

\$1



YEAR 1

1970-71

"Never surrender no matter what the odds."

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RETROSEASONS  **.com**

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CLEVELAND CAVALIERS

Office: Cleveland Arena
3717 Euclid Avenue, Cleveland, Ohio 44115
Telephone: (Area Code 216) 361-3711



President and General Manager—Nick J. Mileti

Operations Manager—Stephen Zayac, Jr.
Coach and Director of Player Personnel—Bill C. Fitch
Assistant Coach and Chief Scout—Jim Lessig
Sales Director—Thomas J. Embrescia
Merchandising Director—Dave Emerson
Public Relations Director—Bob Brown
Assistant PR Director — Barry Swinehart
Trainer—Ron Culp
Team Physician—Dr. Nicholas Serakak
Team Dentist—Dr. Stanley L. Brown
Office Secretary—Darlene Smith
Colors—Cavalier Wine and Gold
Home Court—Cleveland Arena (Capacity 11,000)
Ticket Prices—\$6.00, \$5.00, \$4.00 and \$2.50
Game Times—Monday-Saturday evenings 8:00 p.m.;
Sunday, 7:00 p.m.; Saturday afternoons, 2:00 p.m.

BOARD OF DIRECTORS

Nick J. Mileti
President and Treasurer,
General Manager
Theodore M. Garver
Secretary
Alva T. Bonda
Charles W. Bonner
Bruce Fine
Kenneth H. Kirtz
Harold R. Lynn

Leo C. McKenna
Richard H. Miller
Louis A. Mitchell
David J. Olderman
Arnold R. Pinkney
Peter Shimrak
Joseph T. Zingale
Stephen Zayac, Jr.
DeArv G. Barton

CAVALLIERS' ROSTER

No.	Name	Pos.	Hgt.	Wght.	Age	College	Yrs. Pro
22	Anderson, Cliff	G-F	6'5"	200	26	St. Joseph	2
10	Cooke, Joe	G	6'2"	175	22	Indiana U.	R
21	Egan, John	G	6'0"	175	31	Providence	10
32	Johnson, John	G-F	6'7"	200	23	Iowa	R
5	Lewis, Bob	G	6'3"	190	25	N. Carolina	4
18	McLemore, McCoy	F	6'7"	235	28	Drake	7
30	Mikan, Larry	F	6'7"	205	22	Minnesota	R
45	Rackley, Luther	C	6'10"	225	24	Xavier	2
15	Sorenson, Dave	F	6'8"	227	22	Ohio State	R
7	Smith, Bobby	G-F	6'6"	216	24	Tulsa	2
40	Suiter, Gary	C	6'9"	240	25	Midwestern	R
11	Warren, John	G	6'3"	180	23	St. Johns	2
44	Wesley, Walt	C	6'11"	230	25	Kansas U.	5



COACH BILL FITCH

"Just remember, the name is Fitch, not Houdini." That's what Bill Fitch said when he came to Cleveland last spring. His assignment: take a handful of college draftees, a free agent or two, and a collection of expansion picks from other teams...shake well...and produce a crowd pleasing new club in the powerful National Basketball Association.

Fitch's quotable wit and his candor about basketball and basketball players have won the attention of Northeast Ohio fans. So has the winning record he constructed over 12 years of college coaching. 187 wins, 111 losses, to be precise.

The Cavaliers' coach (he's also director of player personnel) began his athletic career at Coe College in his home town, Cedar Rapids, Iowa. He starred in basketball and baseball and was graduated in 1954 with a B.S. degree in physical education.

From 1956 to 1958, he was head baseball coach and assistant basketball coach at Creighton University. There he coached Bob Gibson in both sports. Gibson, as all basketball experts know, played one year with the Globetrotters before becoming, as a St. Louis Cardinal, the premier pitcher in baseball. One of the few pictures on Fitch's office wall at the Arena is a photo of Gibson, with a signed tribute to Bob's college coach.

In 1958, Fitch received his M.A. degree in educational psychology from Creighton. He then returned to Coe for his first basketball head coaching job. His teams compiled a 49-37 record in four years.



Next came North Dakota University, where Fitch piloted his teams to the NCAA College Division **finals** three consecutive years. Those three teams produced an amazing 68-15 record. The UPI ranked his 1967 quintet third nationally.

In the summer of 1967, Fitch moved to Bowling Green State University in the rugged Mid-American Conference. He inherited a team which had finished last the year before. Remarkably, he fashioned a conference champion (10-2 and 18-7 over-all) and lost by only one point to Marquette in the NCAA tournament.

The paths of Nick Mileti and Bill Fitch crossed at Bowling Green, Mileti's alma mater. They met while Nick was persuading BGSU and Niagara University to shift their scheduled game from Bowling Green to Cleveland. This was a full year before Nick bought the Arena and the Barons. You might say that this game—BG defeated Calvin Murphy & Company, by the way — convinced Nick that exciting basketball and Bill Fitch belonged permanently in Cleveland.

During the past two seasons, Fitch transformed the University of Minnesota's basketball team from losers to winners. He took a squad labeled "last place" in pre-season polls and guided them to a 12-12 mark and fifth place in the Big Ten. Last year, the Gophers moved up to 13-11.

One of Fitch's co-captains was Larry Mikan, at 6'7" not quite a carbon copy of his famous father.

Prying Bill Fitch loose from Minnesota wasn't easy -- but then Nick Mileti is no ordinary persuader.

Likewise, Fitch is no ordinary coach. He stresses the mental aspects of basketball. "I've never seen a championship team that wasn't in great shape, physically and mentally. A player must be well conditioned to succeed. But I also believe the game should be fun. You've got to enjoy your work -- that goes for pro basketball, too -- if you're going to find satisfaction in it."



ASSISTANT COACH JIM LESSIG

Of the four newcomers Nick Mileti brought to Cleveland to run the Cavaliers and Barons, only one – Jim Lessig – is a Buckeye.

Lessig is the Cavaliers' assistant coach, chief scout, and all-around get-things-done administrator for the newly-minted NBA club. This is his third assignment as Bill Fitch's lieutenant.

He grew up in Canton and was graduated from Bowling Green State University in 1957 with – rare combination! – a B.S. in English and a minor in physical education. Lessig then served two years with the Air Force. He coached prep basketball in Canton and Alliance from 1961 to 1964.

In 1967, Lessig earned a master's degree from BGSU, and was an assistant coach, under Fitch, during the Falcons' conference championship season. The next year, Lessig was appointed assistant athletic director at Bowling Green.

Before the 1969-70 season, Fitch asked Lessig to join him at the University of Minnesota. Jim again helped Bill mold a winning basketball team.

Last spring, Lessig said "yes" again – this time to Mileti and Fitch. His first rush assignment was helping Fitch scout the NBA teams (and their possible expansion-list players) during the April play-offs.



TRAINER RON CULP

TRAINER RON CULP is a graduate of Midpark High School and Bowling Green State University. He served as trainer for Bill Fitch's basketball squad at BG. Last year he worked with athletes at Baldwin-Wallace. Culp is taking graduate work in therapy at Case Western.





CLIFF ANDERSON

AGE: 26

HGT: 6'2"

WGT: 200

Anderson was drafted by the Los Angeles Lakers after a great career at St. Joseph's of Philadelphia. He played two seasons with the Lakers at guard and forward. Cliff caught Coach Fitch's eye in June rookie camp games. He makes his home in New York City.

N. B. A. RECORD

<u>Season</u>	<u>Team</u>	G	FG	PCT	FT	PCT	REB	AST	PTS	AVG
67-68	L.A.	18	7	.241	12	.429	11	17	26	1.4
68-69	L.A.	35	44	.407	47	.573	44	31	135	3.9
CAREER		53	51	.372	59	.518	55	48	161	3.0



JOE COOKE

AGE: 22 HGT: 6'3" WGT: 175

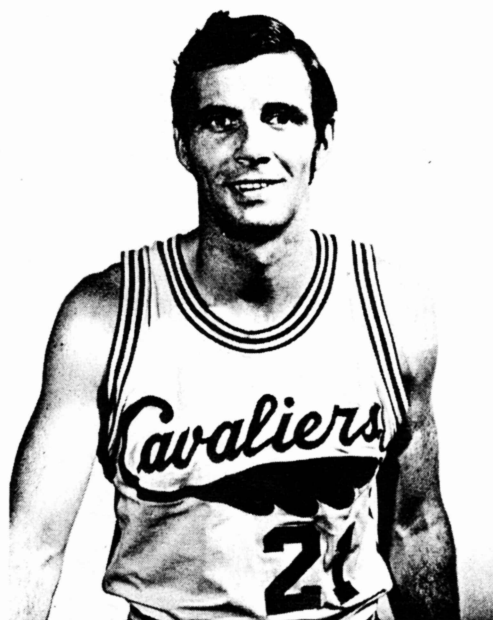
The Cavaliers selected Cooke, a backcourt speedster, in the 6th round of last spring's college draft. But Joe decided to sign with the Indiana Pacers of the ABA. The Cavs put him on the roster shortly after he was released by the Pacers. Cooke was a star at the University of Indiana. He lives in Toledo.



JOE TAIT ... CAVALIERS' RADIO VOICE

An Ohio University graduate and a newcomer to Cleveland, Joe Tait last year broadcast Indiana University football and Indiana Pacers' (ABA) basketball. He brings you every Cavaliers' game on WERE.

JOHN EGAN



AGE: 30

HGT: 6'0"

WGT: 180

Now that Calvin Murphy has arrived in the NBA, Johnny Egan is no longer the shortest man in the league. In his case, lack of height has not been much of a handicap because he is now in his 10th season.

Egan starred at Providence College where the Lakers' Joe Mullaney was his coach. He led the Friars to one National Invitational Tournament title and to a runner-up finish. Detroit drafted him in the second round in 1961.

Since then, Egan has played for New York, Baltimore and Los Angeles. He performed superbly in the championship playoff series in each of the last two seasons for the Lakers.

Egan, his wife and two children live in Hartford, where he was born. He is an off-season carpet salesman, with a desire to excel as a businessman when his NBA career ends.

N. B. A. RECORD

<u>Season</u>	<u>Team</u>	G	FG	PCT	FT	PCT	REB	AST	PTS	AVG
61-62	Det	58	128	.425	64	.762	86	102	320	5.5
62-63	Det	46	110	.372	53	.768	59	114	273	5.9
63-64	Det-NY	66	334	.441	193	.763	191	358	861	13.0
64-65	NY	74	258	.488	162	.814	143	252	678	9.2
65-66	NY-Balt	76	259	.451	173	.762	183	273	691	9.1
66-67	Balt	71	267	.428	185	.845	180	275	719	10.1
67-68	Balt	67	163	.393	142	.776	112	134	468	7.0
68-69	L. A.	82	246	.412	204	.850	147	215	696	8.5
69-70	L. A.	<u>72</u>	<u>215</u>	<u>.438</u>	<u>99</u>	<u>.818</u>	<u>104</u>	<u>216</u>	<u>529</u>	<u>7.3</u>
CAREER		612	4585	.432	1275	.799	1205	1939	5235	8.6



JOHN JOHNSON

AGE: 23 HGT: 6'7" WGT: 190

Because Cleveland picked Johnson number one in the college draft, you might say he was the first Cavalier. He did everything at Iowa. He set school all-time highs for points in one game (49), points in a season (699), point average (27.9), career field goal shooting percentage (an eye-opening 59.9%). Johnson was named to the All Big-Ten team and to numerous All-American teams in his senior year.

"JJ" calls Milwaukee his hometown. He was a prep All-American and a junior college All-American. Johnson was invited to the 1968 Olympic tryouts.



BOB LEWIS

AGE: 23 HGT: 6'3" WGT: 200

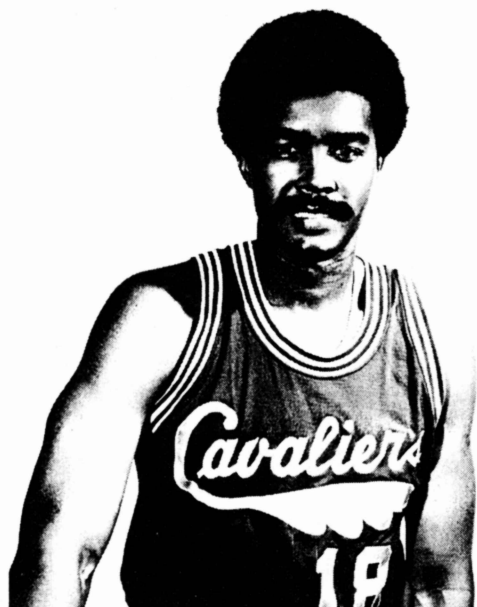
Lewis, a hard-nosed hustler, has played three years in the NBA, with San Francisco, and bettered his performance each season. He saw action in 73 games last year.

At North Carolina, Lewis hit 53% from the field and led his team in assists. In his junior year, he averaged 27 points per game.

His hometown is Charlotte, N.C.

N. B. A. RECORD

Season	Team	G	FG	PCT	FT	PCT	REB	AST	PTS	AVG
67-68	San Fran	41	59	.391	61	.772	56	41	179	4.4
68-69	San Fran	62	113	.390	83	.735	114	76	309	5.0
69-70	San Fran	73	213	.382	100	.658	157	194	526	7.2
	CAREER	176	385	.386	244	.709	327	311	1014	5.8



McCOY McLEMORE

AGE: 28 HGT: 6'7" WGT: 235

McLemore is a 6-year NBA veteran, now playing with his third expansion club. He was drafted by San Francisco in 1964 and has played in at least 73 games each year. His regular-season scoring average is 9.1 and he is a strong rebounder.

He is a singer, with a Mercury taping session on his record.

N. B. A. RECORD

Season	Team	FG	PCT	G	FT	PCT	REB	AST	PTS	AVG
64-65	San Fran	244	.337	78	157	.714	488	81	645	8.3
65-66	San Fran	225	.426	80	142	.743	488	55	542	7.4
66-67	Chicago	258	.385	79	210	.772	374	62	726	9.2
67-68	Chicago	374	.398	76	215	.779	430	130	963	12.7
68-69	Phoe-Det	282	.391	81	169	.790	404	94	733	9.0
69-70	Detroit	233	.466	73	119	.821	336	83	586	8.0
CAREER		1616	.396	467	1012	.768	2520	505	4244	9.1



LUTHER RACKLEY

AGE: 24 HGT: 6'10" WGT: 220

Cincinnati made Rackley their second-round draft choice in 1969. He played in 66 games there last season and chalked up a 7.6 average.

At Troy (N.Y.) High School, he led his team to a 22-0 record. At Xavier University, Rackley won MVP honors and averaged 17.5 points per game in 1968-69. Rackley had another season of eligibility remaining at Xavier but jumped at the chance to play in the NBA.

He is single and lives in East Cleveland.

N. B. A. RECORD

Season	Team	G	FG	PCT	FT	PCT	REB	AST	PTS	AVG
69-70	Cincinnati	66	190	.449	124	.636	378	56	504	7.6



DAVE SORENSEN

AGE: 22 HGT: 6'8" WGT: 227

Sorenson's most memorable moment in sports was sinking a last-second shot against Kentucky which won the Mid-East Regional NCAA game for Ohio State. Sorenson won a basketfull of honors at OSU; All Big-Ten two years; MVP; All-American; second leading scorer in the university's history (behind Jerry Lucas). Last year, he averaged 24.2 points per game and shot 55% from the field.

The Cavaliers picked him in the second round of the college draft. His hometown is Findlay, Ohio, and he's single.



BOBBY SMITH

AGE: 24 HGT: 6'5" WGT: 212

Smith was San Diego's number one draft choice in 1969 and saw action in 75 games last year. He plays either forward or guard.

At Tulsa University, Smith was an All-American. He led the conference in scoring (24.5 points per game) and compiled the second-best career total in Tulsa's history.

He is a native of Memphis and lives there in the off season, where he does public relations work for a bank. Smith and his wife have a five-year-old daughter.

N. B. A. RECORD

Season	Team	G	FG	PCT	FT	PCT	REB	AST	PTS	AVG
69-70	San Die	75	242	.427	66	.688	328	75	550	7.3



GARY SUITER

AGE: 25

HGT: 6'9"

WGT: 235

Free agent Suiter caught Coach Fitch's eye by pulling down 17 rebounds in each of two June games against the Buffalo rookies.

He played three years at Midwestern University in Wichita Falls, Texas, and led his team in scoring and rebounding.

No one on the Cavaliers' squad has a greater desire than Suiter to make good as a pro. He and his wife have a one-year-old daughter. They live in Albuquerque, New Mexico.



JOHN WARREN

AGE: 23 HGT: 6'3" WGT: 180

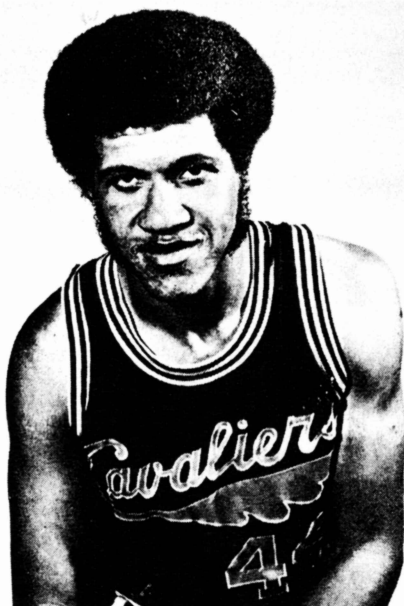
New York made Warren its number 1 college draft choice in 1969. He played with the world champion Knicks last year, in the thankless but educational role of Walt Frazier's substitute. Cavaliers' coach Bill Fitch was happy to land Warren in the pro expansion draft because, according to insiders, he came close to matching Frazier in Knicks' practice sessions.

Warren was a three-season regular at St. John's University under Lou Carnesecca. He averaged 15.5 points and shot an impressive 51% from the field. His college career total — 1308 points — ranks him 6th in St. John's history.

His hometown is Far Rockaway, N.Y.

N.B.A. RECORD

Season	Team	G	FG	PCT	FT	PCT	REB	AST	PTS	AVG
69-70	New York	44	44	.407	24	.686	40	30	112	2.5



WALT WESLEY

AGE: 25 HGT: 6'11" WGT: 220
Wesley has improved in each of his four NBA seasons. He was Cincinnati's first draft pick in 1966 and played three seasons there before being traded to Chicago.

He was a four-sport star in high school, in Florida, and was graduated from Kansas where he led his team in scoring and rebounding. He earned unanimous All Big-8 honors.

Wesley and his wife have a 1-year-old son.

N. B. A. RECORD

Season	Team	G	FG	PCT	FT	PCT	REB	AST	PTS	AVG
66-67	Cin	64	131	.393	52	.423	329	19	314	4.9
67-68	Cin	66	188	.465	76	.500	281	34	452	6.8
68-69	Cin	82	245	.459	134	.687	403	47	624	7.6
69-70	Chi	<u>72</u>	<u>270</u>	<u>.417</u>	<u>145</u>	<u>.662</u>	<u>455</u>	<u>68</u>	<u>685</u>	<u>9.5</u>
	CAREER	284	834	.435	407	.581	1468	168	2075	7.3

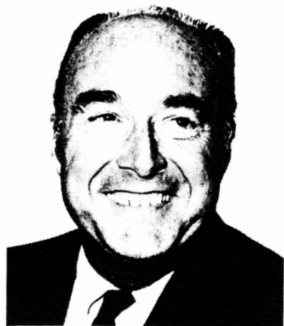
NBA RULES

N.B.A. Rules are the same as college rules with the following exceptions:

1. All games will be played in four 12-minute periods.
2. Each player is permitted six personal fouls. Four personal fouls per team allowed per quarter. If a team has not committed its quota of four team fouls during the first ten minutes of each quarter or its three team fouls in the first three minutes of any overtime period, it shall be permitted to incur only one team foul during the last two minutes of each regular quarter and the last two minutes of any overtime period without penalty.
3. Substitutions are allowed at any time except after a score.
4. The free-throw lane is to be bound by two lines 16 feet apart.
5. Any player who is fouled and injured and cannot attempt his foul shot and must be removed from the game for a substitute cannot re-enter the game. His substitute is to be selected by the opposing coach.
6. In a double foul situation, no shot is attempted.
7. A zone defense is not permitted. After the offensive team has advanced the ball to its frontcourt, a defensive player may not station himself in the key area longer than three seconds if it's apparent he is making no effort to play an opponent. Three second count starts when the offensive team is in clear control in frontcourt.
8. When a team is reduced to five eligible players, these players must finish the game, except in case of injury. Anyone of the last five players in the game, upon committing his sixth personal foul, shall be penalized by a technical foul in addition to the personal foul.
9. During the last two minutes of a regulation game, the clock stops on all dead balls.
10. The 24-second rule – The offensive team is required to shoot at the defensive team's basket within 24 seconds after obtaining possession of the ball. Failure to shoot at the basket within the required time will result in the loss of the ball.
11. All personal fouls by players of the offensive team, while such team is in clear control of the ball, shall be penalized by having a personal foul charged against the offensive team player and loss of ball out of bounds on the nearest spot where the foul occurred. There shall be no team foul charged in this situation.
12. Backcourt fouls are two-shot fouls.

NBA OFFICIALS' JERSEY NUMBERS

No.	Official	No.	Official	No.	Official
5	Mendy Rudolph	14	Ken Hudson	23	Peter Pavia
6	Don Murphy	15	Bob Rakef	24	Jerry Bannan
7	Jack Madden	16	Alan Brunckhorst	25	Marty Cribbins
8	Manny Sokol	17	Len Wirtz	26	Richard Powers
9	Ed Rush	18	Jerry Loeber	27	Jim Harvey
10	Darrell Garretson	19	John Parker	28	Jim Capers
11	Jake O'Donnell	20	Paul Holly	29	Mark Mano
12	Mike DiTomasso	21	Manny Gomes	30	Lee Jones
		22	Paul Mihalak		



A GRAND ADVENTURE

BY WALTER KENNEDY

Commissioner, National Basketball Association

As someone who was a part of the National Basketball Association during its infancy in 1946, it has been a "grand adventure" to witness its growth and maturity as the 25th season unfolds during 1970-71. There were few large arenas at the beginning and no recognized superstars; and no acceptance as a truly "major league" sport. Now, the NBA has the coast-to-coast acceptance, many great superstars and a game that reflects today's fast-moving times.

Achieving this wasn't easy.

I would be only kidding myself if I said the first years were anything more than a battle for survival. World War II had just ended. Pro basketball, known and played even before 1900, never had caught on like baseball or football. It was played in dance halls and dingy gyms before small but enthusiastic crowds.

On June 6, 1946, in a New York hotel room, the Basketball Association of America was formed. Most of the original owners already had hockey franchises and owned their arenas. On dates when their hockey team was on the road, they planned to book pro basketball games. Franchises were granted to 11 teams for the 1946-47 season. As we celebrate our Silver Anniversary Season, only two original franchises remain—the Boston Celtics and the New York Knickerbockers.

Maurice Podoloff was the first president of the BAA. He was a man of boundless energy with primarily a hockey background. I was the first public relations director of the fledgling BAA, coming off the Notre Dame campus, where I had been sports information director the preceding three years. I remained until the early fifties.

Philadelphia produced the BAA's first superstar, a jump-shooting forward named Joe Fulks, and the Warriors, under Eddie Gottlieb, won the championship that first year. The game at the time produced much lower scores than today's fans expect, yet Fulks averaged 23.2 points per game. The second-best player in the entire league averaged 16.5, to show Fulks' greatness.

We had 11 clubs that first season, eight the second year and 12 the next, when Minneapolis—with George Mikan and Jim Pollard—came over from the rival National League to form the National Basketball Association. It was a turning point in the shaky existence of pro basketball, but it also enlarged the single league to an unwieldy 17 teams. The weak franchises dropped out, and by 1954 there were eight strong franchises as the structure of the game solidified.

Perhaps the biggest complaint about the game at that time was the "slowdown tactics" many clubs used which often killed last-minute excitement. There were numerous remedies considered, but Danny Biasone, owner of the Syracuse Nats, was the major force behind the rule change which revolutionized the pro game.

He proposed the 24-second rule, forcing a team to shoot within 24 seconds after gaining possession of the ball. There were owners bitterly

opposed to it, but soon after the rule was adopted for the 1954-55 season, it was hailed as a master stroke of genius.

Immediately, there was a speed-up in play, an increase in scoring, and as there was more emphasis on shooting, field goal percentages soared.

In the 1950's, more young and talented players entered the scene—Bob Cousy, Neil Johnston, Dolph Schayes, Paul Arizin, Bobby Davies and Bobby Wanzer, Harry Gallatin, Bob Pettit, Ed Macauley, Bill Sharman.

Boston acquired Bill Russell in 1956 and started the greatest string of championships known to modern team sports—11 championships in the next 13 years. Coach Red Auerbach employed Russell's great rebounding ability and intimidating defense with great results. Russell also developed shot blocking into a new art.

In the meantime, great stars were pouring in from the college ranks—Elgin Baylor in 1958, Wilt Chamberlain in 1959, Oscar Robertson and Jerry West in 1960, and so many others since, including, Willis Reed in 1964, Billy Cunningham in 1965, Cazzie Russell and Dave Bing in 1966; Walt Frazier, Earl Monroe and Jimmy Walker in 1967; Wes Unseld and Elvin Hayes in 1968; Lew Alcindor, Jo Jo White and Lucius Allen in 1969; Bob Lanier and Pete Maravich in 1970.

The great influx of stars made expansion inevitable. A ninth club was added in 1961. When I resigned as mayor of Stamford, Connecticut, to become NBA Commissioner on September 1, 1963, I realized my major challenges were the implementation of an expansion program and the development of a television contract so that the NBA could truly become a national sport available to fans everywhere.

In 1966, Chicago became the 10th franchise. San Diego and Seattle came in for the 1967-68 season, joining Los Angeles and San Francisco on the West Coast. Then in 1968, Milwaukee and Phoenix joined the ranks, followed by Buffalo, Cleveland and Portland, which begin play in 1970-71.

The establishment of a national TV contract for weekly "Game of the Week" programs in 1964 brought the excitement of NBA action to even more fans. We had a five year contract with the American Broadcasting Company through 1970, and then signed a new agreement which extends through the 1973 season. We will have at least 28 games televised nationally this season, including the 21st annual East-West All Star Game from San Diego on January 12, 1971, and numerous 1971 playoff attractions.

Five years ago, at the conclusion of the 1964-65 season, total attendance for that season was 2,069,529. Last season one club—the New York Knickerbockers—drew more than one million fans alone at home during the regular season and playoffs. League-wide attendance for 1969-70 was 5,146,858, an increase of 11.6 percent over 1968-69.

It has been most gratifying to witness and play a part in this growth. The 1970s hold untold promise of much greater horizons for basketball fans everywhere. I anticipate the possibility of expansion beyond the boundaries of the continental United States because of several factors. Jet travel has made it possible to travel long distances quickly and at increasingly less cost. Interest in basketball in Europe is growing rapidly. The possibility for world-wide satellite telecasts now exists. And a new generation of young players are learning the game early so that by the time they finish college, they will be able to move up to the caliber of NBA play with less adjustment than was the case just a few years ago.



CLEVELAND CAVALIERS'

PRESIDENT NICK J. MILETI

"Irrepressible."

"Man of action."

"Imaginative."

"Fire brand."

"Enthusiastic."

"Hard-working."

These are words plucked from newspaper stories about Nick Mileti, the hometown boy who makes good news for Cleveland sports fans.

Practically everyone in northeast Ohio knows that Nick Mileti, in September 1968, purchased the Arena and the Cleveland Barons.

And they know that 18 months later — in the spring of 1970 — Mileti brought to Cleveland a brand-new National Basketball Association franchise.

What's more, they know Nick himself. Or they feel as though they do.

They see him at the Arena, rooting strenuously, or in the lobby, gobbling a hot dog. They see him on the street, in a restaurant, on a plane, on TV. It's easy to get the impression Nick Mileti is everywhere.

The last time anyone saw Nick standing still may have been at jam-packed Barons' games during the Al Suthphin era when Nick and hundreds of other high schoolers had to settle for standing room in the Arena. Even then, he was probably jumping up and down.

He was a John Adams cheerleader ("I probably wasn't good enough anyway, but I couldn't go out for sports at Adams because I worked") and went on to Bowling Green and to Ohio State law school.

PRESIDENT NICK J. MILETI

Holding multiple jobs simultaneously is nothing new to Nick. In college, he had several jobs, and in the Army, at Fort Hamilton in Brooklyn, he worked nights at an advertising agency in Manhattan.

Out of the Army in 1958, he began to practice law — on his own. From 1961 into 1963, he was prosecutor of Lakewood. He also did legal work for the group that was seeking a federal loan in order to build the Westerly, an apartment building in Lakewood for senior citizens.

Nick established himself quickly as a lawyer who could get things done — even in Washington — and a salesman who could convince a hesitant elderly couple that a move to the Westerly would be a happy decision.

The Westerly's board of trustees hired Nick to manage the building. He still does. It's never had a vacancy.

His work in this specialized form of housing led to the creation of Senior Consultants, Inc. By demonstrating daily the qualities listed at the beginning of this article, Nick Miletì became the nation's foremost authority on how to get housing built for elderly people. He has guided sponsors in Greater Cleveland and in more than a dozen other cities across the country. He specializes not in plans, proposals or talk but rather in action and results.

CAVALIERS' SCHEDULE

		DAY & DATE	HOME	TEAMS	AWAY
TV-R	Wed	Oct 14			Buffalo
R	Fri	Oct 16			Portland
R	Sat	Oct 17			San Francisco
R	Tue	Oct 20			Portland
R	Thu	Oct 22			San Diego
R	Fri	Oct 23			Phoenix
R	Sun	Oct 25			Los Angeles
R	Wed	Oct 28	San Diego		
R	Fri	Oct 30	Cincinnati		
R	Sun	Nov 1	Atlanta		
R	Mon	Nov 2			Philadelphia
R	Wed	Nov 4	Milwaukee		
R	Sat	Nov 7			Buffalo
R	Sun	Nov 8	Seattle		
R	Tue	Nov 10			San Francisco
R	Thu	Nov 12			Portland
R	Fri	Nov 13			Seattle
R	Sat	Nov 14			Portland
R	Mon	Nov 16			Baltimore
R	Wed	Nov 18	Baltimore		
R	Fri	Nov 20			Boston
R	Sat	Nov 21			New York
R	Sun	Nov 22	Phoenix		
R	Wed	Nov 25	San Francisco		
R	Fri	Nov 27	Portland		
R	Sat	Nov 28			Cincinnati
R	Sun	Nov 29	Detroit		
R	Fri	Dec 4	Boston		
R	Sun	Dec 6	Buffalo		
R	Wed	Dec 9	Portland		
TV	Fri	Dec 11			Milwaukee
R	Sat	Dec 12			Cincinnati
R	Sun	Dec 13	San Diego		
TV	Tue	Dec 15			New York
R	Wed	Dec 16	New York		
R	Fri	Dec 18			Buffalo
R	Sat	Dec 19	Buffalo		
R	Sun	Dec 20	Chicago		
R	Tue	Dec 22			Chicago
TV	Fri	Dec 25			Cincinnati
R	Sat	Dec 26 (Aft)	Buffalo		
R	Sun	Dec 27	Philadelphia		
R	Tue	Dec 29	Milwaukee		
TV	Thu	Dec 31 (Aft)			Atlanta
R	Fri	Jan 1	Baltimore		
TV	Sat	Jan 2			Milwaukee
R	Mon	Jan 4	Portland		
R	Wed	Jan 6	New York		
R	Thu	Jan 7	Los Angeles		
R	Sat	Jan 9 (Aft)	Buffalo		
R	Thu	Jan 14			Detroit
TV	Sat	Jan 16 (Aft)			Philadelphia
R	Tue	Jan 19			Buffalo at Syracuse
R	Sun	Jan 24			Boston
R	Mon	Jan 25	Boston		
R	Wed	Jan 27	Portland		
R	Fri	Jan 29			Atlanta
R	Sun	Jan 31	Buffalo		
R	Tue	Feb 2			Buffalo
R	Wed	Feb 3	Seattle		
R	Fri	Feb 5	Seattle		San Diego
R	Sat	Feb 6			Phoenix
R	Sun	Feb 7			Portland
R	Tue	Feb 9	Los Angeles		
R	Fri	Feb 12	Phoenix		
R	Sat	Feb 13 (Aft)	Buffalo		
R	Sun	Feb 14			Chicago
R	Wed	Feb 17	Chicago		
R	Fri	Feb 19	Cincinnati		
R	Sun	Feb 21			Portland
R	Wed	Feb 24			Seattle
R	Sun	Feb 28			Los Angeles
TV	Sat	Mar 6			Buffalo
R	Sun	Mar 7			Detroit
R	Tue	Mar 9	Philadelphia		
R	Fri	Mar 12	Atlanta		
R	Sun	Mar 14	Cincinnati		
R	Tue	Mar 16	San Francisco		
TV	Wed	Mar 17			Baltimore
R	Sat	Mar 20	Detroit		
R	Sun	Mar 21 (Aft)	Portland		
R	Tue	Mar 23	Portland		

All Cleveland Home Games at 8:00 p.m. except afternoons at 2:00 p.m. and Sunday Evenings at 7:00 p.m.

R = WERE Radio
TV = Ch. 5 Television