

1968-69

\$1⁰⁰

PHOENIX



SUNS

National Basketball Association

Home Games

Date	Day of Week	Opponent	Time
10/18	Friday	SEATTLE	8:00
10/20	Sunday	BALTIMORE	7:00
10/24	Thursday	NEW YORK	8:00
10/27	Sunday	ATLANTA	7:00
10/31	Thursday	CHICAGO	8:00
11/3	Sunday	LOS ANGELES	7:00
11/4	Monday	SAN FRANCISCO	8:00
11/10	Sunday	DETROIT	7:00
11/14	Thursday	DETROIT at Tucson	8:00
11/17	Sunday	BOSTON	7:00
11/26	Tuesday	PHILADELPHIA	8:00
12/2	Monday	SEATTLE	8:00
12/4	Wednesday	SAN FRANCISCO	8:00
12/8	Sunday	ATLANTA	7:00
12/17	Tuesday	PHILADELPHIA	8:00
12/18	Wednesday	CINCINNATI	8:00
12/25	Wednesday	*LOS ANGELES	12:45
12/28	Saturday	SAN DIEGO	8:00
1/1	Wednesday	BOSTON	8:00
1/7	Tuesday	SEATTLE	8:00
1/9	Thursday	NEW YORK	8:00
1/11	Saturday	BALTIMORE	8:00
1/19	Sunday	SAN DIEGO	7:00
1/22	Wednesday	ATLANTA	8:00
1/24	Friday	CHICAGO	8:00
1/26	Sunday	SAN FRANCISCO	7:00
1/29	Wednesday	MILWAUKEE at Tucson	8:00
2/2	Sunday	MILWAUKEE	7:00
2/4	Tuesday	PHILADELPHIA	8:00
2/6	Thursday	CINCINNATI at Tucson	8:00
2/8	Saturday	LOS ANGELES	8:00
2/21	Friday	CHICAGO	8:00
2/22	Saturday	BOSTON	8:00
3/4	Tuesday	CINCINNATI	8:00
3/9	Sunday	SAN DIEGO	7:00
3/10	Monday	BALTIMORE	8:00
3/15	Saturday	SAN DIEGO at Tucson	8:00
3/17	Monday	DETROIT	8:00
3/19	Wednesday	MILWAUKEE	8:00
3/21	Friday	NEW YORK	8:00
3/23	Sunday	MILWAUKEE	7:00

*—Nationally Televised Contest.(ABC)

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1968-69 Phoenix Suns Press Guide

This press guide was edited by Dick Mullins, public relations director. The Suns' office is located at 2303 N. Central Ave., Suite 1C2, Phoenix, Arizona 85004. Telephone number is 258-5753. All requests concerning press releases, credentials and services should be directed to Mullins.



HOME OF THE SUNS — All contests in Phoenix are played in Veterans Memorial Coliseum, a \$7.1-million structure featuring 12,224 theater-type seats for basketball. Parking facilities are available for 8,000 vehicles on the State Fairgrounds lots adjacent to the building.

Contents

Away Schedule	Inside Back Cover	McKenzie	22-23
Biedenbach	10-11	McLemore	24-25
Colangelo	3	NBA Directory	8
Collegiate Draft	34	Prospects	4
Exhibition Results	34	Radio	9
Goodrich	12-13	Rosters	18-19
Gregor	14-15	Snyder	26-27
History of Suns	2	Team Directory	33
Home Schedule	Opposite Page	Van Arsdale	28-29
Johnson	16-17	Warlick	30
Kerr	5-7	Wilson	31-32
Lattin	20-21		

History of Suns

Jan. 22, 1968, was the birthdate of the PHOENIX SUNS. At that time in New York City the Board of Governors of the National Basketball Association voted Phoenix and Milwaukee into the league raising the number of member cities to 14.

To join the Western Division, Phoenix paid \$2-million and was thus granted the right to draft 18 professional players from the 12 existing teams.

It marked the first major league franchise ever to be located within the confines of the State of Arizona.

Said Gov. Jack Williams, "I am most pleased to welcome basketball, one of my favorite sports, to Arizona. I think we are well on the way toward becoming a major big league sports center."

Phoenix Mayor Milt Graham echoed the enthusiasm, saying the area "will benefit tremendously from the national publicity."

Officials of the club are Richard L. Bloch, president; Donald Diamond and Marvin Meyer, vice presidents; Donald Pitt, secretary-treasurer, and Larry Kartiganer, assistant secretary.

The plus factors in selecting Phoenix for an expansion site were many:

—The Suns home base is commodious Veterans Memorial Coliseum, a \$7.1-million structure which features 12,224 theater-type seats.

—Parking is available in abundance. The State Fairgrounds parking lots accommodate 8,000 vehicles.

—While basketball is played indoors, the temperate weather which prevails year around in Arizona provides excellent driving conditions to and from contests.

—Accessibility to the Coliseum is excellent. The structure is located between major east-west boulevards (McDowell and Thomas) and four blocks east of a major north-south artery (Black Canyon Freeway).

—And, most important, it was felt Arizona was ready for major league sports.

Further enthusiasm for the club was shown when over 28,000 persons submitted entries in the "Name the Team" contest.

Jerry Colangelo, General Manager

Jerry Colangelo is said to be the youngest (28) general manager in big league sports.

And he most assuredly is the only GM in the National Basketball Association who could step out on the floor with his team and not lose face. He played at the U. of Illinois and was team captain.



Richard Bloch, President of the PHOENIX SUNS, said the decision to name Colangelo general manager "was an easy one to make."

"He is an industrious, ambitious young man with a knowledge of the NBA far beyond his years," Bloch said.

Prior to coming to Phoenix, Colangelo had served as Director of Merchandising and chief scout for the Chicago Bulls' franchise.

He is a former prep standout at Bloom Township High School in Chicago Heights and captained the Illinois basketball team his senior year (1961-62).

He was a key member of the front office setup when the Bulls were added to the NBA in the 1966 expansion move.

Colangelo counts himself among the world's luckiest people, for he loves his work.

"I get up every Monday morning and can't wait to get down to the office," he says.

Colangelo's philosophy concerning building an expansion club into a winner is absolute.

"We should go with young talent," he said. "Of course, the ideal blend is a mixture of youth and experience, but when it's a tossup, youth must prevail."

The SUNS' objective the first year?

"To make the playoffs."

Colangelo and his wife, Joan, have three children — Kathy, 6; Kristen, 5, and Bryan, 2.

Prospects

Johnny Kerr, in 12-years as a player and two as a coach in the National Basketball Association, has never missed a playoff, and "I don't intend to start now."

What type of team does the 6-9 coach anticipate having?

"It would be impossible for us to draft a squad and expect to match established powers such as Los Angeles, Philadelphia and Boston man-for-man on the floor. So we drafted youthful players, and hope their enthusiasm will help offset the experience gap we will face when we meet the older, established teams."

Kerr says his team will run, and play tenacious defense.

"We'll play every game all-out," he promised. "Every quarter will be played as though it is the last quarter. We're going to lose some games, but no club is going to look forward to playing us."

Two seasons ago Johnny, a veteran of 12 years as a player with Syracuse, Philadelphia and Baltimore, launched his coaching career with another expansion team, the Chicago Bulls.

The Bulls that season won more games than any other expansion team in the league's history, 33, made the playoffs and Kerr was named "Coach of the Year" in the NBA.

During his Chicago tenure Kerr's squad won games from Philadelphia and Boston, World Championship squads, and teams the Bulls were not supposed to beat.

"We won games on 'Big D,' defense, and that's what we plan to do at Phoenix. The players we drafted, for the most part, are in the embryo stage of their careers. They are players who will constantly improve and will reach their peaks in the future," Kerr said.

A question asked many times of Kerr is how he plans to handle the center position, or, to be more specific, how does he plan to defend such centers as Bill Russell of Boston and Wilt Chamberlain of Los Angeles?

"We're not alone with such problems," Kerr points out. "There are 12 other teams in the league without a Russell or Chamberlain, and we'll do as they will do — the best we can."

He added that at Chicago he never had a center as tall as he was (6-9), and yet made the playoffs, so he is taking a positive attitude in this area.

Johnny Kerr, Head Coach

A humorous disciplinarian.

That may sound contradictory, but that's Johnny (Red) Kerr, 36-year-old head coach of the PHOENIX SUNS expansion entry in the National Basketball Association.



A 12-year veteran of NBA play, Kerr was drafted from Baltimore in 1966 and served as head coach of the Chicago Bulls during both years of the club's existence.

The Chicago native captained the Illinois basketball team and played at Syracuse (9 seasons), Philadelphia (2), and Baltimore (1). He scored 13,413 points during his NBA career and set a league record by appearing in 917 consecutive games.

Kerr guided the Bulls into the playoffs both years at the helm. He is the only rookie coach ever to win Coach of the Year honors.

In the Bulls' first season (1966-67) they placed fourth in the Western Division (33-48). Although slumping to a 29-53 record this

past season, the Bulls again made the playoffs with a fourth place finish.

A disciplinarian?

"I want an aggressive defense, a disciplined club and great physical condition from the start," Kerr said.

"At Chicago we beat teams like Boston and Philadelphia just on persistent defense. We may have lost more than we won, but nobody enjoyed playing us, that's for sure."

Humorous?

He cannot put three sentences together in-a-row without one of them being a zinger. And most of the time he is poking fun at himself.

For instance, Johnny ("Things always happen to me so fast") was amazed when Syracuse drafted him No. 1 upon completion of his career at U. of Illinois.

"Boy was I naive!" he said. "Everyone told me not to sign without a bonus. I asked for a \$10,000 salary. They offered me \$5,000. 'I won't sign without a bonus,' I stammered. So they gave me \$500. \$5,500! Boy, could I negotiate."

Or—"One of these days I'm going to write a book entitled 'Twelve Years in the Pivot Without the Ball.'"

Upon leaving the Bulls his parting words to the front office were, "Better tell them to change the plays. I know them all."

And his wife, Betsy, gets into the act.

"I noticed," she barbed, "that right after Bill Russell came into the league Johnny came up with a jumper from 30 feet out."

And when did Kerr begin to realize he was slowing down as a player?

"When the PA announcer would say, 'Kerr has the ball . . . now he shoots . . . NOW HE JUMPS.'"

Kerr's plans for the SUNS?

"I had no qualms whatsoever about going through another expansion operation," he said. "There's a lot of heartbreak connected with it, since you are never really happy when you lose a game. But the fact your players are giving more than 100 per cent takes some of the sting away."

"Our No. 1 target has to be making the playoffs. As a coach or player I've never missed them."

The Kerrs have five children — Eddie 9; Matt, 7; Billy, 6; Essie, 5 and Jimmy, 1. They have purchased a house in Phoenix and will make their home in the Valley of the SUNS.

KERR'S NBA STATS

Born July 17, 1932. Height 6:09. Weight 230.

Alma Mater — Illinois '54

Traded by Philadelphia to Baltimore for Wally Jones, September 22, 1965;
selected from Baltimore by Chicago Bulls in expansion draft, April 30, 1966.

Season—Team	G.	Min.	FGA.	FGM.	Pct.	FTA.	FTM.	Pct.	Reb.	Ast.	PF.	Disq.	Pts.	Avg.
54-55—Syracuse	72	1529	718	301	.419	223	152	.682	474	80	165	2	754	10.5
55-56—Syracuse	72	2114	935	377	.403	316	207	.655	607	84	168	3	961	13.3
56-57—Syracuse	72	2191	827	333	.403	313	225	.719	807	90	190	3	891	12.4
57-58—Syracuse	72	2384	1020	407	.399	422	280	.664	963	88	197	4	1094	15.2
58-59—Syracuse	72	2671	1139	502	.441	367	281	.766	1008	142	183	1	1285	17.8
59-60—Syracuse	75	2361	1111	436	.392	310	233	.752	913	168	207	4	1105	14.7
60-61—Syracuse	79	2676	1056	419	.397	299	218	.729	951	199	230	4	1056	13.4
61-62—Syracuse	80	2767	1220	541	.443	302	222	.735	1176	243	282	7	1304	16.3
62-63—Syracuse	80	2561	1069	507	.474	320	241	.753	1049	214	208	3	1255	15.7
63-64—Phila.	80	2938	1250	536	.429	357	268	.751	1018	275	187	2	1340	16.8
64-65—Phila.	80	1810	714	264	.370	181	126	.696	551	197	132	1	654	8.2
65-66—Baltimore	71	1770	692	286	.413	272	209	.768	586	225	148	0	781	11.0
Totals	905	27772	11751	4909	.418	2682	2662	.723	10103	2005	2297	34	12480	13.8

Season—Team	G.	Min.	FGA.	FGM.	Pct.	FTA.	FTM.	Pct.	Reb.	Ast.	PF.	Disq.	Pts.	Avg.
54-55—Syracuse	11	363	151	59	.391	61	34	.557	118	13	27	0	152	13.8
55-56—Syracuse	8	213	77	37	.481	33	15	.455	68	10	23	0	89	11.1
56-57—Syracuse	5	162	65	28	.431	29	20	.690	69	6	7	0	76	15.2
57-58—Syracuse	3	116	55	18	.327	18	14	.778	61	3	5	0	50	16.7
58-59—Syracuse	9	312	142	50	.352	33	30	.909	108	24	20	0	130	14.4
59-60—Syracuse	3	104	51	15	.294	12	11	.917	25	9	9	0	41	13.7
60-61—Syracuse	8	210	88	30	.341	23	16	.696	99	20	18	0	76	9.5
61-62—Syracuse	5	193	109	41	.376	8	6	.750	80	10	15	0	88	17.6
62-63—Syracuse	5	187	60	26	.433	21	16	.762	75	9	12	0	68	13.6
63-64—Phila.	5	135	83	40	.482	20	15	.750	69	16	12	0	95	19.0
64-65—Phila.	11	181	67	24	.358	21	15	.714	38	28	20	0	63	5.7
65-66—Baltimore	3	49	11	2	.182	2	1	.500	17	4	5	0	5	1.7
Totals	10	2275	959	370	.386	281	193	.687	827	152	173	0	933	12.3

PLAYOFF RECORD



VETERAN GUARDS — This tandem will be much in evidence at Phoenix Suns games this season. Dick Snyder, left, came to Phoenix from the Atlanta Hawks, while Gail Goodrich is a former Los Angeles Laker. Snyder, 6-5, 210, is a two-year veteran, while Goodrich, 6-1, 175, is a three-year vet.

ALL-STAR GAME RECORD

Season—Team	Min.	FGA.	FGM.	Pct.	FTA.	FTM.	Pct.	Reb.	Ast.	PF.	Disq.	Pts.
1956—Syracuse	16	4	2	.500	1	0	.000	8	0	2	0	4
1959—Syracuse	21	14	3	.214	2	1	.500	9	2	0	0	7
1963—Syracuse	11	4	0	.000	2	2	1.000	2	1	3	0	2
Total	48	22	5	.227	5	3	.600	19	3	5	0	13

KERR'S STATS AT ILLINOIS

Year	GP	FG	Pct.	FT	Pct.	PF	TP	Avg
So. 51-52	26	143-365	.392	53-71	.747	72	339	13.0
Jr. 52-53	22	153-397	.385	43-83	.538	39	349	15.9
Sr. 53-54	22	210-520	.404	78-136	.574	58	498	22.6

(No rebound stats available)

NBA Directory

NBA

Commissioner — J. Walter Kennedy
Publicity Director — Haskell Cohen
Supervisor of Referees — Dolph Schayes
NBA Offices—Suite 2360, 2 Pennsylvania Plaza, N. Y., N.Y. 10001
NBA Phone — AC 212 BR 9-1535

Atlanta Hawks

General Manager — Marty Blake
Coach — Richie Guerin
Publicity Director — Marty Blake
Home Court—Alexander Memorial Coliseum
Telephone AC 404 699-4600

Baltimore Bullets

General Manager — Joe Sachs
Coach — Gene Shue
Publicity Director — Jim Henneman
Home Court — Civic Center
Telephone — AC 301 837-7444

Boston Celtics

General Manager — Arnold (Red) Auerbach
Coach — Bill Russell
Publicity Director — Howard McHugh
Home Court — Boston Garden
Telephone — AC 617 523-6050

Chicago Bulls

General Manager — Dick Klein
Coach — Dick Motta
Publicity Director — Ben Bentley
Home Court — Chicago Stadium
Telephone — AC 312 726-0335

Cincinnati Royals

General Manager — Pepper Wilson
Coach — Ed Jucker
Publicity Director — Andy Cox
Home Court — Boston Garden
Telephone — AC 513 731-6060

Detroit Pistons

General Manager — Edwin E. Coil
Coach — Donniss Butcher
Publicity Director — George Maskin
Home-Court — Cobo Arena
Telephone — AC 313 962-7844

Los Angeles Lakers

General Manager — Fred Schaus
Coach — Bill Van Breda Kolff
Publicity Director — Jim Brochu
Home Court — Forum
Telephone — AC 213 674-6000

Milwaukee Bucks

General Manager — John Erickson
Coach — Larry Costello
Publicity Director — Ed Doucette
Home Court — Milwaukee Arena
Telephone — AC 414 272-7030

New York Knicks

General Manager — Eddie Donovan
Coach — Red Holzman
Publicity Director — Frank Blauschild
Home Court — Madison Square Garden
Telephone — AC 212 594-6600

Philadelphia 76ers

General Manager — Jack Ramsey
Coach — Jack Ramsey
Publicity Director — Bob Vetrone
Home Court — Spectrum
Telephone — AC 215 HO 2-7104

Phoenix Suns

General Manager — Jerry Colangelo
Coach — Johnny Kerr
Publicity Director — Dick Mullins
Home-Court — Memorial Coliseum
Telephone AC 602 258-5753

San Diego Rockets

General Manager — Pete Newell
Coach — Jack McMahon
Publicity Director — Dick White
Home-Court — International Sports Arena
Telephone — AC 714 224-3706

San Francisco Warriors

General Manager — Bob Ferrick
Coach — George Lee
Publicity Director — Bob Dean
Home Court—Civic Auditorium &
Oakland Coliseum
Telephone — AC 415 776-4600

Seattle SuperSonics

General Manager — Dick Vertlieb
Coach — Al Bianchi
Publicity Director — Hal Childs
Home Court — Civic Center Coliseum
Telephone — AC 206 MA 4-3404

KTAR to Broadcast

Bob Vache, veteran Arizona sports announcer, will be at the mike for all 82 Phoenix Suns' contests, home and away. The games may be heard over the facilities of the KTAR-Radio network.



Vache is Mr. Sports Announcer in the Grand Canyon State. Five times he won the annual award, presented by the National Sportscasters and Sportswriters Association, as the outstanding sports announcer in Arizona.

Last year Vache completed his eighth season as play-by-play announcer of Arizona State football games. He has covered major college basketball continuously since 1961, announcing U. of Arizona games one season and Arizona State contests six campaigns. He also covered all ASU playoff games in baseball since 1965.

As sports director at KTAR, the 43-year-old Vache is heard twice daily with sportscasts over KTAR-Radio and is seen twice each night on his Channel 12 TV sports shows.

Bob joined KTAR in 1953 and served as TV program director for five years before returning to sports fulltime in 1962.

Jerry Colangelo, General Manager, said more than 60 sports announcers had applied for the position as "Voice of the Suns."

No. 12 Ed Biedenbach 6-1 Guard

At North Carolina State he was known as "The Pittsburgh Pirate" and "The Pickpocket."

Said Frank Weedon, his college sports publicist, "He changed the tempo of many games through his ball hawking thefts."

He's Edward Joseph (Eddie) Biedenbach, 6-1, 175-pound guard obtained by the Phoenix Suns of the National Basketball Association via waivers from the Los Angeles Lakers.

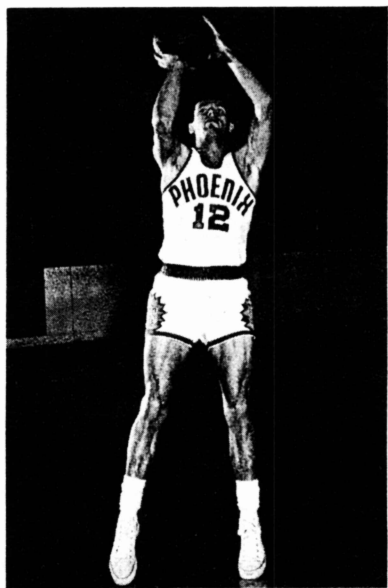
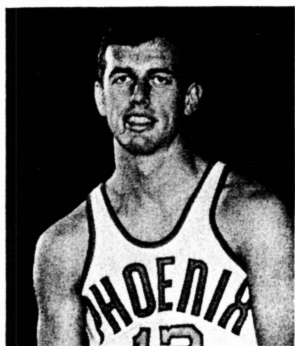
"Eddie is the type of player who will fit well into our format," said Suns' General Manager Jerry Colangelo. "He's a hustler deluxe and considers every loose ball his own personal property."

At Edgewood High School in Pittsburgh Eddie won all-state honors in basketball. Part of his rugged style of play was developed at this time through football. On that team he played blocking back in a single-wing offense.

At North Carolina State he twice won first team All-Atlantic Coast Conference honors. And he led the team in scoring his senior year with a 14.1 average.

Biedenbach had to sit out one season (1966-67) with a back injury. Weedon pointed out that the three years Eddie played NCS advanced to the finals of the annual ACC tourney. The year he was out with the injury the squad placed last in the tournament.

PERSONAL INFO: Born 8/12/45 in Pittsburgh. Is single. Was graduated with degree in education from North Carolina State this past June and wants to coach upon completion of his pro career. Father, Edward, is a salesman. Eddie likes rock and roll music and his favorite sports figure is Sam Jones. Said he was happy to be picked up by Phoenix because, "I want to play more than anything in the world." Scoring at NCS: sophomore, 1964-65, 170 points, 8.5 average; junior, 1965-66, 437 points, 16.2 average; 1966-67, out with back injury; senior, 1967-68, 367 points, 14.1 average.



No. 25 Gail Goodrich 6-1 Guard

Mr. "Take Charge" for the PHOENIX SUNS is Gail Charles Goodrich.

At 6-1, 175-pounds, Gail represents one of the smallest players in the National Basketball Association. But he doesn't notice it near as much as do others.



"My lack of height never really discouraged me, and I don't feel it is a great handicap now, even in the NBA," he said. "I'll tell you what I could use though is some weight. At 175 I get banged around pretty good."

Goodrich makes up for his lack of height through quickness, and this is verified by his running mate Dick Snyder.

"Gail gives me fits on defense," says the 6-5 Snyder. "I don't relish working against him in practice because he's so quick, but it does me good and I've learned a lot."

While Goodrich will be bringing the ball down and setting up plays for the SUNS, he will also be counted upon to carry a goodly share of the scoring load. Again, he is unperturbed.

"I've always been able to score," he said, "so I don't anticipate any major problems. And I'll be getting more playing time which is a big asset when it comes to zeroing in on the basket. It's tough to come off the bench cold and shoot with a hot hand."

Jerry Colangelo and Johnny Kerr, General Manager and Coach, respectively, of the SUNS, were highly pleased when they selected Goodrich from the Lakers.

Said Kerr, "Every team needs a leader, and Gail has filled this spot both in college at UCLA and with the Lakers. He's an experienced player who's accustomed to winning, and we're looking to him to provide spark and leadership."

A key to Goodrich could be taken from Kerr's statement that he's "accustomed to winning." At UCLA Gail was high point scorer on two national championship squads. His senior year he was named first team All-America on practically every listing in the nation.

He spent three seasons with the Lakers and last go-round averaged 13.8 points per game as a utility player. He came off the bench to spark many a rally and was invaluable in playoff games that saw the Lakers advance to the championship series against eventual winner Boston.

Although Gail was born and raised in California, he maintained he was "very delighted" when he learned he had been picked by Phoenix.

"In fact," he said, "I had asked General Manager Fred Schaus to make me available, if possible."

The reason?

"I'm like anyone else, I want to play. With Phoenix I will have more opportunity," he said.

He was asked the biggest difference between college and pro ball.

"No question about it . . . defense. In college ball there are five opposing players and 10 hands. In pro ball there are five players and 20 hands."

"It takes some getting used to," he admitted. "I like to drive and the first few times I tried it in pro ball I got knocked flat. In fact, I still recall

vividly an elbow from Willis Reed that leveled me at Madison Square Garden."

"But," he added, "that doesn't stop me from driving. I've adjusted my inside shots and passes and am never afraid to traipse down the middle."

Goodrich maintains he tries to be realistic when analyzing Phoenix' chances in 1968-69.

"Expansion clubs will always find it difficult to win," he said, "and we won't be any different. But we'll have an exciting club to watch and it will improve as the season progresses. We have a lot of aggressive, young players, so I think we'll be in most games we play."

PERSONAL INFO: Born 4/23/43 in Los Angeles. Married (wife Francie). Won two letters in basketball and one in baseball at Polytechnic High School in Los Angeles. Averaged 21.0 and 24.8 points per game with UCLA's national champion teams his junior and senior years. Was a member of Beta Theta Phi Fraternity. Was graduated with degree in business. Works in off season as a stockbroker for a firm in Beverly Hills. Father, Gail, is administrator with an electric company in Southern California. Father was an All-Coast player and captain of the 1939 basketball team at U. of Southern California. Young Gail likes to golf and reads the sports and stock market pages in the papers religiously.

GOODRICH'S STATS WITH LAKERS

Season	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
1965-66	65	1008	203-503	.404	103-149	.691	130	103	103-1	509	7.8
1966-67	77	1780	352-776	.454	253-337	.751	251	210	194-3	957	12.4
1967-68	79	2057	395-812	.486	302-392	.770	199	205	228-2	1092	13.8
TOTALS	221	4845	950-2091	.454	658-878	.749	580	518	525-6	2558	11.6



No. 44 Gary Gregor 6-7 Forward

Barring the unforeseen, Gary Gregor of the PHOENIX SUNS is going to make it, and big, in the National Basketball Association.

That's the prediction of two veteran players in a position to know — Dick Van Arsdale and Gail Goodrich.

Says Van Arsdale, "He's one of the best rookies I've ever seen come into the league."

Says Goodrich, "He's an excellent number one collegiate draft choice. He can play in this league."

Says Gregor, former U. of South Carolina standout, "Man, it's rough."

The 6-7, 235-pounder from Charleston, W. Va., is awed by what he's seen thus far.

"It's been quite an eye opener for me," he said. "Most of your big men in college just stand around, but not here. The guys are big, and they can run."

He said the ruggedness of the game was the hardest adjustment he had to make.

"The defense is really tough. When I go underneath with the ball sometimes it borders on homicide. I get held, pushed, shoved. I'm not saying that the guys are making flagrant violations, but it's not a Sunday outing, either."

Gary has wanted to play in the NBA "since Jerry West left West Virginia."

Said Jerry Colangelo, SUNS' General Manager, of his No. 1 pick, "Phoenix wanted a big man, and we feel we got him."

"I saw Gary several times in 1967 and then watched him in the Kentucky Invitational and during the North-South tournament," said Colangelo. "I was very impressed. He's an excellent shooter, and that's still the name of the game . . . scoring."

Gregor was a 4 sport varsity letterman at South Charleston High School. He participated in basketball, football, track and baseball. In track he ran the mile and held the school record.

At South Carolina he concentrated on basketball and concluded his tenure as the school's career and one-game top rebounder. On offense his senior year Gary hit a sterling .535 from the field, also a school record.

He was elated when he was chosen by Phoenix.

"It's a break for me to be associated with an expansion club," he said. "I hope to work in quicker and gain more first year playing time than I would with an established team."

The easy going Gregor has been popular with the players, and the feeling is reciprocal.

"We have a great bunch of guys," he said, "and I like the style of play Coach Kerr stresses. We scramble a lot, but there's a pattern to what sometimes looks like madness. And we run a lot which I like."

He admitted he has had to alter his offensive tactics.

"Here it is very important to know when and when not to shoot. I



have a ways to go in this department, but I'm learning. We also have to drive more, and follow most of our shots."

He admits to being embarrassed at times.

"I've shot, missed, followed and scored, and looked good," he said. "But I've also shot, followed, missed the rebound and looked around for my man to pick up. And there he is laying one in at the other end. Now that's embarrassing."

Be that as it may, Johnny Kerr rates Gregor a top prospect.

"He's learning every day," says Kerr. "He's potentially as good an all-around player as we have on the squad. He can score from outside and inside, he has good speed and plays tough defense. He just needs to gain confidence in his ability and that will come with experience."

PERSONAL INFO: Born 8/13/45 in Charleston, W. Va. Married (wife Judy, and son, Ken, 11½, and "one in the locker room.") Lacks 12 hours of attaining a degree in business at South Carolina, and plans to return and achieve same next summer. Played under two well known coaches at South Carolina (Chuck Noe and Frank McGuire). Father, Paul, is a welding inspector. Has younger brother, Mac, 18, now playing basketball at West Virginia Tech. One of four children, all boys. Likes to play softball and golf. Likes western and country music and his favorite song at present is "Harper Valley PTA."

GREGOR'S STATS WITH U. OF SOUTH CAROLINA

Years	GP	FG	FT	Reb	TP	Avg
1964-65	9	64	22	104	150	16.7
1966-67	23	126	48	305	300	13.0
1967-68	22	169	55	269	393	17.9
TOTALS	54	359	125	678	843	15.6



No. 11 Neil Johnson 6-7 Forward

The sonic boom was heard in the Phoenix area early in September, but, for once, Luke and Williams Air Force Bases were not to blame. Neil Johnson and David Lattin had just collided over a rebound.

It would be an understatement to say Johnson goes to the boards with authority. His attitude is to go for the basketball with all the strength his 6-7, 225-pound frame can muster, and let the chips, in this case players, fall where they may.



The 25-year-old is hoping that with the PHOENIX SUNS he will become known as a "rounder." The past two seasons he was noted strictly as a rebounder for the New York Knicks of the NBA.

"I don't want to be classified," said Johnson, who learned to play tough on the streets of New York. **"I want to be known for my rounded games, and that's why I've worked hard on my shooting and ball handling. The opportunity is here for me to succeed in this and it's up to me to make the most of it — not as a specialist in rebounding or a hatchet man, but as an all-around player."**

Be that as it may, Johnson impressed in early drills via rugged rebounding.

The road "up" in basketball has been long and arduous for Johnson. He did not play the sport in high school, but spent many an hour participating in the highly regarded playground games staged in Harlem.

"Our team was called the Ambassadors, and let me tell you it was rough and tumble basketball," Johnson recalled.

His college basketball was split between the Universities of Tulsa and Creighton, and although national recognition eluded him, his reputation as a rebounder brought many a pro scout on the scene to witness first hand.

In 1966 he was the second round draft choice of Baltimore, but was cut in the varsity camp. He was claimed on waivers by New York and spent the past two seasons there.

SUNS' Coach Johnny Kerr recalls Johnson well. A year ago in a game against New York (Kerr was then coaching the Chicago Bulls) Walt Bellamy, Knicks' center, had to leave the game because of an injury. It was up to Kerr, as opposing coach, to select a Knick from the bench to shoot two free throws for Bellamy.

He chose Neil, who had not seen action that night, and Johnson calmly sank both shots.

In a recent conversation Johnson joshed Kerr about the incident, and the Redhead, never at a loss for words, confided he picked Johnson, "because I thought your Mother might be watching on TV."

PERSONAL INFO: Born 4/17/43 in Jackson, Mich. Married (wife, Susan). Attended George Washington High School in New York City. Won two varsity letters while playing at Creighton. Father, Edward, is retired, but was a salesman. Neil's brother, Edward, is now enrolled and playing

basketball with the varsity at C. W. Post College in New York. The past two summers Neil worked with a summer recreation program in New York City. Likes to read and his favorite foods can be summed-up in "my wife's cooking."

JOHNSON'S STATS WITH NEW YORK

Year	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
1966-67	51	522	59-171	.345	57-86	.663	167	38	102-0	175	3.4
1967-68	43	286	44-106	.415	23-48	.479	75	33	63-0	111	2.6
TOTALS	94	808	103-277	.372	80-134	.597	242	71	165-0	286	3.0



Numeric

No.	Name	Pos.	Ht.	Wt.	Age.	Birthdate
5	Dick Van Arsdale	F	6-5	210	25	2/22/43
10	Dick Snyder	G	6-5	210	24	2/1/44
11	Neil Johnson	F	6-7	225	25	4/17/43
12	Ed Biedenbach	G	6-1	175	23	8/12/43
21	George Wilson	C	6-8	240	26	5/9/42
23	Bob Warlick	G	6-5	200	27	3/20/41
25	Gail Goodrich	G	6-1	175	25	4/23/43
34	McCoy McLemore	G	6-7	235	26	4/3/42
40	Stan McKenzie	G	6-5	195	23	10/6/42
43	David Lattin	F	6-7	230	24	12/23/41
44	Gary Gregor	F	6-7	235	23	8/13/45

Alphabetic

No.	Name	Pos.	Ht.	Wt.	Age.	Birthdate
12	Ed Biedenbach	G	6-1	175	23	8/12/43
25	Gail Goodrich	G	6-1	175	25	4/23/43
44	Gary Gregor	F	6-7	235	23	8/13/45
11	Neil Johnson	F	6-7	225	25	4/17/43
43	David Lattin	F	6-7	230	24	12/23/41
40	Stan McKenzie	G	6-5	195	23	10/6/42
34	McCoy McLemore	G	6-7	235	26	4/3/42
10	Dick Snyder	G	6-5	210	24	2/1/44
5	Dick Van Arsdale	F	6-5	210	25	2/22/43
23	Bob Warlick	G	6-5	200	27	3/20/41
21	George Wilson	C	6-8	240	26	5/9/42

al Roster

NBA Exp	College, Final Yr.	Drafted From Or Round Drafted	Residence
3 Yr	Indiana, '65	New York	Phoenix
2 Yr	Davidson, '66	Atlanta	N. Canton, O.
2 yr	Creighton, '65	New York	New York
None	No. Carolina St., '68	Los Angeles	Pittsburgh, Pa.
4 Yr	Cincinnati, '64	Seattle	Phoenix
3 Yr	Pepperdine, '63	Milwaukee	Los Angeles
3 Yr	UCLA, '65	Los Angeles	Los Angeles
4 Yr	Drake, '64	Chicago	Houston
1 Yr	New York 'U., '66	Baltimore	Baltimore
1 Yr	Texas-El Paso, '66	San Francisco	Houston
None	South Carolina, '68	1st	Phoenix

al Roster

NBA Exp	College, Final Yr.	Drafted From Or Round Drafted	Residence
None	No. Carolina St., '68	Los Angeles	Pittsburgh, Pa.
3 Yr	UCLA, '65	Los Angeles	Los Angeles
None	South Carolina, '68	1st	Phoenix
2 yr	Creighton, '65	New York	New York
1 Yr	Texas-El Paso, '66	San Francisco	Houston
1 Yr	New York 'U., '66	Baltimore	Baltimore
4 Yr	Drake, '64	Chicago	Houston
2 Yr	Davidson, '66	Atlanta	N. Canton, O.
3 Yr	Indiana, '65	New York	Phoenix
3 Yr	Pepperdine, '63	Milwaukee	Los Angeles
1 Yr	Cincinnati, '64	Seattle	Phoenix

No. 43 David Lattin 6-7 Forward

An interview with David Lattin of the PHOENIX SUNS produces short, concise answers.

To wit:

—Are you more happy at forward than center? "You'd better believe it."

—Why didn't you like playing center last season at San Francisco? "I was behind Nate Thurmond. I didn't get enough playing time."



—Do you have a nickname? "I was called 'Daddy D' in college, but I like 'Dave' better."

—Do you go out of your way to try to stuff the ball? "Yes, you don't miss as many."

And on and on.

The main point that emits is that "Dave" doesn't like "sitting on the rock," his version of the bench.

The 6-7, 225-pounder was the first round draft choice of the San Francisco Warriors in 1967. He was fresh from stardom and recognition as the center for Texas-El Paso's NCAA Championship team.

Yet it was there that his problems started.

"Don Haskins (UTEP coach) put me at center, because I was the biggest man on the squad," he said. "I can't complain because we won the national title, and it was the biggest moment of my life."

However, from college he went to the Warriors as a center behind Thurmond and spent the next season "on the rock."

"I'm not big enough to play center in the NBA," he said.

Says Johnny Kerr, SUNS' Coach, "We're going to give Dave every chance to make it at forward."

And the easy-going Houston, Tex., native responded with excellent play in pre-season workouts. His big holdback was outside shooting, but his work as a rebounder from the strong side and his speed in getting down-court on the fast break marked him as a man to watch.

A broken hand, suffered in the first exhibition game set back not only Dave, but the SUNS. He had 20 points and had looked great leading the fast break.

Dave exudes confidence, and maintains the SUNS will have to be reckoned with.

"I'm in the best shape of my career," he said, "and so are most of the other players. Speed is our biggest asset. We can hold our own on the boards if we get in and out fast."

Many times during scrimmages Lattin would rebound at one end and score the basket at the other off the fast break.

"That's the whole idea," he maintained. "I rebound and clear the ball toward midcourt, then try and beat it to the other end."

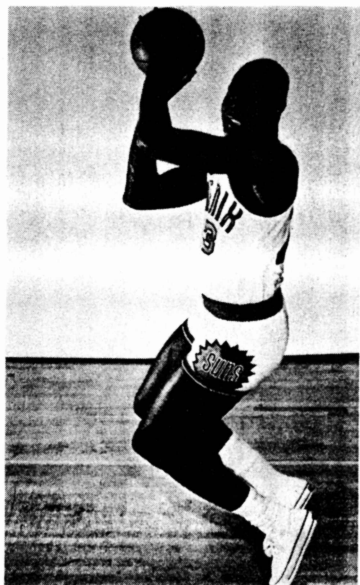
PERSONAL INFO: Born 12/23/43 in Houston. Attended Worthing High School and won all-city, district, state and All-America honors in basketball. Won All-America honors at Texas-El Paso and was named to the all-tourney team at the NCAA finals. Is one semester short of a degree in radio-TV. Had his own disc jockey show while in El Paso. Is single. Likes jazz and favorite singer is Lou Rawls.

LATTIN'S STATS WITH SAN FRANCISCO

Year	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
1967-68	44	257	37-102	.363	23-33	.697	104	14	94-4	97	2.2

LATTIN'S STATS WITH TEXAS-EL PASO

Year	GP	FG	Pct.	FT	Pct.	Reb	Avg	PF-D	TP	Avg
1965-66	29	143-302	.473	123-176	.699	273	10.1	43-8	409	14.1
1966-67	29	148-299	.494	111-158	.703	248	8.6	114-11	407	14.0



No. 40 Stan McKenzie 6-5 Guard

This athlete played in Baltimore last year, is an accomplished trumpet player and abstract painter and he owns a yacht. Who is he?

Answer: Stan McKenzie, 6-5 guard for the Phoenix Suns of the National Basketball Association.



Taking his talents, one by one:

TRUMPET: By his own admission, Stan is "pretty darn good." In fact, upon graduation from Northwestern High School (Miami, Fla.) he turned down several offers of music scholarships to play basketball at New York University. He was also considered an outstanding college prospect in baseball and track (he ran the 100 in 9.8).

PAINTING: He picked it up "just for enjoyment." He specializes in water colors.

BASKETBALL: McKenzie played center for NYU his senior year in college, and ranked as one of the smallest in the nation at that position. That squad was runner-up to Brigham Young in the National Invitational Tournament (NIT) in 1966, and McKenzie was named center on the all-NIT team. He averaged 12 rebounds per game that year.

He was drafted by the Baltimore Bullets in '66, but failed to make the squad, so spent the season playing industrial ball in Ignis, Italy. He returned to Baltimore last season and averaged 4.1 points per game.

With the SUNS he is continuing to make the transition from inside to outside, and, says McKenzie, "it's been very difficult."

"There are so many new techniques involved," he said. "I handle the ball much more, and, of course I'm now facing the basket. The overall idea is the same, however . . . move the ball toward the basket and score or set up a score."

As a sophomore and junior at NYU Stan played forward. He ranks as the fifth best career scorer in NYU annals and led the squad in scoring his junior year.

Jerry Colangelo, SUNS' General Manager, felt the SUNS made a keen pick in nabbing McKenzie in the pro expansion draft.

"Stan has the size and speed to play in the NBA," he said, "and like so many of our players, he has youth and determination working on his side."

Stan is not the only talent in his family. His wife, Vashti, also paints and has done modeling. Last year she served on the advisory modeling board for Mademoiselle Magazine. She has also worked on a newspaper and has written poems that have been published.

About that yacht. It's for real . . . a 56-footer . . . and it sits in Chesapeake Bay in Maryland.

"Vash is the skipper," says Stan.

And about the SUNS' chances in '68-69.

"When we jell as a unit we'll be tough for everyone," he maintained.

PERSONAL INFO: Born 10/6/44 in Miami, Fla. Was graduated from Northwestern High after winning 11 total varsity letters in basketball, (3), baseball (3), track (1), swimming (1) and band (3). Stan was graduated from NYU with a BS in Education and his senior year posted the highest academic grade point on the basketball team (3.6 out of 4.0). He was a dean's list student every year. He made the All-NIT Team three years in-a-row and was MVP his senior year. Was a member of Alpha Epsilon Pi Fraternity. Has three older brothers and one, Lawrence, played basketball at Florida A&M. His father, Luke, works for the City of Miami. Favorite subject in school for Stan was psychology. His favorite sports figures are Oscar Robertson and Hank Aaron.

McKENZIE'S STATS WITH BALTIMORE

Year	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
1967-68	50	653	73-182	.401	58-88	.659	121	24	98-1	204	4.1



No. 34 McCoy McLemore 6-7 Forward

Johnny Kerr quipped that with owners of the PHOENIX SUNS including Bobbie Gentry, Andy Williams and Ed Ames, "There may be a hassle concerning who will sing the National Anthem."

In case of a stalemate, he could turn to No. 34 on the bench — McCoy McLemore, by name.



The multi-talented McLemore will be a vital key to the SUNS' fortunes in the National Basketball Association in 1968-69.

And Kerr thinks the 6-7, 235-pound forward is ready to come into his own. Kerr coached McCoy last season at Chicago. As a sometimes starter McLemore saw action in 76 games and compiled a 12.7 scoring average.

"McCoy is a good shooter," said Kerr, "although his field goal statistics belie this. He shot 80 percent from the free throw line, which is great, but his field goal percentage was only 40. He's a better shooter than this, and his main problem is knowing when to take his shot."

"McCoy's an eager learner, and I know this will come to pass," Kerr said.

McLemore is more exact.

"This should be my year," he said. "I've been four years in the league, and know I can put all the components together. I was not displeased with my showing last season, but I know I can do better and I hope to rectify this this season."

In regard to singing, McCoy has cut a tape with Mercury Records, which has yet to be pressed.

"I'm looking forward to meeting the owners," he said, "so we can talk music. And who knows? . . . maybe they'll listen to my tapes."

It might be added that the talent in the McLemore family does not stop with McCoy. His wife, Claudette, has done professional modeling. She was named to Ebony Magazine's Fashion Fair, and appeared on a national L & M cigarette commercial for television. She also worked as a ticket agent for American Airlines in Chicago.

McCoy laughs that he and George Wilson are considered the "old men" among the NBA veterans on the club. Both are 26 years of age and starting their fifth year in the league.

"Youth will make a lot of mistakes," he said, "but enthusiasm and aggressiveness will overcome a lot of these. We have young players who hustle, so it should be interesting."

PERSONAL INFO: Born 4/4/42 in Houston, Tex. Was graduated from Jack Yates High School in Houston after winning varsity letters in basketball, football, baseball and swimming. Also was named Most Popular Student and served as President of the Student Council. Majored in sociology at Drake University and is three hours short of a degree. Won all-conference and All-National Invitational Tourney honors his senior year there. Before

attending Drake was at Moberly Junior College in Missouri where he won All-America JC honors. Father, McCoy, Sr., is an automobile salesman in Houston. Father was a standout football player at Texas College. McCoy's favorite sports figures are Willie Mays and Bart Starr.

McLEMORE'S STATS IN THE NBA

Team-Year	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
SF, 64-65	78	1731	244-725	.337	157-220	.714	488	81	224-6	645	8.3
SF, 65-66	80	1467	225-528	.426	142-191	.743	488	55	197-4	592	7.4
Chi, 66-67	79	1382	258-670	.385	210-272	.772	374	62	189-2	726	9.2
Chi, 67-68	76	2100	374-940	.398	215-276	.779	430	130	219-4	963	12.7
TOTALS	313	6680	1101-2863	.385	724-959	.755	1780	328	829-16	2926	9.3



No. 10 Dick Snyder 6-5 Guard

Kid comes out of high school with All-America credentials as a quarterback and offers of football scholarships to Michigan, Ohio State and many other "name" schools. So he signs with one of them, right?

Nope. He signs with the only school to offer him a basketball scholarship — Davidson College in North Carolina.

That's the story of Dick Snyder, 6-5, 210-pound guard for the PHOENIX SUNS, whose life has been a series of contradictions.

To wit:

—He averaged over 20 points per game in three seasons at Davidson, yet was known as a defensive player.

—His senior year he was named to both "Who's Who in American Colleges and Universities," and "Who's Nothing," (according to Snyder based on "nonstanding on campus.")

—He played forward in college, guard in the pros.

But there is no contradiction involved when Coach Johnny Kerr talks about one of his prize picks in the pro expansion draft.

"Dick is an athlete who comes to play," said the redhead. "He's as close to a complete player as we have on our squad. Let it suffice to say he'll see action."

At North Canton Hoover High in Ohio Dick won All-America Honors in football. He hedges when asked why he passed up football for basketball, but did offer, "I didn't like throwing a football in the mud."

As for his defensive prowess in college, he said, "Our coach, Lefty Driesell, would take the weakest shooter in the front line and designate him as the specialist on defense. Since I started my sophomore year alongside Fred Hetzel (now with Milwaukee in the NBA) I qualified for the spot."

Yet his scoring averages were 16.5 as a soph, 20.2 as a junior and 26.9 as a senior.

Snyder is frank about his strengths and weaknesses in the NBA.

"Shooting is my strongest asset, he said. "I've always been able to hit. The jump shot is my best, but I can hook and have developed the ability to go to the hoop."

"Ball handling is my chief problem, but I've worked long and hard on it and think it will come as I play more."

And play more he will. He was the hit of early SUNS' workouts, displaying poise and polish on both offense and defense.

He also feels Phoenix will "definitely have a shot at a playoff berth."

"Being realistic, it'll be a squeeze," he added, "but we're going to have a better team than most people think."

Continuing on the SUNS, he said, "I'm happy about playing with a lot of young guys who are enthusiastic. Everyone has the same frame of mind and wants to prove himself."

A case in point as to who's the most enthusiastic: Snyder had to leave workout camp to attend an Army Reserve meeting. Instead of looking forward to a respite from the two-a-day grind and the Phoenix heat, he confided he wanted to stay.

"My last workout was a bad one," he said, "and while I'm gone one of those young hustlers is going to get my spot. I'd like to stay and defend myself."

Dick was the number two pick of the St. Louis Hawks in 1966. He started several games for the Hawks early last season, and then the roof fell in.

"Richie Guerin (Hawk's coach) moved Joe Caldwell from forward to



guard, Len Wilkens was already there and the club traded for veteran Don Ohl. That meant three established players were vying for two spots, and I was running a distant fourth."

He was happy about being picked by Phoenix.

"It's a great opportunity for me. I like to run and we'll be doing just that. Last year I never looked forward to playing Coach Kerr's Chicago Bulls. He stresses clutch and claw. But now that I'm on the other side of the fence I'm looking forward to it."

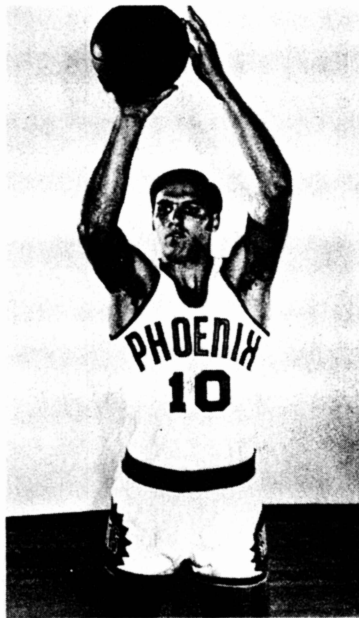
Perhaps the best tribute for Snyder came from Joe Caldwell, well known in the Phoenix area as the most prolific scorer in Arizona State history.

Said Jumping Joe, "Phoenix made a great pick in Snyder. He can play with the best. All he's needed is the chance. He's going to get it with the SUNS and he won't disappoint."

PERSONAL INFO: Born 2/1/44 in Canton, Ohio. Single. Was graduated from Davidson with degree in business. Was member of Kappa Sigma Fraternity. Lettered in high school in basketball, football and baseball and in college in basketball and baseball. Likes dune buggies and collects records.

SNYDER'S STATS WITH THE HAWKS

Year	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
1966-67	54	676	144-333	.432	46-61	.754	91	59	82-1	334	6.2
1967-68	75	1622	257-613	.419	129-167	.772	194	164	215-5	643	8.6
TOTALS	129	2298	401-946	.424	175-228	.768	285	223	297-6	977	7.6



No. 5 Dick Van Arsdale 6-5 Forward

"I knew if I was going to stick to the NBA I'd have to excel on defense. I worked hard . . . it's rough . . . sometimes I had to fight . . . I had to be ready to receive and dish it out . . . I had to pay the price."

Speaking was Dick Van Arsdale, first pick of the PHOENIX SUNS in the pro expansion draft.



Is Richard Albert ready to "pay the price" for the SUNS?

"I'm in the best shape I've been in since I was a rookie."

"Everyone likes to score," he continued, "but I get a great deal of personal satisfaction from keeping a person from scoring."

Statements such as these added fuel to the management's belief that Van Arsdale was a key man around which to build a team.

When Dick came into pro ball with the New York Knicks he was at that "awkward" height, 6-5. In most eyes that made him too big for a guard and too small for a forward.

But tenacity was Van Arsdale's long suit, and he succeeded in winning a starting berth at forward with the Knicks despite the fact he was pitted against opponents in the 6-8 to 6-10 class.

Dick defends his size. "You'll notice there are more and more smaller forwards coming into the league," he said. "When a team plays big guys on the front line it has to sacrifice speed, and that's a major component of the game."

"I'm not saying it's easy playing forward against a 6-9 guy, but then it's a two-way street . . . I can present a few problems for him, too."

Dick and his brother, Tom, were born and raised in basketball country — Indiana. The twin brother act gained much national publicity while playing at the University of Indiana. Dick won first team Big 10 honors and was named first team, Academic All-America.

He is a registered stockbroker in the states of New York and Arizona and will probably pursue that career upon completion of his playing days.

Dick has great admiration for SUNS' Coach Johnny Kerr, and it might be added the feeling is mutual.

"All the players in the league like Kerr," he said.

He recalled a game in New York against John's Chicago Bulls in which he scored 30 points.

"I saw him outside the dressing room after the game and he had some choice comments about me getting into the scoring act. He concluded by heaving a pop can my direction — all in fun, you understand."

What about the SUNS, and their chances?

"We'll be a small, fast team and will have to play tight defense to win games," he said. "And we're going to win some. In fact, I think we're going to surprise some people."

"We have the type of players who play well together as a team. You only have to look as far as Boston to see what this can accomplish."

Who's the toughest man to guard?

"There are many, but I'd rate Bailey Howell of Boston right up there. He hustles all the time . . . you can't relax on him a minute or he'll be around you and gone."

Did Tom, now a guard with the Cincinnati Royals, and Dick ever pull a switcheroo, since they are exact look alike?

"Not in pro ball, but years ago we switched in Little League baseball," he recalled. "I wore a red cap and played infield and Tom wore a green cap and pitched. One game Tom had a sore arm and didn't want anyone to know about it so we changed hats. I pitched and won and no one ever knew the difference."

PERSONAL INFO: Was New York's second round draft pick in 1965. Born 2/22/43 in Indianapolis, Ind. Is married (wife, Barbara, school-teacher). Lettered in basketball, track and baseball while attending Manual High in Indianapolis. Was graduated from U. of Indiana in '65 with a degree in economics. College coach was the well known Branch McCracken. Was member of Sigma Alpha Epsilon Fraternity. Father, Raymond, now retired, was former coach and teacher in Indiana. Likes to read, listen to music (including classical) and his favorite song is Glen Campbell's "When I Get To Phoenix."

VAN ARSDALE'S STATS WITH KNICKS

Year	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
1965-66	79	2289	359-838	.428	251-351	.715	376	184	235-5	969	12.3
1966-67	79	2892	410-913	.449	371-509	.729	555	247	264-3	1191	15.1
1967-68	78	2348	316-725	.436	227-339	.670	424	230	225-0	859	11.0
TOTALS	236	7529	1085-2476	.439	849-1199	.709	1355	661	724-8	3019	12.8



No. 23 Bob Warlick 6-5 Guard

There have been many athletes who excelled in many sports in high school, but few can top the record compiled by Bob Warlick at Ridgeview High in Hickory, N. C.

He won 16 varsity letters, four each in the sports of basketball, football, baseball and track. In basketball and football he won all-state honors.

The 6-5 guard came to the Phoenix Suns from the Milwaukee Bucks, and, by his own admission, "I couldn't be happier."

"I was a running guard on a non-running team," he said. "Phoenix is a running team, so I know I can help."

Warlick's pro career has been one of strife and turmoil. Upon graduation from Pepperdine College in California in 1963 he was drafted by the Los Angeles Lakers. He failed to make the team and had to settle for AAU ball for two years while working as a recreation director in the Los Angeles School System.

His visions of a pro career undimmed, he paid his own way to Detroit in 1965 to try-out for the Pistons. His move paid off as he made the squad, only to be cut in January of '66. So it was back to LA.

That summer he gained a try-out with the Warriors in San Francisco, again made the squad, and again was cut, this time in late November. However, before the season was over he was reactivated on the roster.

The following year he made the San Francisco team and spent the entire season there. In the latter half of the campaign he began to see substantial action, and returned dividends in the form of a 15-points per game scoring average. In play-off action he averaged almost 14 points per contest.

The expansion draft found him going to Milwaukee last spring, and, subsequently, to Phoenix.

PERSONAL INFO: Born 3/20/41 in Hickory, N. C. Married (wife, Elnous, and daughter Erika, 2). Attended U. of Denver one year upon graduation from high school. The following year won All-America honors playing at Pueblo (Colo.) Junior College. The squad won the national JC title. He then went to Pepperdine where he played under a well known coach, Duck Dowell. He twice won all-conference honors in the West Coast Athletic Conference. Was graduated with a degree in physical education in August of '63. Nickname is "Hollywood." Likes clothes and automobiles. Favorite music is jazz and favorite performer is Jimmy Smith. Favorite sports figure is Jerry West.

WARLICK'S NBA STATS

Sea-Team	GP	MP	FGA	FGM	Pct.	FTA	FTM	Pct.	Reb	A	PF-D	TP	Avg
1965-66, Det	10	78	38	11	.289	6	2	.333	16	10	8-0	24	2.4
1966-67, SF	12	65	52	15	.280	11	6	.545	20	10	4-0	36	3.0
1967-68, SF	69	1320	610	257	.421	171	97	.567	264	159	164-1	611	8.9
TOTALS	91	1463	700	283	.404	188	105	.559	300	179	176-1	671	7.4

No. 21 George Wilson 6-8 Center

Johnny Kerr is the one and only coach of the PHOENIX SUNS, but if the NBA team had a "practice" coach, it would be George Wilson.

"Hey big man," he'll holler during a scrimmage, "top of the key on a one down.



And a rookie will move to the top of the key with a "Thanks George."

That's typical of Wilson, 6-8, 240-pound four year veteran of NBA warfare. He's out to play the best he can, and help others whenever possible.

George has spent the past four years trying to find a home. Phoenix marks the fourth team with which he has been associated. The 26-year-old played on the NCAA championship team at University of Cincinnati in 1962, was a member of the 1964 gold medal winning U. S. Olympic Team and was a first round draft choice of the Cincinnati Royals.

"I came into the league with the wrong team," he admits. "Cincinnati was an established club, and there wasn't much room."

After two seasons with the Royals, Wilson was traded to Chicago where he played under Kerr. Last season he was at Seattle, an expansion team.

"Wilson has needed a chance," said Kerr, "and he's going to get it in Phoenix. He's been switched from forward to center and back to forward. With us he's a center all the way."

Wilson admits he's one of the smallest centers in the league, "but I plan to compensate with a few tricks I picked up in the past four seasons."

"I have to block out on the boards," he said. "Maybe I won't get the rebound, but neither will my man. And I don't care if it's a guard or forward who grabs the ball, just as long as he's one of ours."

George said he learned the importance of defense while playing at U. of Cincinnati under Ed Jucker, now coach of the Royals.

"Coach Jucker was a stickler for defense, as is Kerr, so we think alike. The team that plays defense, works the boards and is fundamentally sound is the team that will win. And we're going to win some games," he said.

Other information on Wilson:

—The high point of his career came when "we stood on the stand at the Olympics in Tokyo and received the gold medals."

—"I like Phoenix . . . the team, city and people. I hope this will be the end of the rainbow I've been chasing four years. It's sure good to be back with Kerr."

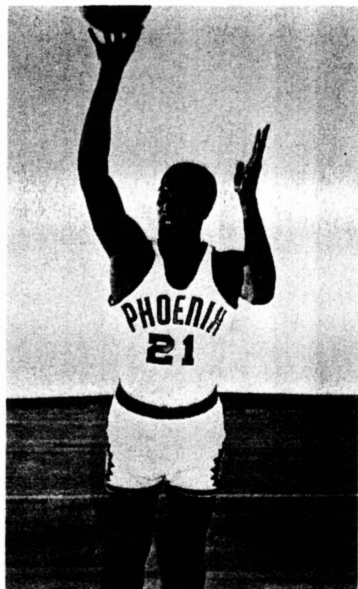
—Wilson's favorite meal consists of: "Fried chicken, mashed potatoes and gravy, peas, biscuits, strawberry shortcake and a big glass of iced tea."

Make you hungry? That's George Wilson — a hungry guy wanting to do a job for Phoenix.

PERSONAL INFO: Born 5/9/42 in Meridian, Miss. Married (wife, Shiela) and has son, Derek, 1½. Attended John Marshall High School in Chicago and won practically every honor possible in basketball. Won all-city, all-state and All America honors on a team that won two state championships and four city championships. At U. of Cincinnati he won All-Missouri Valley honors and was president of his fraternity (Kappa Alpha Psi). He was graduated with a degree in education ("at 4:12 p.m., June 12, 1964 in the Fieldhouse.") The past three summers George worked in sales and public relations for the Richfield Oil Co. His favorite singer is Nat King Cole.

WILSON'S NBA STATS

Sea.-Team	GP	MP	FG	Pct.	FT	Pct.	Reb	A	PF-D	TP	Avg
'64-'65—Cin.	39	288	41-155	.265	9-30	.300	102	11	59-0	91	2.3
'65-'66—Cin.	47	276	54-138	.391	27-42	.643	98	17	56-0	135	2.9
'66-'67—Cin., Chi	55	573	85-234	.363	58-86	.674	206	15	92-0	228	4.1
'67-'68—Sea.	77	1236	179-498	.359	109-155	.703	470	56	218-1	467	6.1
TOTALS	218	2373	359-1025	.350	203-313	.648	876	99	425-1	921	4.2



Team Directory

Richard Bloch	President
Donald Diamond	Vice President
Marvin Meyer	Vice President
Donald Pitt	Secretary-Treasurer
Lawrence Kartiganer	Assistant Secretary
Jerry Colangelo	General Manager
Johnny Kerr	Head Coach
Joe Proski	Head Trainer
Dick Mullins	Public Relations
Ralph Rust	Merchandising
Paul Goebel	Sales Promotion Manager
Tom Lynch	Ticket Manager
Ruth Dryjanski	Secretary
Ruth Graham	Bookkeeper
Home Court	Veterans Memorial Coliseum (capacity 12,224)
Team Colors	Purple, orange and copper
Ticket Prices	\$5.00, \$4.00, \$3.00, \$2.00
Radio and Television	K T A R
Game Times	8:00 p.m. Weekdays 7:00 p.m. Sundays

Suns' Collegiate Draft Choices, 1968

Round	Name	College
1	Gary Gregor	U. of South Carolina
2	Dick Cunningham	Murray State
3	Art Beatty	American U.
4	Rich Jones	Memphis State
5	Harry Hollines	U. of Denver
6	Rodney Knowles	Davidson
7	Charles Parks	Idaho State
8	Brian Clare	U. of Denver
9	Mervin Jackson	U. of Utah
10	Lee Davis	South Carolina College
11	Ron Boone	Idaho State
12	Bill Davis	U. of Arizona

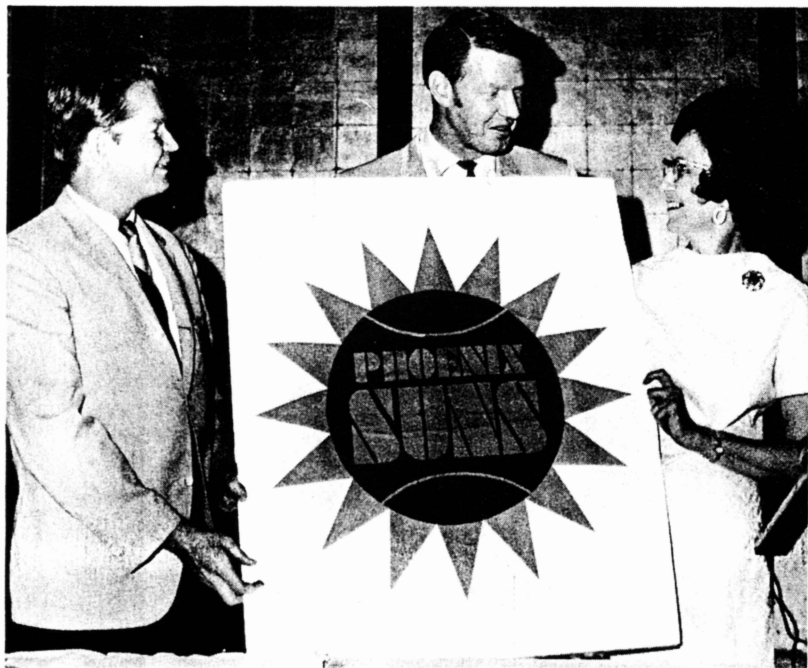
Exhibition Results (2-7)

Date	Phx	Opponent	Opp	Site	Att.
9/26	104	Seattle SuperSonics	99	Globe Ariz.	2,000 (Est.)
9/27	90	San Diego Rockets	91	Ft. Huachuca, Ariz.	2,000 (Est.)
10/1	90	Los Angeles Lakers	113	Mesa, Ariz.	3,000 (Est.)
10/2	88	Los Angeles Lakers	107	Flagstaff, Ariz.	3,000 (Est.)
10/4	113	San Diego Rockets	114	Phoenix, Ariz.	7,182
10/7	103	Los Angeles Lakers	127	Ventura, Calif.	2,132
10/8	120	San Diego Rockets	105	El Centro, Calif.	1,000 (Est.)
10/9	102	Milwaukee Bucks	116	Beloit, Wis.	1,900
10/10	88	Milwaukee Bucks	96	Wisconsin Rapids, Wis.	2,500 (Est.)



Four Faces West . . .





A TEAM IS NAMED — When the Phoenix NBA team came up with the name "Suns," it meant \$1,000 and two season tickets to Mrs. Selinda King of Phoenix. She was one of almost 400 persons who submitted the name, and Mayor Milt Graham pulled her name as the single winner from the list of entries. Looking on at presentation ceremonies were Verne Boatner, left, sports editor of the *Arizona Republic*, and Head Coach Johnny Kerr.

Away Games

Date	Day of Week	Opponent	Site	Time At Game Site And Phx.
10/22	Tuesday	SAN FRANCISCO	at San Fran.	8:00-8:00
10/30	Wednesday	SEATTLE	at Seattle	8:15-9:15
11/15	Friday	SEATTLE	at Seattle	8:15-9:15
11/19	Tuesday	PHILADELPHIA	at New York	6:30-4:30
11/22	Friday	BOSTON	at Boston	9:00-7:00
11/23	Saturday	MILWAUKEE	at Milwaukee	8:00-7:00
11/27	Wednesday	DETROIT	at Detroit	9:00-7:00
11/29	Friday	BALTIMORE	at Baltimore	8:00-6:00
11/30	Saturday	CHICAGO	at Chicago	8:00-7:00
12/3	Tuesday	LOS ANGELES	at Los Angeles	8:00-9:00
12/6	Friday	SAN DIEGO	at San Diego	8:00-9:00
12/10	Tuesday	NEW YORK	at New York	8:35-6:35
12/11	Wednesday	PHILADELPHIA	at Philadelphia	8:00-6:00
12/13	Friday	CINCINNATI	at Cleveland	8:00-6:00
12/14	Saturday	DETROIT	at Detroit	8:00-6:00
12/15	Sunday	CINCINNATI	at Omaha	7:00-6:00
12/21	Saturday	BALTIMORE	at Baltimore	8:00-6:00
12/22	Sunday	MILWAUKEE	at Milwaukee	7:00-6:00
12/26	Thursday	SAN FRANCISCO	at San Francisco	8:00-9:00
12/30	Monday	SEATTLE	at Seattle	8:15-9:15
1/3	Friday	MILWAUKEE	at Milwaukee	8:00-7:00
1/4	Saturday	CHICAGO	at Chicago	8:00-7:00
1/5	Sunday	ATLANTA	at Atlanta	7:00-5:00
1/16	Thursday	ATLANTA	at Columbia, S. C.	8:00-6:00
1/17	Friday	ATLANTA	at Atlanta	8:00-6:00
1/25	Saturday	SAN DIEGO	at San Diego	8:00-9:00
2/7	Friday	SAN DIEGO	at San Diego	8:00-9:00
2/9	Sunday	LOS ANGELES	at Los Angeles	7:00-8:00
2/12	Wednesday	NEW YORK	at New York	8:35-6:35
2/14	Friday	DETROIT	at Detroit	8:00-6:00
2/16	Sunday	CINCINNATI	at Cincinnati	5:00-3:00
2/18	Tuesday	BOSTON	at Boston	2:30-12:30
2/20	Thursday	BALTIMORE	at Detroit	6:45-4:45
2/23	Sunday	MILWAUKEE	at Green Bay	7:00-6:00
2/25	Tuesday	BOSTON	at New York	6:30-4:30
2/26	Wednesday	PHILADELPHIA	at Philadelphia	8:00-6:00
2/28	Friday	LOS ANGELES	at Los Angeles	8:00-9:00
3/1	Saturday	SAN FRANCISCO	at San Francisco	8:00-9:00
3/6	Thursday	CHICAGO	at Chicago	8:00-7:00
3/7	Friday	NEW YORK	at Philadelphia	7:00-5:00
3/11	Tuesday	SAN DIEGO	at San Diego	8:00-9:00

