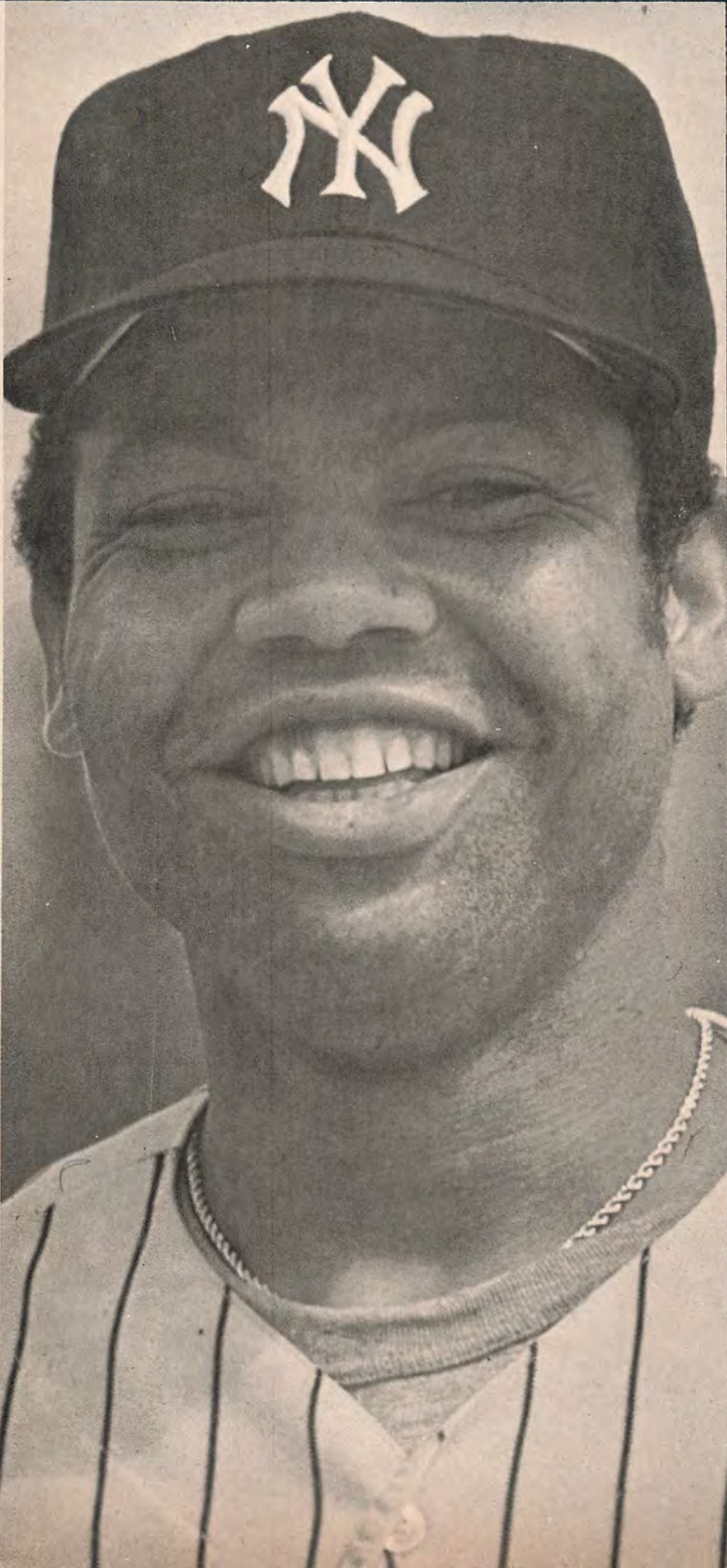
Sure Rick thinks he can play everyday. He wouldn't be much of an athlete if he didn't have that confidence. And as demonstrated by requests for his services, there are a lot of other teams who believe that too. But unless the right offer comes along, the Yankees consider Rick too valuable to pass off lightly. His strong arm and able bat, plus the rare ability to respond on quick notice, have created a genuine need to keep Dempsey in a Yankee uniform.



6-0, 185. Born on September 13, 1949 in Fayetteville, Tennessee. Resides in Woodland Hills, California. BR. TR. Married Joani DeMatteo 2/1/69. Children: John (4 1/2).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1967	Sarasota	40	102	9	21	4	3	0	9	7	12	1	.206
1968	Wisc. Rapids	11	35	12	8	2	0	1	6	1	7	0	.229
	Auburn	73	270	48	79	10	7	7	61	23	39	3	.293
	Wisc. Rapids	50	151	35	55	11	2	6	31	25	12	7	.364
1969	Wisc. Rapids	5	6	1	3	1	0	0	0	1	0	0	.500
	Minnesota	105	351	28	86	20	6	4	42	35	66	4	.245
	Charlotte	5	7	1	0	0	0	0	0	1	0	0	.000
1970	Charlotte	105	338	39	82	16	2	8	47	42	28	3	.243
	Minnesota	5	7	1	0	0	0	0	0	1	1	0	.308
1971	Charlotte	6	13	2	4	1	0	0	6	8	0	0	.200
	Minnesota	25	40	0	8	1	0	0	0	1	2	0	.236
1972	Minnesota	48	161	13	38	6	2	3	18	12	27	11	.248
	Tacoma	122	387	53	96	14	4	6	47	55	43	3	.182
1973	Syracuse	6	11	0	2	0	0	0	0	0	1	0	.129
	New York	43	109	12	26	3	0	2	12	8	7	1	.262
1974	New York	71	145	18	38	8	0	1	11	21	15	0	.262
1975	New York	71	145	18	38	8	0	1	11	21	15	0	.262
M.L. Totals		161	331	34	81	14	0	3	23	38	33	1	.245





In Dock Ellis, the Yankees have added one of the National League's best pitchers over the past decade. A 19-game winner in 1971 (the year he started the All-Star Game), Dock now embarks on a new chapter of his career, as an American Leaguer. When a pitcher of such note comes to a new league, opposing hitters often find him difficult to adjust to. Dock's confident that will be the case with the Yankees.

Ellis, who hurled a no-hitter in 1970 against San Diego, also considers himself to be a gourmet cook, a music lover, and somewhat of a team leader when the role comes his way. Outspoken and bright, he's first and foremost a quality pitcher, and the Yankees are looking forward to the new association.



6-3, 195. Born on March 11, 1945 in Los Angeles, California. Resides in Pittsburgh, Pa. TR. BB. Children: Shangoleza Talwango (6). College: Harbor Junior College.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1964	Batavia	16	16	8	6-7	121	128	73	43	39	130	3.20
1964	Batavia	25	24	15	14-8	186	147	56	41	69	149	1.98
1965	Kinston	1	1	0	0-0	3	2	0	0	2	4	0.00
1965	Columbus	24	24	13	10-9	160	138	62	49	44	145	2.76
1966	Asheville											
	Pittsburgh											
1967	Columbus	20	17	2	5-7	101	91	57	51	51	77	4.54
	Macan	3	3	2	2-0	16	11	5	5	8	16	2.81
1968	Columbus	19	0	0	2-1	23	14	7	6	11	24	2.35
1969	Pittsburgh	26	10	2	6-5	104	82	35	29	38	52	2.51
1970	Pittsburgh	35	33	8	11-17	219	206	101	87	76	173	3.58
1971	Pittsburgh	30	30	9	13-10	202	207	93	77	63	137	3.05
1972	Pittsburgh	31	31	11	19-9	227	194	81	72	87	128	3.21
1973	Pittsburgh	25	25	4	15-7	163	156	60	49	33	96	2.71
1974	Pittsburgh	28	28	3	12-14	192	176	86	65	55	122	3.05
1975	Pittsburgh	26	26	9	12-9	177	163	71	62	41	91	3.15
1975	Pittsburgh	27	24	5	8-9	140	163	69	59	43	69	3.79
M.L. Totals		228	207	51	96-80	1424	1347	596	500	436	868	3.16

CHAMPIONSHIP SERIES RECORD												
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1970	Pittsburgh	1	1	0	0-1	10	9	3	3	4	1	2.70
1971	Pittsburgh	1	1	0	1-0	5	6	2	2	4	1	3.60
1972	Pittsburgh	1	1	0	0-1	5	5	3	0	1	3	0.00
1974	Pittsburgh	1	0	0	0-0	2	2	0	0	0	2	0.00
1975	Pittsburgh	1	0	0	0-0	2	2	0	0	0	2	0.00
NLCS Totals		4	3	0	1-2	22	22	8	5	9	7	3.27

WORLD SERIES RECORD												
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1971	Pittsburgh	1	1	0	0-1	2	4	4	4	1	1	18.00

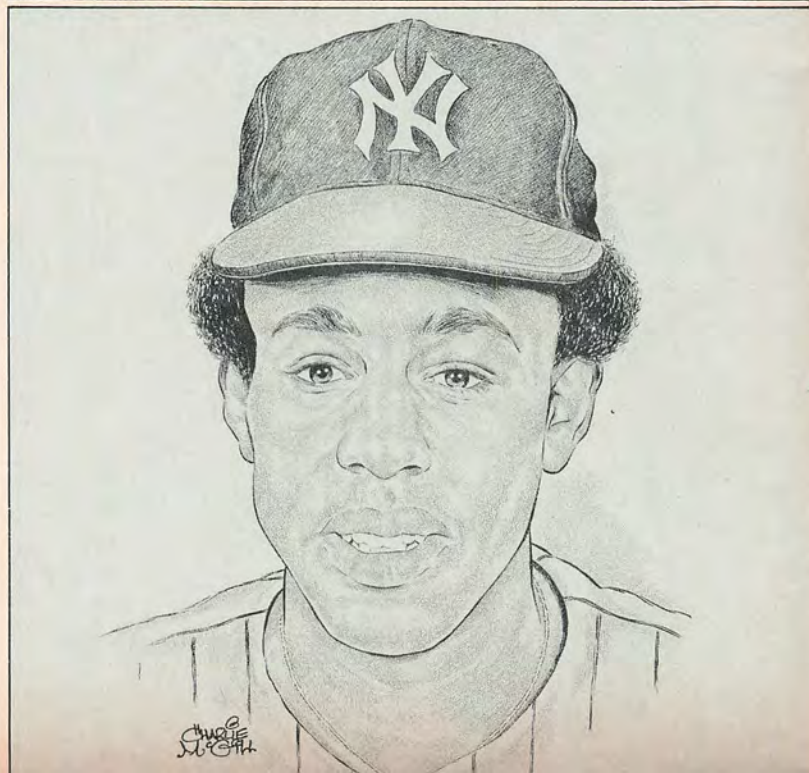
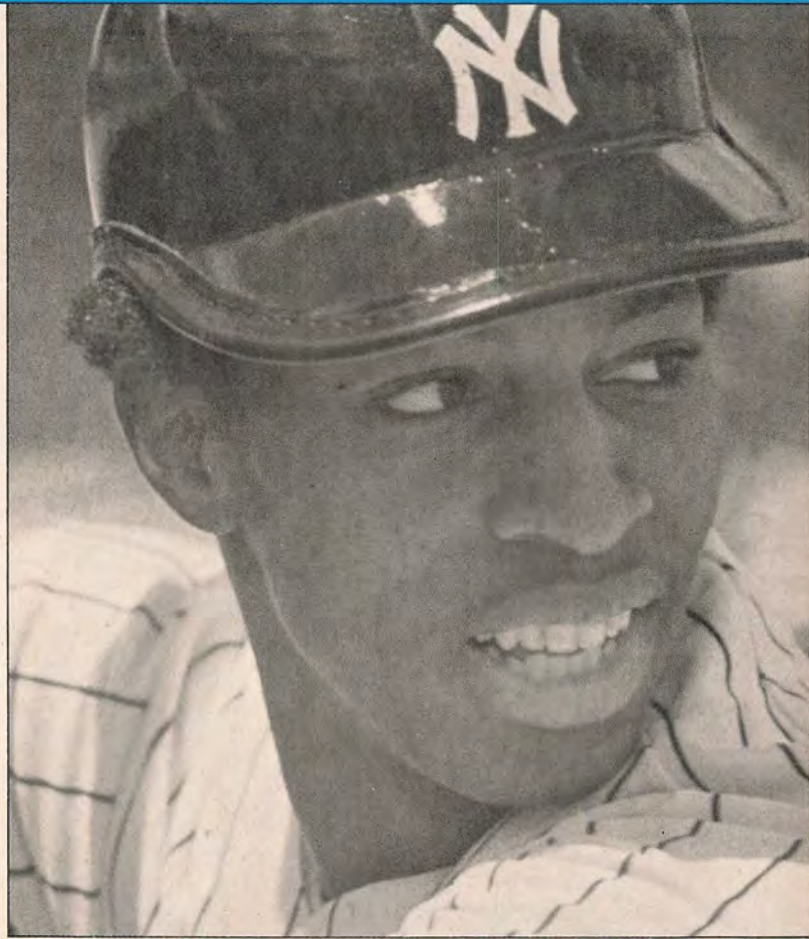
ALL-STAR GAME RECORD												
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1971	National	1	1	0	0-1	3	4	4	4	1	2	12.00

WILLIE RANDOLPH 25

A warm welcome home to Willie Randolph, promising 21-year-old second baseman obtained last winter from the Pittsburgh Pirates.

Welcome home? Sure . . . Willie's a Brooklyn resident, who starred at Tilden High School before the Pirates signed him. The general feeling among baseball people is that Willie is the most talented young infielder to come along in many years.

Randolph's job is not an easy one. At 21, the pressures of stepping into a regular job on a New York team are often difficult, but all signs indicate that this man is up to it. Professionally, he has all the tools, having compiled the second highest average in the International League last year, and fielding unquestionably well. New York, meet Willie Randolph. He may be around for a long, long, time.

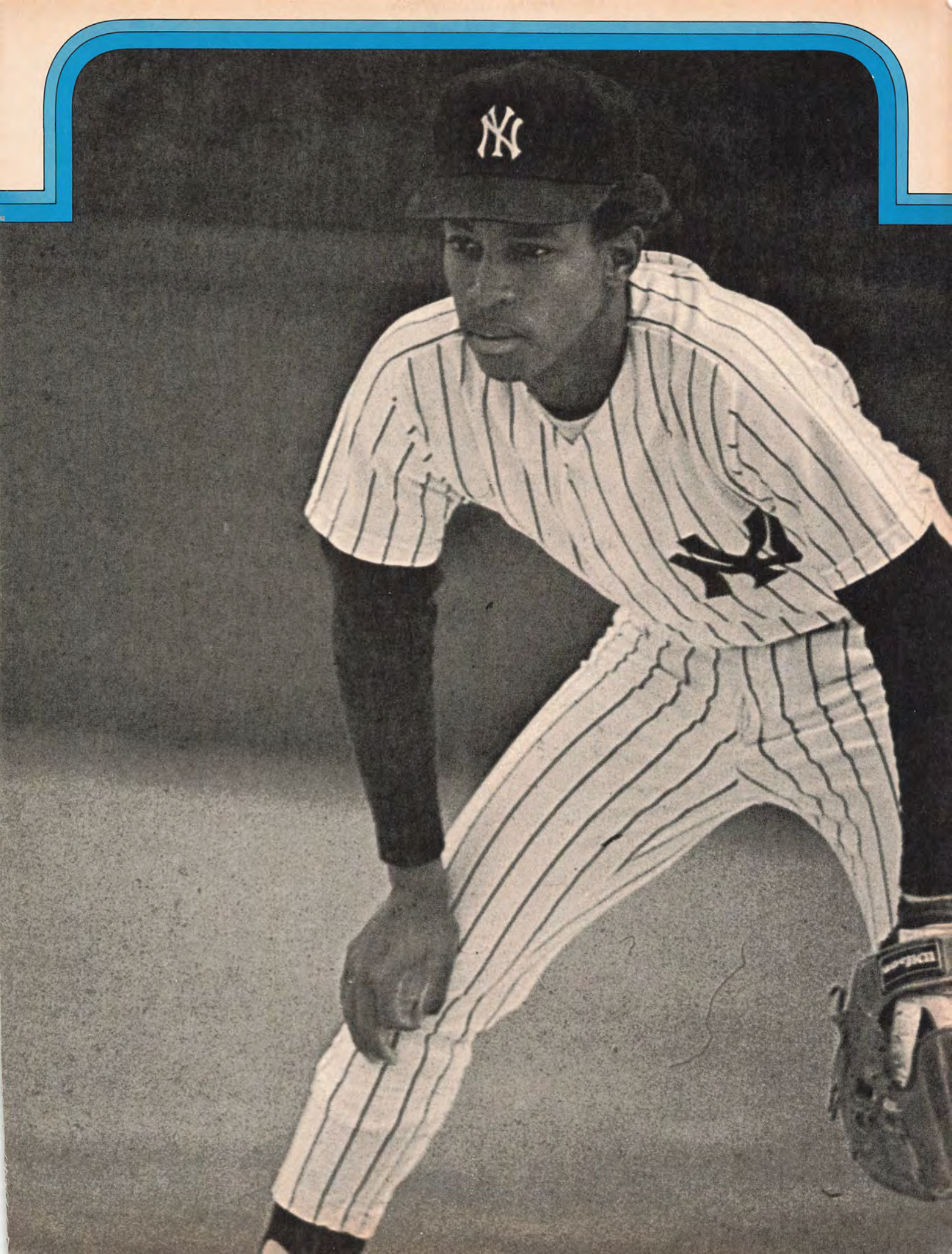


5-11, 160. Born on July 6, 1954 in Holly Hill, South Carolina. Resides in Brooklyn, N.Y. BR. TR. Married Gretchen Foster 2/1/75. Children Tonisha (4 mo.).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1972	Bradenton	44	167	21	53	6	5	0	10	24	23	10	.317
1973	Charleston	121	428	93	120	25	6	8	51	90	54	43	.280
1974	Theftord Mines	135	461	103	117	28	6	12	53	110	78	38	.254
1975	Charleston	91	313	41	106	13	5	7	42	37	29	14	.339
	Pittsburgh	30	61	9	10	1	0	0	7	6	1	1	.164
M.L. Totals		30	61	9	10	1	0	0	7	6	1	1	.164

CHAMPIONSHIP SERIES RECORD

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1975	Pittsburgh	2	2	1	0	0	0	0	0	0	1	0	.000

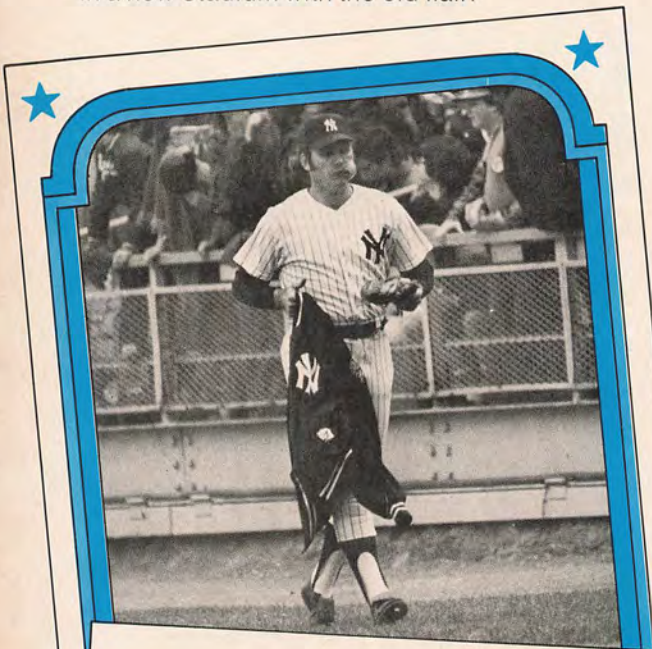
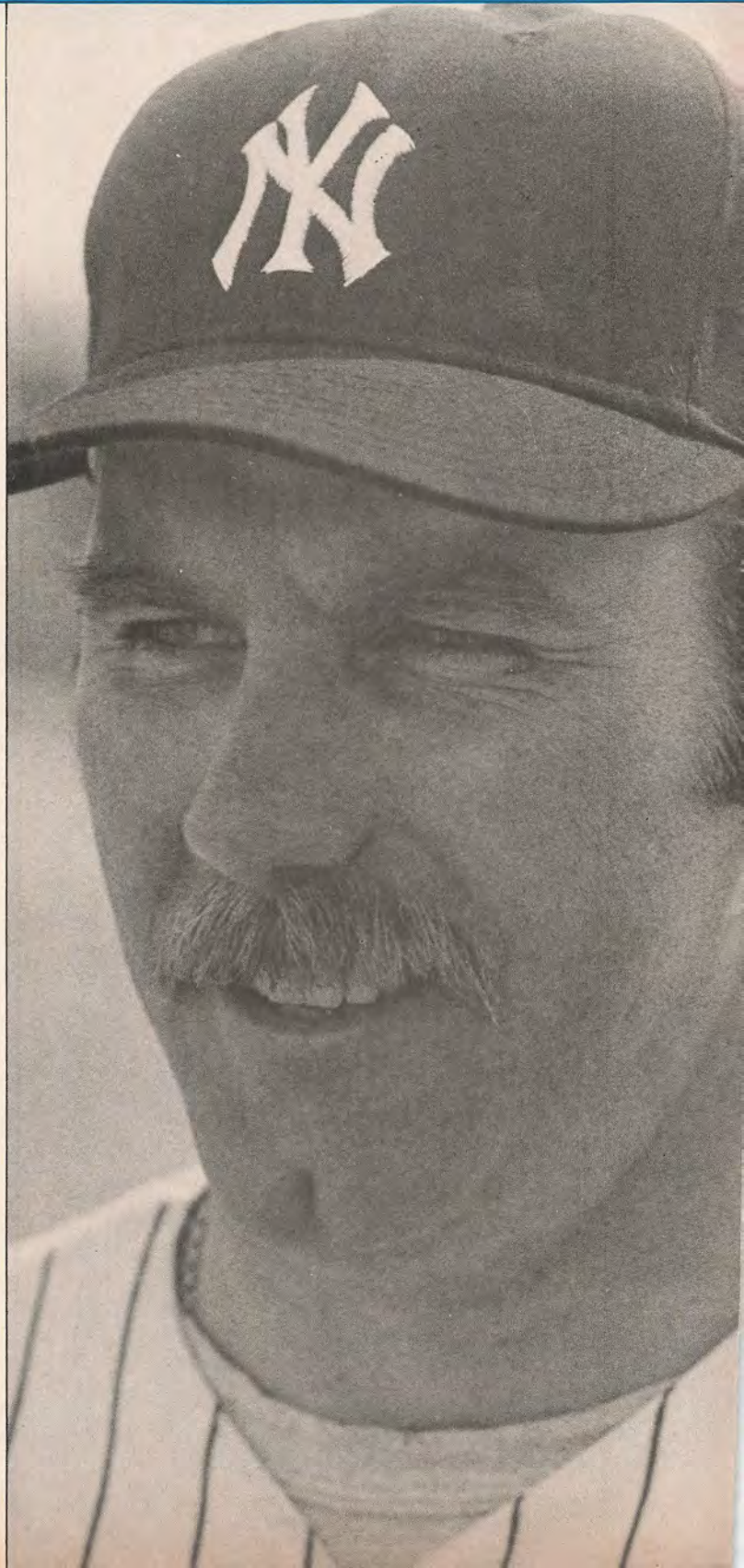


SPARKY LYLE 28

Memories are built upon the dramatic career of Sparky Lyle. When fans voted for Most Memorable Yankee moments last year, Sparky's relief heroics received more than a couple of votes. Fans who remember his triumphs, with all the pageantry accompanying them, yearn for those olden days.

Those days may be ready to return. Sparky, who admitted to a real inner thrill pitching in Yankee Stadium, is home again. He thrives on the challenge presented to a relief pitcher, and as one of the best specialists in the business (Sparky has never started a game), there's no reason to feel he won't return to that heroic form.

A Lyle entry into a game can be a thing of beauty, but naturally, the result is the key. And Lyle has had so many favorable and exciting results go his way in four Yankee seasons, he's ready to conquer new worlds in a new Stadium with the old flair.



6-1, 208. Born on July 22, 1944 in Dubois, Pennsylvania. Resides in New York City. TL. BL. Children: Dore (7) and Shane (2 1/2).

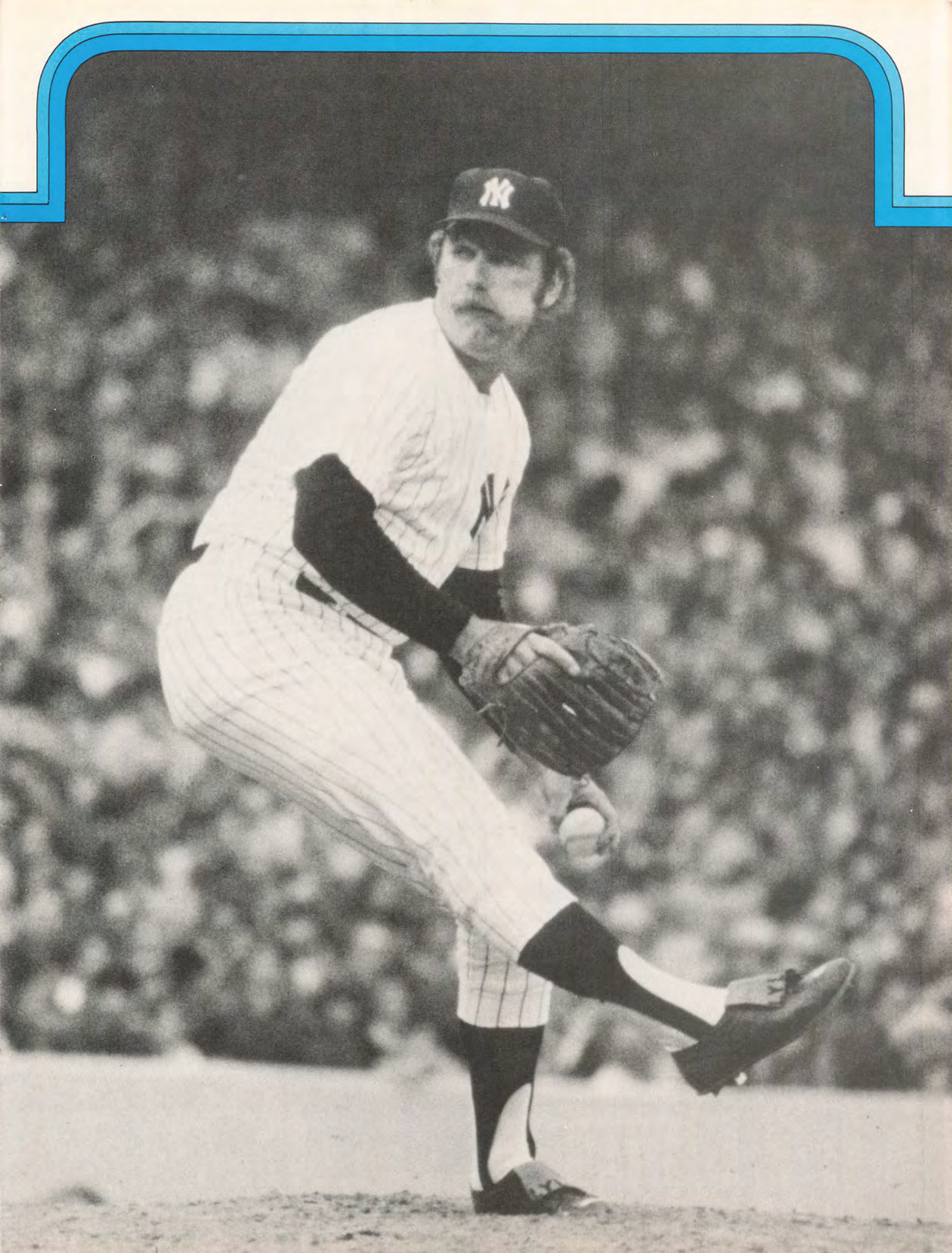
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1964	Bluefield	7	4	1	3-2	33	23	19	16	25	44	4.36
	Fox Cities	6	6	3	3-1	35	30	14	9	18	51	2.31
1965	Winston-Salem	37	5	2	5-2	87	84	45	41	55	79	4.24
1965	Pittsfield	40	1	1	4-2	74	62	35	30	43	72	3.65
1967	Toronto	16	0	0	2-2	21	13	5	4	14	17	1.71
	Boston	27	0	0	1-2	43	33	13	11	14	42	2.30
1968	Boston	49	0	0	6-1	66	67	25	20	14	52	2.73
1969	Boston	71	0	0	8-3	103	91	33	29	48	93	2.53
1970	Boston	63	0	0	1-7	67	62	37	29	34	51	3.90
1971	Boston	50	0	0	6-4	52	41	16	16	23	37	2.77
1972	New York	51	0	0	9-5	108	84	25	23	29	75	1.92
1973	New York	66	0	0	5-9	82	66	30	23	18	63	2.51
1974	New York	66	0	0	9-3	114	93	30	21	43	89	1.66
1975	New York	49	0	0	5-7	89	94	34	31	36	64	3.13
M.L. Totals		485	0	0	50-41	724	631	243	203	259	566	2.52

WORLD SERIES RECORD (no appearances)

1967 Boston

ALL-STAR GAME RECORD

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1973	American	1	0	0	0-0	1	1	0	0	0	1	0.00



CHRIS CHAMBLISS 10

All Yankee fans needed was patience. It came through with Chris Chambliss.

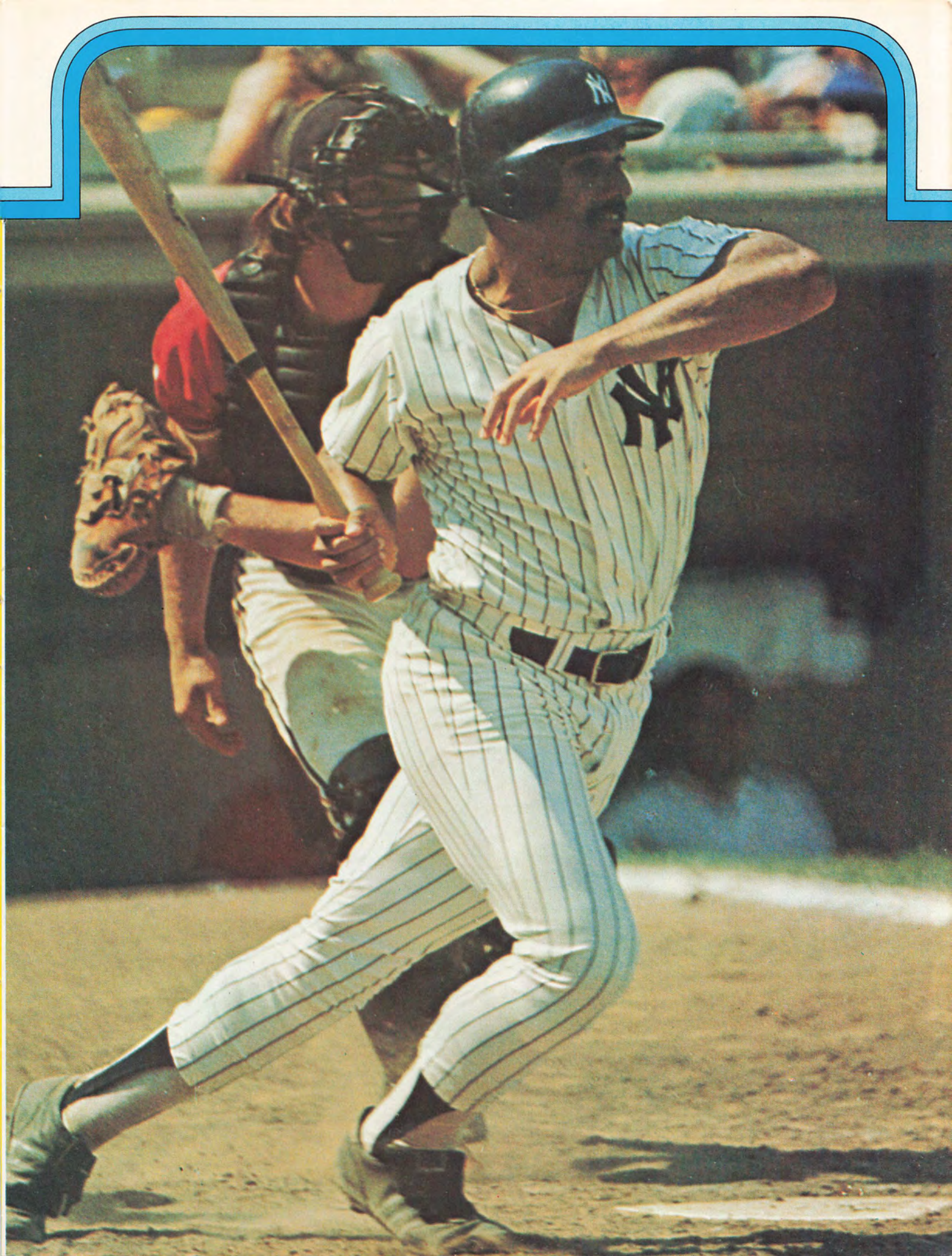
Obtained in a big trade in April, 1974, Chris suffered through a sub-par year that season, a frustrating experience for the ex-UCLA star who won Rookie of the Year honors in 1971. But he was the old Chris in 1975, hitting .305, with career highs in almost every category.

The burly son of a Navy chaplain anchors the first base portion of the Yankee infield. The squint in his eyes gives him the appearance of smiling on the field, but his real smile is on the inside, where the quiet and honorable Chambliss feels the glow of meeting the competition of major league baseball at its best, and proving himself to be among the elite at his occupation.



6-1, 209. Born on December 26, 1948 in Dayton, Ohio. Resides in Riverdale, New York. Married Audrey Garvin 9/30/73. Children: Russell (1). College: Mira Costa Junior College and UCLA.

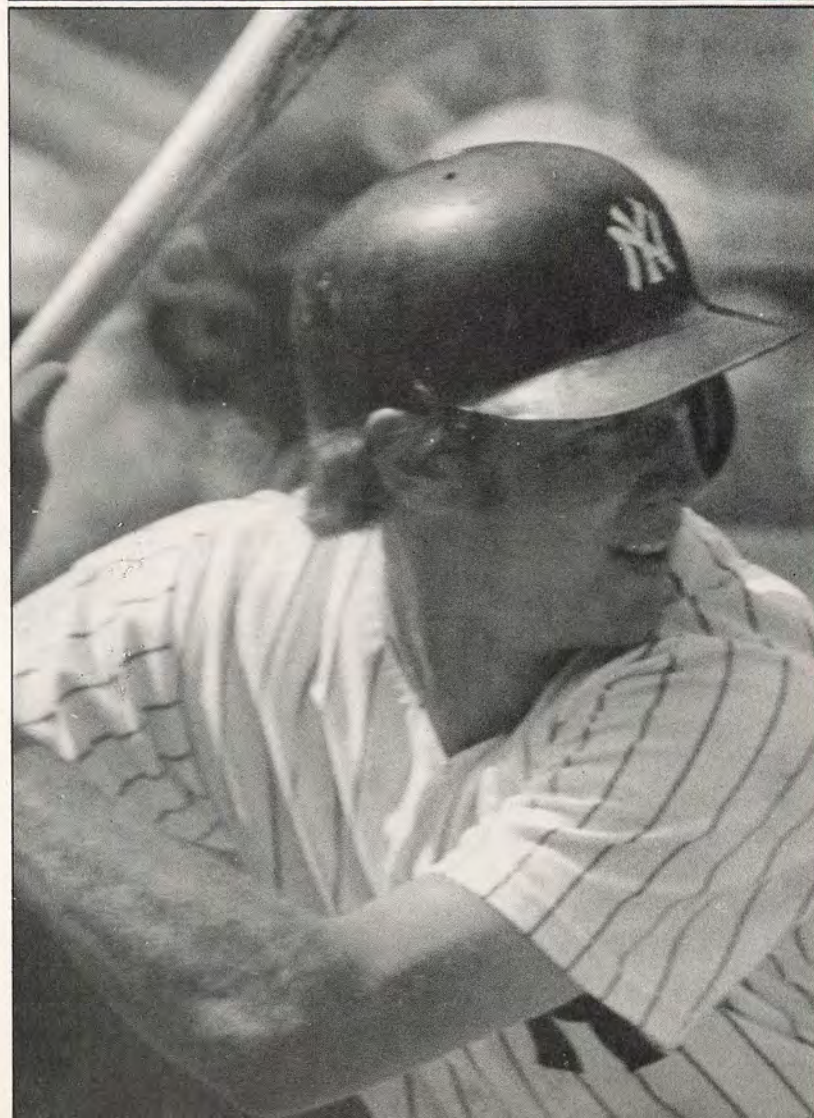
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1970	Wichita	105	383	60	131	17	8	7	52	46	62	14	.342
1971	Wichita	13	42	8	12	3	0	2	6	4	8	1	.286
	Cleveland	111	415	49	114	20	4	9	48	40	83	2	.275
1972	Cleveland	121	466	51	136	27	2	6	44	26	63	3	.292
1973	Cleveland	155	572	70	156	30	2	11	53	58	76	3	.273
1974	Cleveland	17	67	8	22	4	0	0	7	5	5	0	.328
	New York	110	400	38	97	16	3	6	43	23	43	0	.243
1975	New York	150	562	66	171	38	4	9	72	29	51	0	.304
M.L. Totals		664	2482	282	696	135	15	41	267	181	321	9	.280



FRED STANLEY 11

Fred Stanley finally put a stop to the shuttle service between the majors and minors he'd been running for years. He beat his roommate Jim Mason out of the Yankee shortstop job last year, and for the first time in the major leagues, had the chance to play over 100 games in one season.

The results were glowing, and Fred was the most pleasant surprise of the Yankees. He manned the shortstop job with the class of a real veteran, contributing timely hits to augment his unquestioned fielding abilities. It seems at last, that Fred needn't fight to stay on a major league roster any longer. He went out and proved his point.



5-10, 168. Born on August 13, 1947 in Farnhamville, Iowa. Resides in Tempe, Arizona. BR, TR. Married Lynn Geyer 6/26/68. Children: Tracie Lynn (4 1/2), and Brian (2 1/2). College: Rio Hondo.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1966	Salisbury	52	174	24	42	3	1	0	8	37	46	7	.241
1967	Bismark	12	46	5	12	0	0	0	0	4	9	1	.261
1968	Dallas-Ft. W.	106	337	26	66	8	1	26	36	73	6		.196
1969	Savannah	80	257	28	70	7	1	22	27	38	3		.272
	Oklahoma City	24	81	14	25	2	1	0	8	7	13	1	.309
1970	Portland	17	43	2	12	2	1	0	4	3	8	1	.279
	Seattle	88	291	26	78	8	4	0	33	40	54	1	.268
	Milwaukee	6	0	1	0	0	0	0	0	0	0	0	.000
1971	Wichita	32	114	12	28	8	1	1	8	26	15	0	.246
	Cleveland	60	129	14	29	4	0	2	12	27	25	1	.225
1972	Syracuse	39	85	15	17	2	0	0	2	12	19	6	.200
	San Diego	111	322	57	80	15	1	2	30	61	44	6	.248
1973	New York	26	66	6	14	0	1	1	5	7	16	0	.212
1974	Syracuse	72	225	21	58	11	0	1	21	33	31	2	.258
	New York	33	38	2	7	0	0	0	3	3	2	1	.184
1975	New York	117	252	34	56	5	1	0	15	21	27	3	.222
	M.L. Totals	304	625	76	136	14	4	3	41	75	100	7	.219

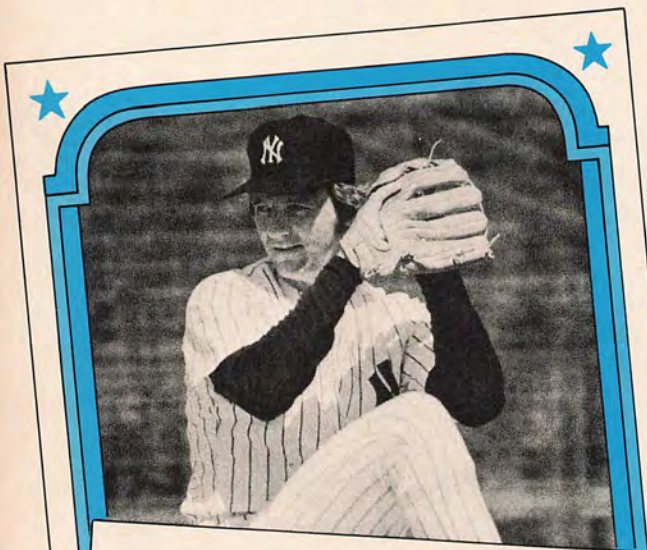
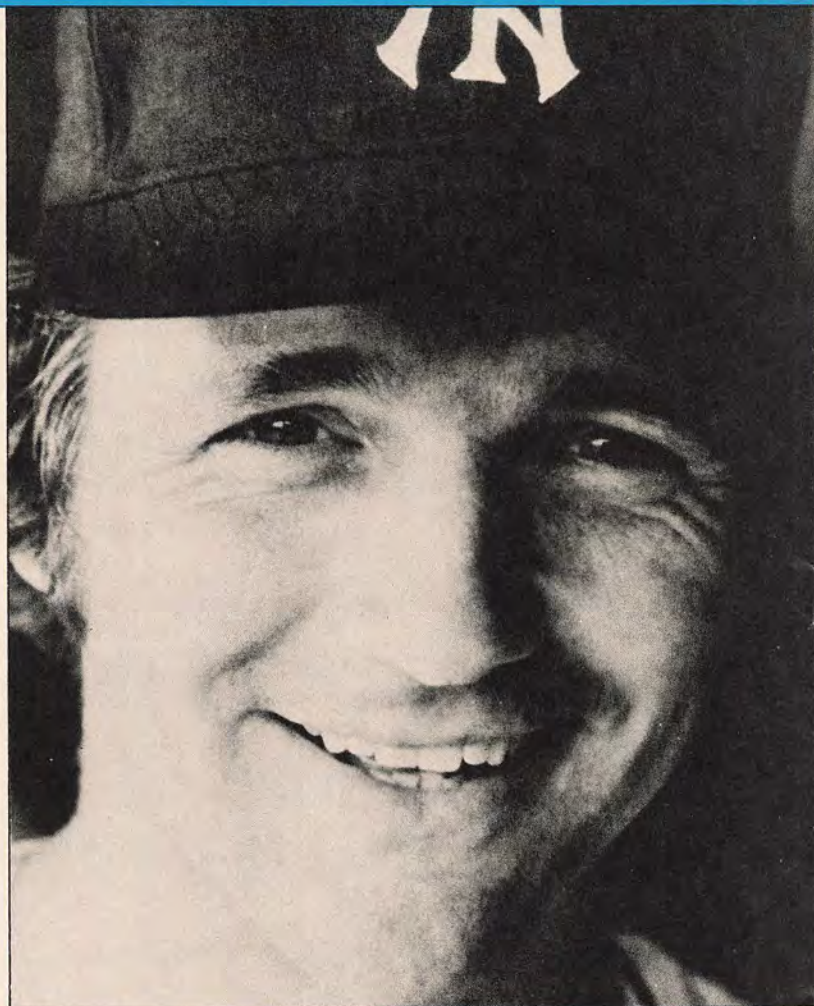
YANKEE ALL-STAR GAME SELECTIONS (1933 to 1975)

- 1975 — Bonds, of; Munson, c; Nettles, 3b; Hunter, p.
1974 — Murcer, of; Munson, c.
1973 — Murcer, of; Munson, c; Lyle, p
1972 — Murcer, of.
1971 — Murcer, of; Munson, c.
1970 — Stottlemire, p; Peterson, p; White, of.
1969 — Stottlemire, p; White, of.
1968 — Stottlemire, p; Mantle, 1b.
1967 — Downing, p; Mantle, 1b.
1966 — Stottlemire, p; Richardson, 2b.
1965 — Stottlemire, p; Richardson, 2b; Pepitone, 1b; Howard, c; Mantle, of.
1964 — Ford, p; Howard, c; Mantle, of; Pepitone, 1b; Richardson, 2b.
1963 — Bouton, p; Howard, c; Mantle, of; Pepitone, 1b; Richardson, 2b; Tresh, of.
1962 — Berra, c; Howard, c; Mantle, of; Maris, of; Richardson, 2b; Terry, p; Tresh, ss.
1961 — Arroyo, p; Berra, of; Ford, p; Howard, c; Kubek, ss; Mantle, of; Maris, of; Skowron, 1b.
1960 — Berra, c; Coates, p; Ford, p; Howard, c; Mantle, of; Maris, of; Skowron, 1b.
1959 — Berra, c; Duren, p; Ford, p; Mantle, of; McDougald, ss; Richardson 2b; Skowron, 1b; Howard, c; Kubek, ss.
1958 — Berra, c; Duren, p; Ford, p; Howard, c; Kubek, inf; Mantle, of; McDougald, 2b; Skowron, 1b; Turley, p.
1957 — Berra, c; Grim, p; Howard, c; Mantle, of; McDougald, ss; Richardson, 2b; Shantz, p; Skowron, 1b.
1956 — Berra, c; Ford, p; Kucks, p; Mantle, of; Martin, 2b; McDougald, ss.
1955 — Berra, c; Ford, p; Mantle, of; Turley, p.
1954 — Bauer, of; Berra, c; Ford, p; Mantle, of; Noren, of; Reynolds, p.
1953 — Bauer, of; Berra, c; Mantle, of; Mize, 1b; Reynolds, p; Rizzuto, ss; Sain, p.
1952 — Bauer, of; Berra, c; Mantle, of; Raschi, p; Reynolds, p; Rizzuto, ss; McDougald, 2b.
1951 — Berra, c; DiMaggio, of; Lopat, p; Rizzuto, ss.
1950 — Berra, c; Byrne, p; Coleman, 2b; DiMaggio, of; Henrich, 1b; Raschi, p; Reynolds, p; Rizzuto, ss
1949 — Berra, c; DiMaggio, of; Henrich, of; Raschi, p; Reynolds, p.
1948 — Berra, c; DiMaggio, of; Henrich, of; McQuinn, 1b; Page, p; Raschi, p.
1947 — Chandler, p; DiMaggio, of; Henrich, of; Johnson, 3b; McQuinn, 1b; Page, p; Robinson, c; Shea, p; Keller, of.
1946 — Chandler, p; Dickey, c; DiMaggio, of; Gordon, 2b; Keller, of; Stirnweiss, 3b.
1945 — NO GAME.
1944 — Borowy, p; Hemsley, c; Page, p.
1943 — Bonham, p; Chandler, p; Dickey, c; Gordon, 2b; Keller, of; Lindell, of.
1942 — Bonham, p; Chandler, p; Dickey, c; DiMaggio, of; Gordon, 2b; Henrich, of; Rizzuto, ss; Rosar, c; Ruffing, p.
1941 — Dickey, c; DiMaggio, of; Gordon, 2b; Keller, of; Ruffing, p; Russo, p.
1940 — Dickey, c; DiMaggio, of; Gordon, 2b; Keller, of; Pearson, p; Rolfe, 3b; Ruffing, p.
1939 — Crosetti, ss; Dickey, c; DiMaggio, of; Gomez, p; Gordon, 2b; Murphy, p; Rolfe, 3b; Ruffing, p; Selkirk, of.
1938 — Dickey, c; DiMaggio, of; Gehrig, 1b; Gomez, p; Rolfe, 3b; Ruffing, p.
1937 — Dickey, c; DiMaggio, of; Gehrig, 1b; Gomez, p; Murphy, p; Rolfe, 3b.
1936 — Crosetti, ss; Dickey, c; DiMaggio, of; Gehrig, 1b; Gomez, p; Pearson, p; Selkirk, of.
1935 — Chapman, of; Gehrig, 1b; Gomez, p.
1934 — Chapman, of; Dickey, c; Gehrig, 1b; Gomez, p; Ruffing, p; Ruth, of.
1933 — Chapman, of; Dickey, c; Gehrig, 1b; Gomez, p; Lazzeri, 2b; Ruth, of.

KEN BRETT 38

Brooklyn-born Ken Brett was an American League pitcher with Boston and Milwaukee from 1967-1974. Although at 19 he became the youngest man to pitch a World Series game, he never really found himself until the last three years in the National League, when he starred for Philadelphia and Pittsburgh. He was the winning pitcher in the 1974 All-Star Game, and returns now to the American League as a highly regarded moundsman, hopefully free of shoulder miseries which bothered him early last year.

Ken may be most proud of his hitting, for he has a lifetime .269 average with 10 home runs, making him one of the best hitting pitchers in the game. The Yankees may turn to him for pinch-hitting at times. "Kemer", whose younger brother George mans third base for Kansas City, should prove to be a popular new addition to the Yankee uniform.



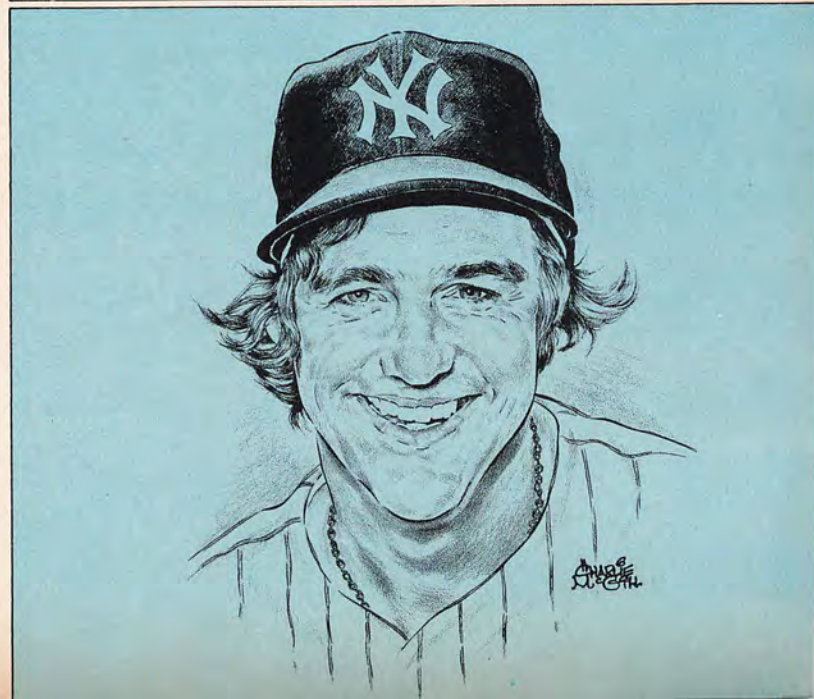
5-11, 195. Born on September 18, 1948 in Brooklyn, N.Y. Resides in Boston, Mass. T.L. BL. Single. College: Boston University.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1966	Oneonta	14	13	1	1-4	62	75	49	40	39	53	5.81
1967	Winston-Sal.	11	8	4	4-4	64	42	19	16	38	77	2.25
	Pittsfield	18	18	11	10-7	125	87	30	25	59	142	1.80
	Boston	1	0	0	0-0	2	3	1	0	0	2	4.50
1968	Louisville	9	4	0	2-1	29	25	12	10	13	20	3.10
1969	Louisville	25	19	6	2-5	129	122	58	47	56	81	3.28
	Boston	8	8	0	2-3	39	41	24	23	22	23	5.31
1970	Boston	41	24	1	8-9	139	118	71	63	79	155	4.08
1971	Boston	29	2	0	0-3	59	57	38	35	35	57	5.34
1972	Milwaukee	26	22	2	7-12	133	121	76	67	49	74	4.53
1973	Philadelphia	31	25	10	13-9	212	206	91	81	74	111	3.44
1974	Pittsburgh	27	27	10	13-9	191	192	81	70	52	96	3.30
1975	Pittsburgh	23	16	4	9-5	118	110	47	44	43	47	3.36
M.L. Totals		186	114	27	52-50	893	848	429	384	354	565	3.87

CHAMPIONSHIP SERIES RECORD												
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1974	Pittsburgh	1	0	0	0-0	2	3	2	2	2	1	9.00

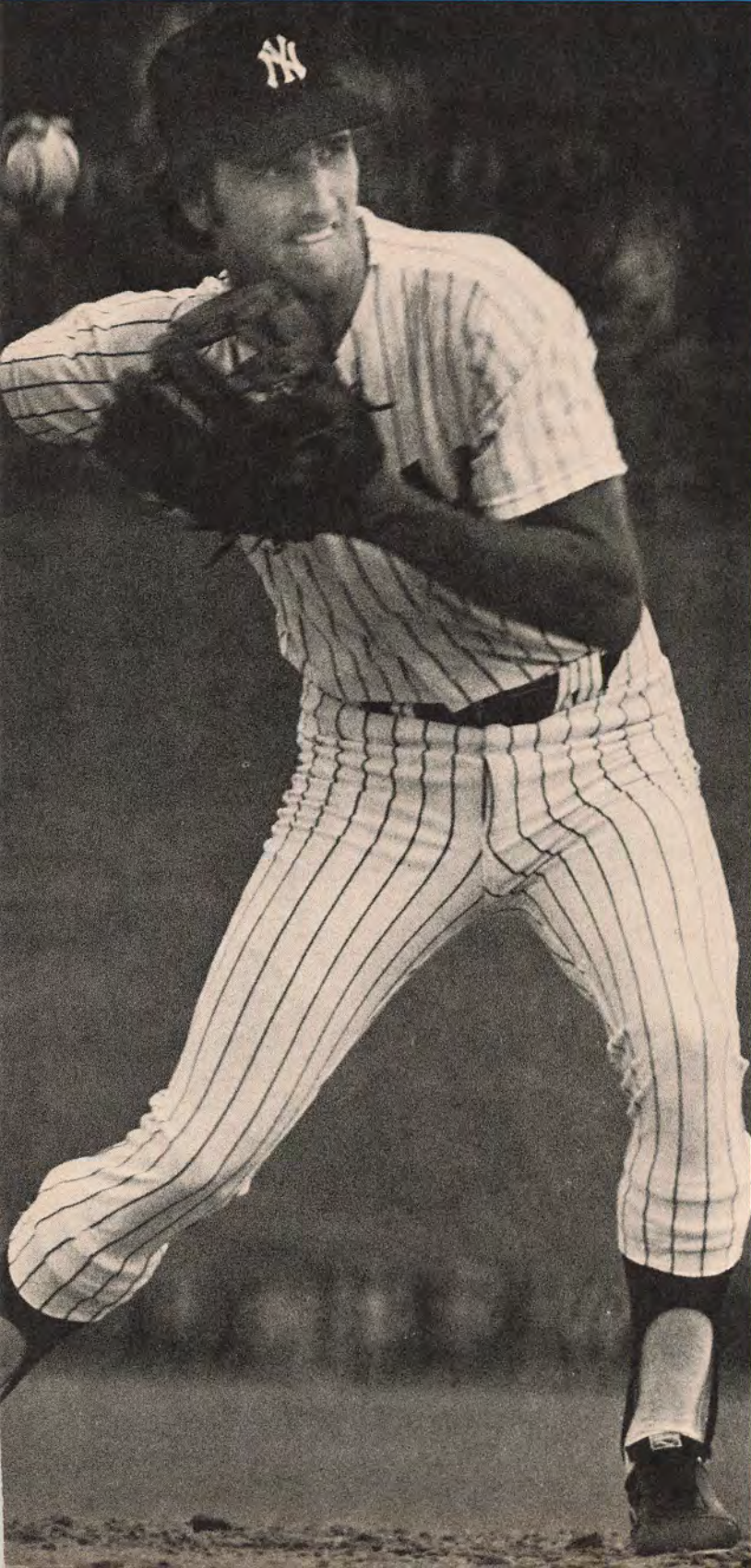
WORLD SERIES RECORD												
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1967	Boston	2	0	0	0-0	1	0	0	0	1	1	0.00
1975	Pittsburgh	2	0	0	0-0	2	1	0	0	0	1	0.00
NLCS Totals		3	0	0	0-0	4	4	2	2	2	2	4.50

ALL-STAR GAME RECORD												
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1974	National	1	0	0	1-0	2	1	0	0	1	0	0.00



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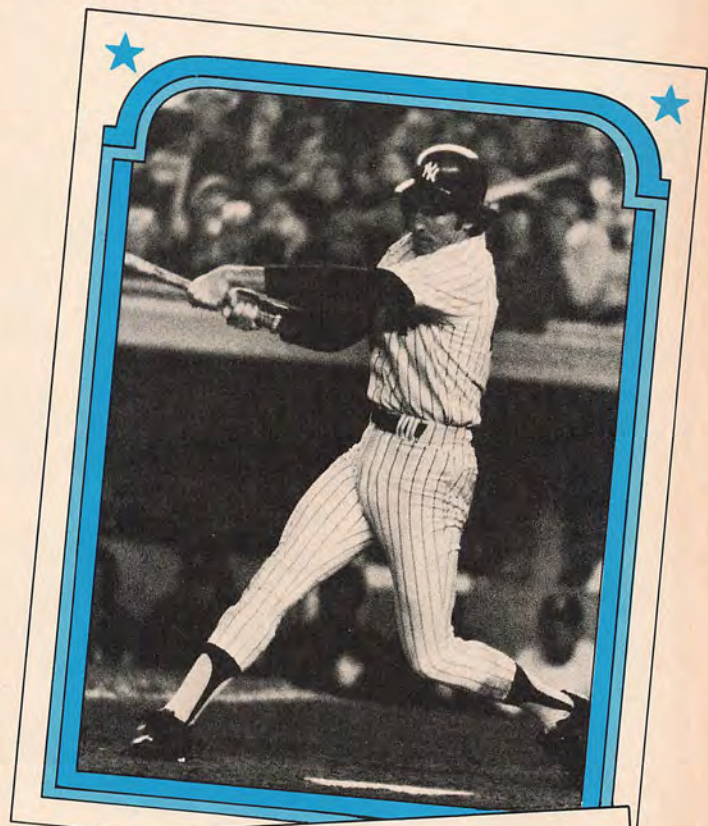
JIM MASON



The jury's still out on 25-year-old Jim Mason. In 1974, he was handed the Yankee shortstop job, and kept getting better as the season went on, both at bat and in the field. He was a highly regarded infielder, and a .250 hitter who cracked four doubles in one game against his old teammates, the Texas Rangers.

But in 1975, he lost the job, never getting untracked from the start of the season. The year was a nightmare for the sensitive Alabamian.

So this is year number three in the Yankee organization for Jim—the rubber year, so to speak. Will it be a return to the promise he showed in '74? The Yankees have confidence in Jim, and hope he rewards that trust by regaining his magic touch.



6-2, 190. Born on August 14, 1950 in Mobile, Alabama. Resides in Theodore, Alabama. BL. TR. Married Cathy Cassidy 1/28/71. Children: Malinda (1). College: U. of South Alabama.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1968	Geneva	60	198	22	43	8	5	2	14	33	48	5	.217
1969	Buffalo	35	113	13	26	3	1	1	7	14	28	0	.230
1970	Denver	110	382	50	92	16	5	8	43	55	86	8	.241
1970	Denver	105	403	75	108	17	4	4	36	44	55	2	.268
1971	Denver	3	9	0	3	0	0	0	1	3	0	3	.333
1971	Washington	3	9	0	3	0	0	0	0	1	3	0	.333
1972	Denver	86	327	59	89	21	3	5	27	59	80	3	.272
1972	Denver	46	147	10	29	3	0	0	10	9	39	0	.197
1973	Texas	92	238	23	49	7	2	3	19	23	48	0	.206
1973	Texas	46	147	10	29	3	0	0	10	9	39	0	.197
1974	New York	152	440	41	110	18	6	5	37	35	87	1	.250
1975	New York	94	223	17	34	3	2	2	16	22	49	0	.152
M.L. Totals		387	1057	91	225	31	10	10	82	90	226	1	.213

NEW YORK YANKEES-ROSTER 1976

As of April 8, 1976

STAFF

No.

1 MARTIN, Billy
8 BERRA, Yogi
32 HOWARD, Elston
34 HOWSER, Dick
21 LEMON, Bob

Place of Birth

Berkeley, Cal.
St. Louis, Mo.
St. Louis, Mo.
Miami, Florida
San Bernardino, Cal.

Winter Residence

Arlington, Texas
Montclair, NJ
Teaneck, NJ
West Palm Beach, Fla.
Long Beach, Cal.

Born

5/16/28
5/12/25
2/23/29
5/14/37
9/22/20

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89
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69

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14
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32
15
13
37

Club

Pittsburgh
Pittsburgh
Salt Lk. City
California
New York
New York
New York
Syracuse
New York
New York
Syracuse
New York
New York

ERA

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1.80
2.91
3.52
2.58
3.13
2.05
2.68
3.06
2.23
4.06
3.13

PITCHERS (10)

38 BRETT, Ken
36 ELLIS, Dock
31 FIGUEROA, Ed
39 GURA, Larry
29 HUNTER, Catfish
28 LYLE, Sparky
40 MARTINEZ, Tippy
43 MAY, Rudy
53 PAGAN, Dave
19 TIDROW, Dick

Brooklyn, N.Y.
Los Angeles, Cal.
Ciales, P.R.
Joliet, Ill.
Herrford, NC
Dubois, Pa.
LaJunta, Colo.
Coffeyville, Kan.
Nipawin, Sask., Can.
San Francisco, Cal.

Boston, Mass.
Pittsburgh, Pa.
Bayamon, P.R.
Litchfield Park, Ariz.
Herrford, NC
New York, N.Y.
LaJunta, Colo.
Huntington Sta., N.Y.
Nipawin, Sask., Can.
Kansas City, Mo.

9/18/48
3/11/45
10/14/48
11/26/47
4/8/46
7/22/44
5/31/50
7/18/44
9/15/50
5/14/47

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69

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32
15
13
37

CATCHERS (2)

46 DEMPSEY, Rick
15 MUNSON, Thurman

Fayetteville, TENN
Akron, Ohio

Woodland Hills, Cal.
Canton, Ohio

9/13/49
6/7/47

6:00
5:11

185
195

R
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18
83

71
157

11
102

INFELDERS (8)

2 ALOMAR, Sandy
10 CHAMBLISS, Chris
48 ROBSON, Tom
22 MASON, Jim
9 NETTLES, Craig
25 RANDOLPH, Willie
11 STANLEY, Fred
24 VELEZ, Otto

Salinas, PR
Dayton, Ohio
Rochester, NY
Mobile, Ala.
San Diego, CA
Holly Hill, SC
Farnhamville, OH
Ponce, PR

Salinas, PR
Riverdale, N.Y.
Scottsdale, Ariz.
Theodore, Ala.
Costa Mesa, CA
Brooklyn, N.Y.
Tempe, Ariz.
Ponce, PR

10/19/43
12/26/48
1/15/46
8/14/50
8/20/44
7/6/54
8/13/47
11/29/50

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61
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39
72
57
2
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16
91
21
91
267
42
339
164
222
250
250

OUTFIELDERS ()

12 BLOMBERG, Ron
26 COGGINS, Rich
23 GAMBIE, Oscar
27 MADDOX, Elliott
14 PINIELLA, Lou
17 RIVERS, Mickey
6 WHITE, Roy

Atlanta, GA
Indianapolis, IND
Ramer, Ala.
East Orange, NJ
Tampa, Fla.
Miami, Fla.
Los Angeles, CA

Riverdale, N.Y.
LaVerne, CA
Euclid, Ohio
Vaux Hall, NJ
Tampa, Fla.
Miami, Fla.
Wayne, NJ

8/23/48
12/7/50
12/20/46
12/21/48
8/28/43
10/30/48
12/27/43

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5:10

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70
81

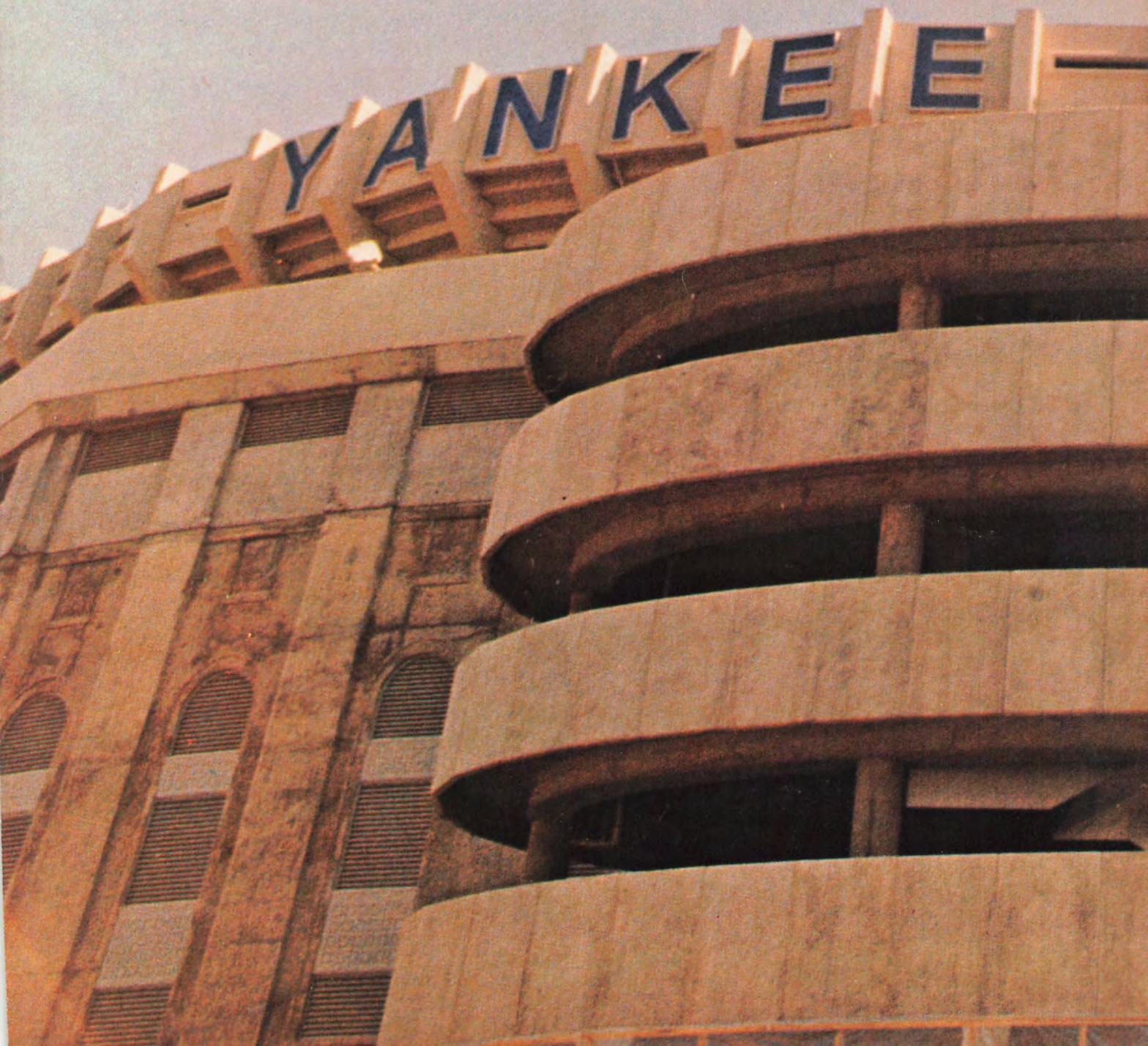
17
4
270
224
261
307
196
284
290

Traveling Secretary: Bill Kane

Team Physician: Dr. Edward Crane

Trainer: Gene Monahan

THE MAKING OF THE STADIUM / 1976



Welcome Home

It's an old name for a new Stadium, but nobody's complaining. For Yankee Stadium, as befits its heritage, now holds the unique distinction of being the first ballpark completely restructured—giving fans the comfort and convenience they have come to expect, while retaining the historic qualities which will continue to set it apart from all other ballparks.

Yankee Stadium, first built in 1923, was unique even then—the first triple-decked ballpark in the country. As the years passed, the feats of men such as Babe Ruth, Lou Gehrig, Joe DiMaggio and Mickey Mantle, came to bring to the Stadium the tradition of greatness which now places it with the Roman Coliseum as one of the most famous structures in the world.

But, by the early 1970s, Yankee Stadium was showing its age. Great as its days had been, it was no longer a suitable facility for New York City to house a major sports organization. Faced with vital decisions and a variety of options, then Yankee President Michael Burke (representing CBS, the Yankee owners), met with then Mayor John V. Lindsay. The result was the decision that the City would not forsake the arts and leisure so important to the fibre of a metropolitan area. And so it was decided that the old Yankee Stadium would be converted into the new Yankee Stadium—and New York—and the Yankees— would proudly have the most modern sports structure in the country.

With the dedicated work of thousands of men—showing the great enthusiasm in participating in a historic project—the task began on October 1, 1973, when fittingly, Mrs. Babe Ruth was presented with home plate and Mrs. Lou Gehrig was presented with first base.

Out came the columns which had for 50 years partially obstructed sight lines. Off came the magnificent copper facade—destined to be returned to the Stadium as the symbol of the distinct architecture.

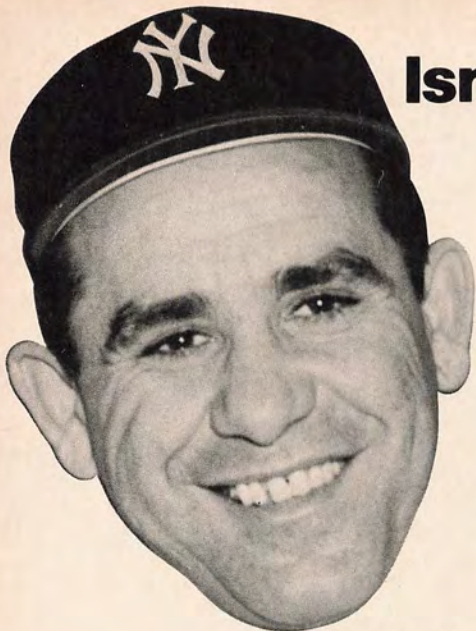
It would be impossible to name the thousands of people who participated in the project, but worth noting are the following people and companies: Mayors John V. Lindsay and Abraham H. Beame, Michael Burke, George M. Steinbrenner, Gabe Paul, John Waterbury, Perry Green, Joe Horowitz, Lee MacPhail, Robert Abrams, Richard Fisher, John Carroll, Herbert Simins, Art Wrubel, Ray Devine, Nat Rutkin, James Gleason, Hadley Gold, Henry Gavan, Alfred Eisenpreis, Jay Schwall, Carl Koch, Harry Simpson, Mel Fein, Richard Muffoletto, Carroll Sinksen, URS/Madigan-Praeger, Municipal Services Administration, Department of Public Works, Economic Development Administration, American Seating, Conrac Corporation, Canteen Corporation, Norman, Horn, Kinney Parking, Broadway Maintenance, Willets Point, Walsh Construction, Invirex-Cayuga, Nab-Tern, Wachtel, Duklauer & Fein and Koch Erectors.

By April 15, 1976, Yankee Stadium was ready to show itself off. It was back home for the team—and for the fans who had come to look at Yankee Stadium as a neighborhood meeting place. This, then, is a welcome home to everyone . . . ourselves and our friends.





△ Escalator towers are found at all gates of the Stadium . . . a striking new addition to the exterior and a great comfort to all.



Isn't it time you knew YOO-HOO?

yoo-hoo[®] CHOCOLATE DRINK

Says Yogi Berra

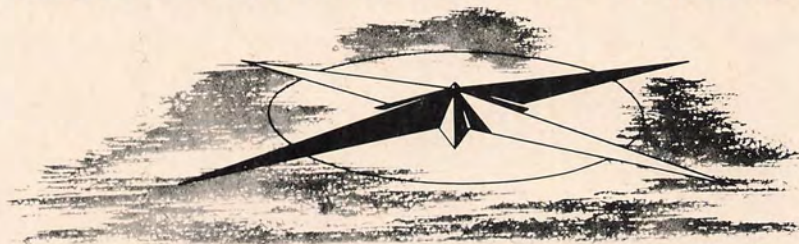
Delicious! Refreshing! Nutritious!
Contains High Quality Protein.
Great with meals, snacks, or by itself.
A non-carbonated treat!
The action drink for action people!



yoo-hoo ... America's Number One Chocolate Action Drink!

GOOD LUCK YANKEES-1976

From The CONSTRUCTION MANAGER of Your New Stadium



*Worldwide Experience
in Every Type of Construction*

WALSH CONSTRUCTION COMPANY

A DIVISION OF GUY F. ATKINSON COMPANY

711 THIRD AVE. • NEW YORK CITY

DARIEN, CONNECTICUT

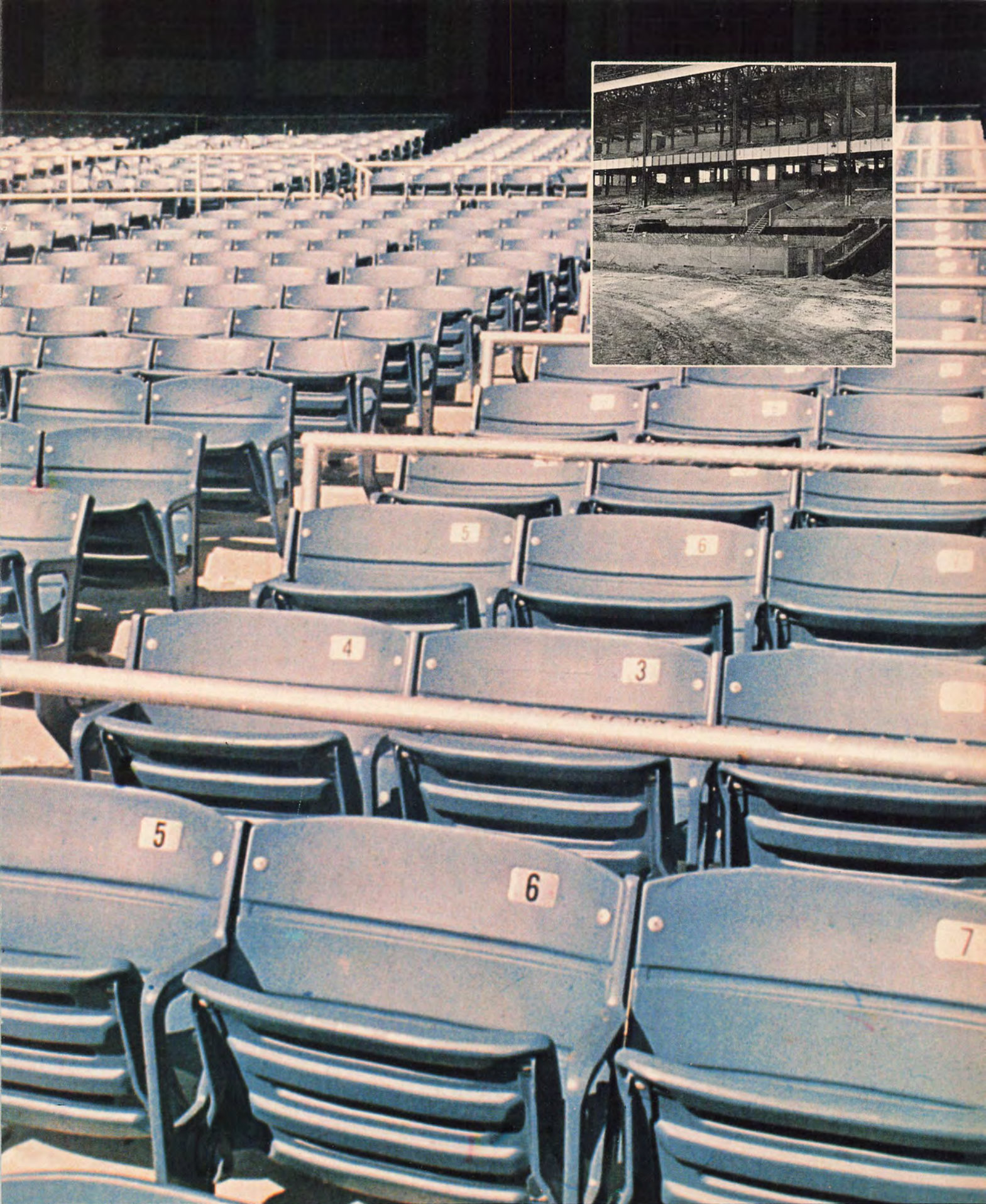
VALPARAISO, INDIANA

WASHINGTON, D.C.

SOUTH SAN FRANCISCO, CALIFORNIA



77 YEARS OF CONSTRUCTION



△ The columns all gone, every seat offers a perfect view . . .
and every seat is new . . . wider, self retracting . . . built for comfort.



△ How many greats have shared in this view . . .
along with millions of bleacher fans over the years. The playing surface



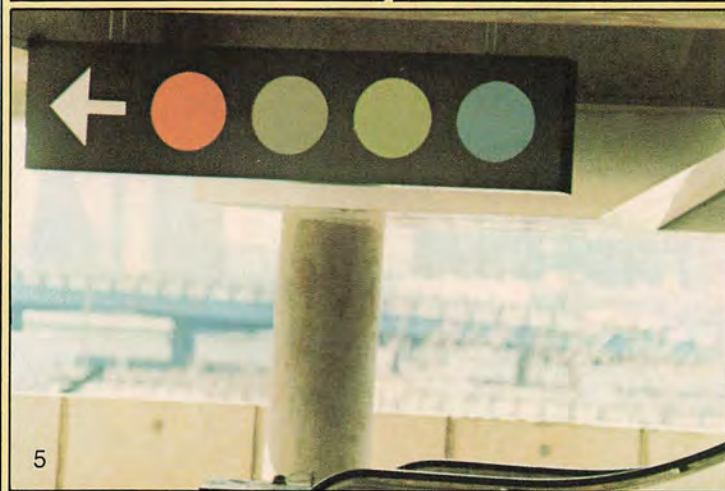
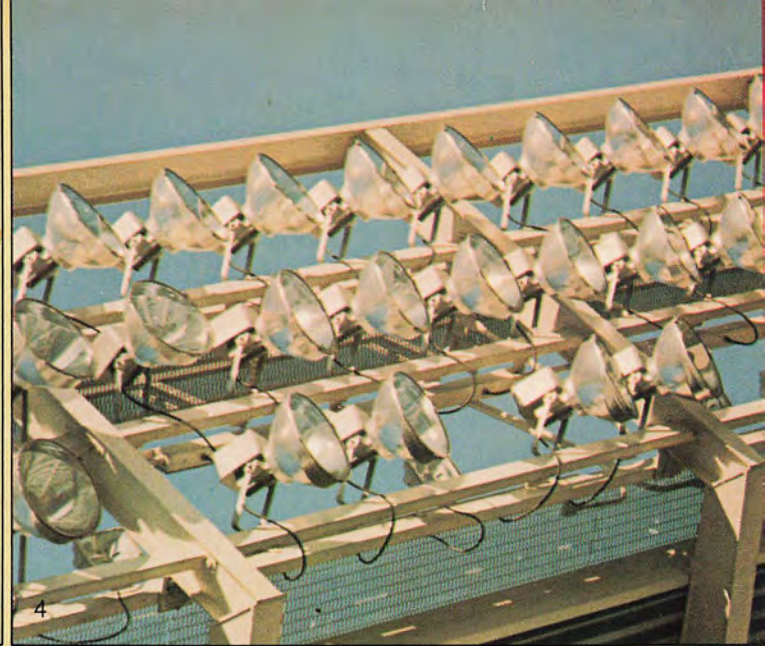
Joe DiMaggio and Mickey Mantle to name a couple . . .
remains natural grass, meeting the elegance of the "Yankee blue" stands.



△ The view from the top. Unlike so many modern stadiums, Yankee Stadium remains



a singularly unique structure, recognizable even in its new form to any baseball fan.



REFRESHMENTS




9

It's the little things that make a park . . . **1** the fine new sound system features scores of speakers suspended from the unusual ceilings over each deck . . . **2** the area is spruced up with sensational new street lights to turn night into day . . . **3** the flavor of the old days is retained by the vintage-looking ticket booths . . . **4** the new multi-vapor lighting system replaces the old light towers . . . **5** sections are color coded on tickets, and easy directional signs are found on all escalators . . . **6** the Plaza is a pedestrian mall with an artistic sidewalk, and the design surrounds the neighborhood, passing here the outside of the plush new Stadium Club . . . **7** fans can't miss the environmentally designed smokestack at the end of the plaza, shaped like a baseball bat . . . **8** some fans will enjoy the luxury of the deluxe boxes which feature private indoor lounges and theatre-style seating . . . **9** signs throughout the Stadium are large and clear. Even a first time visitor should have no problem finding his way around.

The house that

Nab-Tern built.

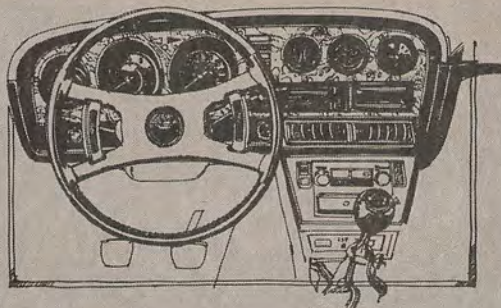
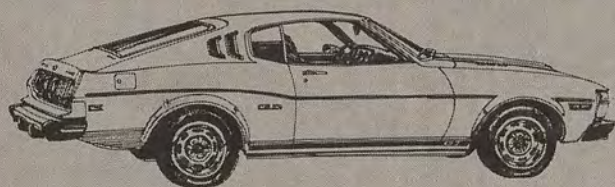
The re-building of Yankee Stadium was a complicated project, completed on time... We're proud of our role in the reconstruction of this historic arena.

NAB-Tern Constructors,
a joint venture of
NAB Construction Corp. and
 Tern Construction Company

IT'S THE IMPORT CAR OF THE YEAR.

MOTOR TREND MAGAZINE:

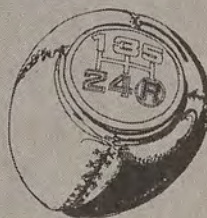
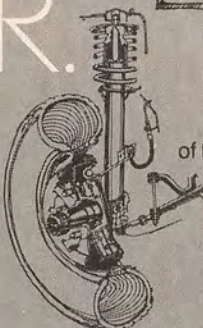
"The winner of the 1976 Motor Trend Import Car of the Year Award is the Toyota Celica. Not just a Celica, or even the new Liftback," but the complete three-car line." Here's just part of what Motor Trend said about the Celica line.



Execution: "The Celica has been a significant force on the U.S. automotive scene for several years...so although this award is for the 1976 Celica line, it is also recognition of the quality of all those that have gone before."

Engineering: "With only 56% of the total weight on the front wheels, larger wheels, steel belted radial tires and firmer suspension, handling is excellent with no sacrifice in riding comfort."

Performance: "...good performance without sacrificing fuel economy..."
 NOTE: 1976 EPA tests with 5-speed overdrive transmission; 36 mpg on the highway, 20 city. These EPA results are estimates. The actual mileage you get will vary, depending upon your driving habits and your car's condition and equipment.



You can see Motor Trend Magazine's Import Car of the Year at any of nearly 1,000 authorized dealers across the country. And, for a limited time, if this is the year you purchase a Celica, you'll receive an Import Car of the Year Plaque engraved with your name. And if this isn't your year for a sporty car, look into the 19 other Toyota models. Each has been given the same attention to detail, quality and performance that has helped make the Celica the Import Car of the Year.

WE GOT IT.

Celica GT



Celica S



Celica GT Liftback



THE 1976 TOYOTA CELICAS.



△ Yankee Stadium is now surrounded by parking for almost 7,000 cars. The highlight is the four-level garage facing the Stadium, joined to it by the new, artistic Plaza. Parking, once a problem, is no longer one with such modern additions. ▽



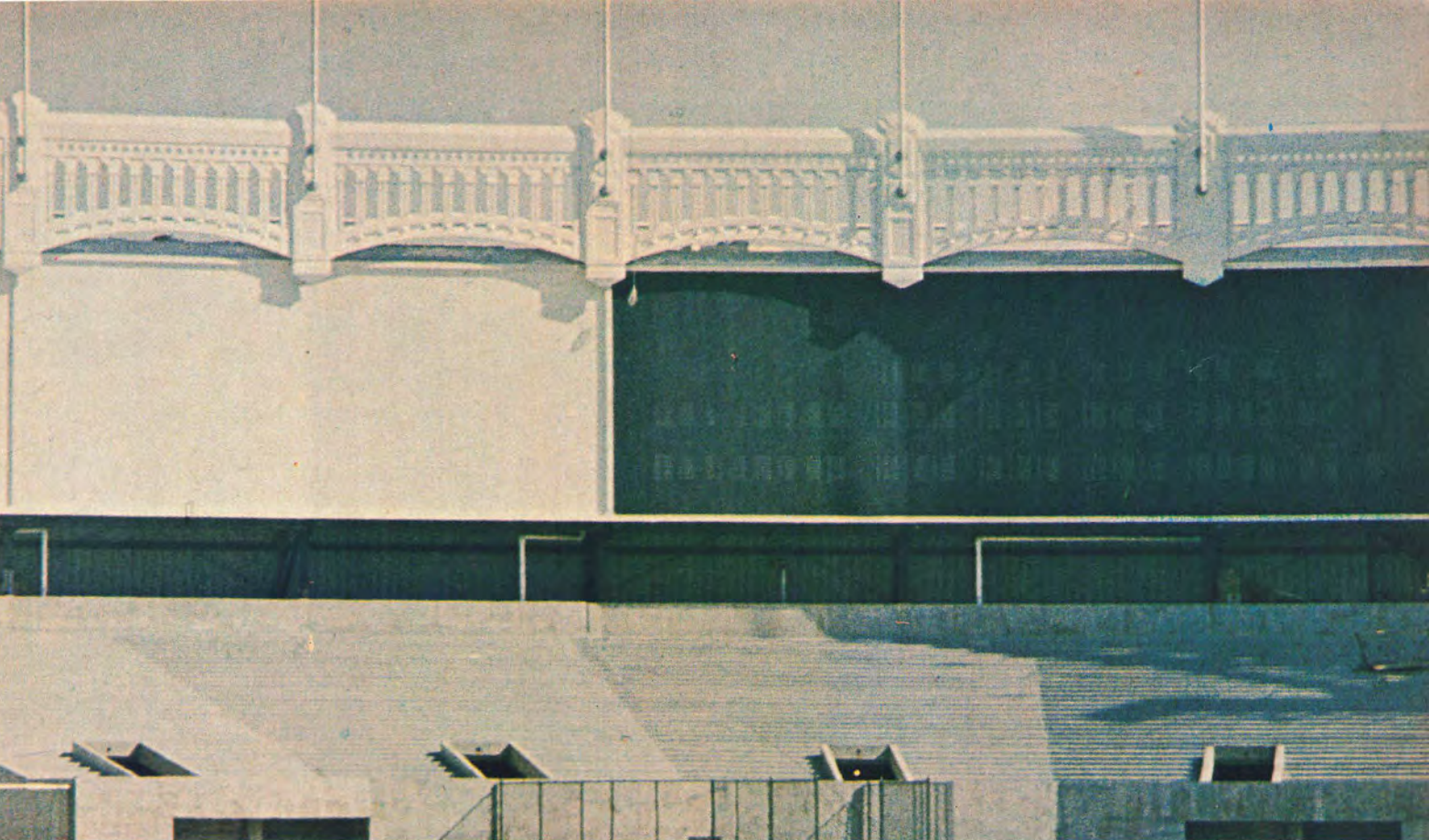


Miller time



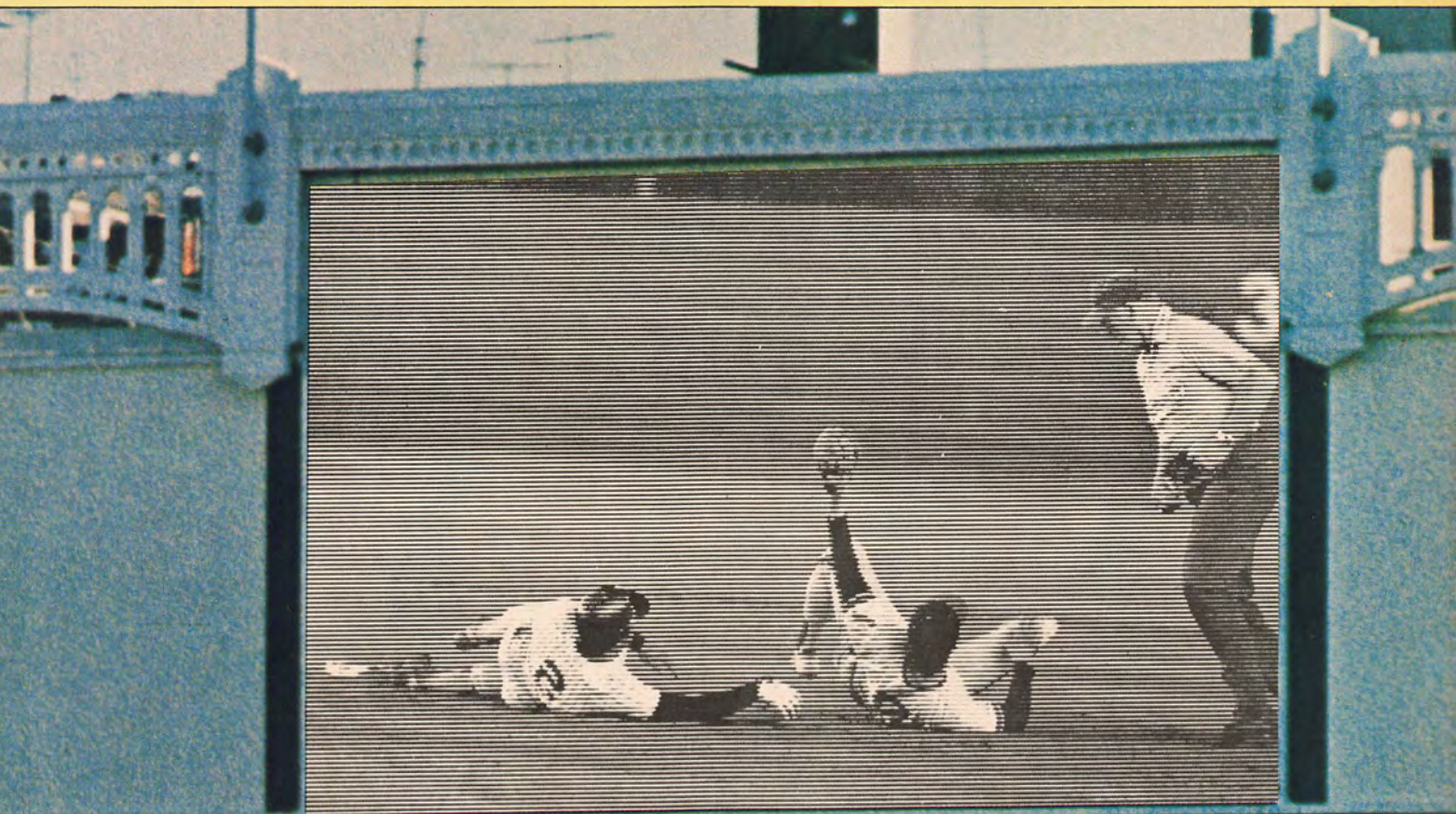
America's quality beer since 1855.

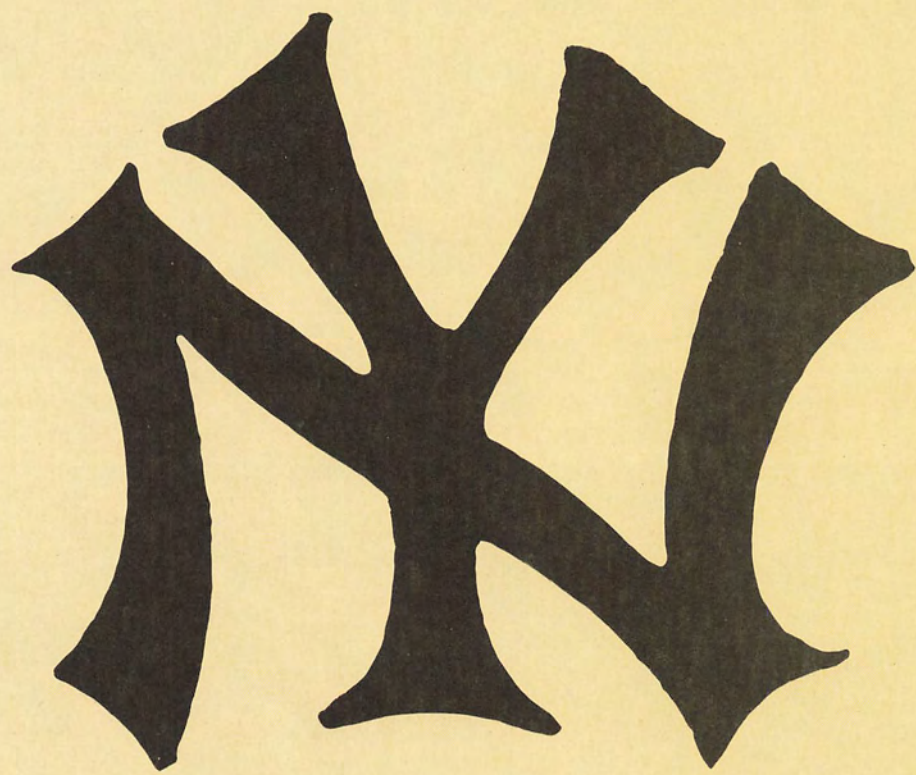
© 1976 The Miller Brewing Co., Milwaukee, Wis.



△ Perhaps the most striking feature of the Stadium is the 560-foot scoreboard, graced by the famous Stadium facade, rebuilt as an exact replica.

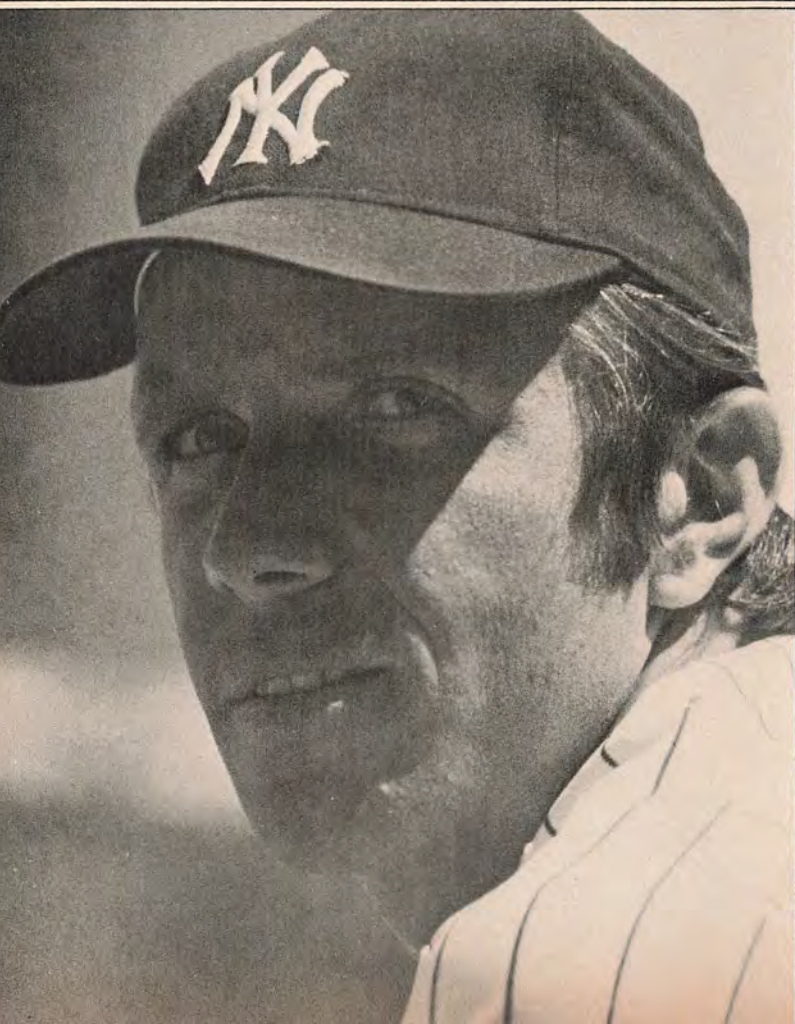
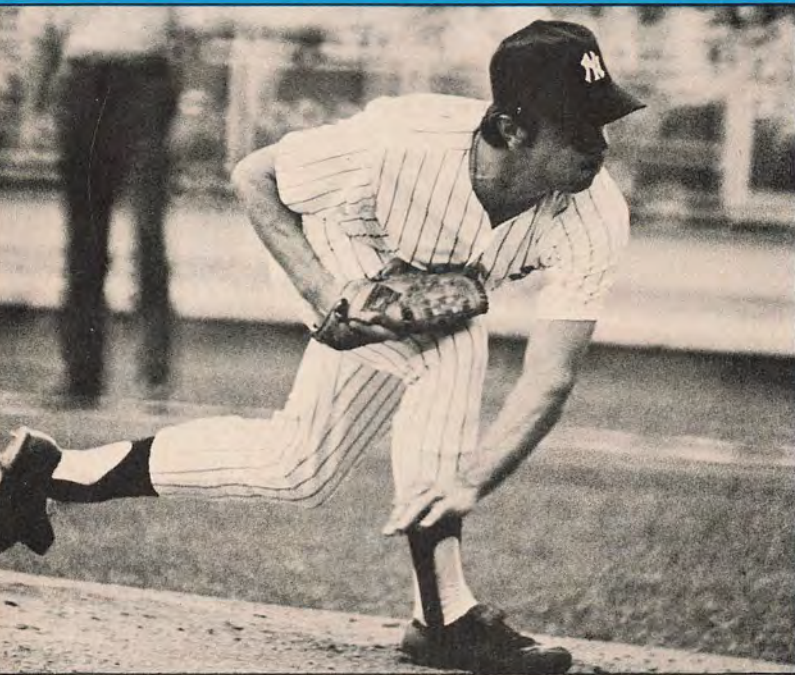
▽ The center board is the "Telscreen", capable of showing instant replays, as well as of providing information, animation and bulletins. The replay capability is a first for baseball.





39

LARRY GURA



A one-time star at Arizona State, Larry Gura seldom pitches a bad game. Tabbed as the team's fifth starter a year ago, he never relinquished the job, and provided top grade hurling whenever called upon.

As a member of the Cubs in 1973, Larry visited the old Yankee Stadium—as a curious fan—to get one last look at the historic park before it was rebuilt. Now, as irony would have it, he's wearing the Yankee uniform in the first season of the reopening.

The International League's leading pitcher of 1974 has clearly established his big league ability, and return trips to the minors, so frequent for Larry during his Cub days, appear to be a thing of the past.



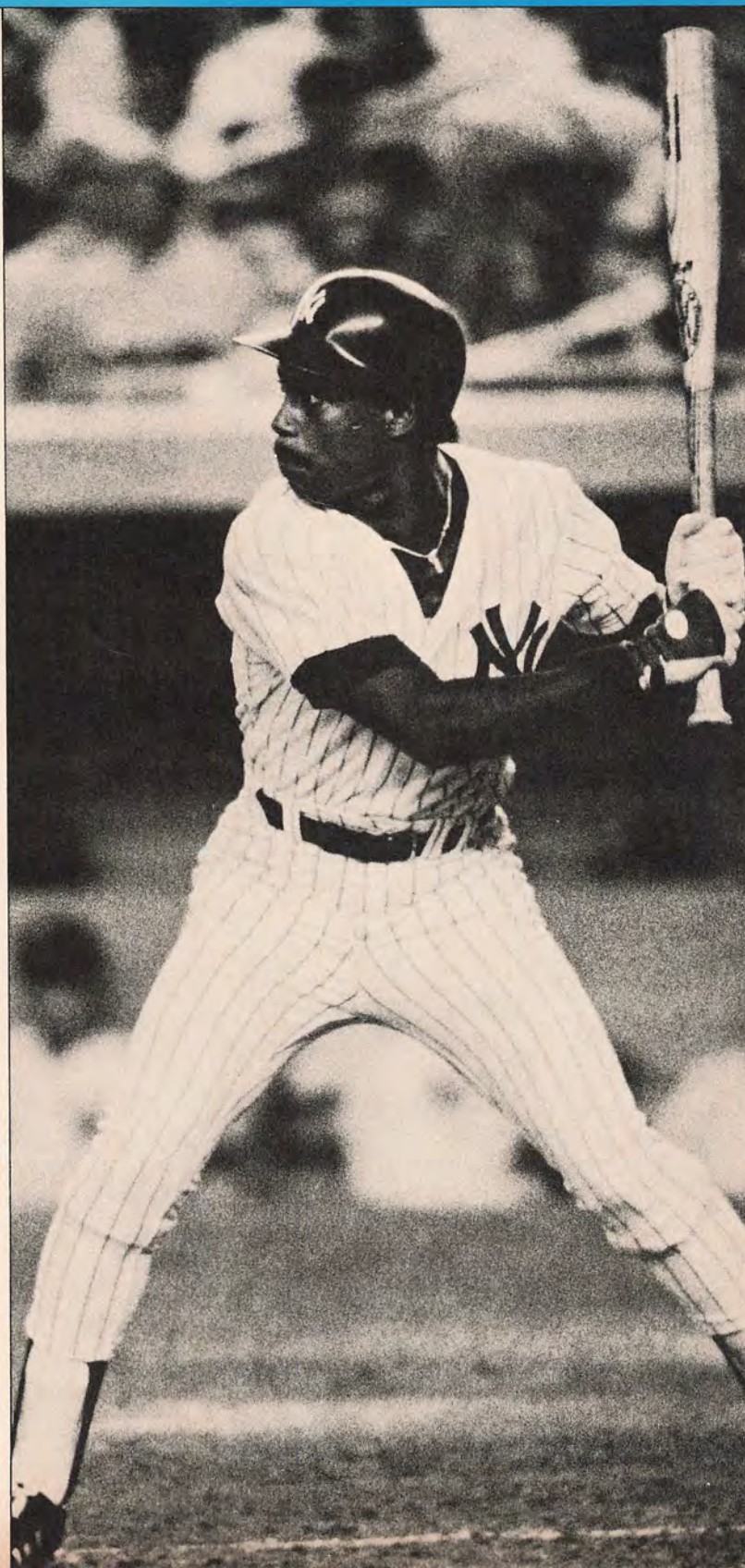
6-1, 185. Born on November 26, 1947 in Joliet, Illinois. Resides in Litchfield Park, Arizona. TL. BL. Married Cindi Davenport 8/21/69. Children: none. College: Graduate of Arizona State.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1969	Tacoma	16	14	4	4-8	88	79	39	31	47	47	3.17
1970	Tacoma	10	10	2	3-4	61	55	32	27	17	32	3.98
	Chicago (NL)	20	3	1	1-3	38	35	18	16	23	21	3.79
1971	Tacoma	30	27	6	11-8	190	199	93	75	50	140	3.55
	Chicago (NL)	6	0	0	0-0	3	6	3	2	1	2	6.00
1972	Wichita	26	18	4	11-4	130	127	60	53	38	109	3.65
	Chicago (NL)	7	0	0	0-0	12	11	5	3	13	3	3.75
1973	Wichita	5	0	1	2-3	31	38	18	16	11	29	4.65
	Chicago (NL)	21	7	0	2-4	65	79	39	35	11	43	4.85
1974	Spokane	7	4	1	1-1	29	34	14	10	9	25	3.10
	Syracuse	17	16	6	7-7	118	89	32	28	19	97	2.14*
1975	New York	8	8	4	5-1	56	54	17	15	12	17	2.41
	New York	26	20	5	7-8	151	173	65	59	41	65	3.52
M.L. Totals		88	38	10	15-16	325	358	147	132	91	161	3.66

RICH COGGINS 26

Quick now—what was the last big rookie team to hit the majors before Fred Lynn and Jim Rice? It was Al Bumbry and Rich Coggins of the Orioles in 1973. And now, Rich Coggins is a Yankee, following a purchase from Montreal in mid-season of 1975.

Coggins hit .319 in that sensational rookie campaign, and although he's been battling to recapture that form, good health should help a lot. Illness sidelined him for much of spring training a year ago, and he had trouble getting back into his groove. But when he's right, Rich can be a vital man on a ballclub, and the Yankees hope 1976 marks a return to form.



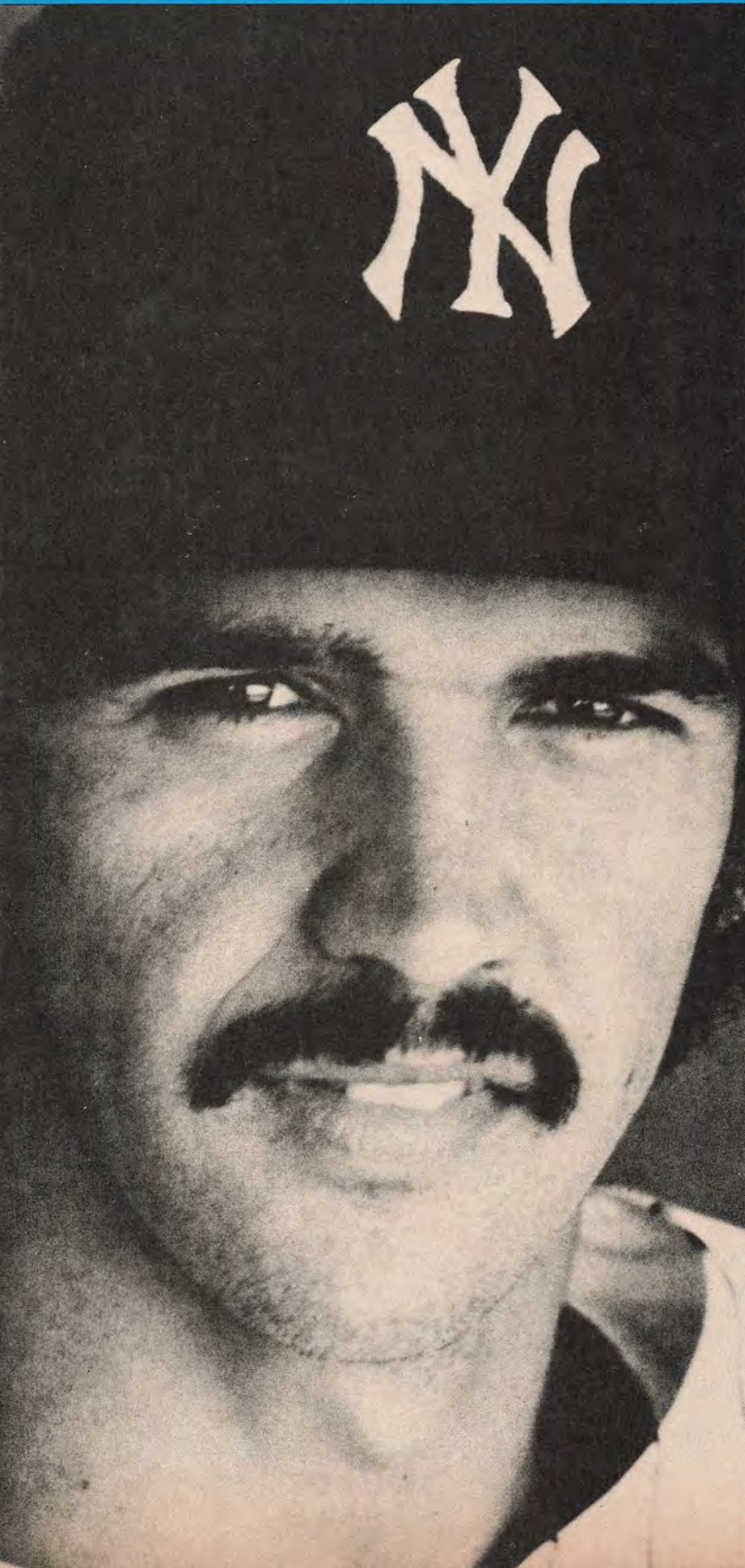
5-8, 160. Born on December 7, 1950 in Indianapolis, Indiana. Resides in La Verne, California. BL. TL. Married Sharon Mitchell 5/1/75. Children: none. College: Mt. San Antonio Jr. College, Walnut, Cal.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1968	Aberdeen	68	264	38	77	9	1	2	22	34	49	14	.292
1969	Dallas-Ft. Worth	7	20	2	4	0	0	1	3	1	5	0	.200
	Miami	19	64	8	19	5	1	1	7	22	7	8	.297
1970	Dallas-Ft. Worth	86	316	41	87	14	9	7	37	28	69	22	.246
1971	Rochester	43	165	27	46	7	2	20	53	33	30	7	.322
1972	Rochester	136	536	107	151	22	10	3	19	19	61	17	.282
	Baltimore	95	363	57	117	18	7	10	41	28	24	17	.319
1973	Baltimore	16	39	5	13	4	0	0	1	1	6	0	.333
1974	Baltimore	110	389	54	124	4	0	0	4	1	7	9	.270
1975	Montreal	13	37	1	10	3	1	0	4	1	7	3	.224
	New York	51	107	7	24	1	0	1	6	7	15	3	.224
M.L. Totals		303	983	120	271	40	13	12	84	66	83	46	.276

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1973	Baltimore	2	9	1	4	0	0	0	0	0	0	0	.444
1974	Baltimore	3	11	0	0	0	0	0	0	0	3	0	.000
A.L.C.S. Totals		5	20	1	4	1	0	0	0	0	3	0	.200

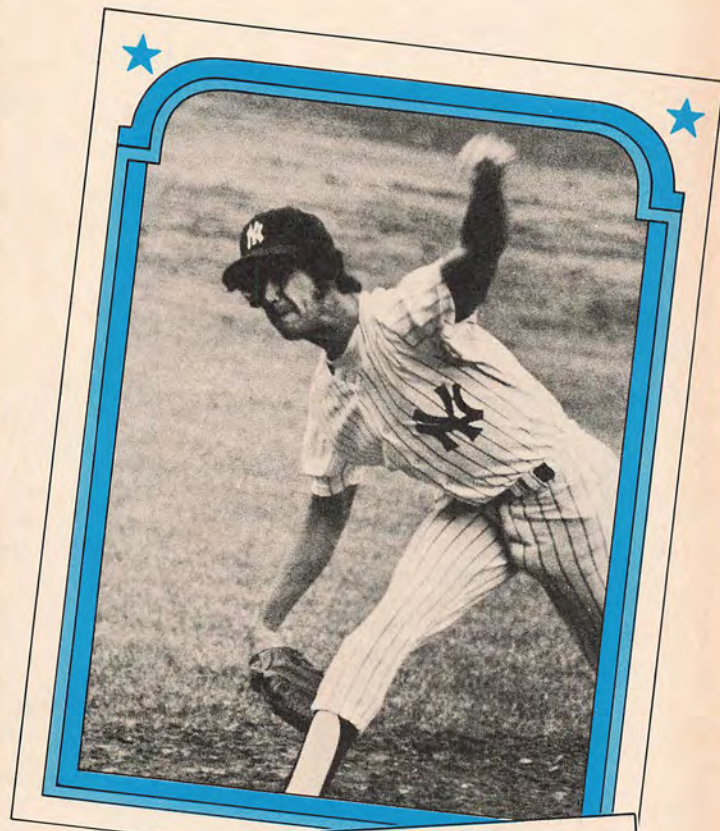
49

RON GUIDRY



A fine athlete from Louisiana, Ron Guidry joined the Yankees last year, and impressed the club with his poise as a relief pitcher. He had saved 14 games in just half a year at Syracuse, and it was felt the time was right for his entry into the big leagues.

Considered one of the fastest runners in baseball, an oddity for a pitcher, the hard-throwing Guidry is expected to become even better known to baseball in forthcoming seasons.



5-11, 153. Born on August 28, 1950 in Lafayette, Louisiana. Resides in Carencro, Louisiana. TL BL. Married Bonnie Rutledge 9/23/72. Children: none. College: University of Southern Louisiana.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1971	Johnson City	7	7	2	2-2	47	34	13	11	27	61	2.11
1971	Ft. Lauderdale	15	13	1	2-4	66	53	35	28	50	61	3.82
1972	Kinston	20	16	2	7-6	101	85	53	36	70	97	3.21
1973	West Haven	37	8	1	2-4	77	80	48	45	53	79	5.26
1974	Syracuse	42	0	0	6-5	63	46	24	20	37	76	2.86
1975	Syracuse	10	1	0	0-1	15	15	6	6	9	15	3.38
	New York	10	1	0	0-1	15	15	6	6	9	15	3.38
	M.L. Totals	10	1	0	0-1	15	15	6	6	9	15	3.38

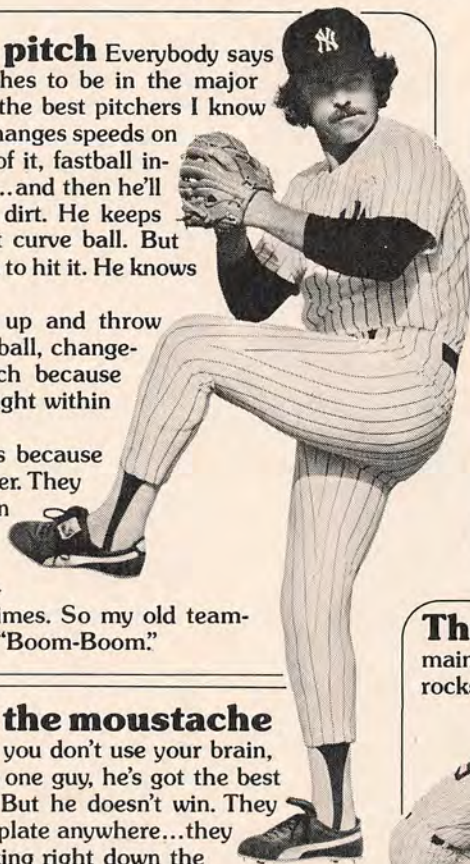
HOW TO EARN YOUR STRIPES

by Catfish Hunter

You only need one pitch Everybody says you need two, three, four pitches to be in the major leagues. That isn't so. One of the best pitchers I know throws nothing but fastballs. Changes speeds on it. A fast one, then a little off of it, fastball inside, then back away from you...and then he'll throw you a curve ball in the dirt. He keeps you off-stride, looking for that curve ball. But he's not going to throw it for you to hit it. He knows how to set a hitter up.

Now, me, I might mix 'em up and throw everything—fastball, breaking ball, change-up. Or just stay with one pitch because I've got it right on the corner, right within an inch of where I want it.

I give up a lot of home runs because batters know I'm a control pitcher. They know I'm not wild. They stand in there, and if you don't make the right pitch, they're gonna hit it. Ballparks shoot off fireworks after home runs most times. So my old teammates, they started calling me "Boom-Boom."

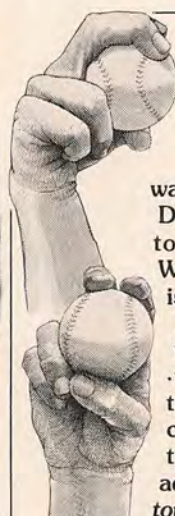


I tuck my thumb

I've only seen one other pitcher hold the ball like I do. See how my thumb's tucked under? That's the way I picked up throwing.

Don't know as I'd tell everyone to hold his thumb that way. What I do tell people, though, is how to handle a curve ball.

Most people, they throw it from out here to the side so they get a flat-breaking spinner that's easy to hit because it's curving on the same plane that the guy's swinging his bat. My advice is, *always turn your wrist towards your body*, like in the drawing. That way, your curve ball is going to break like it should...downwards.

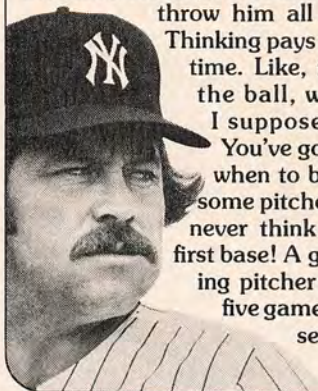


Between the hat & the moustache

You can have good stuff, but if you don't use your brain, you're not going to win. There's one guy, he's got the best stuff of any pitcher anywhere. But he doesn't win. They tell him, "Just get it across the plate anywhere...they can't hit it." You throw it breaking right down the middle and they're going to hit it! He's not thinking for himself.

I look to see how close the batter's standing to home plate...things like that. If he stands away from the plate, most times he doesn't like the ball inside. If he's standing back deep, he's trying to wait on a curve ball till after it breaks. And if he's standing up front, he wants to hit the curve ball *before* it breaks, so you throw him all fastballs.

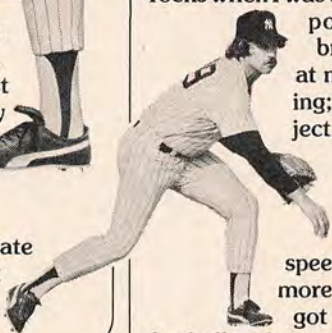
Thinking pays off all the time. Like, if he hits the ball, where am I supposed to be? You've got to know when to back-up...some pitchers I know never think to cover first base! A good fielding pitcher can save five games for himself a year.



The secret of pitching

I tell kids, the main thing to go for at first is accuracy. I'd pick up rocks when I was a kid and throw them at telephone poles. I'd throw corncobs at my brothers, and they were throwing at me. I wasn't just throwing at nothing; I was always throwing at an object, trying to hit it.

Once you've got your accuracy, don't throw the same speed all the time. That's the secret of pitching right there. Changing speeds. Take a little off here and a little more there...control, that's all you've got to have. It's not any good if your fastball and your curve ball's the same speed. A guy gets the time on it, he's going to hit it.



Don't cheat your feet

People see the stripe on the side of my shoe, they ask me how come I wear Pumas. I tell them the truth: I think they're the best shoe that's made. I couldn't run on that synthetic turf till I got those Pumas with the little suction-cup things.

You've got Fran Tarkenton wearing Pumas, and Walt Frazier, Reggie Jackson, George McGinnis...you couldn't pay guys like us enough money to wear them if the shoes weren't real good.

Should you wear Pumas? Well, the way most people play, they can wear any old thing. But if you're good enough—if you've earned your stripes—what you wear on your feet is going to make a difference in how you play. Then you *should* wear Pumas.



PUMA®

When you've earned your stripes.

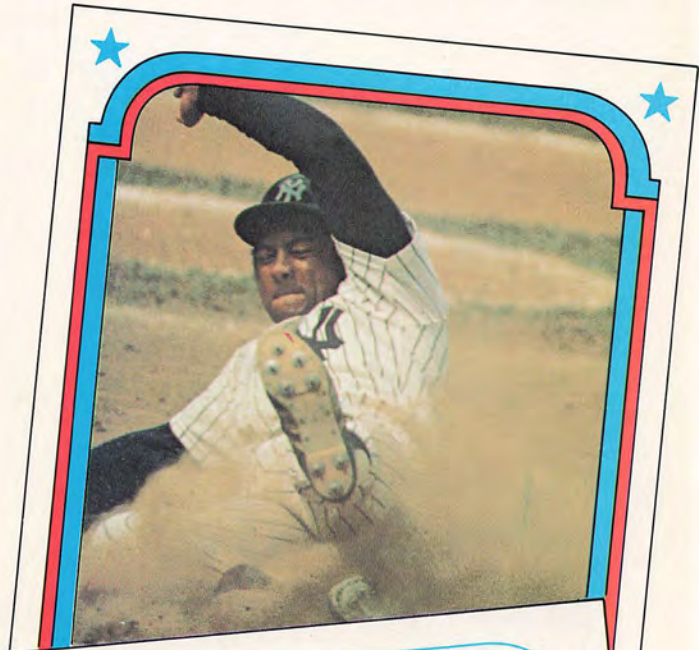
2 SANDY ALOMAR



There's a lot of speed left in Sandy Alomar's legs, and he proved it last year when he stole some 20 bases in the last two months of the season. Given the opportunity to run, he responded with a daring reminiscent of his younger days, when he led the California Angels every season. Even today, Sandy is still the all-time Angels' leader.

When one questions his durability, little Sandy can point to a streak of 648 consecutive games played in the American League.

Sandy's role on the '76 Yankees will be significant, for he's a favorite of the manager, and there's a great mutual respect of ability there. The veteran Puerto Rican still has a lot of baseball left in him, and the Yankees intend to make good use of it.



5-9, 169. Born on October 19, 1943 in Salinas, Puerto Rico where he resides.
 BB. TR. Married Maria Velazquez 12/23/63. Children: Sandia (11), Santos (10), Roberto (8).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1961	Davenport	77	299	48	83	19	3	4	31	21	38	5	.278
1962	Boise	129	535	83	176	31	2	3	72	21	54	10	.292
1963	Austin	136	583	84	170	18	12	3	40	31	110	20	.263
1964	Denver	154	620	86	163	18	22	3	6	0	11	1	.241
	Milwaukee	19	53	3	13	1	1	0	0	8	4	12	.241
1965	Milwaukee	67	108	16	26	1	0	0	20	1	10	0	.091
	Atlanta (NL)	66	267	40	65	7	1	0	5	26	16	44	.243
1966	Atlanta (NL)	31	44	4	4	1	0	0	0	0	6	0	.000
	Richmond (NL)	103	395	49	96	16	0	0	0	24	41	11	.204
1967	New York (NL)	15	22	1	0	0	0	0	0	2	0	2	.200
	Jackson	78	294	28	60	7	0	0	12	20	42	2	.224
	Chicago (AL)	12	15	4	3	0	0	0	4	4	6	2	.250
1968	Chicago (AL)	133	363	41	92	8	2	0	0	30	36	48	.251
1969	Chicago (AL)	22	58	8	13	2	0	0	2	36	49	65	.251
	California	134	559	82	169	18	2	4	42	41	60	39	.260
1970	California	162	672	82	179	24	3	1	25	47	56	20	.239
1971	California	155	610	65	146	20	3	1	28	34	44	25	.238
1972	California	46	54	12	12	0	1	0	1	2	8	2	.222
1973	California	76	279	35	75	8	0	1	27	14	25	6	.269
1974	California	151	489	61	117	18	4	2	39	26	58	28	.239
1975	New York	151	489	61	117	18	4	2	39	26	58	28	.239
M.L. Totals		1321	4485	514	1101	118	19	11	260	280	451	211	.245

		ALL-STAR GAME RECORD											
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1971	American	1	1	0	0	0	0	0	0	0	0	0	.000

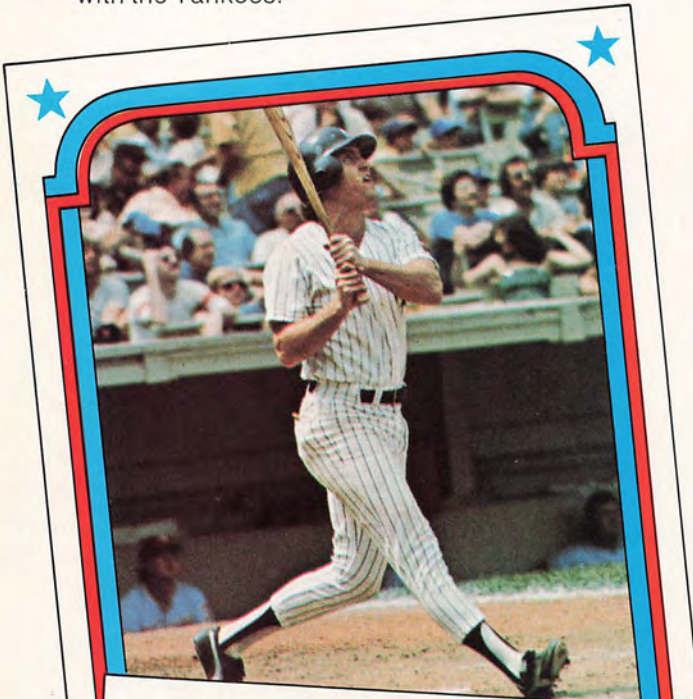
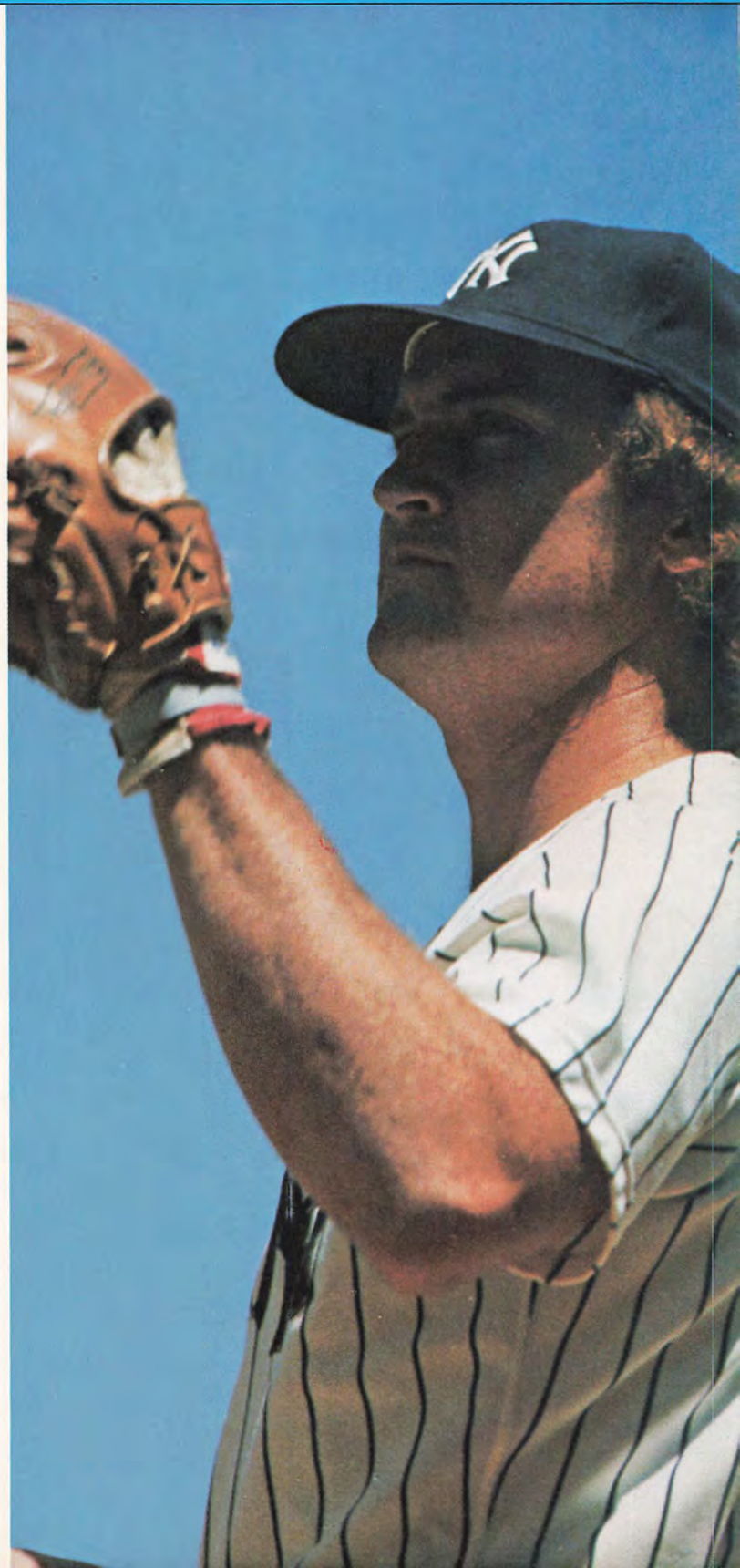
GRAIG NETTLES

9

Was 1975 an off-year for Graig Nettles? After hitting 22 home runs in both 1973 and 1974, he fell to 21 last season.

Actually, that sounds more like Nettles' type of humor. In reality, he had his best major league season, at last earning due respect from players and fans, who voted him the starting third baseman on both the mid-season and post-season All-Star teams.

Graig holds the all-time Yankee third baseman's home run record with 22, holds major league records for both assists and double plays by a third baseman, and has led the American League in assists in four of the last five years. Consistency is the name of the game for Graig, and as long as it continues to be such a high brand of consistency, that's all right with the Yankees.



6-0, 186. Born on August 20, 1944 in San Diego, California. Resides in Costa Mesa, California. BL. TR. Married Ginger Mechling 11/25/65. Children: Michael (6) and Barrie (3½). College: San Diego State.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1966	Wisconsin Rds	117	413	84	111	19	0	28	75	51	64	15	.269
1967	Charlotte	140	499	69	116	18	4	19	86	55	72	5	.232
	Minnesota	3	3	0	1	1	0	0	0	0	0	0	.333
1968	Denver	130	451	84	134	17	12	22	83	66	82	0	.297
	Minnesota	22	76	13	17	2	1	5	8	7	20	5	.224
1969	Minnesota	96	225	27	50	9	2	7	26	32	47	1	.222
1970	Cleveland	157	549	81	129	13	1	26	62	81	77	3	.235
1971	Cleveland	158	598	78	156	18	1	28	86	82	56	7	.261
1972	Cleveland	150	557	65	141	28	0	17	70	57	50	2	.253
1973	New York	160	552	65	129	18	0	22	81	78	76	0	.234
1974	New York	155	566	74	139	21	1	22	75	59	75	1	.246
1975	New York	157	581	71	155	24	4	21	91	51	87	1	.267
M.L. Totals		1058	3707	474	917	134	10	148	499	447	488	15	.247

CHAMPIONSHIP SERIES RECORD

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1969	Minnesota	1	1	0	1	0	0	0	0	0	0	0	0.1000

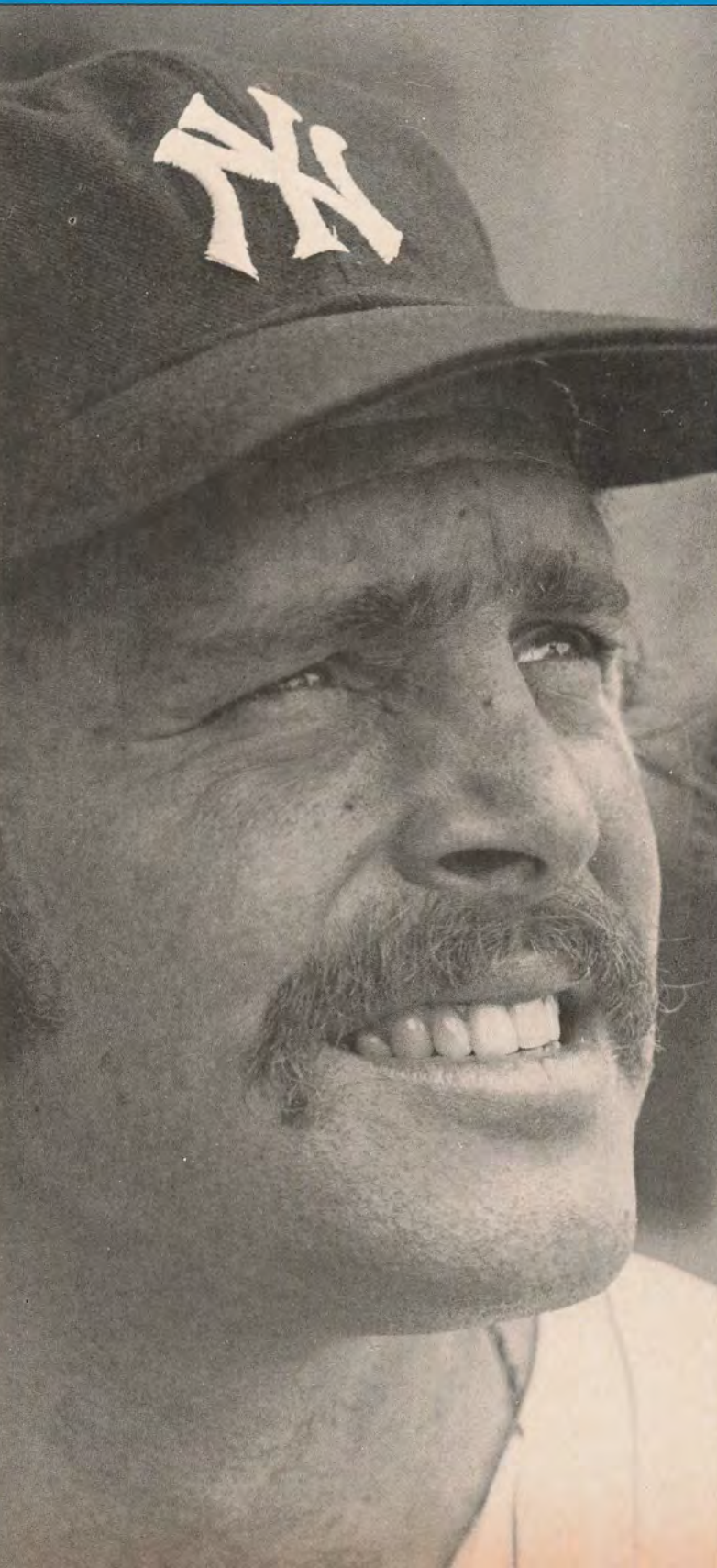
ALL-STAR GAME RECORD

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1975	American	1	4	0	1	0	0	0	0	0	1	1	.250



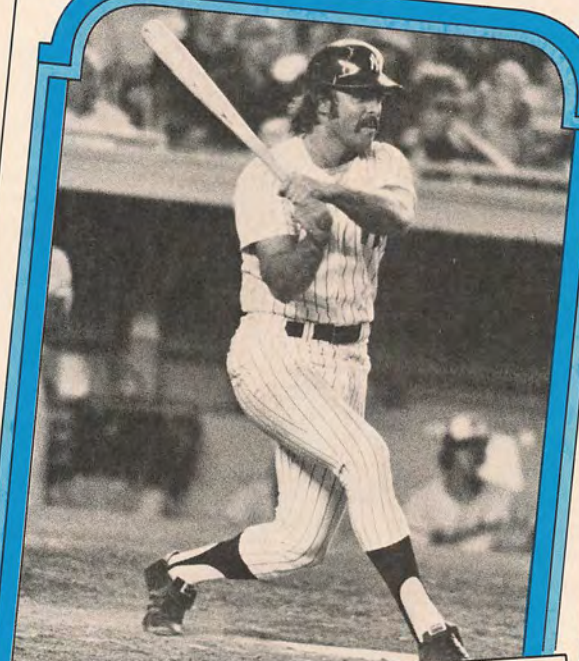


12 RON BLOMBERG



Ron Blomberg is a lifetime .302 hitter in the major leagues who's still seeking the every-day playing time that would turn him into a genuine star. He's one of several Yankees coming off injury-ridden seasons, and one the Yankees have high hopes for. Power is something the Yankees may be a little short of in 1976, but a healthy Blomberg can supply a lot of it.

Ron, American's number one draft choice in 1967, has been with the Yankees since June, 1971. He's still got the Georgia-drawl and the quick swing which have made him so identifiable to fans both on and off the field. But there are some things Ron still wants to prove—to himself and to the Yankees—and he's determined to make the most of his opportunities.



6-1, 200. Born on August 23, 1948 in Atlanta, Georgia. Resides in Riverdale, New York. BL. TR. Married Mara Goldsmith 10/25/70. Children: none. College: DeKalb College.

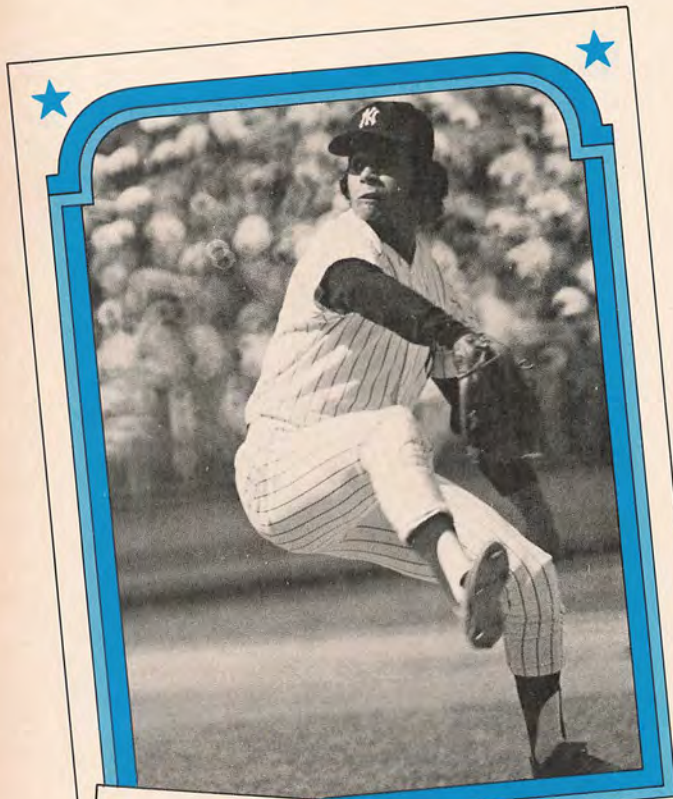
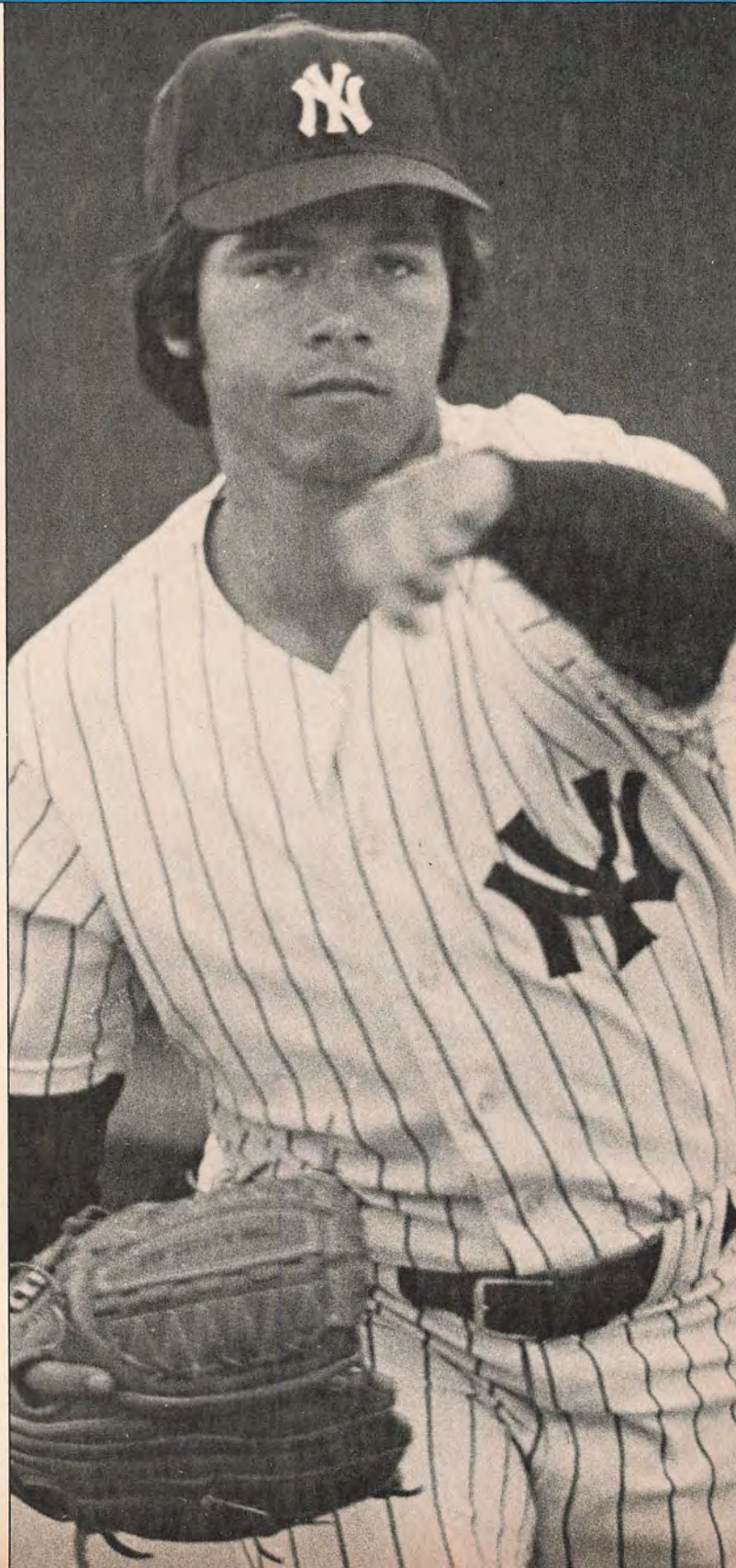
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1967	Johnson City	66	236	51	70	12	3	10	55	43	45	9	.297
1968	Kinston	105	359	41	90	10	4	7	43	43	88	6	.284
1969	Manchester	107	384	63	103	17	7	19	52	47	55	10	.300
1970	New York	4	6	0	3	0	0	0	0	1	1	10	.213
1971	Syracuse	92	289	50	79	13	2	10	38	47	44	3	.326
1972	New York	48	138	24	45	9	3	6	20	19	12	2	.322
1973	New York	64	199	30	64	6	2	7	31	14	23	0	.268
1974	New York	107	299	36	80	22	1	14	49	38	26	2	.329
1975	New York	100	301	45	99	13	2	10	48	29	33	2	.311
1976	New York	90	264	39	82	11	2	4	17	13	10	0	.255
1977	New York	34	106	18	27	8	2	4	47	202	129	118	.630
M.L. Totals		399	1175	168	355	60	8	47	202	129	118	6	.302

TIPPY MARTINEZ 40

Tippy Martinez could have made the Yankees following a brilliant spring training in 1975, but he had to go back to Syracuse to get some extra work in. To accomplish this, he became a starting pitcher, and took apart the International League.

Returning to the bullpen upon his mid-season recall by the Yankees, Tippy went on to lead the team in saves. He seems ready to seek a job as a top man on the Yankee relief corps.

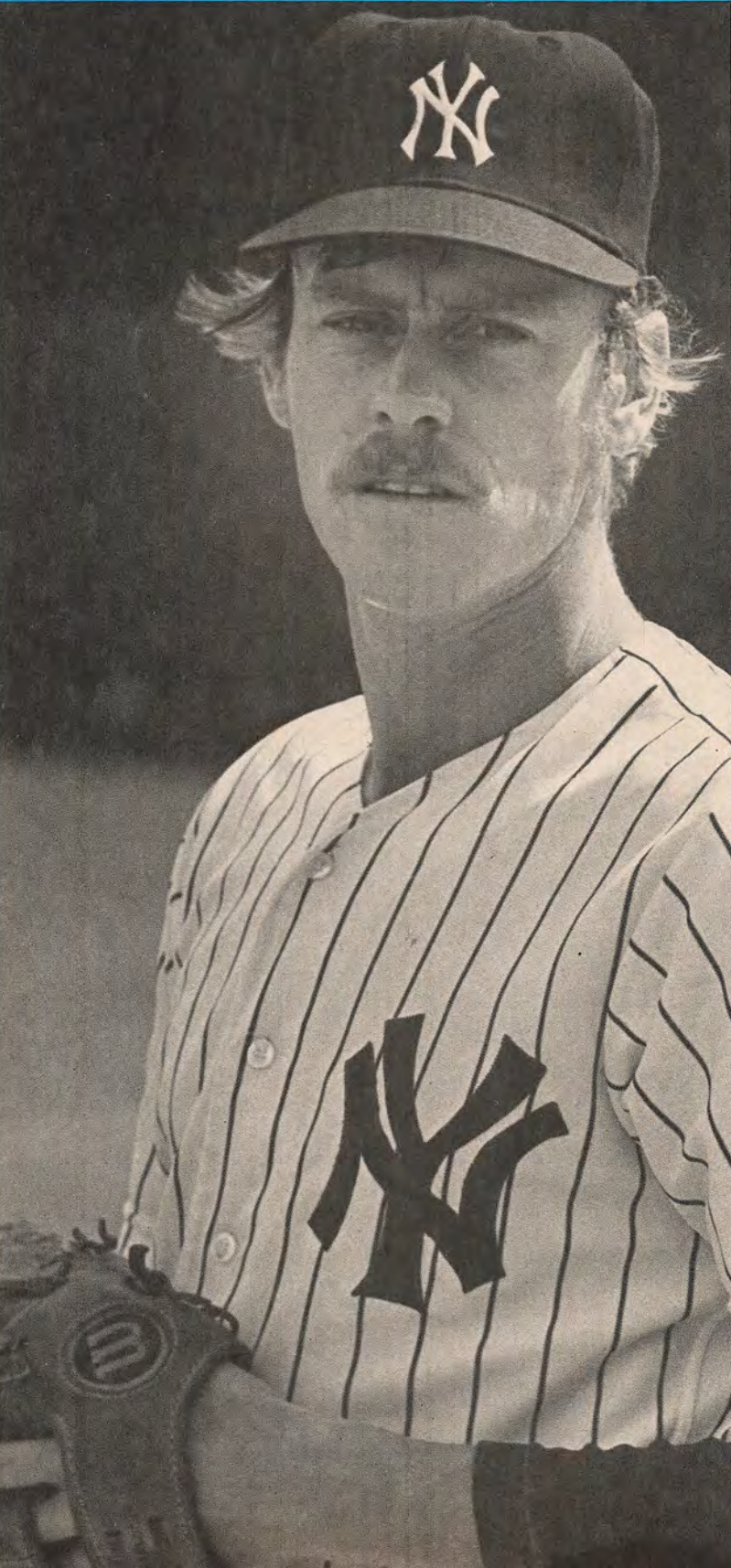
The Colorado native with the boyish look has already seen some tough assignments in the major leagues, and with the half-season behind him, American League hitters have been warned to watch out—there's a new fireman coming into the league, and he means business.



5-10, 170. Born on May 31, 1950 in La Junta, Colorado, where he resides. TL. BL. Married Carol Sario 1/3/70. Children: Jacen (4). College: Colorado State University.

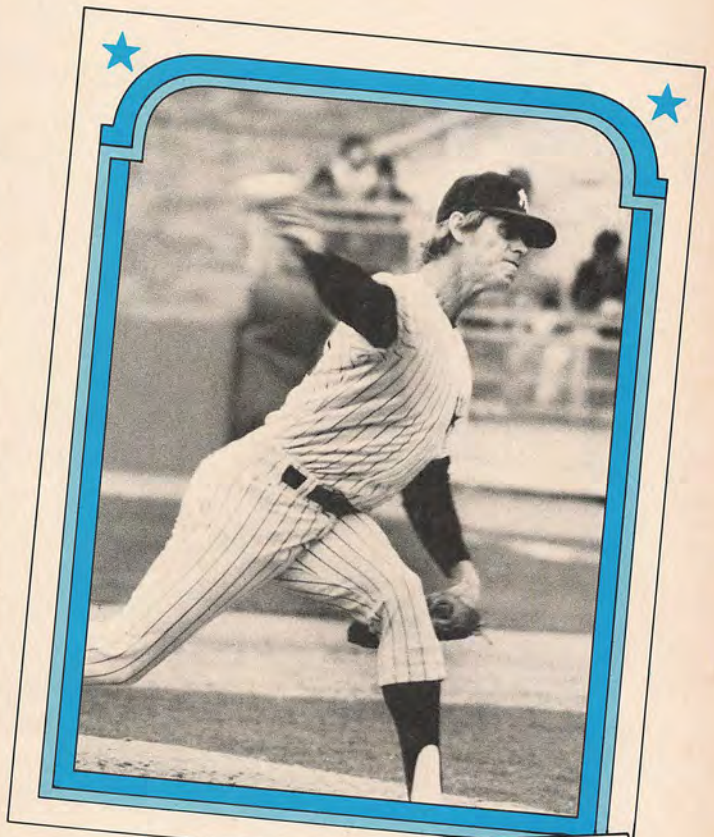
Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1972	Oncosta	2	1	1	1-0	9	3	2	2	10	9	2.00
1973	Kinston	5	2	0	0-0	20	22	10	13	18	4.50	
1974	Syracuse	54	2	0	13-8	105	74	38	21	61	160	2.66
	New York	36	0	0	7-5	64	49	29	27	32	70	3.78
1975	Syracuse	10	0	0	0-0	13	14	7	6	9	10	4.26
	New York	14	14	4	8-2	110	91	39	25	35	105	2.05
	New York	23	2	0	1-2	37	27	15	11	32	20	2.68
M.L. Totals		33	2	0	1-2	50	41	22	17	41	30	3.06

53 DAVE PAGAN



Hard throwing Dave Pagan seems about ready to put his home town on the map. And that town, Snowden, Saskatchewan, in Canada, hasn't produced too many American League pitchers thus far.

Dave has spent the past few seasons pitching both as a starter and in relief, for both New York and Syracuse. He's one of the few remaining Yankees who played in the old Yankee Stadium, but Dave now seeks more steady employment, and is looking to spend a full season in the majors. The Yankees are hoping he's up to the chore.

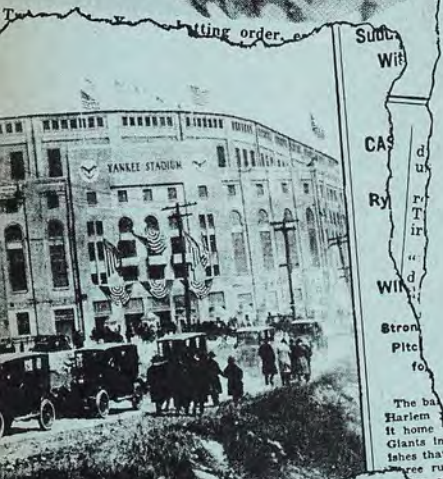


6-2, 176. Born on September 15, 1950 in Nipawin, Saskatchewan, Canada where he resides. TR. BR. Married Brigitta Kuzniar 10/10/70. Children: Todd (5), Craig (4), and Shari (2½). College: Bellevue Community.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1970	Johnson City	4	4	1	1-1	25	26	16	14	12	26	5.04
	Oneonta	9	7	4	4-3	58	54	26	19	11	56	2.95
1971	Ft. Lauderdale	26	24	4	9-10	155	163	93*	71*	76	123	4.12
1972	Kinston	26	26	12	14-9	185	160	65	52	56	192*	2.53*
1973	West Haven	12	12	8	6-2	92	72	23	19	39	71	1.86
	New York	4	1	0	0-0	13	16	4	4	1	9	2.78
	Syracuse	4	1	0	2-3	41	31	14	11	16	40	2.41
1974	Syracuse	6	6	3	2-3	41	31	14	11	16	40	2.89
	New York	6	4	1	1-2	28	23	10	9	13	20	5.11
	New York	16	1	1	1-3	49	49	29	28	28	39	5.11
1975	Syracuse	15	2	0	5-1	32	31	8	8	15	32	2.23
	New York	13	0	0	0-0	31	30	16	14	13	18	4.06
M.L. Totals		33	7	1	1-3	93	95	49	46	42	66	4.45

YANKEE HISTORY

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mbs 1, in 13-6



Wrecking Crew
 they will be under the wire and co...
 teams battle for the other three r...



- January 9, 1903—Frank Farrell and Bill Devery purchase Baltimore franchise of American League and move team to New York City. Cost is \$18,000.
- March 12, 1903—New York Highlanders officially approved as members of league.
- April 22, 1903—Highlanders lose opener at Washington 3-1 under manager Clark Griffith.
- April 30, 1903—Highlanders win home opener at Hilltop Park (168th St. and Broadway), 6-2 over Washington.
- April, 1913—Highlanders change name to Yankees—move to share Polo Grounds with Giants.
- January 11, 1915—Col. Jacob Ruppert and Col. Tillinghast L'Hommedieu Huston purchase Yankees for \$460,000.
- April 22, 1915—pinstripes first appear on Yankee uniforms.
- January 3, 1920—Yankees purchase Babe Ruth from Red Sox.
- October 29, 1920—Ed Barrow is appointed General Manager of the Yankees.
- September, 1921—Yankees clinch first American League pennant.
- May 5, 1922—construction begins on Yankee Stadium.
- May 21, 1922—Ruppert buys out Huston for \$1,500,000.
- April 18, 1923—Yankee Stadium opens, Ruth hits first home run.
- October 15, 1923—Yankees win first World Championship, defeating Giants.
- June 1, 1925—Lou Gehrig replaces Wally Pipp at first base.
- September 30, 1927—Ruth's record 60th home run caps off season for Murderer's Row as Yankees win 110 games, 19 ahead of 2nd place Athletics.
- April, 1928—season opens with left field stands in Stadium enlarged.
- September 25, 1929—Miller Huggins, Yankee manager, dies.
- April 16, 1929—Yankees appear with numbers on uniforms, first to do so on permanent basis.
- April 12, 1931—Joe McCarthy debuts as Yankee manager.
- November 21, 1934—Yankees buy Joe DiMaggio from San Francisco (Pacific Coast League).
- April, 1937—season opens, right field stands in Stadium enlarged.
- May 30, 1938—record 81,841 attend doubleheader vs. Boston.
- January 13, 1939—Col. Ruppert dies.
- May 2, 1939—Lou Gehrig's playing streak of 2,130 consecutive games ends.
- July 4, 1939—Gehrig's uniform the first to be retired as capacity crowd attends Lou Gehrig Day.
- June 2, 1941—Gehrig dies at 37.
- July 17, 1941—DiMaggio's 56-game hitting streak is ended in Cleveland.
- January 25, 1945—Dan Topping, Del Webb and Larry MacPhail purchase Yankees for \$2,800,000.
- April 19, 1946—Yankees move to first base dugout and new Stadium clubhouse.
- May 28, 1946—first night game played in Yankee Stadium.
- April 27, 1947—Babe Ruth Day celebrated in Yankee Stadium.
- June 13, 1948—Ruth's uniform retired in farewell Stadium appearance.
- August 16, 1948—Ruth dies at 53.
- October 12, 1948—George Weiss brings Casey Stengel to New York as new manager.
- April 17, 1951—Mickey Mantle makes Yankee debut.
- April, 1953—Stadium sold to Earl and Arnold Johnson of Kansas City.
- April 17, 1953—Mantle hits 565 foot home run in Washington.
- October 5, 1953—Yankees win fifth consecutive World Championship.
- January 29, 1955—John William Cox buys Yankee Stadium, sells grounds to Knights of Columbus, later leaves structure to Rice University (1962).
- October 8, 1956—Don Larsen hurls first perfect game in World Series history.
- April, 1959—first message scoreboard unveiled at Yankee Stadium.
- October 1, 1961—Roger Maris' 61st home run establishes new record.
- June 24, 1962—Jack Reed's 22nd inning homer wins longest Yankee game in history.
- November 2, 1964—CBS purchases 80% of Yankees for \$11,200,000, later buys remaining 20%.
- Sept. 19, 1966—Michael Burke becomes Yankee President.
- Winter, 1966-67—Stadium painted blue and white in face-lift.
- June 8, 1969—Mickey Mantle Day at Yankee Stadium, uniform retired.
- August 8, 1972—Yankees sign 30 year lease to play in remodeled Yankee Stadium beginning in 1976.
- January 3, 1973—Group headed by George M. Steinbrenner purchases Yankees from CBS.
- September 30, 1973—Yankees complete 50th Anniversary season at Stadium; Ralph Houk resigns as manager.
- April 6, 1974—Yankees play first home game out of Yankee Stadium since 1922, when they begin first of two seasons in Shea Stadium.
- December 31, 1974—Catfish Hunter signs record five-year contract.
- April 15, 1976—Fully remodeled Yankee Stadium opens.

Yankee Slugging

OCTOBER 1, 1927.

By JAMES E. HARRISON.
Ruth's Home-Run Outburst, Leading Yankee Attack, Features Fourth Series Game.

Babe Gets Ovation.
 Three home runs in one world's series game! Only seven men in modern baseball have hit three in any ordinary game. Even the hardens partisans of St. Louis had to admit the grandeur of the feat. In Boston or New York or several other cities they would have been in the grandstand down and given the pieces, but for St. Louis it was a gigantic tribute that poured out from more than 40,000 throats. The folks in the grandstand were indeed to be a bit conservative. A few Yankees committed the blunder of cheering the king, but out of the bleachers it was all tumult and roar. The boys in the sun seats left, where Ruth was stationed, got their feet as if one man. They waved banners and programs and carried papers and tossed a few ancient hats on the field. A few were seen to be cheering at the Stadium and only one batter, and Don got four breaks, a "foul homer"

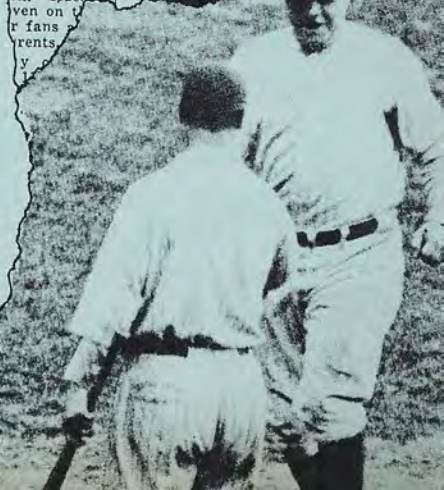
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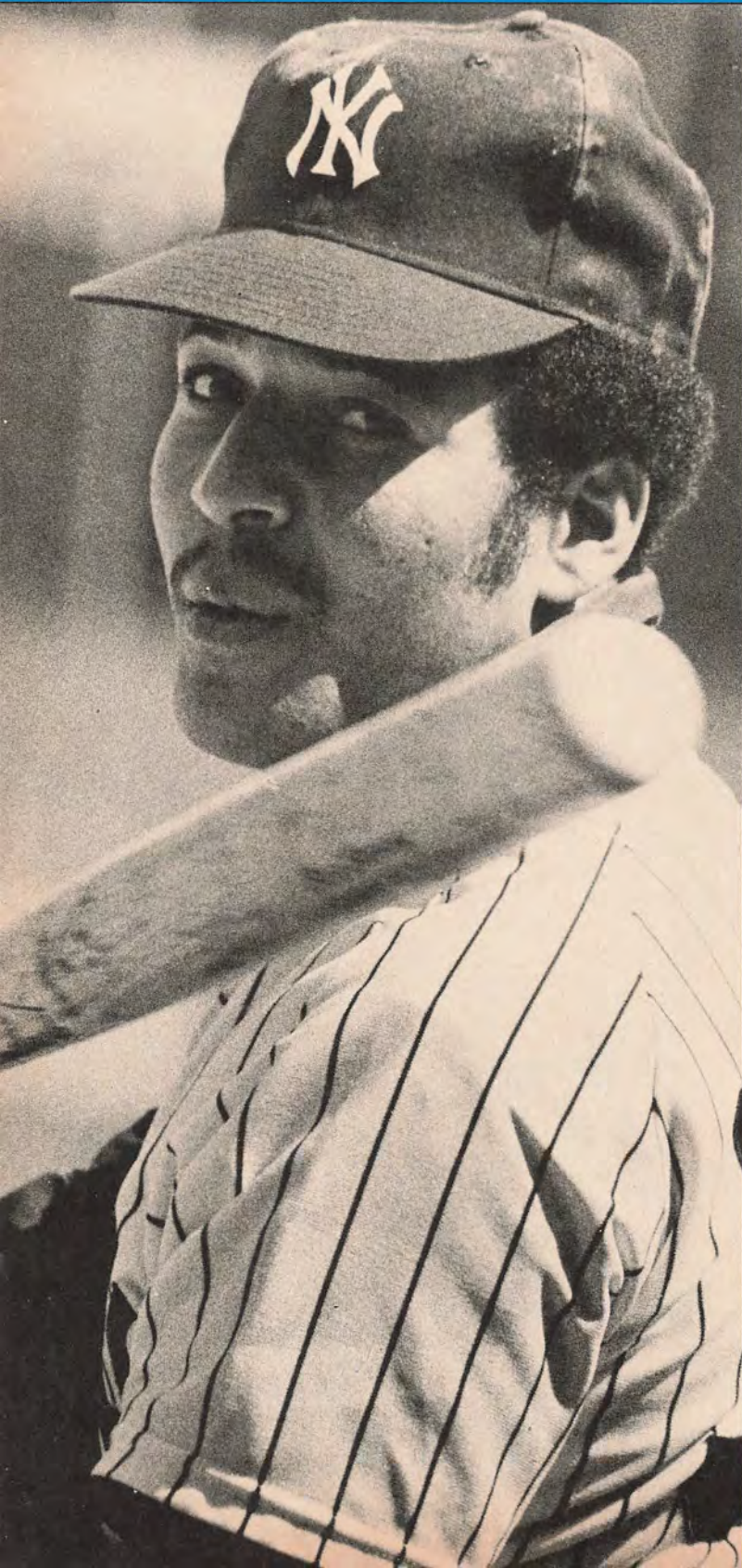
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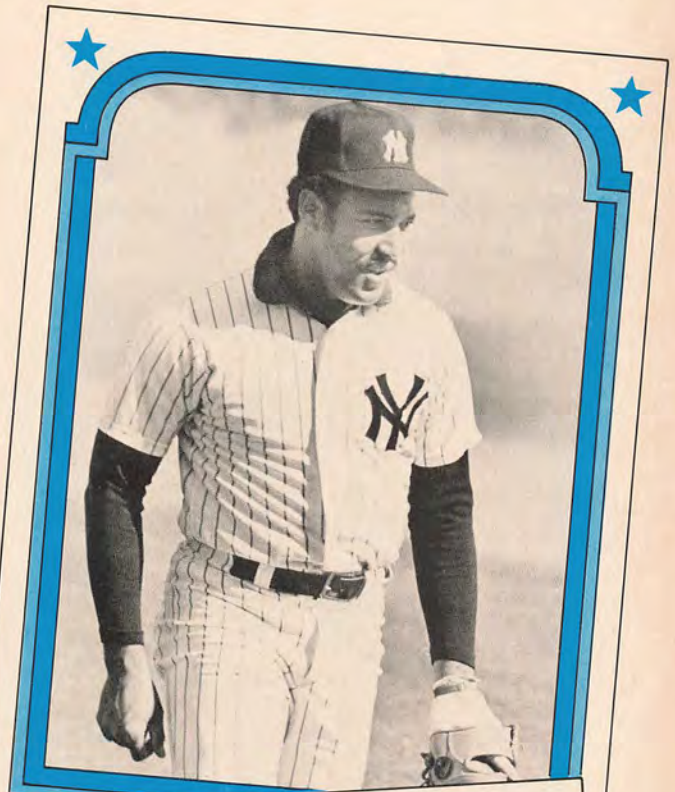
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24 OTTO VELEZ



Otto Velez won the James P. Dawson Award as the top rookie in the Yankees' 1973 spring training camp. But he's still waiting for his chance to make it big in the majors. The young Puerto Rican, an International League All-Star in 1973 and 1974, missed a good part of last season at Syracuse, but still led the league in walks. That's a sign of patience, something Otto has had to rely on during his career. Hopefully, for the man who can play first, third, or the outfield, a chance may be on the way.



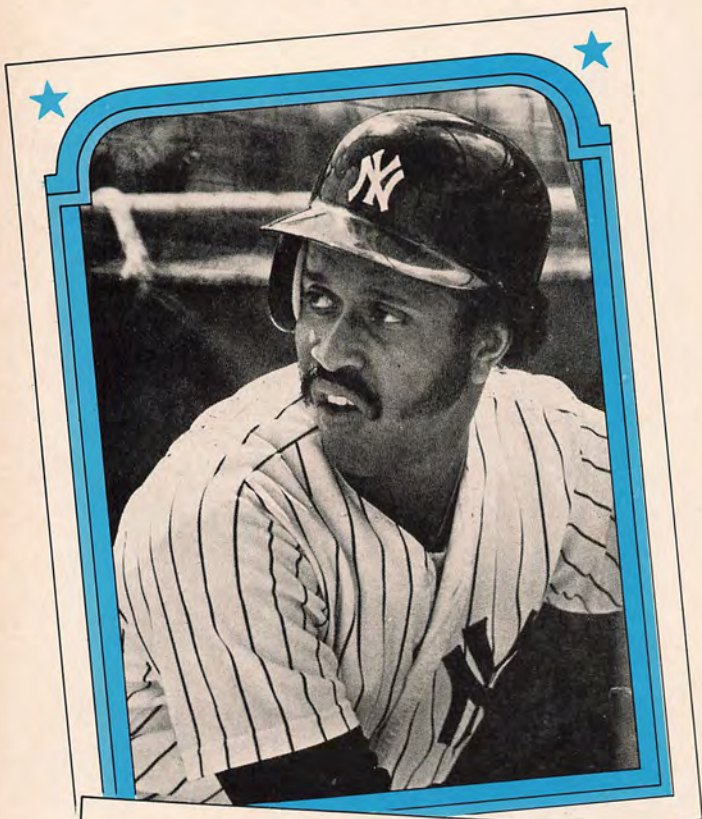
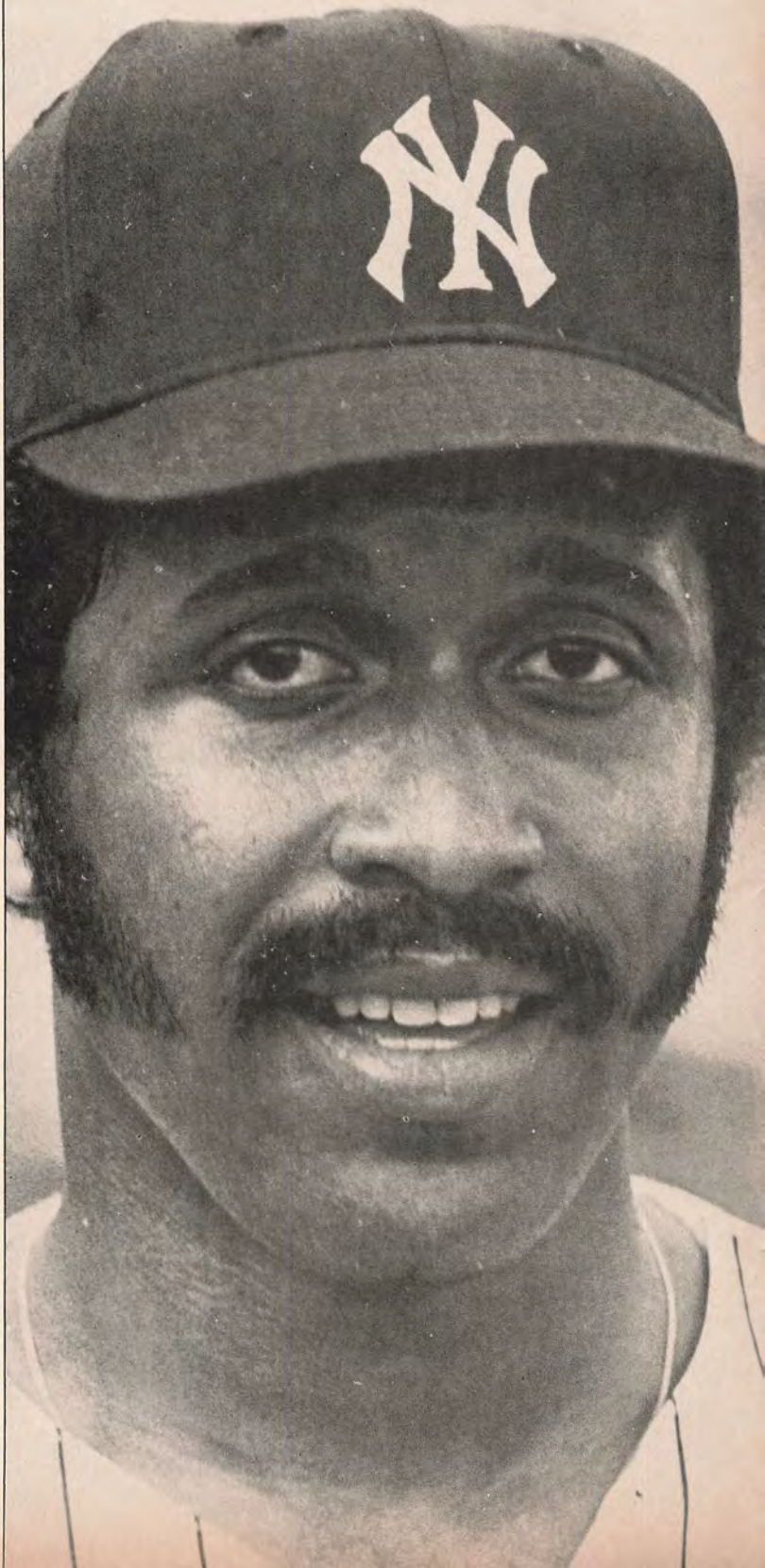
6-0. 193. Born on November 29, 1950 in Ponce, Puerto Rico, where he resides. BR. TR. Married Haydee Guadalupe 2/15/75. Children: none.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1970	Ft. Lauderdale	20	54	7	9	0	1	0	4	11	14	0	.167
	Johnson City	53	176	49 ^o	65	10	4	7	44*	33	36	8	.369 ^o
1971	Kinston	113	384	82	119	21	4	16	73	72	75	4	.310
1972	West Haven	122	409	64	102	17	1	13	68	80	98	1	.249
1973	Syracuse	138	409	92	110	19	7	29	98	130 ^o	106	8	.269
	New York	23	77	9	15	4	0	2	7	15	24	0	.195
1974	Syracuse	65	200	44	62	13	0	13	35	64	65	5	.310
	New York	27	67	9	14	1	1	2	10	15	24	0	.209
1975	Syracuse	81	244	56	61	18	2	10	35	87 ^o	54	1	.250
	New York	6	8	0	2	0	0	0	1	2	0	0	.250
M.L. Totals		56	152	18	31	5	1	4	18	32	48	0	.204

OSCAR GAMBLE 23

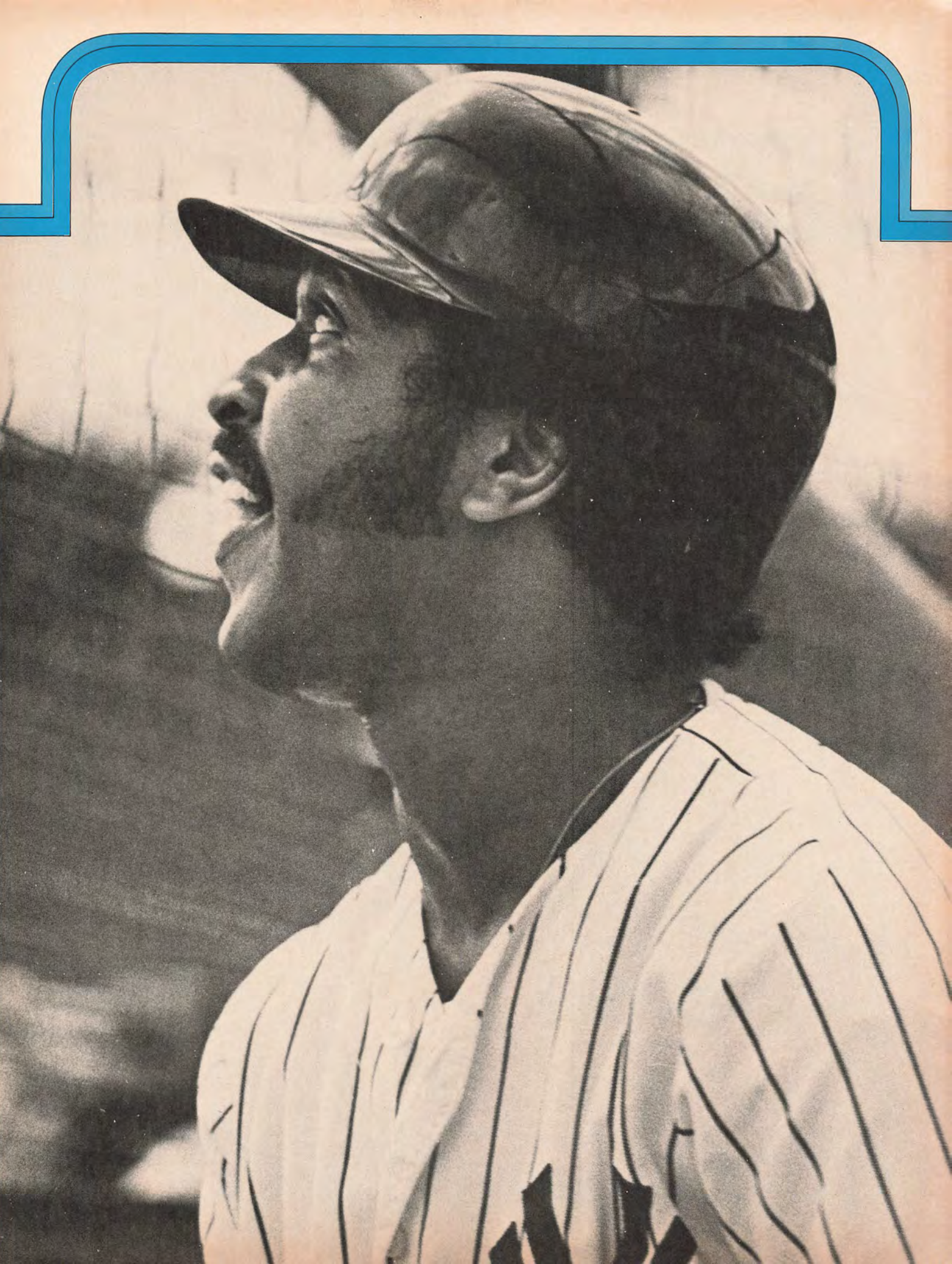
One looks at Oscar Gamble and wonders where the power comes from. But as he once played with the Cubs, he must have picked it up from another thin strong man, wrist-hitting Ernie Banks. However he obtained it, he's got it, for in three seasons in the American League, he's belted 58 home runs, and figures to add onto that with the Yankees in good number.

The 29-year-old native of Alabama was obtained from Cleveland last fall in a trade for Pat Dobson. He can play the outfield or serve as a designated hitter, two roles he capably filled with the Indians. Proud to wear the Yankee uniform, Oscar figures to play a vital role in pennant hopes of the '76 Yanks.



5-11, 165. Born on December 20, 1949 in Ramer, Alabama. Resides in Euclid, Ohio. BL. TR. Married Juanita Marie Kenner 12/31/71.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1968	Caldwell	34	94	18	25	2	0	2	12	17	13	1	.266
1969	San Antonio	119	477	62	142	32	3	7	32	38	67	8	.298
	Chicago	24	71	6	16	1	1	1	5	10	12	0	.225
1970	Eugene	28	108	26	32	7	2	1	8	6	14	5	.296
	Philadelphia	88	275	31	72	12	4	1	19	27	37	5	.262
1971	Eugene	39	138	30	42	11	1	8	20	17	21	3	.290
	Philadelphia	92	280	24	62	11	1	6	23	21	35	5	.221
1972	Eugene	42	144	30	42	8	1	8	20	16	23	2	.292
	Philadelphia	74	135	17	32	5	2	1	8	13	19	16	.237
1973	Cleveland	113	390	56	104	11	3	20	44	34	37	0	.267
1974	Cleveland	135	454	74	132	16	4	19	59	48	51	5	.291
1975	Cleveland	121	348	60	91	16	3	15	45	53	39	11	.261
M.L. Totals		647	1953	268	509	72	18	63	208	212	227	29	.261

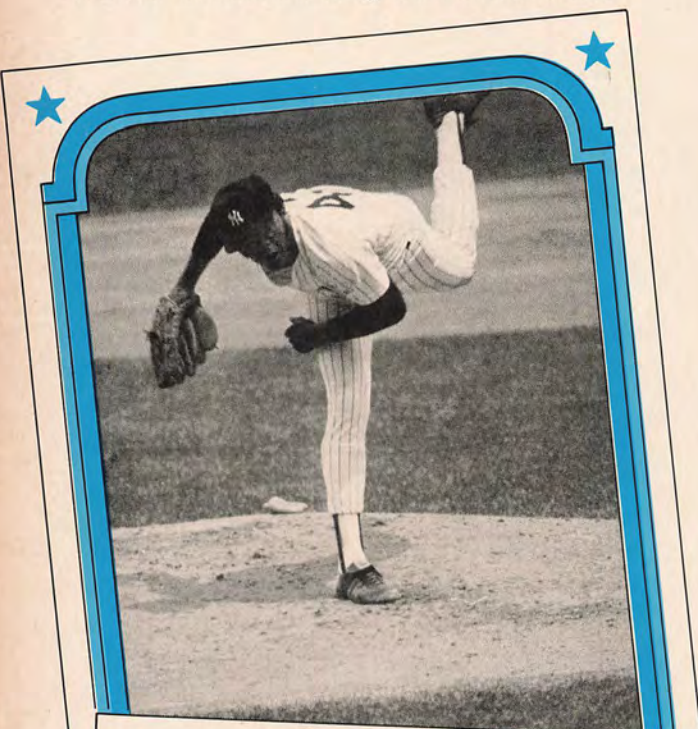
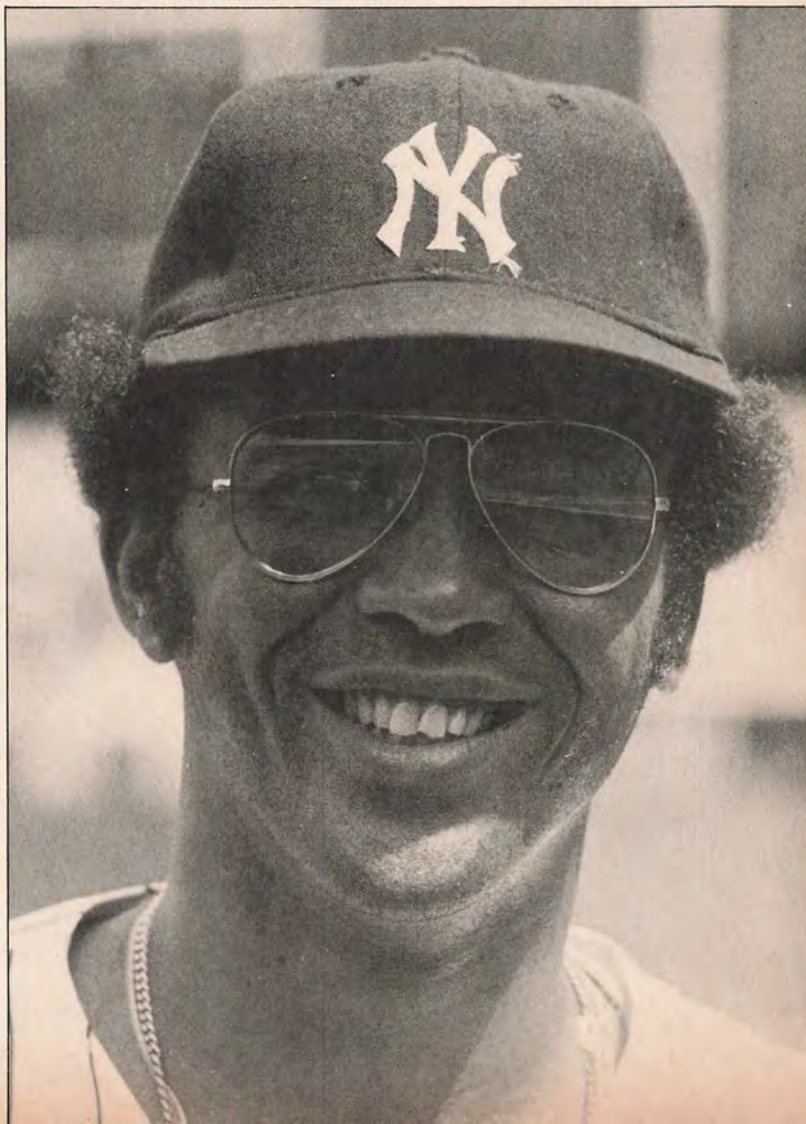
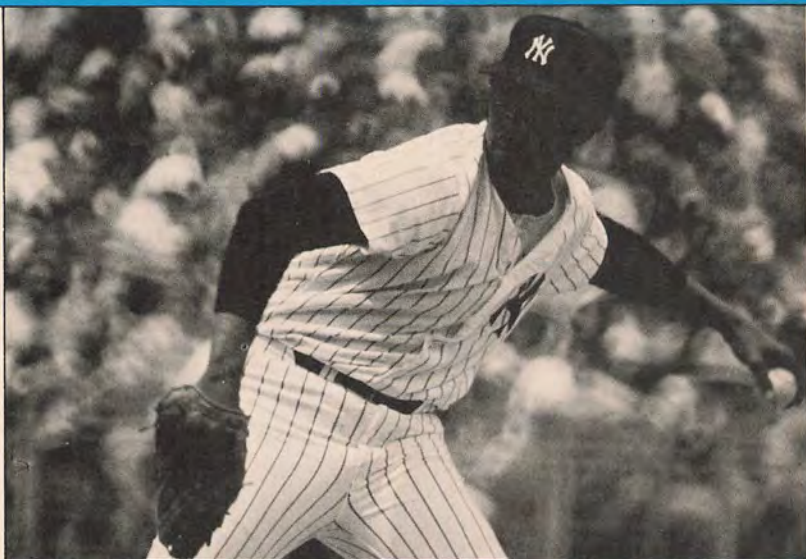


RUDY MAY 43

His teammates call him "Dude," and that's because Rudy May is now a blend of Southern California and the Big Apple, having spent his big league career in these two environments, doing his thing on the pitching mound.

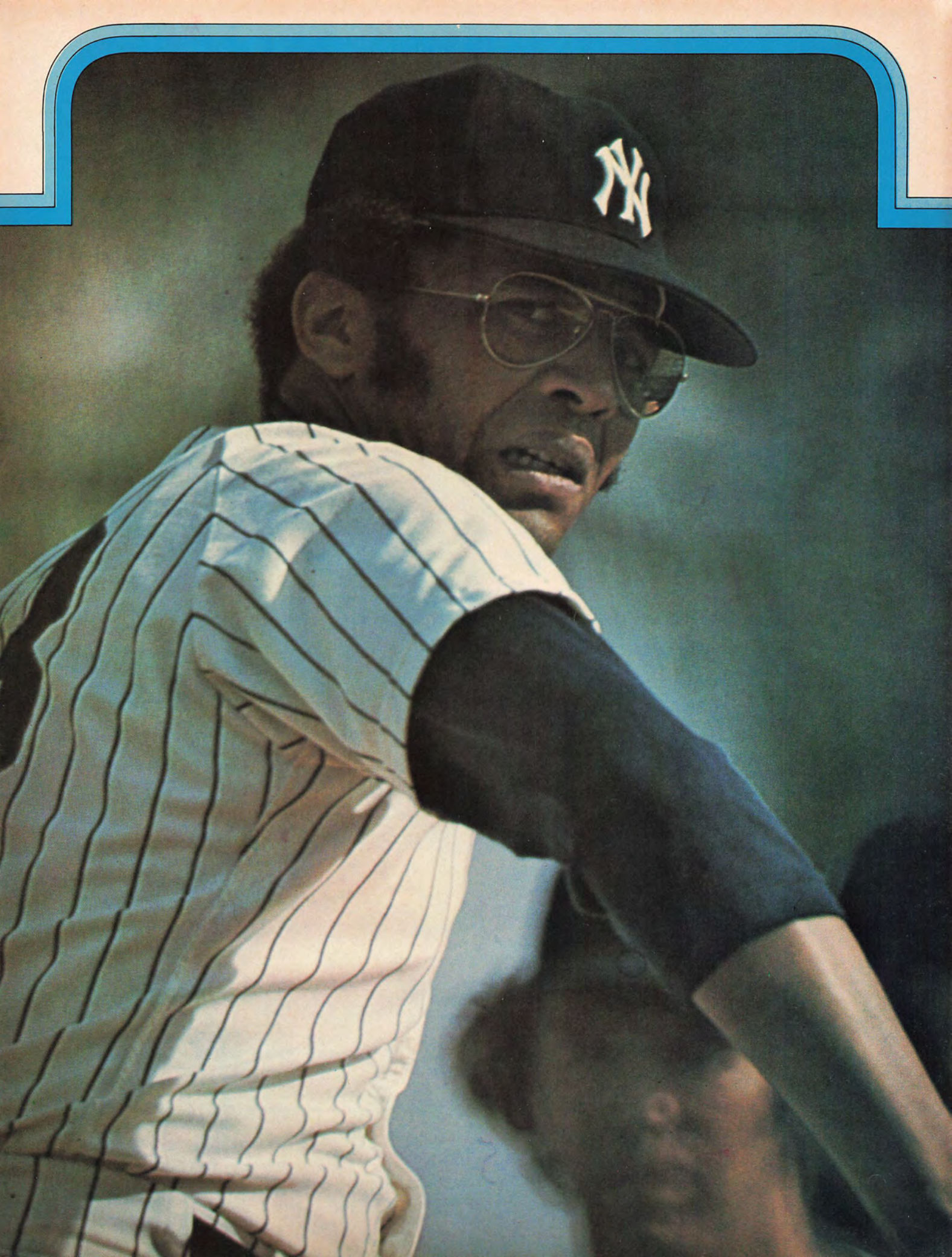
When the Angels got him for Bo Belinsky from Philadelphia eleven years ago, Bo was the big man in the deal. Today, Rudy has long since surpassed the flashy Belinsky in achievement. In his Yankee career, he's won 22 games in a year and a half, and he's settled into a nice home on Long Island.

A key man in the Yankees' regular starting rotation, Rudy has his occasional bouts with wildness, frequent among fastball pitchers, but he's discovered an overall formula for winning since changing teams, and the Yankees are delighted with the results.



6-3, 198. Born on July 18, 1944 in Coffeyville, Kansas. Resides in Huntington Station, L.I., N.Y. TL. BL. Married to Carol Montgomery. Children: Monique (9) and Edith (6½). College: San Francisco State.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1963	Bismarck-Mandan	24	23	6	11-11	168	142	100	80	120	173	4.29
1964	Portsmouth	20	20	9	13-6	155	107	52	44	98	187	2.55
1965	Indianapolis	10	10	1	4-2	52	39	20	16	38	48	2.77
1965	California	30	19	2	4-9	124	111	59	54	78	76	3.92
1966	Seattle	7	6	1	3-1	30	36	18	17	15	12	5.10
1966	El Paso	2	2	0	0-0	5	4	2	2	7	4	3.60
1967	San Jose	14	12	4	7-2	84	62	33	29	40	51	3.11
1968	El Paso	22	21	4	8-7	133	133	71	64	39	112	4.47
1969	California	38	34	2	10-13	180	142	81	69	66	133	3.45
1970	California	32	31	7	7-13	209	190	102	93	81	164	4.01
1971	California	35	30	10	11-12	208	160	74	70	87	156	3.03
1972	California	34	28	10	12-11	205	162	79	67	82	134	2.94
1973	California	18	25	0	7-17	185	177	101	90	80	134	4.38
1974	California	17	25	0	0-1	27	29	24	21	10	12	7.00
1974	New York	32	31	13	14-12	212	175	36	29	48	90	2.28
1975	New York	32	31	13	14-12	212	179	87	72	99	145	3.06
M.L. Totals		279	216	56	73-92	1464	1225	643	565	631	1079	3.44



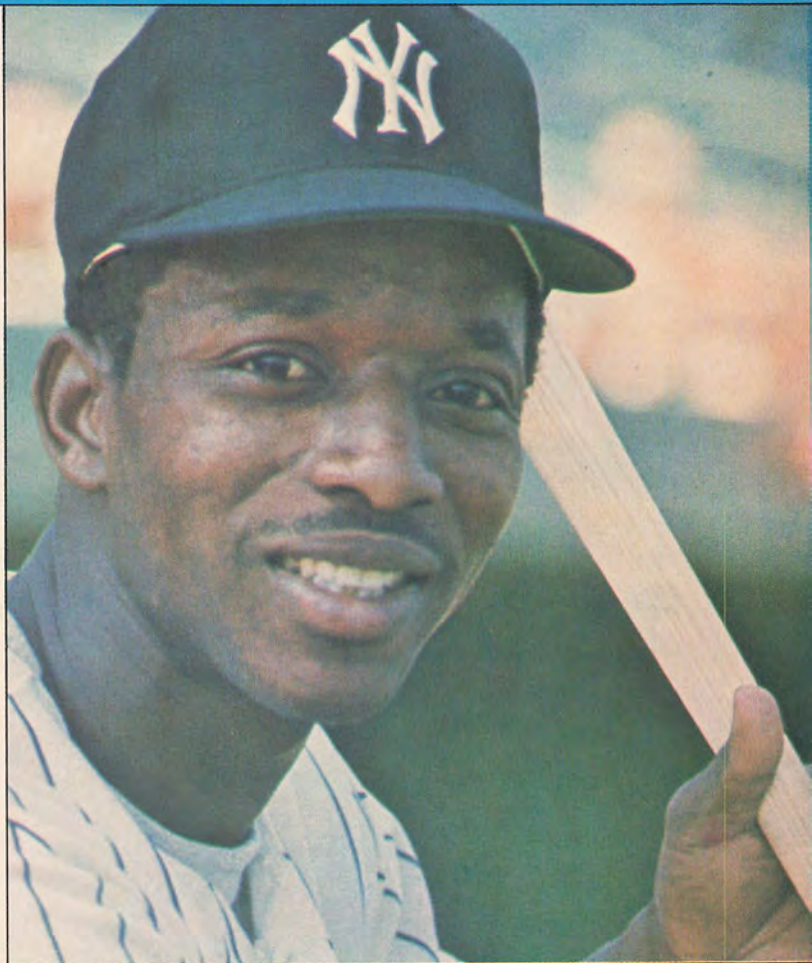
MICKEY RIVERS

17

Time to dig out the old Yankee record books, folks, for here comes Mickey Rivers. One of the longest-standing Yankee records, most stolen bases in one season, is now in danger. Fritz Maisel of the 1914 Yankees stole 74. Mickey Rivers of the 1975 Angels stole 70. And now, he's a Yankee, and also in danger are the season records of Ty Cobb and Lou Brock.

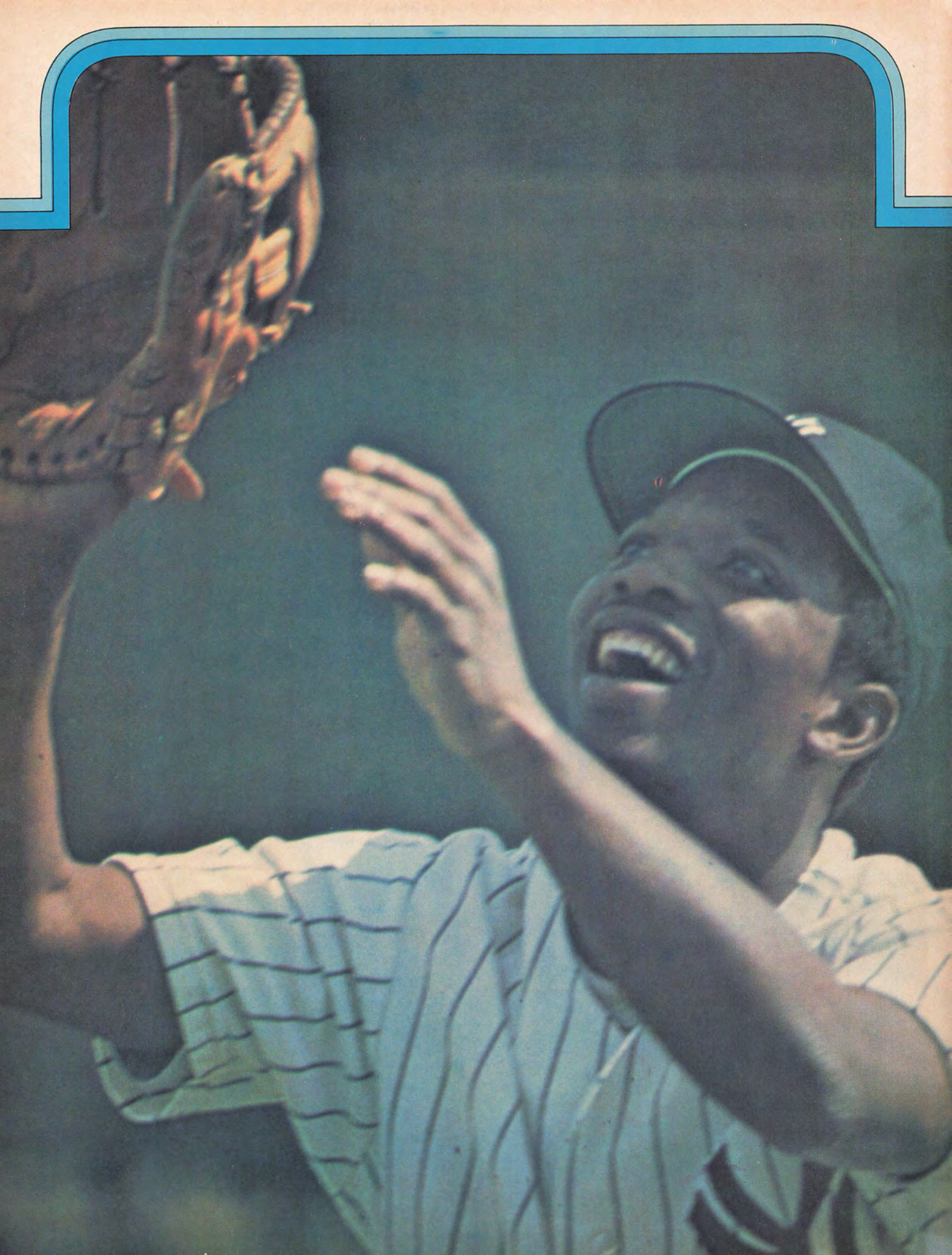
A key-man in the big trade that sent Bobby Bonds to California, Mickey will run like no Yankee has run in memory. And Rivers is not just a speedster, but also a .285 hitter with fine defensive ability in the outfield. In short, a player who can really make things happen on the Yankees, and he's mighty glad to have the opportunity.

So if you enjoy keeping box score, learn how to record a stolen base, for this man's about to set some sparks flying in Yankee Stadium. Welcome to New York, Mick.



5-10, 165. Born on October 30, 1948 in Miami, Florida where he resides.
BL. TR. Single. College: Miami-Dade Community College.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1969	Magic Valley	67	225	75	69	13	6	7	41	66	40	31	.307
1970	El Paso	114	449	99	154	25	10	14	56	66	62	30	.343
	California	17	25	6	8	2	0	0	3	5	1		.320
1971	Salt Lake City	78	292	54	94	13	11	10	47	11	32	11	.322
	California	78	268	31	71	12	2	1	12	19	38	13	.265
1972	California	58	159	18	34	6	2	0	7	8	26	4	.214
	Salt Lake City	59	241	50	81	14	3	3	16	18	24	16	.336
1973	Salt Lake City	142	555	113	187	18	14	9	71	55	51	47	.337
	California	30	129	26	45	6	4	0	16	8	11	8	.349
1974	California	118	466	69	133	19	11	3	31	39	47	30	.285
1975	California	155	616	70	175	17	13	1	53	43	42	70	.284
M.L. Totals		456	1663	220	466	62	32	5	122	120	169	126	.280



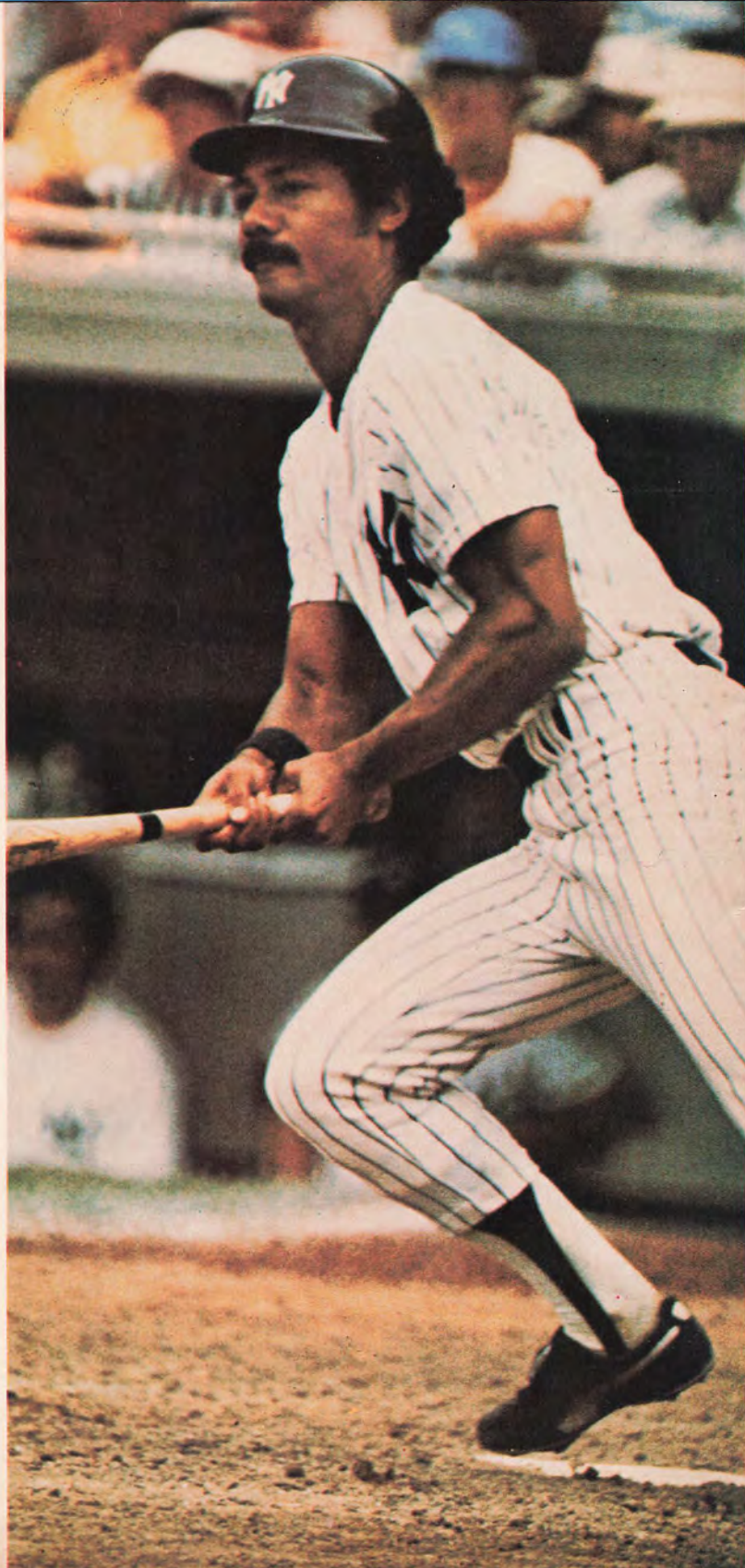
ROY WHITE

6

Roy White is the only Yankee from the "post-pennant era" to make his mark among the club's all-time batting leaders. That's really quite an accomplishment, for the players from the championship days had the benefit of great teammates helping them to achieve outstanding statistical records.

As the senior Yankee, now in his 11th season in New York, Roy has earned acclaim from all areas of baseball—the fans, the media, and the inner baseball community. As a hitter, he's hit for power, for average, and in the top or center of the lineup. As a runner, he stands fifth on the all-time Yankee stolen base list. As a left fielder, he's made the diving catch, or the fence-climbing catch a common occurrence. And as a man, the Wayne, New Jersey resident has earned respect from all who have come to know him.

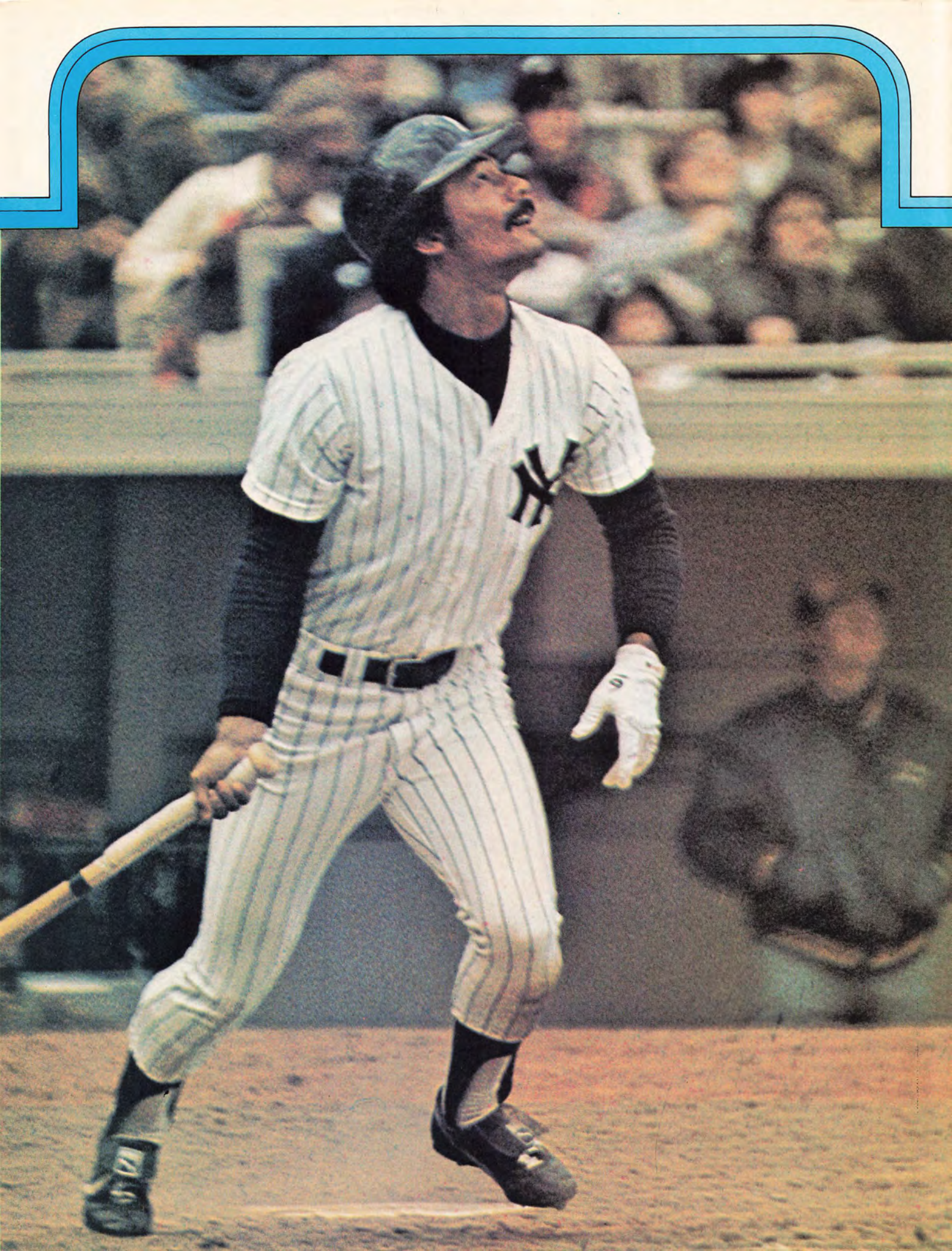
What remains for Roy? The chance to be part of a new championship era, so that his teammates from his early days—Mantle, Maris, Ford, Richardson, Howard—will now be directly tied to this new era—by means of this one man.



5-10, 171. Born on December 27, 1943 in Los Angeles, California. Resides in Wayne, New Jersey. BB. TR. Married Linda Hoxie 12/15/66. Children: Lorena (8) and Reade (3 1/2). College: Compton Junior College.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1962	Greensboro	25	93	17	19	5	0	1	1	19	19	6	.204
	Ft. Lauderdale	98	367	54	105	12	6	3	41	49	37	15	.286
1963	Greensboro	146*	554	117*	171	25	10	9	66	100	66	8	.309
1964	Columbus	110	370	55	95	13	6	9	41	47	54	6	.257
1965	Columbus	139	560*	103*	168*	26	14*	19	56	85	71	22	.300
	New York	14	42	7	14	2	0	0	3	4	7	2	.333
1966	New York	115	316	39	71	2	7	20	37	43	14	225	
1967	Spokane	84	306	49	105	24	2	6	48	40	23	9	.343
	New York	70	214	22	48	8	0	2	18	19	25	20	.224
1968	New York	159	577	89	154	20	7	17	62	73	50	20	.267
1969	New York	130	448	55	130	30	5	22	94	95	66	24	.296
1970	New York	147	524	76	150	29	3	18	60	78	81	15	.246
1971	New York	162*	609	109	180	30	6	19	84	86	66	14	.292
1972	New York	155	556	86	153	22	7	19	84	86	66	14	.292
1973	New York	136	473	68	130	19	8	7	43	67	44	15	.275
1974	New York	148	556	81	161	32	5	12	59	72	50	16	.290
1975	New York												
M.L. Totals		1398	4954	720	1348	227	43	121	571	711	543	172	.272

ALL-STAR GAME RECORD													
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1969	American	1	1	0	0	0	0	0	0	0	1	0	.000
1970	American												
(Selected, but did not play)													

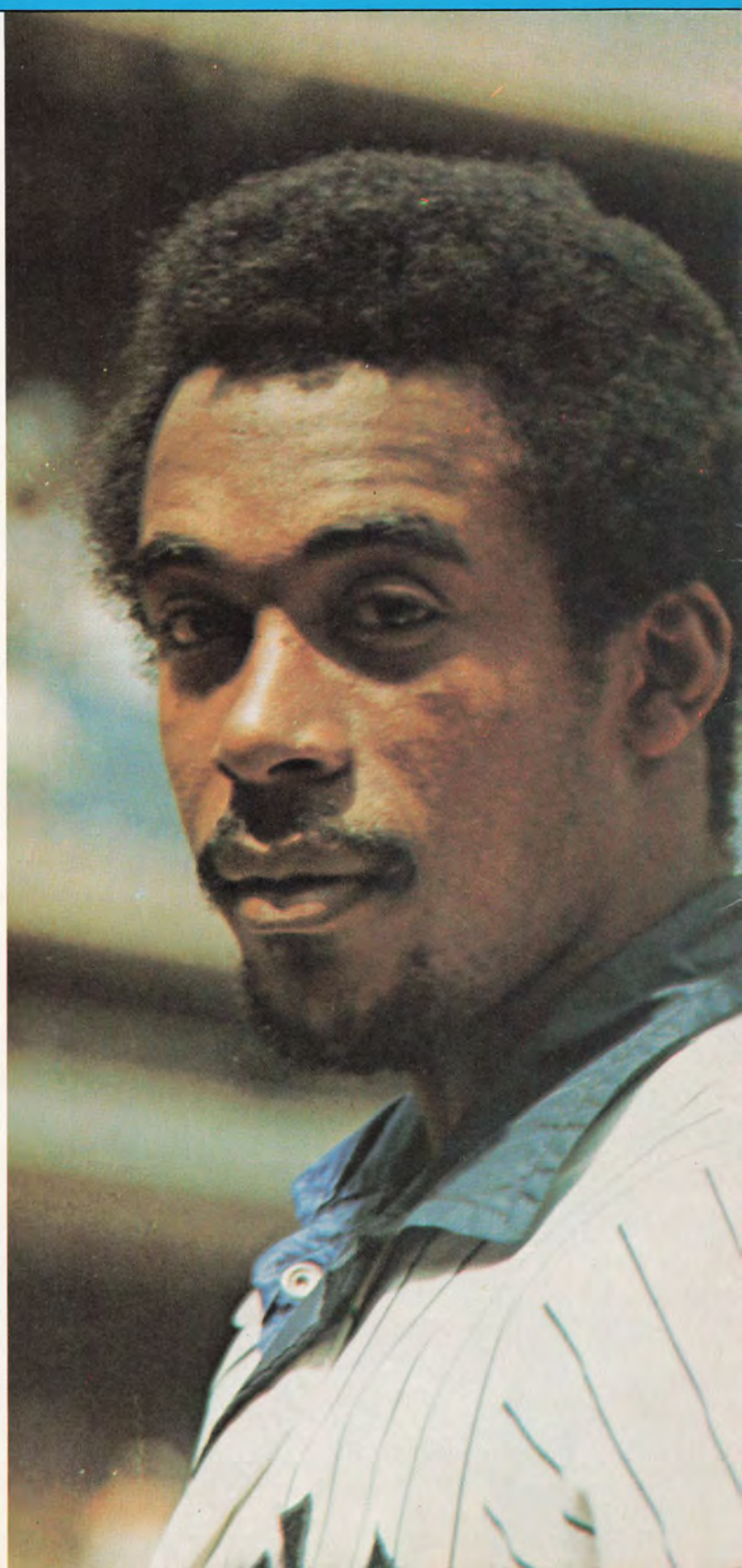


ELLIOTT MADDOX 27

Last year was the one in which experts looked at Elliott Maddox and said—"Okay, do it again and we'll believe it." Ellie had batted .300 in 1974, and had taken over the Yankee centerfield job after originally being ticketed to a year in the minors.

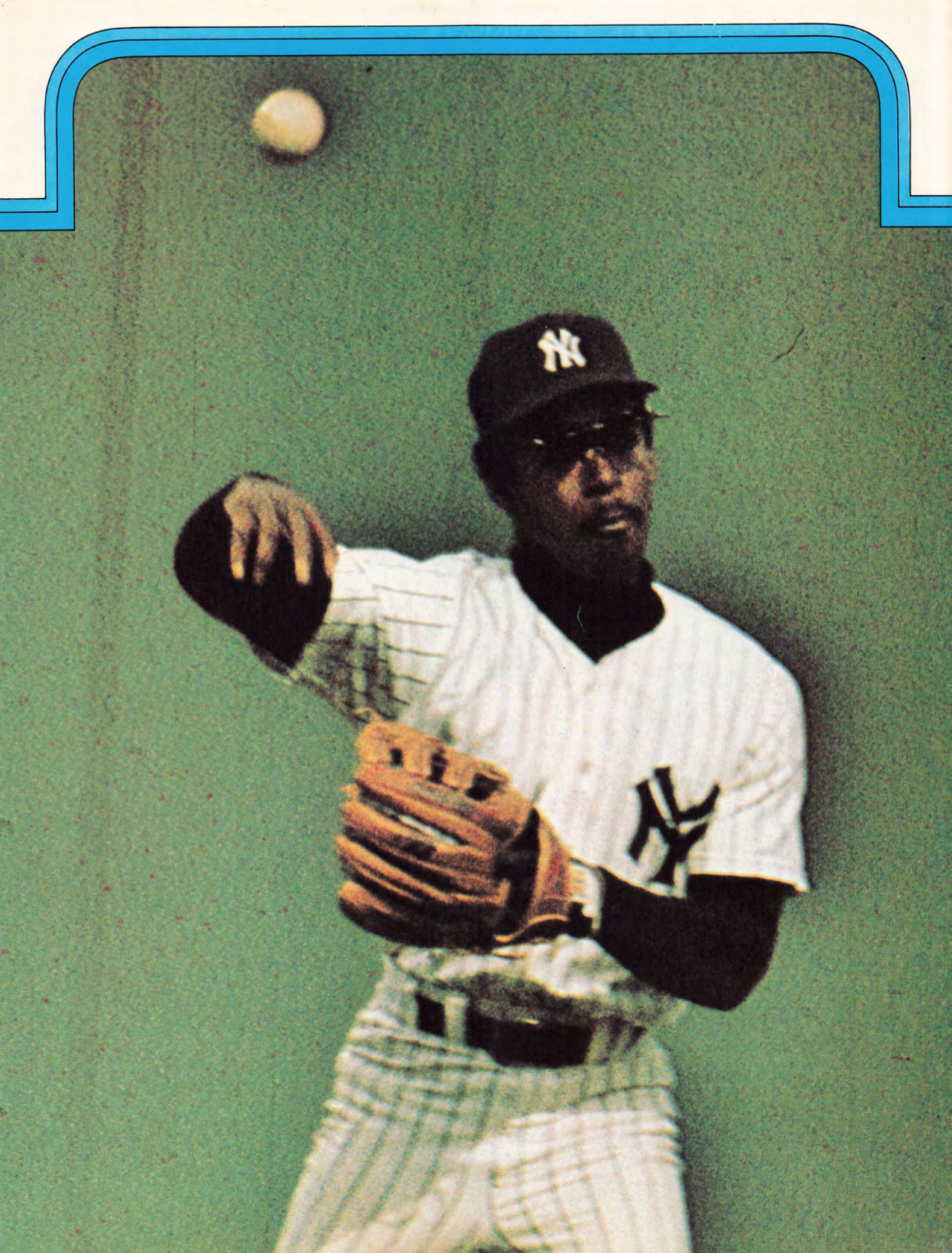
So Elliott set out to prove it all true in 1975—and he did. He was still fielding brilliantly and was hitting over .300 again, when his right knee buckled on June 13 and it was a short season for Maddox. Now, while he doesn't have to prove he's got all that talent, he's got to prove to himself that he can come back after the serious injury.

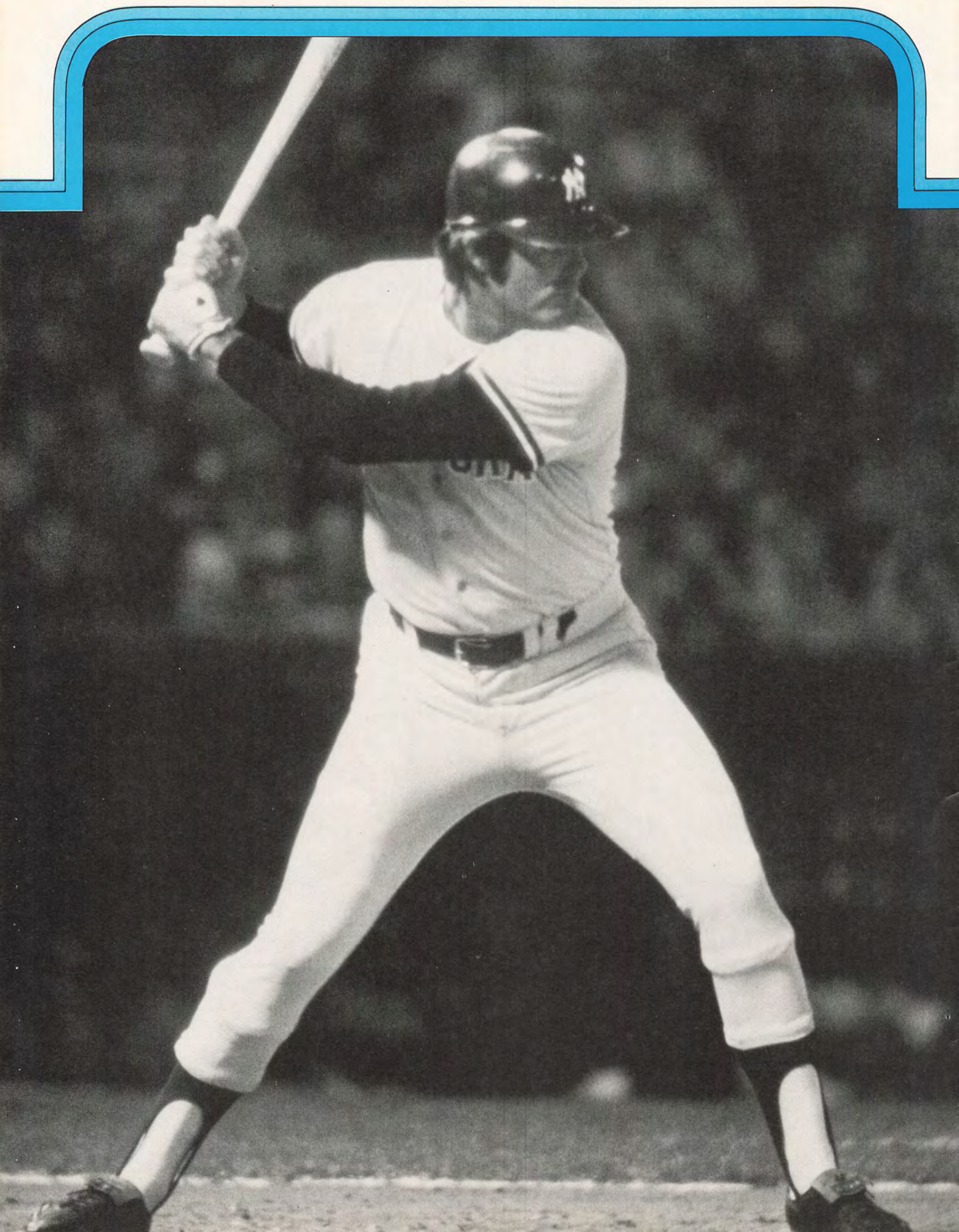
Maddox, a Union, New Jersey product who studied pre-law at the University of Michigan, signed with the Tigers and moved over to Washington in the famous Denny McLain trade. He was an infielder then, but no one has any questions about his status today—he's a big leaguer, both at bat and in the field.



5-11, 185. Born on December 21, 1948 in East Orange, New Jersey. Resides in Vaux Hall, New Jersey. BR. Tr. Children: Donielle Laurisse (4). College: Graduate of University of Michigan's pre-law program.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1968	Lakeland	40	118	13	37	3	3	1	19	22	16	6	.314
1969	Rocky Mount	34	111	21	33	4	4	0	20	14	19	2	.297
1970	Detroit	118	412	60	124	19	8	4	56	46	52	13	.301
1971	Washington	109	258	30	64	13	4	3	24	30	42	2	.248
1972	Texas	128	258	38	66	8	2	1	18	51	42	10	.217
1973	Texas	98	295	40	74	7	2	0	10	49	53	20	.252
1974	New York	100	172	24	41	1	0	1	17	29	28	5	.238
1975	New York	137	466	75	141	26	2	3	45	69	48	6	.303
1975	New York	55	218	36	67	10	3	1	23	21	24	9	.307
M.L. Totals		627	1666	243	443	65	13	9	137	149	237	52	.266





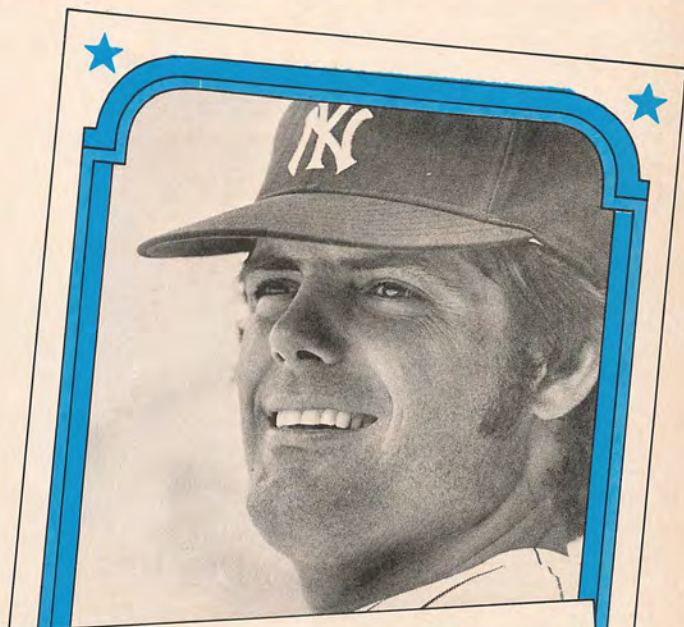
14 LOU PINIELLA



Lou Piniella's back in 1976, and all the world's happy. Whenever Sweet Lou's around, he brings a smile to everyone's face, for here's one of baseball's really good guys.

That's why so many people felt for him in that washout year of 1975, when an inner ear ailment shelved him for a good part of the season, and he was never able to get going. But now, with a pattern of hitting .300 every other year since 1970, he's ready to put the bat to the ball again in the professional hitting style he's so familiar with.

Lou was Rookie of the Year with the Royals in 1969, and the handsome Floridian has charmed baseball ever since. With illness behind him, he's ready to reconquer the game—and all who know him—or will know him—will be happy to know he's got his act back together.



6-2, 198. Born on August 28, 1943 in Tampa, Florida, where he resides. BR. TR. Married Anita Garcia 4/12/67. Children: Lou Jr. (7) and Kristi (3). College: University of Tampa.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1962	Selma	70	278	40	75	10	5	8	44	10	57	4	.270
1963	Peninsula	143	548	71	170	29	4	16	77	34	70	8	.310
1964	Aberdeen	20	74	8	20	8	3	0	12	6	9	1	.270
	Baltimore	4	1	0	0	0	0	0	0	0	0	0	.000
1965	Elmira	126	490	64	122	29	0	11	64	22	57	5	.249
1966	Portland	133	457	47	132	22	3	7	52	20	52	6	.289
1967	Portland	113	396	46	122	20	1	8	56	23	47	2	.308
1968	Cleveland	6	5	1	0	0	0	0	0	0	0	0	.000
	Portland	88	331	49	105	15	3	13	62	19	31	0	.317
1969	Kansas City	135	493	43	139	21	6	11	68	33	56	2	.282
1970	Kansas City	144	542	54	163	24	5	11	88	35	42	3	.301
1971	Kansas City	126	448	43	125	21	5	3	51	21	43	5	.279
1972	Kansas City	151	574	65	179	33	4	11	72	34	59	7	.312
1973	Kansas City	144	513	53	128	28	1	9	69	30	65	5	.250
1974	New York	140	518	71	158	26	0	9	70	32	58	1	.305
1975	New York	74	199	7	39	4	1	0	22	16	22	0	.196
M.L. Totals		924	3293	337	931	157	22	54	441	201	345	23	.283

ALL-STAR GAME RECORD													
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SB	BA
1972	American	1	1	0	0	0	0	0	0	0	0	0	.000

ON THE WAY UP

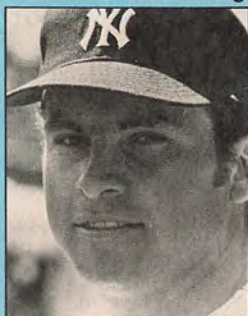
YANKEE FARM CLUBS

Classification	CITY	LEAGUE	Manager	Training Camp
AAA	Syracuse, N.Y.	International	Bobby Cox	Hollywood, Fla.
AA	West Haven, Conn.	Eastern	Pete Ward	Hollywood, Fla.
A	Ft. Lauderdale, Fla.	Florida State	Mike Ferraro	Hollywood, Fla.
A	Oneonta, N.Y.	N.Y.-Penn.	Ed Napoleon	Hollywood, Fla.

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Guerrero, Epy	Josefa Brea # 130, Santo Domingo, Dominican Republic
Hamey, Roy	1501 Miracle Mile, Apt. 1606 Tucson, Arizona 85705
Maguolo, Lou	20 Berkshire, St. Louis, Missouri 63117
Morgan, Wayne	679 Choctaw Court, San Jose, California 95123
O'Rourke, Frank	589 Riverside Drive, Hillside, New Jersey 07205
Seda, Jose	257 Larrinaga-Baldrich, Hato Rey, Puerto Rico 00918
Tebbetts, Birdie	Box 278, Anna Maria, Fla. 33501
Walker, Jerry	2014 Collins Blvd., Ada, Oklahoma 74820
Warner, Jack	831 Austin Avenue, Apt. 2, Inglewood California 90302
Yoakum, Dave	2917 S. Semoran Blvd., Apt. 243, Orlando, Florida 32807

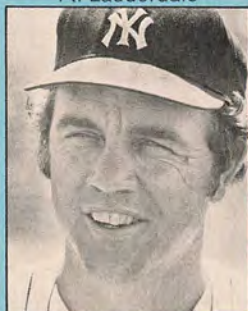
Minor League Managers



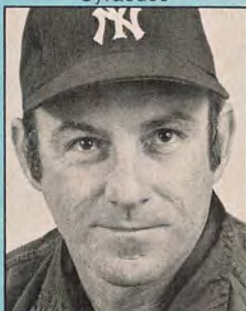
Mike Ferraro
Ft. Lauderdale



Bobby Cox
Syracuse



Pete Ward
West Haven



Ed Napoleon
Oneonta



Birdie Tebbetts
Major League and
Special
Assignment Scout

Dave Bergman (1B-OF)

Winner of two minor league batting championships in two seasons. All-American at Illinois State. Played with Yankees last September. Turns 23 on June 6.

Jim Beattie (RHP)

6'6" Dartmouth star born on July 4, 1954, now lives in Maine. Star in basketball and baseball in college. Went to Syracuse after 2 weeks in minors.

Doug Heinold (RHP)

Yanks' number one draft choice in 1973, on roster for first time. Has a 26-19 record for 3 years in Yankee system. 2.29 ERA at West Haven last year. 21 years old.

Scott McGregor (LHP)

Yanks' number one draft choice in 1972. Injuries set him back last year. Crafty hurler who has twice led his league in complete games. 22-year-old California was 58-6 in high school.

Kerry Dineen (OF)

Made his mark on Yankee fans last year batting .364 in 7 games. Good outfielder who led NY-Penn League in hitting in 1973. Born in Englewood, New Jersey 23 years ago.

Rick Sawyer (RHP)

Second in victories in International League last season (13) with a 2.47 ERA. Ex-Indian farmhand is 73-49 for 8 minor league seasons. He's 28.

Dennis Sherrill (SS)

Yanks' number one draft choice in 1974 from Miami. Just 20 years old. Has the tools to be a top defensive shortstop. Played at West Haven last year.

Terry Whitfield (OF)

Yanks' number one draft choice in 1971. An International League All-Star last 2 years after leading Carolina League in hitting in 1973. Hit in 12 straight for Yankees last June. Age 23.

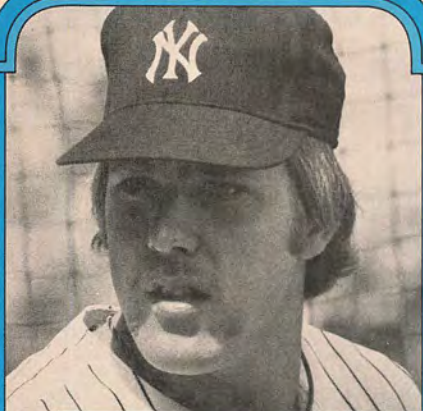
Ken Clay (RHP)

Had a 10-2 record at West Haven last year after an impressive spring showing with Yankees. 22-year-old righty from Virginia posted a 2.63 ERA as well. This is his 5th year in the system.

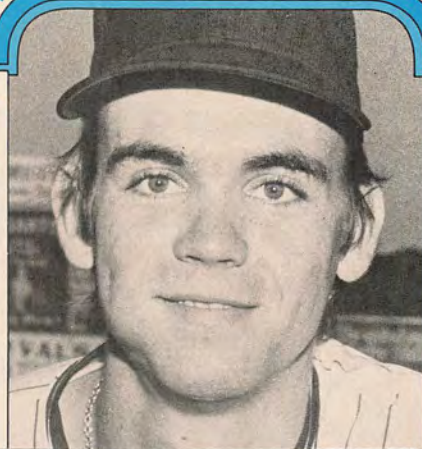
Ed Ricks (RHP)

Hurled a no-hitter for Ft. Lauderdale in 1973. Led Eastern League in shutouts in 1974. First year in Triple-A last season resulted in an 8-7 showing. A Grambling College man.

Dave Bergman (1B-OF)



Doug Heinold (RHP)



Jim Beattie (RHP)



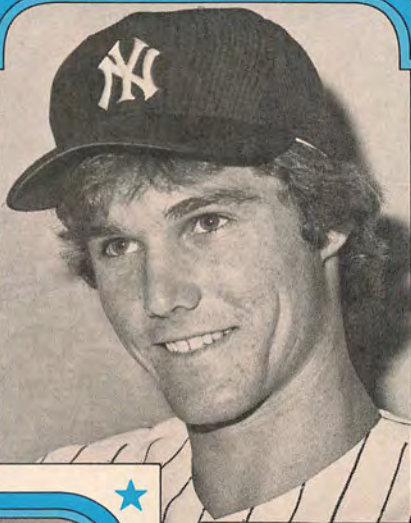
Scott McGregor (LHP)



Kerry Dineen (OF)



Dennis Sherrill (SS)



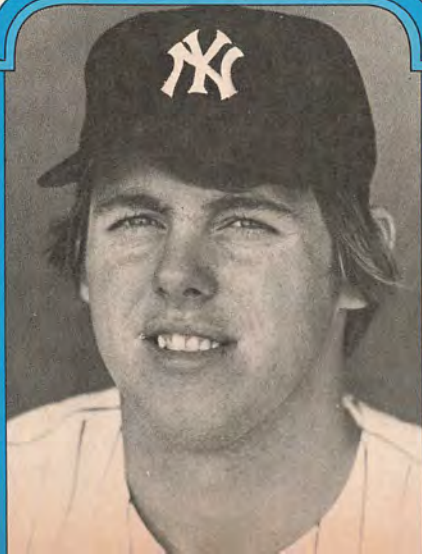
Rick Sawyer (RHP)



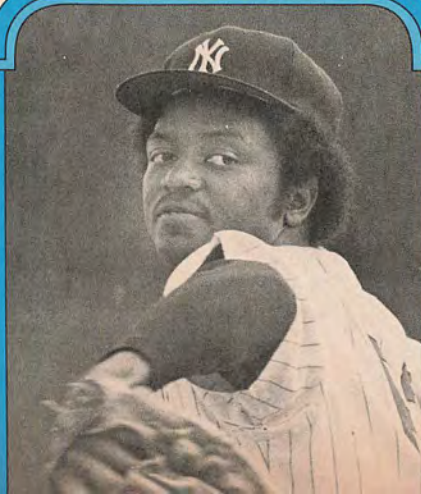
Terry Whitfield (OF)



Ken Clay (RHP)



Ed Ricks (RHP)



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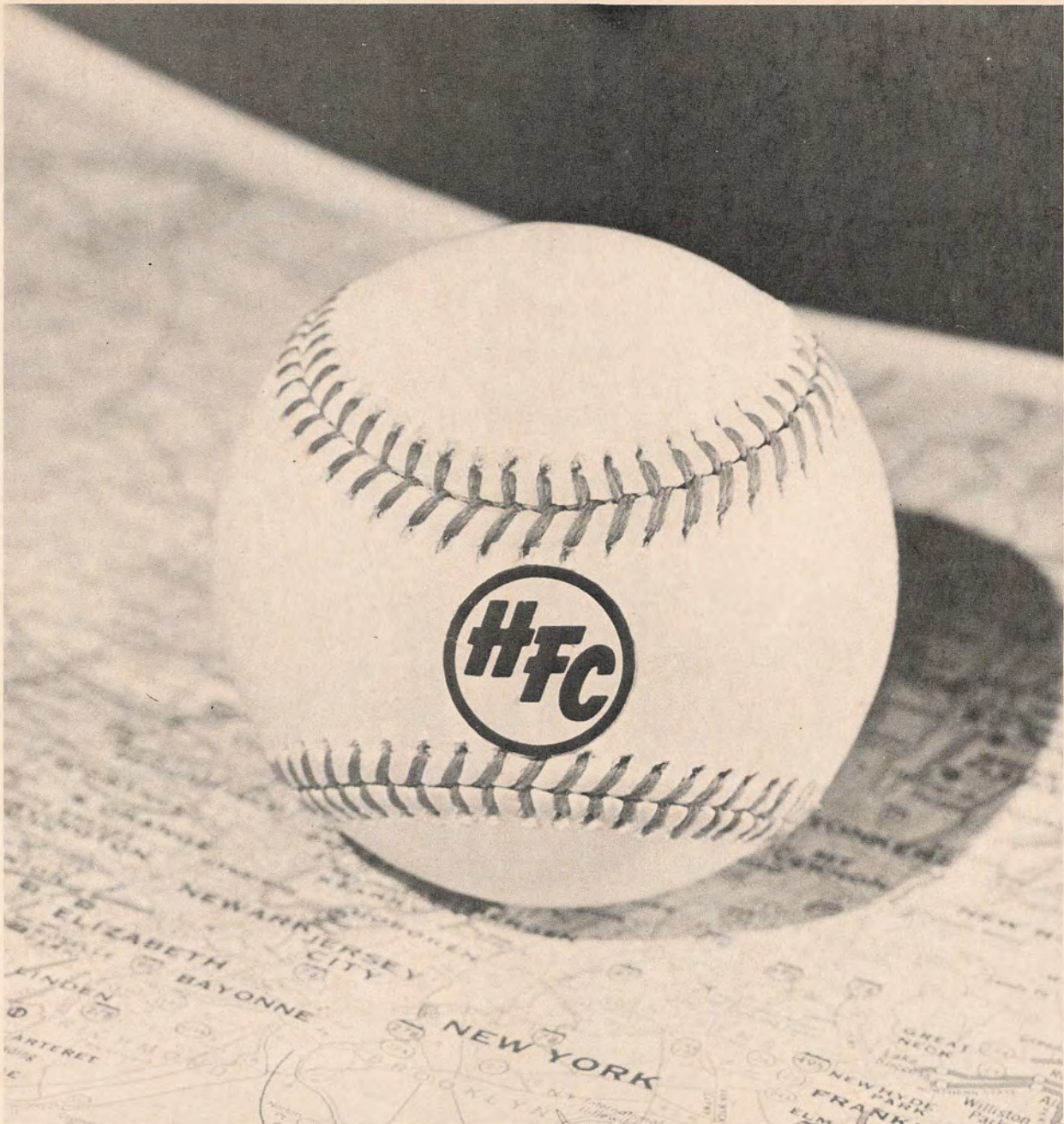
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cue

Write to: William M. Doran, Publisher and Edward H. Geffon, Sports Director
545 Madison Avenue, New York, New York 10022





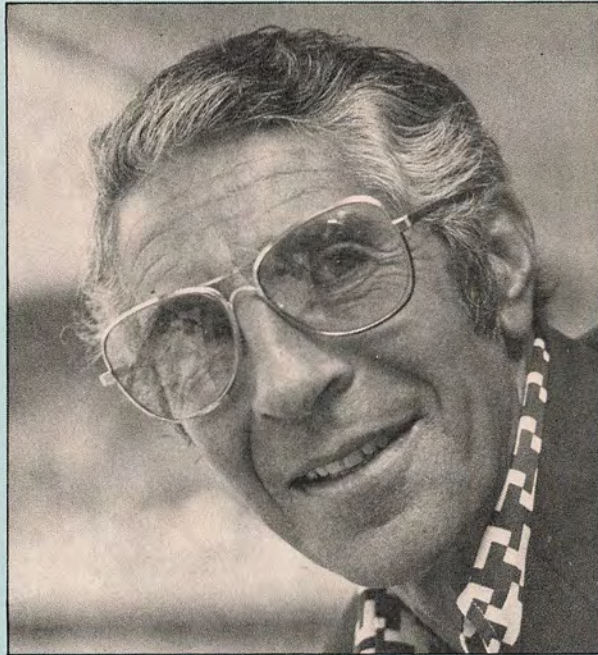
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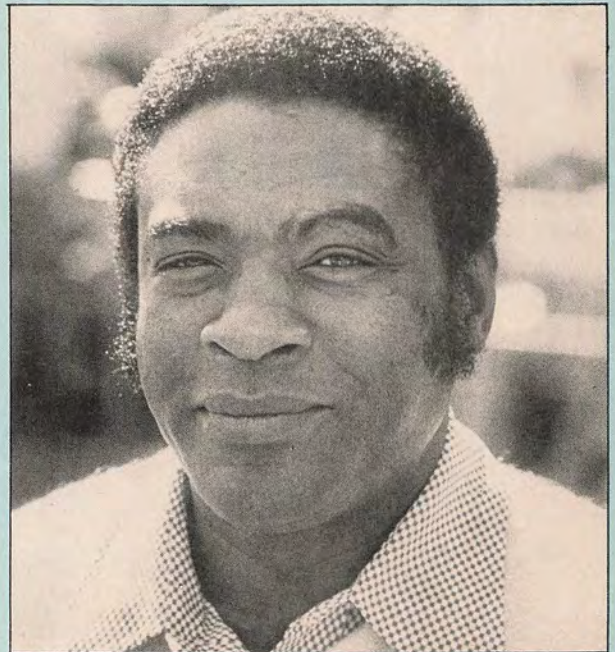
COVERING THE YANKEES



Phil Rizzuto celebrates his 20th year as a Yankee announcer this season . . . the all-time great Yankee shortstop was the American League's Most Valuable Player in 1950.

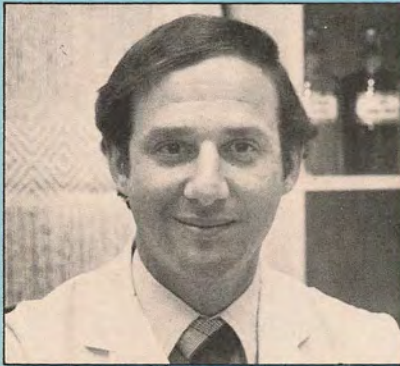


Frank Messer is considered one of baseball's finest play-by-play broadcasters . . . he's generally the on-field host for historic Yankee field ceremonies . . . now in his ninth Yankee season.



Bill White joined the Yankee broadcast team in 1971 and has won over new legions of fans . . . he was the perennial Gold Glove winner as a first base star for the Giants, Cardinals and Phillies.

BEHIND THE SCENES



Dr. Edward Crane

Dr. Edward Crane joins the Yankee staff this season, succeeding Dr. Sidney S. Gaynor as team physician. Dr. Crane, an orthopedic specialist affiliated with Lenox Hill Hospital, will oversee the medical needs of the Yankees throughout the season.

Gene Monahan, the youthful Yankee trainer, began as a batboy in Ft. Lauderdale 14 years ago, and is now in his fourth season with the parent club.

Bob Sheppard, best known public address announcer in the country, has given fans at Shea Stadium a feeling of home for the past two years—and now he's back in Yankee Stadium, offering the pleasant greeting which is as much a part of the setting as the Stadium facade.

Toby Wright, Yankee organist, entertains fans prior to and during every game on the schedule from his booth on the press level.



Bob Sheppard

Michael Grossbardt, official photographer for the Yankees since 1969, takes virtually all the shots featured in the Yearbook and scorecard, as well as many of the photographs featured within Yankee Stadium.

Pete Sheehy has been a Yankee since 1927, and this return to Yankee Stadium marks his 50th season as equipment manager and chief of the Yankee clubhouse—a clubhouse now officially renamed, "The Pete Sheehy Clubhouse."

Jim Esposito goes back to the days of Ebbets Field when it comes to maintaining a field. Jim is the long-time chief of the Yankee ground crew.



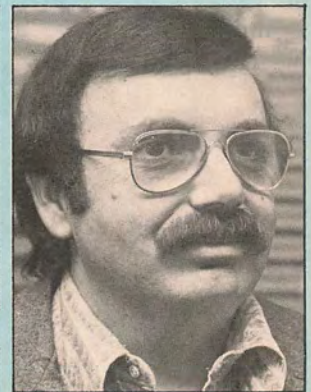
Gene Monahan



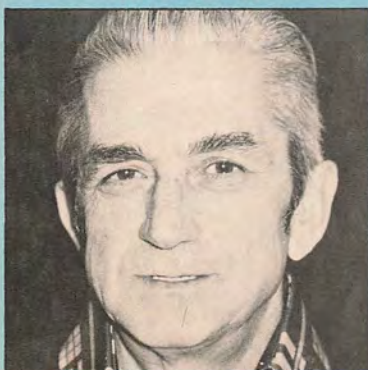
Pete Sheehy



Toby Wright



Perry Green



Jim Esposito



Michael Grossbardt

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And the Yankees will have the right touch this season, especially with their new stadium. On Sunday, July 11 when they play the Chicago White Sox, English Leather gets together with the Yanks in giving every youngster at the game a great warm-up jacket with the official Yankee emblem. If you can't be there, here's your chance to get one at the special price of \$1.50. Order your jacket today and show your team spirit.

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Mail to: Yankees/English Leather Jacket Offer, Department Y, Box 359, Passaic, NJ 07055. Offer expires October 15, 1976.

OPPOSING STARS



Joe Rudi
Oakland

Reggie Jackson
Baltimore



Jim Palmer
Baltimore



Wilbur Wood
Chicago



Brooks Robinson
Baltimore



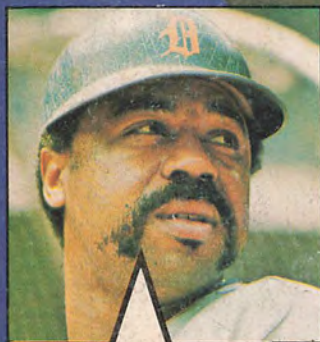
Boog Powell
Cleveland



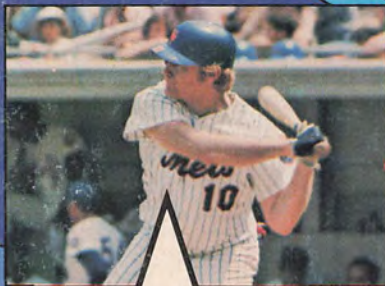
Buddy Bell
Cleveland



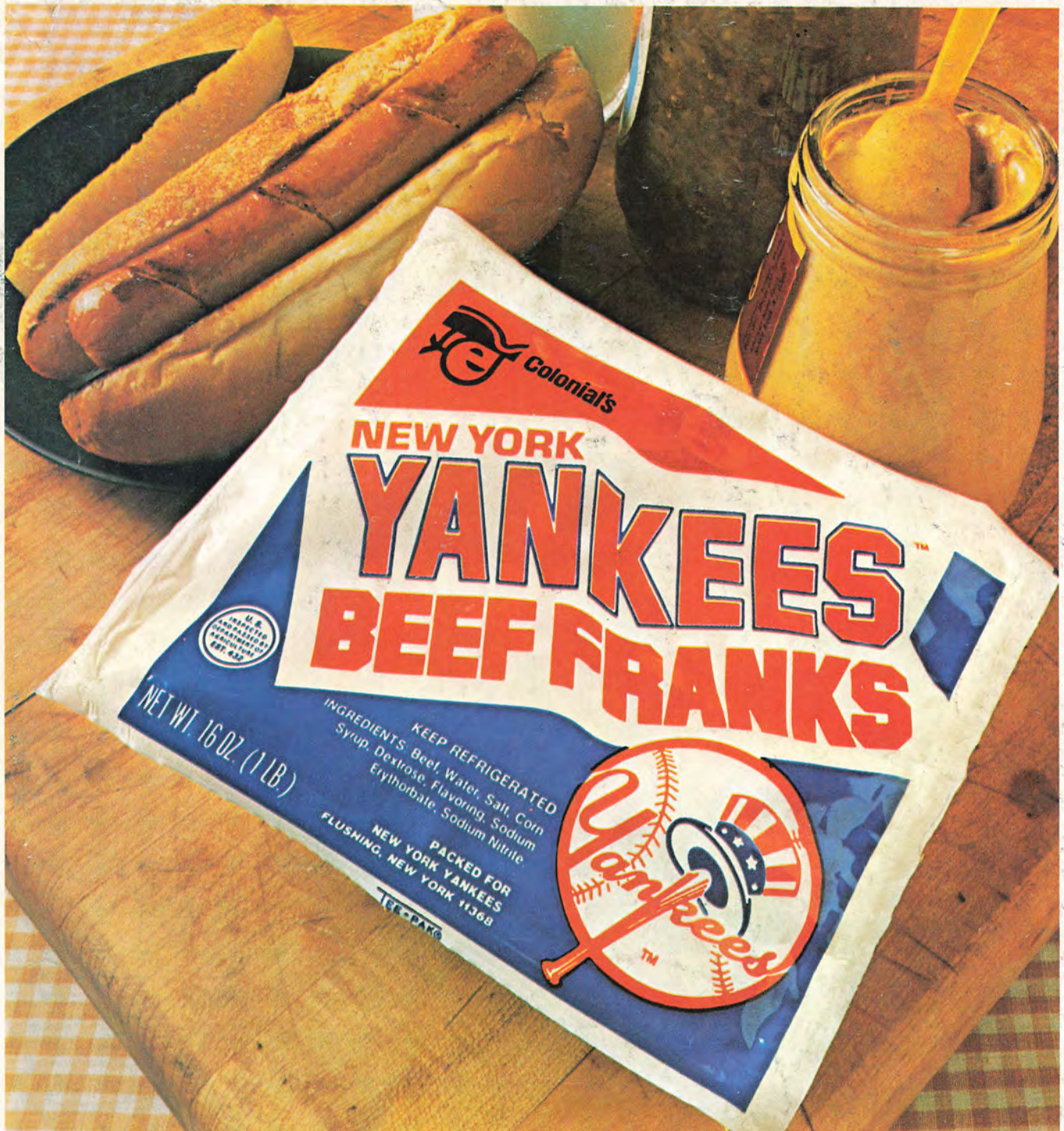
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