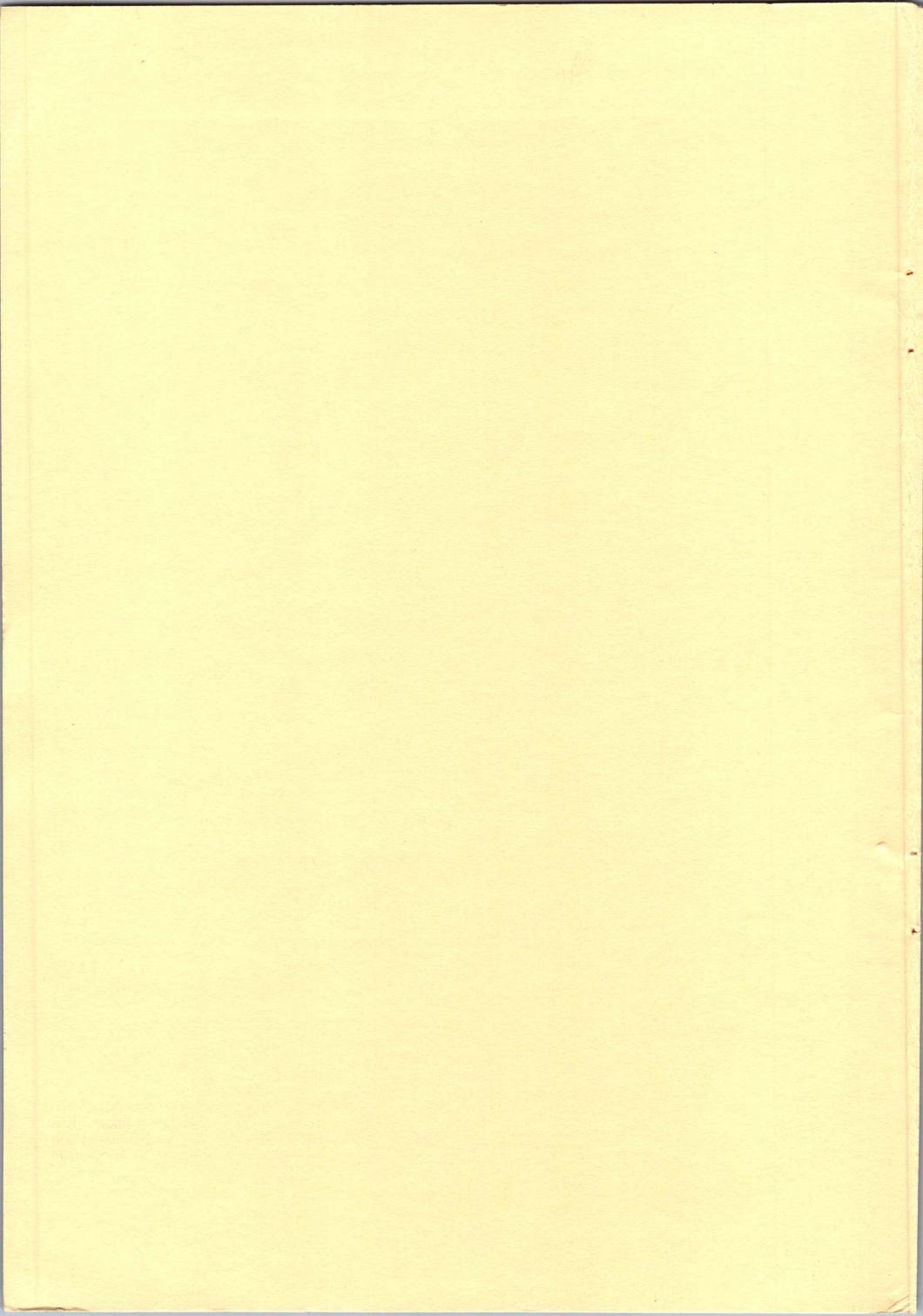




THE TEAM OF THE 70's

building for the future,
the young, exciting, hustling
Cincinnati Royals™...



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royal magazine

The Team of the 70's

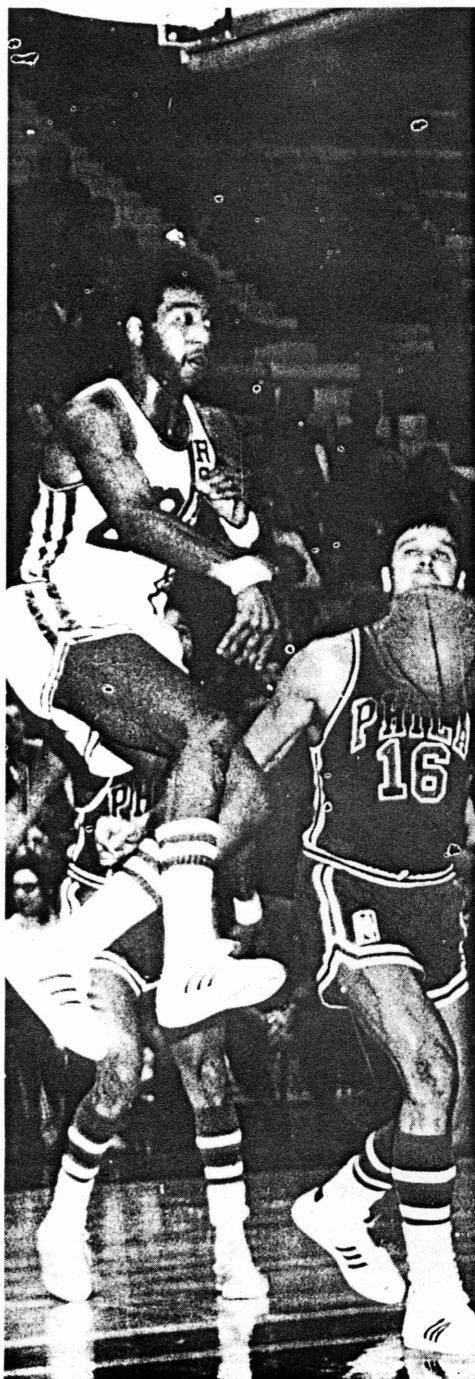
Cover: All the Royals—not just Tom Van Arsdale, Sam Lacey, Norm Van Lier and Nate Archibald, who are pictured on the cover—make up the Team of the 70's. They dive for loose balls, draw suicidal charging fouls from giants nine inches taller, hustle til the final buzzer. They are as young and alive as the fresh, way-out photo and graphic design of the cover of this year's annual magazine. They are the Running Royals. Cover design and printing plates by Orent Graphic Arts, Omaha.

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The ROYAL MAGAZINE was edited by Roger Ruhl. Statistics were compiled and prepared by Royals statistician Bill Miller. The N.B.A. and opponents sections (pages 37-44) were compiled and written by Jack Murray. Photos in the magazine by Debbie Avery, Cincinnati magazine; Ran Cochran, Cincinnati Enquirer; Buzz Holtkamp; Jack Klumpe, Cincinnati Post and Times-Star; Jim Laughead; Martin Litz; Rory Litz; Ben Rosen; Gene Smith, Associated Press; and Fred Straub, Cincinnati Enquirer. Cover design and printing plates by Orent Graphic Arts, Omaha. Printing by Record Printing, Omaha.

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The ROYAL MAGAZINE is the official 1970-71 yearbook-annual of the Cincinnati Basketball Club Co., Max W. Jacobs, Chairman of the Board, and Joe Axelson, Executive Vice-President and General Manager. Royals offices are located at Cincinnati Gardens, 2250 Seymour Avenue, Cincinnati, Ohio 45212; telephone (513) 731-6060. For information regarding advertising rates for 1971-72, contact Royals Director of Public Relations Roger Ruhl, magazine editor and advertising manager. The ROYAL MAGAZINE is available at Royals games for \$1.00; by mail, add .25 for postage.



THE ACCENT IS

The accent is on running, hustling and youth as the Cincinnati Royals swing into Phase II of a rebuilding program.

Gone are institutions Oscar Robertson and Jerry Lucas, super-stars through most of the 1960's. And in their places are newcomers and rookies on whom the Royals will pin their hopes and build for the future.

General Manager Joe Axelson and Coach Bob Cousy came on the scene in 1969 intent on rebuilding. Neither is under the illusion that success will come instantly. Both felt Royals basketball needed sweeping changes and they wasted little time in making them.

On the court, Cousy understandably let his past influence him. As a player he had seen the running game bring six championships to Boston and he coached it successfully at Boston College (won 117, lost 34). He logically instituted it at Cincinnati.

Off the floor, he and Axelson sought to build with the running game as a basis. They laid the foundation (Phase I) last winter, signing nine draft choices (an NBA record) thus changing the face of the Royals. Slow, weak and too small up front ("It's impossible to win with 6'5 forwards in the NBA," says Axelson) they looked for speed, quickness and height to compliment the Cousy style of play.

The Royals pre-rookie camp roster listed 20 players who totaled 44 years of experience. After trades and cuts there were 10 with 28 years. The team's average age is 25.3, and it drops to 24 when 11-year veteran Johnny Green, age 36, is subtracted. Four players are rookies; three have played only one year.

Cousy is happier than he was a year ago. "Last year it was more a lack of bodies than it was a lack of ability," he said. "There will be more competition for positions. That makes for a happy coach."

In the backcourt, the individual talents of Robertson

are irreplaceable. But Cousy rates the overall strength of the position as improved.

Norm Van Lier saw more action (81 games) last year than any Royal and averaged 9.5 in a good rookie year. He ran the fast break, a role which will take on added importance as Cousy attempts to shift the running game into a higher gear.

A late arrival and a highly impressive rookie compliment Van Lier. Moe Barr, cut by the Pittsburgh Condors, joined the team Oct. 1. At 6'4, 195, he gives the Royals the muscular type guard they lacked. His "come-to-play" attitude and defense impressed Cousy.

Rookie Nate Archibald may be the best NBA second-round draft choice since Willis Reed. A product of extensive Royals scouting, he is the exciting kind of player who charms crowds with razzle-dazzle, as he did averaging 38

points in five collegiate post-season all-star games.

An even greater improvement should be in evidence in the frontcourt where weakness was glaring.

Tom Van Arsdale, second to Oscar in scoring with 22.8, made the NBA All-Star team in his best year last winter. Shuffled between guard and forward through four pro years, he played more comfortably up front.

Johnny Green, age 36, had his best year (15.6 ppg) since 1963 and led the league in field goal percentage (55.9%). Cousy had hoped Green would hold up 12 minutes a game; he ended up using him for an average of 29 (and 47 on one occasion). Cousy calls him an "inspirational player."

Bob Arzen played little last year with the ABA New York Nets and was waived this fall. He won a spot on the Royals roster after joining the team four days before the



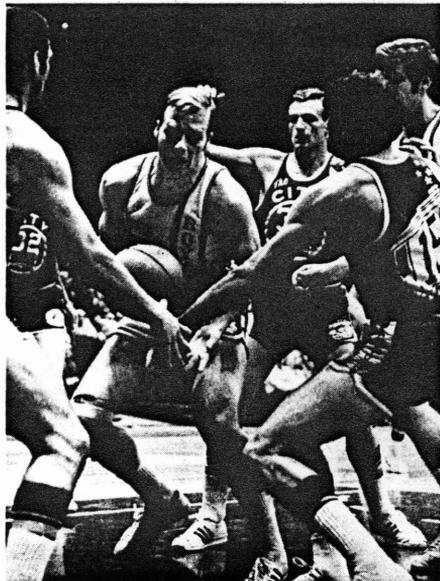
start of the season. Cousy likes his long-range potential.

Chief new face is that of Charlie Paulk, who spent 1969-70 in Vietnam. Cousy says he could be the key to the season. At 6-9, he is mobile, a good rebounder, and has finesse. But like most Royals, he is without experience (only 17 games in 1968-69). If he develops and the pivot needs help, Cousy may use Paulk at center in a "small-but-quick lineup."

Rookie Greg Hyder impressed Cousy at rookie camp and should see action in a reserve role. If his ball handling improves, he could swing to the backcourt.

The pivot picture and team rebounding was strengthened with the acquisition of Darrall Imhoff for Connie Dierking and Fred Foster Oct. 16. Beaten on the boards in seven of nine pre-season games, the Royals sought an experienced center while No. 1 draft choice Sam Lacey matures. Though Lacey is not a great scorer and not dazzlingly flashy, his size makes him a good "risk" (that's Axelson's word). His rebounding and shot-blocking (they called him "Slammin' Sam" at New Mexico State for it) kindle hope in Cousy, who says that with time and hard work Sam can make it.

In general, Cousy expects improvement. "We'll be playing my kind of game (running)," he says. "We'll have to rely on a lot of first year men, but that doesn't frighten me into a corner. The expansion should help us in that respect; other clubs will be doing the same. We feel we've laid a foundation. This will be a crucial building year."



Rookie Camp

With chief scout Draff Young on the road 25 days a month and general manager Joe Axelson, his assistant Larry Staverman and Cousy helping too, the Royals probably put more time and money into scouting college talent than any team in the league. Axelson claims an NBA record in draftee-signing, inking the first nine choices.

Twelve hopefuls reported to Cousy's summer camp August 19 for three days of drills. They were, by round drafted:

1. Sam Lacey New Mexico State
 2. Nate Archibald Texas El Paso
 2. Doug Cook Davidson
 3. Greg Hyder Eastern New Mexico
 4. Wade Fuller Loyola Chicago
 5. Uluss Thompson Wiley (Tex.) College
 6. Charlie Bishop Louisiana Tech
 7. Mike Bernard Kentucky State
 8. Joe McBride Augusta College
 12. Reggie Roach Virginia State
 15. Mike Neer Washington and Lee
 - X. Darryl Jones St. Benedict's (Kan.)
- (X indicates free agent, walk-on candidate)

Lacey, Hyder, Bishop and Cook spent two to three weeks at the camp before the rest of the rookies arrived. Cousy wanted to give them special attention.

The rookies drilled twice a day on the outdoor concrete court, concentrating on fundamentals in the 90-minute morning session and scrimmaging in the evening under the lights.

Sam Lacey showed off a new back-to-the basket shot (a hook) the first night and scored 41 points. Cousy had worked with him on the move for two weeks. Nate Archibald impressed everyone with his ball handling and passing, and when he and Cousy paired off at guards, it made quite a combination for the spectating campers.

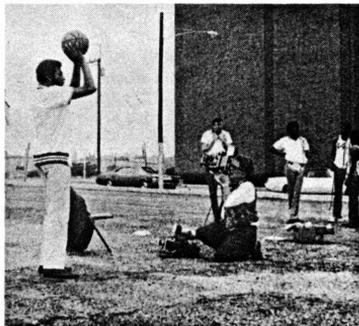
When the smoke cleared, seven rookies were invited back to Cincinnati for regular season training camp: Lacey, Archibald, Cook, Hyder, Bishop, Bernard, and McBride.

The Pre-Season Go-Round

The mood was festive as sixteen would-be Royals reported Sept. 14 to the Cincinnati training camp at Cincinnati Gardens.

Nationally famous posed-action sports photographer Jim Laughead, whose camera works annually for 44 colleges and 13 pro football teams, flew from Dallas to photograph his first NBA team. Dressed in traditional red vest and battered Texan hat, Laughead put the players through their paces: "Move Greenie, move" . . . "You're doing it all wrong, Van Lier" . . . "You gotta huck and buck, Lacey." By day's end, everyone was ready for basketball. Said Van Arsdale, "I'd hate to go one-on-one on that gentleman."

The serious business of basketball started that night and continued as two-a-day sessions (like rookie camp,



drills in the morning and scrimmages in the evening) were conducted. A formal intra-squad game Sept. 24 evidenced that the Royals were indeed running. They ran that night to the tune of 285 points (143-142). The next day veteran Wally Anderzunas and rookies Bishop and McBride were placed on the waiver list.

A nine-game, 16-day road trip covering 3,607 miles of the Midwest started in Dayton Sept. 26.

With Tom Van Arsdale at a National Guard meeting, the Royals dropped their opener to expansionist Buffalo. By charter jet they left the next day with Phoenix for four one-night stands in the Midwest heartland. The first win came Sept. 30 in Sioux Falls when 518 fans saw Sam Lacey come off the bench to spark the Royals. Wins over Chicago and Cleveland followed, the team won three of its last five and closed with a won-3, lost-6 pre-season record.

After seeing his players under game conditions, Cousy continued his reshaping the team. Veterans Jim King and Bill Turner and rookie Mike Bernard were placed on waivers. Connie Dierking and Fred Foster were dealt to Philadelphia for the rebounding strength of Darrall Imhoff. Bob Arnzen was permanently added to the roster Oct. 13.

Said Cousy: "It's going to take time. The running game requires a man to know his teammates well, and this only comes with experience. We're on the right track for the future."

Pre-Season Results

| Date | Score | Opponent - Score | Site | Crowd |
|----------|-------|------------------|-------------------|---------|
| Sept. 26 | 108 | Buffalo 116 | Dayton, Ohio | (4,822) |
| Sept. 27 | 102 | Phoenix 117 | Sioux City, Ia. | (2,852) |
| Sept. 28 | 106 | Phoenix 119 | Topeka, Kan. | (1,000) |
| Sept. 29 | 94 | Phoenix 119 | Lincoln, Nebr. | (3,652) |
| Sept. 30 | 103 | Phoenix 92 | Sioux Falls, S.D. | (518) |
| Oct. 3 | 116 | Chicago 134 | Wheaton, Ill. | (2,511) |
| Oct. 6 | 116 | Cleveland 125 | Columbus, Ohio | (1,112) |
| Oct. 8 | 104 | Cleveland 92 | Lorain, Ohio | (1,500) |
| Oct. 9 | 106 | Chicago 95 | Decatur, Ill. | (2,750) |

Pre-Season Statistics

| Player | G | Min | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Avg. |
|-------------|---|-----|---------|------|---------|------|------|------|------|
| Van Arsdale | 7 | 244 | 58-129 | .450 | 39-59 | .661 | 36 | 155 | 22.1 |
| Green | 9 | 216 | 58-118 | .492 | 41-70 | .586 | 89 | 157 | 14.7 |
| Archibald | 8 | 268 | 36-85 | .424 | 38-51 | .745 | 25 | 110 | 13.7 |
| Paulk | 9 | 259 | 47-112 | .420 | 27-30 | .900 | 67 | 121 | 13.4 |
| Van Lier | 9 | 292 | 19-56 | .339 | 34-53 | .642 | 46 | 72 | 8.0 |
| Lacey | 9 | 133 | 15-41 | .366 | 13-18 | .722 | 57 | 43 | 4.7 |
| Barr | 3 | 44 | 7-17 | .412 | 0-0 | .000 | 8 | 14 | 4.6 |
| Hyder | 8 | 106 | 11-31 | .355 | 3-5 | .600 | 16 | 25 | 3.1 |

Roster

| No. | Player | Pos. | Hgt. | Wg. | Age | Born | Residence | College | Yrs. Pro |
|-----|-----------------|------|------|-----|-----|------------|---------------------|----------------------------|----------|
| 10 | Nate Archibald | G | 6-1 | 150 | 22 | (4-18-48) | Bronx, New York | Texas, El Paso '70 | 1 |
| 30 | Bob Arnzen | F | 6-6 | 215 | 22 | (11-3-47) | Fort Thomas, Ky. | Notre Dame '69 | 1 |
| 19 | Moe Barr | G | 6-4 | 195 | 23 | (6-19-47) | Cincinnati, Ohio | Duquesne '69 | 0 |
| 20 | Johnny Green | F | 6-6 | 210 | 36 | (12-8-33) | Roosevelt, N.Y. | Michigan State '59 | 11 |
| 16 | Greg Hyder | F | 6-6 | 210 | 22 | (6-21-48) | Victorville, Calif. | Eastern New Mexico '70 | 0 |
| 22 | Darrall Imhoff | C | 6-10 | 225 | 32 | (10-11-38) | Cincinnati, Ohio | California '60 | 10 |
| 44 | Sam Lacey | C | 6-10 | 235 | 22 | (3-28-48) | Cincinnati, Ohio | New Mexico State '70 | 0 |
| 18 | Charlie Paulk | F-C | 6-9 | 219 | 24 | (6-14-46) | Cincinnati, Ohio | Northeastern Okla. St. '68 | 1 |
| 21 | Flynn Robinson | G | 6-1 | 195 | 29 | (4-28-41) | Cincinnati, Ohio | Wyoming '65 | 4 |
| 5 | Tom Van Arsdale | F-G | 6-5 | 216 | 27 | (2-22-43) | Cincinnati, Ohio | Indiana '65 | 5 |
| 23 | Norm Van Lier | G | 6-1 | 173 | 23 | (4-1-47) | Cincinnati, Ohio | St. Francis (Pa.) '69 | 1 |

Home Schedule

October

| | Opponent | Time | Special Nights, Promotions, Giveaways |
|---------|--------------|------|--|
| Wed. 14 | New York | 8:05 | 900 are guest of WLW and Partridge. Boy Scouts, \$1 with Scout coupon. |
| Sat. 17 | Philadelphia | 8:05 | Every lady gets a free pair of Panty-Hose. |
| Wed. 21 | Baltimore | 8:05 | Ladies Night, when a lady pays \$1 when with a male adult. |
| Mon. 26 | Atlanta | 8:05 | The only attraction is the first appearance of Pete Maravich. |
| Wed. 28 | Seattle | 8:05 | Ladies Night (see above) and Senior Citizens Night (\$4 seat for \$1). |
| Sat. 31 | Milwaukee | 8:05 | The return of Oscar Robertson. Dino's presents a fashion show. |

November

| | | | |
|---------|-----------|------|---|
| Wed. 4 | Phoenix | 8:05 | Children bringing "Toys For Tots" (needy) get in for \$1. |
| Sat. 7 | Boston | 8:05 | 2500 gym bags will be given to children under 14. |
| Wed. 18 | Chicago | 8:05 | Youth Night prizes include 2 dogs, 2 bicycles and a TV. |
| Sat. 21 | Detroit | 8:05 | On Family Night, dad pays full price, mom pays half, kids \$1. |
| Wed. 25 | San Diego | 8:05 | 50 Turkeys go to fans in the lucky seats. Also, Family Night. |
| Sat. 28 | Cleveland | 8:05 | Every child under age 14 gets a Royals Team Picture. AAU prelim game. |

December

| | | | |
|---------|--------------|------|---|
| Wed. 2 | Seattle | 8:05 | Youth Night gives kids another shot at prizes (See Nov. 18). Also Ladies Night. |
| Sat. 5 | Philadelphia | 8:05 | Every child under 14 gets a coupon for a free Royals sweatshirt. |
| Wed. 9 | Atlanta | 8:05 | Hockey Puck Night and Annual Green Night (John's 37th birthday). |
| Sat. 12 | Cleveland | 8:05 | Every child gets a free autographed basketball on Ball Night. |
| Wed. 16 | Los Angeles | 8:05 | Ladies Night. She can sit next to her escort for only \$1. |
| Sat. 19 | Milwaukee | 8:05 | Oscar and Lew Alcindor make their second and last trip to the Gardens. |
| Wed. 23 | Baltimore | 8:05 | Family Night lets a family of six see the game for as little as \$7. |
| Fri. 25 | Cleveland | 7:05 | Senior citizens and families can spend Christmas with the Royals. |
| Wed. 30 | Detroit | 8:05 | Family Night again, as the Royals and Detroit's Bob Lanier entertain. |

January

| | | | |
|---------|-----------|------|---|
| Wed. 6 | Portland | 8:05 | Ladies Night gets the little woman out of the house for only \$1. |
| Sat. 9 | Seattle | 8:05 | Every child under 14 gets an NBA emblem like the one the Royals wear. |
| Sat. 16 | Buffalo | 8:05 | Every child under 14 gets a ball cap with the Royals' insignia. |
| Wed. 27 | Baltimore | 8:05 | Ladies Night and Senior Citizens Night. |
| Sat. 30 | San Diego | 8:05 | Fans can take pictures before the game on Camera Night. Best photos bring prizes. |

February

| | | | |
|---------|--------------|------|--|
| Wed. 3 | Boston | 8:05 | Ladies Night and Boy Scout Night (see above for details). |
| Sat. 6 | Philadelphia | 8:05 | Children under 14 get free Royals T-shirt, redeemable at Mabley's. |
| Sat. 20 | Buffalo | 8:05 | Second and last Ball Night. Children under 14 get one free. |
| Wed. 24 | New York | 8:05 | Ladies Night and Senior Citizens Night. |

March

| | | | |
|---------|---------------|------|---|
| Wed. 10 | New York | 8:05 | Children under 14 with paying adult get free pair of gym shoes. |
| Sat. 13 | Atlanta | 8:05 | Youth Night, as area businessmen reward youthful customers. |
| Wed. 17 | San Francisco | 8:05 | Ladies Night and Senior Citizens Night close out the home season. |

All Royals home games start at 8:05 p.m., except Dec. 25 at 7:05. All times are Eastern Standard (Daylight before Nov. 1) Time. For information regarding special nights and promotions, call the Royals office.

Royals Homes Away From Home

While on the road during the season, the Royals will stay at the following hotels and motels:

| | | | |
|--------------|---|---------------|--|
| Atlanta | Marriott Motor Hotel, (404) 688-6500 | Madison, Wis. | Park Motor Inn, (608) 257-8811 |
| Baltimore | Holiday Inn-Downtown, (301) 685-3500 | Milwaukee | Ramada Inn, (414) 272-8410 |
| Boston | Fenway Commonwealth Motor Hotel, (617) 267-3100 | New York | Statler Hilton, (212) 726-5000 |
| Buffalo | Statler Hilton, (716) 856-1000 | Oakland | Edgewater Hyatt House, (415) 562-6100 |
| Chicago | Bismarck Hotel, (312) 236-0123 | Omaha, Nebr. | Omaha Hilton, (402) 346-7600 |
| Cleveland | Sheraton Inn-Downtown, (216) 432-1130 | Philadelphia | Marriott Motor Hotel, (215) 667-0200 |
| Detroit | Hotel Pontchartrain, (313) 965-0200 | Phoenix | Caravan Inn, (602) 275-7551 |
| Eugene, Ore. | Thunderbird Motel, (503) 342-5201 | Portland | Thunderbird Motel, (503) 235-8311 |
| El Paso | The Hilton Inn-Airport, (915) 778-4241 | San Diego | Vacation Village Hotel, (714) 274-4630 |
| Los Angeles | Sheraton Inn-Airport, (213) 645-4600 | San Francisco | Jack Tar Hotel, (415) 776-8200 |
| | | Seattle | Washington Plaza Hotel, (206) 624-7400 |
| | | Toronto | Royal York Hotel, (416) 368-2511 |

Road Schedule

October

| Date | Opponent | Time and Site | Travel Plans |
|---------|-----------|-------------------|---|
| Fri 23 | Boston | 8:00 at Boston | Lv Cin 10/22 AI 858 (3:20-5:45p). |
| Sat. 24 | New York | 8:00 at New York | Lv Bos 10/24 AA 445 (10:30-11:27a). Rtn Cin 10/26 TW 225 (12:35-2:19p). |
| Fri. 30 | Cleveland | 8:00 at Cleveland | Lv Cin 10/30 AL 622 (8:55-10:19a). Rtn Cin 10/31 AL 571 (9:56-11:21a). |

November

| | | | |
|-----------|---------------|------------------------|---|
| Tues. 3 | Detroit | 8:00 at Detroit | Lv Cin 11/3 DL 370 (11:20-12:04p). Rtn Cin 11/4 AL 561 (8:20-10:18a). |
| Tues. 10 | Portland | 11:00 at Portland | Lv Cin 11/9 DL 617, NW 735 (1:09-4:09p). |
| Wed. 11 | San Diego | 11:00 at San Diego | Lv Port 11/11 UA 365 (7:45-11:13a). |
| Thurs. 12 | San Francisco | 11:00 at San Francisco | Lv SD 11/12 PS 231 (9:30-10:40a). |
| Fri. 13 | Phoenix | 10:00 at Phoenix | Lv SF 11/13 TW 842 (8:00-9:43a). Rtn Cin 11-14 TW 442, TW 224 (1:10-9:04p). |
| Thurs. 19 | New York | 7:30 at New York | Lv Cin 11/19 TW 406 (8:00-9:30a). Rtn Cin 11/20 TW 225 (12:30-2:14p). |
| Fri. 27 | Philadelphia | 8:00 at Philadelphia | Lv Cin 11/27 TW 520 (8:45-10:52a). Rtn Cin 11/28 TW 143 (8:05-10:32a). |

December

| | | | |
|---------|---------------|------------------------|---|
| Sun. 6 | Baltimore | 8:00 at Baltimore | Lv Cin 12/6 AL 870 (7:40-8:46a). |
| Mon. 7 | San Francisco | 8:35 at Omaha, Nebr. | Lv Balt 12/7 UA 123, UA 393 (8:15-11:20a). Rtn Cin 12 8 UA 252, AA 548 (9:10-1:18p). |
| Fri. 18 | Chicago | 8:30 at Chicago | Lv Cin 12/18 DL 670 (8:55-8:55). Rtn Cin 12 19 DL 759 (10:30-12:27p). |
| Sun. 20 | Detroit | 8:35 at Omaha, Nebr. | Lv Cin 12/20 DL 670, UA 393 (8:55-11:20a). Rtn Cin 12 21 UA 252, AA 548 (9:10-1:18p). |
| Sat. 26 | Atlanta | 8:00 at Atlanta | Lv Cin 12/26 DL 743 (10:35-11:40a). |
| Mon. 28 | Milwaukee | 9:00 at Madison, Wisc. | Lv Atl 12/27 NW 737 (12:05-2:07p). Rtn Cin 12/29 NW 424, AA 202 (12:34-4:28p). |

January

| | | | |
|-----------|---------------|-------------------------|---|
| Sat. 2 | Buffalo | 8:00 at Buffalo | Lv Cin 1/2 AA 620 (10:40-12:40p). Rtn Cin 1/3 AA 601 (10:05-12:08p). |
| Tues. 5 | Los Angeles | 8:35 at Omaha, Nebr. | Lv Cin 1/5 DL 670, UA 393 (8:55-11:20a). Rtn Cin 1/6 UA 252, AA 548 (9:10-1:18p). |
| Fri. 8 | Detroit | 8:00 at Detroit | Lv Cin 1/8 DL 370 (11:20-12:04p). Rtn Cin 1/9 AL 561 (8:20-10:18a). |
| Thurs. 14 | Los Angeles | 8:05 at Toronto, Canada | Lv Cin 1/13 AA 602, AC 264 (10:40-2:10p). |
| Fri. 15 | Milwaukee | 9:00 at Milwaukee | Lv Tor 1/15 AA 457, NC 7 (10:10-noon). Rtn Cin 1/16 NC 292 (9:50-12:30p). |
| Mon. 18 | Phoenix | 8:05 at Omaha, Nebr. | Lv Cin 1/18 DL 670, UA 393 (8:55-11:20a). |
| Tues. 19 | San Francisco | 11:00 at San Francisco | Lv Omaha 1/19 UA 601 (8:30-9:40a). |
| Wed. 20 | Phoenix | 10:00 at Phoenix | Lv SF 1/20 TW 842 (8:00-9:43a). |
| Fri. 22 | Seattle | 11:00 at Seattle | Lv Phoenix 1/21 WA 622 (4:30-8:25p). |
| Sun. 24 | Los Angeles | 10:00 at Los Angeles | Lv Seattle 1/23 UA 303 (noon-2:19p). Rtn Cin 1/25 TW 128 (11:15-6:18p). |
| Fri. 29 | Baltimore | 8:00 at Baltimore | Lv Cin 1/29 AL 870 (7:40-8:46a). Rtn Cin 1/30 AL 851 (9:10-10:28a). |
| Sun. 31 | Chicago | 2:30 at Chicago | Lv Cin 1/31 DL 614 (12:37-12:37a). |

February

| | | | |
|-----------|---------------|--------------------------|---|
| Tues. 2 | New York | 7:30 at New York | Lv Chi 2/1 TW 326 (11:45-2:30p). Rtn Cin 2/3 TW 127 (8:30-10:27a). |
| Fri. 5 | Boston | 8:00 at Boston | Lv Cin 2/5 AA 434 (7:30-10:23a). Rtn Cin 2/6 AA 851 (7:45-10:28a). |
| Sun. 7 | Atlanta | 2:00 at Atlanta | Lv Cin 2/7 DL 803 (8:35-9:38a). Rtn Cin 2/7 DL 812 (8:30-9:35p). |
| Thurs. 11 | Seattle | 11:00 at Seattle | Lv Cin 2/10 DL 836, NW 115 (3:05-6:01p). |
| Fri. 12 | San Francisco | 11:00 at San Francisco | Lv Seattle 2/12 UA 297 (10:55-12:45p). |
| Sat. 13 | San Diego | 11:00 at San Diego | Lv SF 2/13 UA 365 (9:55-11:13a). |
| Sun. 14 | Los Angeles | 10:00 at Los Angeles | Lv SD 2/14 UA 896 (9:50-10:24a). |
| Tues. 16 | Portland | Midnight at Eugene, Ore. | Lv LA 2/15 UA 516, UA 880 (2:30-6:10p). |
| Wed. 17 | Phoenix | 10:00 at Phoenix | Lv Eug 2/17 RW 923, RW 743 (9:00-3:13p). |
| Fri. 19 | Cleveland | 8:00 at Cleveland | Lv Phoenix 2/18 AA 134 (noon-7:27p). Rtn Cin 2/20 AL 571 (9:56-11:21a). |
| Fri. 26 | Milwaukee | 9:00 at Milwaukee | Lv Cin 2/26 EA 238 (11:50-11:49a). |
| Sun. 28 | Philadelphia | 1:30 at Philadelphia | Lv Mil 2/27 UA 280 (9:10-11:52a). |

March

| | | | |
|----------|--------------|---------------------------|---|
| Mon. 1 | Chicago | 10:05 at Las Cruces, N.M. | Lv Phila 2/28 AA 127, AA 81 (6:00-11:10p). Stay in El Paso. |
| Wed. 3 | Baltimore | 8:00 at Baltimore | Lv EIP 3/2 AA 594, AA 20 (2:05-8:38p). |
| Fri. 5 | Portland | 8:35 at Omaha, Nebr. | Lv Balt 3/4 UA 251, UA 615 (11:10-2:20p). |
| Sun. 7 | Atlanta | 7:00 at Atlanta | Lv Omaha 3/6 UA 850, NW 710 (12:10-4:55p). Rtn Cin 3 8 DL 650 (12:10-1:17p). |
| Fri. 12 | Boston | 8:35 at Omaha, Nebr. | Lv Cin 3/12 UA 620, UA 393 (8:55-11:20a). Rtn Cin 3 13 UA 252, AA 548 (9:10-1:18p). |
| Sun. 14 | Cleveland | 7:00 at Cleveland | Lv Cin 3/14 AA 167 (6:45-10:25p). |
| Tues. 16 | Buffalo | 7:30 at Buffalo | Lv Cleve 3/15 AA 602 (11:55-12:40p). Rtn Cin 3/17 AA 601 (10:05-12:08p). |
| Fri. 19 | Philadelphia | 9:00 at Philadelphia | Lv Cin 3/19 TW 520 (8:45-10:52a). |
| Sun. 21 | Boston | 2:00 at Boston | Lv Phila 3/20 AL 722 (11:12-12:10p). Rtn Cin 3/21 AA 167 (6:45-10:25p). |

All game times are Eastern Standard (Daylight before Nov. 1) Time. All flight arrival and departure times are local time. Key to travel plans (read first trip as follows): Leave Cincinnati Oct. 22 on Allegheny Flight 858, departing at 3:20 and arriving Boston at 5:45 p.m. Key to airlines: AA American, AL Allegheny, DL Delta, EA Eastern, NC North Central, NW Northwest, PS Pacific Southwest, RW Air West, TW Trans World, UA United, WA Western. Lodging accommodations listed on page 6.

BOB COUSY

"The game bears the indelible stamp of your rare skills and competitive daring, and it will serve as a living reminder of your long and illustrious career as long as it is played." . . . John F. Kennedy



Ordinarily, the putt would have been no tougher than the average five-foot side hiller. But with the non-descript greenskeeping kid hosing water over the green, the putt of one Robert J. Cousy became more difficult.

Cousy shot the kid one of his famous, icy stares, the kind he usually reserved for opponents or officials with whom he wants to show displeasure. The glare did no good. Finally, with a mist sweeping over the green, Cousy rapped the ball toward the hole. It went in.

Knowing Cousy's intensity for winning — even winning the 15th hole at Cincinnati's Maketewah Country Club — Royals General Manager Joe Axelson sighed, "The kid lives. He'll never know how close he came to death."

Cousy chuckles at the story, but his friends claim it's so highly characteristic of his style, his attitude, his approach to life. Bob Cousy has been playing to win and winning all his life; he couldn't change, not even on the 15th green.

- And winning is exactly what he has in mind for the Cincinnati Royals.

Robert J. Cousy was born August 9, 1928, seven months after his French parents came to the United States from their native Dijon. The playgrounds of the Bronx toughened him. He credits a broken right arm in junior high school as his first big break. He played in pickup games and his make-shift left-handed shooting caught the attention of the varsity coach, whose offense was built for a playmaking southpaw. He invited Cousy,

whom he had previously cut, to tryout again. When the right arm healed, the coach found himself with a rather skilled, ambidextrous guard on his hands. Cousy played varsity ball for one and a half years and gained city-wide recognition. He worked summers at an upstate resort, bellhopping and playing basketball.

At Holy Cross, Cousy's play attracted national acclaim. He played four years of varsity ball and the team participated in the N.C.A.A. tournament three years. He made consensus All-American his junior and senior years.

Cousy was the first collegian chosen in the 1950 NBA draft. Ben Kerner of the old Tri-Cities franchise picked him, but Kerner traded him to Chicago, which disbanded in the summer of 1950. Three Chicago players were "returned" to the league. At a special owners' meeting, NBA President Maurice Podoloff conducted a special drawing for three of the Chicago players. New York drew Max Zaslofsky, Philadelphia got Andy Phillip, and Boston's Walter Brown picked the name of "Bob Cousy" out of the hat. Brown paid the \$8,500 claiming fee and Cousy was his.

Cousy the Player starred 13 seasons at Boston, and his greatness is undisputed. He scored nearly 17,000 points. His assist mark is second only to Oscar Robertson's. He was the league's Most Valuable Player in 1957. He was the MVP in the All-Star game in 1954 and 1957. He quarterbacked the Celtics to seven world championships. He was the first man chosen in the Opponents



Section of the Royals' Hall of Fame.

His farewell party, Boston's last game of the 1963 regular season, appropriately fell on St. Patrick's Day. The affair was sold out weeks in advance. With wet eyes, Cousy and his family accepted gifts, thank yous, and said good-bye. They called it the "Boston Tear Party."

President John Kennedy wired: "Your record is an eloquent testimonial to your abilities as a basketball player, and I will not attempt to improve upon it here. The game bears the indelible stamp of your rare skills and competitive daring, and it will serve as a living reminder of your long and illustrious career as long as it is played."

Others paid tribute, too.

William Leggett wrote seven years later, "Cousy, of course, is as famous in Boston as the light in the old North Church; people there have little doubt that while Dr. Naismith may have invented the game, Cousy made it as close to an art form as possible."

In his book, *24 Seconds To Shoot*, Leonard Koppett wrote that "Cousy is more responsible than any other single player for giving the NBA a positive image in the decade (1950's).

Cousy's on-the-floor play brought this account from Jimmy Cannon of the *New York Journal American*: "If Cousy never put the ball in the basket, he'd still be the most respected man in the league. At the finish, Boston had a one-point lead with 23 seconds to play. It was then that Bob proved his greatness. He held onto the ball . . .

dribbling it among the Knicks, scampering among them in a wild solo. He ran in a lunging crouch, his body bent to protect the ball from their hands, a thrilling dwarf among frustrated giants."

Upon retiring from professional basketball, Cousy coached Boston College to 117 wins, only 34 losses and winning percentage of .775. Five BC teams played in post-season tournaments. Bob coached All-Americans John Austin (1967) and Terry Driscoll (1969).

An aversion to recruiting and the fading of challenge brought on the announcement of his departure from Boston College. His 1968-69 team started with two early losses. Bob decided to try to "shake them out of it" and told them they would be the last players he would coach at BC. They responded by winning 21 straight games and finishing second in the NIT.

His collegiate coaching career nearing an end, Cousy says he was looking forward to a rest. He talked about going to Italy, possibly to "advise" or coach in the Italian Major Basketball League. But then, enter Royals Chairman of the Board Max W. Jacobs.

Through a third party, Jacobs sent word he wanted to talk. Bob got the word during the 1969 National Invitation Tournament, but paid little heed. He didn't have an inkling what it was about and he was too busy coaching. Jacobs, however, was persistent. When the tournament ended, Jacobs again tried to arrange a meeting. Cousy finally agreed. "I thought if I met him and told him I wasn't interested, he'd let me alone."

Cousy didn't count on Jacobs' ability as a salesman. He told the coach of his plans for the sagging Cincinnati franchise in which he now planned to take a more active interest. Cousy was impressed, and the challenge of building a winner from scratch appealed to his competitive instincts.

By May, Cousy (alias Emil Vodak, his secrecy cover) was on a late-night plane headed for Cincinnati to accept next day the coaching reins of the beleaguered Cincinnati Royals. Like Ted Williams and Vince Lombardi, who months before had found retirement from the field impossible, Cousy was returning to the professional game of which he was such an indelible part.

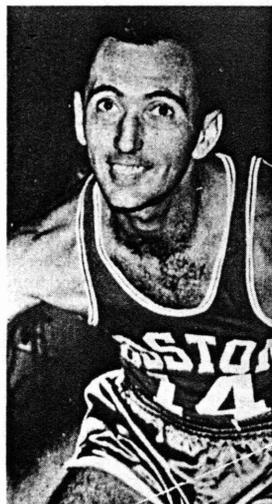
Cousy's first year in Cincinnati generated new excitement. Season ticket sales increased 77 per cent, and while some fans muttered when hometown favorites were traded, they had to admit that Cincinnati had never won big before, and that Cousy was not committed to the status quo. He instituted the tandem offense which relies on good ball-handling, alertness as it seeks to spring men loose for layup and short range, wide-open jumpers. The fast break and the pressure defense were two other Cousy trademarks brought to Cincinnati.

Cousy has travelled extensively, helping to internationalize the sport of basketball. He has been on every continent but Australia and in 1963 visited the Commu-

nist block countries of Poland, Rumania and Yugoslavia. One of his favorite stories involves a trip with Boston Coach Red Auerbach to Dakar, Turkey. Red was to lecture while Bob put on a shooting exhibition for the assembled coaches. Using the local ball, a stitched one like the kind used for soccer, Cousy missed his first 20 shots off the floor. "It was really getting embarrassing," he recalls. "I started inching closer and closer. Finally I drove in for a layup — and I even blew that. I'm sure those coaches thought Arnold (Auerbach) just picked someone up off the street for the demonstration."

Cousy spends his summers running Camp Graylag, a recreation and basketball camp for boys, near Pittsfield, N.H. His book **Basketball Principles and Techniques** is acknowledged as one of the finest technical books ever put together. He is politically active and campaigned for an unsuccessful congressional candidate last summer. He was a Big Brother.

Bob is married to the former Marie (Missy) Ritterbusch, who was always out of the class of him and other shy jocks in high school. "We were married on a Saturday afternoon (Dec. 11, 1950), I played that night and then went off on a 13 year road trip," he jokes. They have two daughters, Marie Collette, 19, in school in Massachusetts, and Mary Patricia, 18, a senior at Cincinnati Withrow. They also have two French poodles.



| Season | Team | G |
|---------|------------|-----|
| 1950-51 | Boston | 69 |
| 1951-52 | Boston | 66 |
| 1952-53 | Boston | 71 |
| 1953-54 | Boston | 72 |
| 1954-55 | Boston | 71 |
| 1955-56 | Boston | 72 |
| 1956-57 | Boston | 64 |
| 1957-58 | Boston | 65 |
| 1958-59 | Boston | 65 |
| 1959-60 | Boston | 75 |
| 1960-61 | Boston | 76 |
| 1962-63 | Boston | 75 |
| 1962-63 | Boston | 76 |
| 1969-70 | Cincinnati | 7 |
| Totals | | 924 |

Regular Seasons

| Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Disq. | Pts. | Ave. |
|------|-----------|------|---------|-------|------|------|-------|-------|------|------|
| — | 401-1138 | .352 | 276-365 | .756 | 474 | 341 | 185 | 2 | 1078 | 15.6 |
| 2681 | 512-1368 | .369 | 409-506 | .808 | 421 | 441 | 190 | 5 | 1433 | 21.7 |
| 2945 | 464-1320 | .352 | 479-587 | .816 | 449 | 547 | 227 | 4 | 1407 | 19.8 |
| 2857 | 485-1220 | .395 | 415-522 | .787 | 394 | 518 | 201 | 3 | 1383 | 19.2 |
| 2747 | 522-1316 | .397 | 460-570 | .807 | 424 | 557 | 165 | 1 | 1504 | 21.2 |
| 2767 | 440-1223 | .360 | 476-564 | .844 | 492 | 642 | 206 | 2 | 1356 | 18.8 |
| 2364 | 478-1264 | .378 | 363-442 | .821 | 309 | 478 | 134 | 0 | 1319 | 20.6 |
| 2222 | 445-1262 | .353 | 277-326 | .850 | 322 | 463 | 136 | 1 | 1167 | 18.0 |
| 2403 | 484-1260 | .384 | 329-385 | .855 | 359 | 557 | 135 | 0 | 1297 | 20.0 |
| 2588 | 486-1461 | .333 | 319-403 | .791 | 352 | 715 | 146 | 2 | 1455 | 19.4 |
| 2564 | 513-1382 | .371 | 352-452 | .779 | 331 | 591 | 196 | 0 | 1378 | 18.1 |
| 2116 | 462-1181 | .391 | 251-333 | .754 | 261 | 584 | 158 | 0 | 1175 | 17.5 |
| 1976 | 392-988 | .397 | 219-298 | .735 | 201 | 515 | 175 | 0 | 1003 | 13.2 |
| 34 | 1-3 | .333 | 3-3 | 1.000 | 5 | 10 | 11 | 0 | 5 | 0.7 |
| 374 | 4624-5753 | .804 | 4794 | 6959 | 2231 | 20 | 16960 | 18.4 | | |

Playoffs

| Season | Team | G |
|---------|--------|-----|
| 1950-51 | Boston | 2 |
| 1951-52 | Boston | 3 |
| 1952-53 | Boston | 6 |
| 1953-54 | Boston | 6 |
| 1954-55 | Boston | 7 |
| 1955-56 | Boston | 3 |
| 1956-57 | Boston | 10 |
| 1957-58 | Boston | 11 |
| 1958-59 | Boston | 11 |
| 1959-60 | Boston | 13 |
| 1960-61 | Boston | 10 |
| 1961-62 | Boston | 14 |
| 1962-63 | Boston | 13 |
| Totals | | 109 |

| Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Disq. | Pts. | Ave. |
|------|----------|------|---------|------|------|------|-----|-------|------|------|
| — | 9-42 | .214 | 10-12 | .833 | 15 | 12 | 8 | — | 28 | 14.0 |
| 138 | 26-65 | .400 | 41-44 | .932 | 12 | 19 | 13 | 1 | 93 | 31.0 |
| 270 | 46-120 | .383 | 61-73 | .836 | 25 | 37 | 21 | 0 | 153 | 25.5 |
| 260 | 33-116 | .284 | 60-75 | .800 | 32 | 38 | 20 | 0 | 126 | 21.0 |
| 299 | 53-139 | .381 | 46-48 | .958 | 43 | 65 | 26 | 0 | 152 | 21.7 |
| 124 | 28-56 | .500 | 23-25 | .920 | 24 | 26 | 4 | 0 | 79 | 26.3 |
| 440 | 67-207 | .324 | 68-91 | .747 | 61 | 93 | 37 | 0 | 202 | 20.2 |
| 457 | 67-196 | .342 | 64-75 | .853 | 71 | 92 | 20 | 0 | 198 | 18.0 |
| 450 | 73-221 | .330 | 79-94 | .745 | 76 | 119 | 28 | 0 | 214 | 19.5 |
| 468 | 80-262 | .305 | 39-51 | .765 | 48 | 116 | 27 | 0 | 199 | 15.3 |
| 337 | 50-147 | .340 | 67-88 | .761 | 43 | 91 | 33 | 1 | 167 | 16.7 |
| 474 | 86-241 | .357 | 52-76 | .684 | 64 | 123 | 43 | 0 | 224 | 16.0 |
| 413 | 72-204 | .353 | 39-47 | .830 | 32 | 116 | 44 | 2 | 183 | 14.1 |
| 3940 | 689-2116 | .326 | 640-799 | .801 | 546 | 937 | 314 | 4 | 2018 | 18.5 |

All-Star Games

| Season | Team | Min. | FGM-FGA | Pct. |
|--------|--------|------|---------|------|
| 1951 | Boston | 2-12 | .167 | 4-5 |
| 1952 | Boston | 3-3 | .286 | 1-2 |
| 1953 | Boston | 3-6 | .411 | .364 |
| 1954 | Boston | 3-4 | 6-15 | .400 |
| 1955 | Boston | 3-5 | 7-14 | .500 |
| 1956 | Boston | 2-4 | 2-8 | .250 |
| 1957 | Boston | 2-8 | 4-14 | .286 |
| 1958 | Boston | 3-11 | 8-20 | .400 |
| 1959 | Boston | 3-2 | 4-8 | .500 |
| 1960 | Boston | 2-6 | 1-7 | .143 |
| 1961 | Boston | 3-3 | 2-11 | .182 |
| 1962 | Boston | 3-1 | 4-13 | .308 |
| 1963 | Boston | 2-5 | 4-11 | .364 |
| Totals | | 268 | 52-158 | .329 |

| Reb. | Ass. | PF | Disq. | Pts. |
|------|------|----|-------|------|
| 8 | 3 | 0 | 0 | 8 |
| 4 | 13 | 3 | 0 | 9 |
| 5 | 3 | 1 | 0 | 15 |
| 11 | 4 | 1 | 0 | 20 |
| 9 | 5 | 1 | 0 | 20 |
| 7 | 2 | 6 | 1 | 7 |
| 5 | 7 | 0 | 0 | 10 |
| 5 | 10 | 0 | 0 | 13 |
| 5 | 4 | 0 | 0 | 20 |
| 5 | 8 | 2 | 0 | 11 |
| 3 | 8 | 6 | 1 | 4 |
| 6 | 8 | 2 | 0 | 2 |
| 4 | 6 | 2 | 0 | 8 |
| 78 | 86 | 27 | 2 | 147 |

DRAFF YOUNG

Assistant Coach

The first full-time assistant coach and chief scout of the Royals is Draff Young, brought to Cincinnati by Coach Bob Cousy shortly after his arrival on the scene last year.

A native of Washington, D.C., Draff was a full-time member of the athletic staff of the Randolph Manufacturing Company, the firm which makes the "Bob Cousy Basketball Shoe." Hence, the acquaintanceship with Cousy.

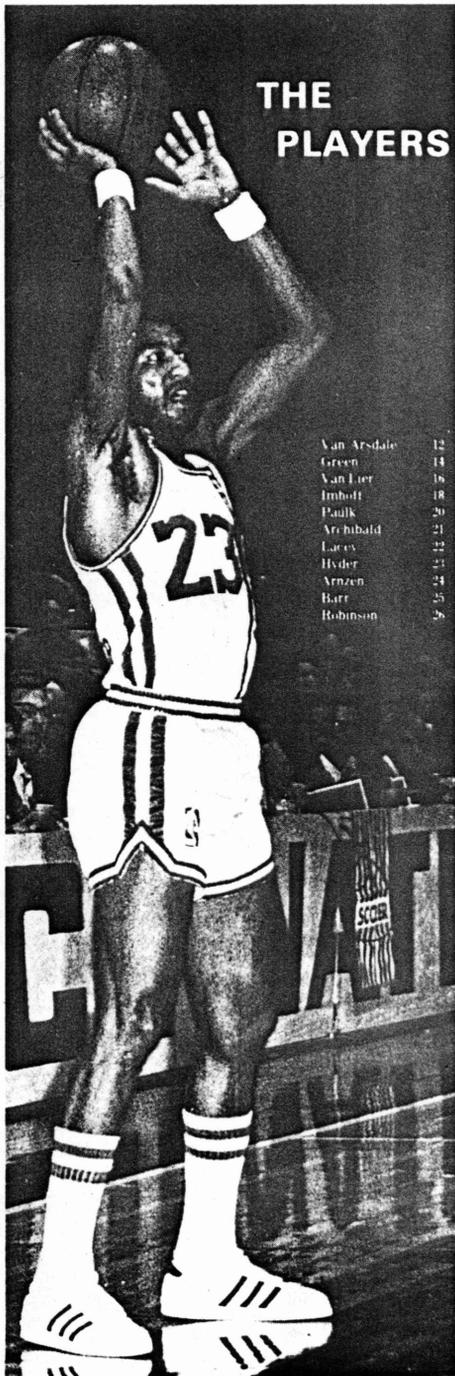
Draff won all-Metropolitan honors at his high school in Washington. He and Jerry Chambers led Eastern High to the city public school title against Dave Bing. He majored in physical education at J.C. Smith University in Charlotte, N.C. and plans to stay in the coaching field. He spent four and a half years with Marcus Haynes and the Harlem Magicians.

Based in Boston from 1964 through 1969, the 28-year-old Young gave clinics and lectures throughout the East while on the Randolph staff.

From December to March Draff spends little time in Cincinnati. He's on the road about 25 days a month scouting college talent. He filed reports on over 500 players last winter after seeing games in 200 cities in 19 states. Draff's half-brother is the famed Curley Neal of the Harlem Globetrotters.



THE PLAYERS



| | |
|-------------|----|
| Van Arsdale | 12 |
| Green | 14 |
| Van Lier | 16 |
| Imhoff | 18 |
| Paulk | 20 |
| Archibald | 21 |
| Lacey | 22 |
| Hyder | 23 |
| Arntzen | 24 |
| Barr | 25 |
| Robinson | 26 |

Tom Van Arsdale



Number 5, Captain, Forward-Guard, 6'5, 216,
Born February 22, 1943, Indiana '65, 5 years as
a pro, Residence Cincinnati, Ohio.

Heir to Oscar Robertson's role of team leader and captain of the Royals is five-year NBA veteran Tom Van Arsdale, who must take up much of the slack as the reshaped Royals accentuate speed and pressure.

Tom's fifth season in the league was his best. He was named to the Eastern Division All-Star team for the first time. He scored over 30 points on 12 occasions and averaged 22.8 points, his best most productive scoring year. His top game came Mar. 16 against Chicago when he poured in 42. Though he was used as a swing man and saw much duty in the backcourt, he was the Royals fourth leading rebounder.

"Tommy Van" is in his third full season with the Royals. He came to the club Feb. 1, 1968 along with center-forward John Tresvant in a trade which sent Happy Hairston and Jim Fox to Detroit.

He was a steady-scoring guard (10 to 12 points and on the All-Rookie team) in his first years with the Pis-

tons, but found himself on the bench when flashy rookies Dave Bing and Jimmy Walker joined the team. "I got down on myself and eventually got out of shape," he recalls. "The trade was the best thing that could have happened to me."

Tom quickly worked his way into the Royals starting lineup and he's been there ever since.

"If you had five Tom Van Arsdales," says Coach Bob Cousy, "you'd be in pretty good shape in this league. He attacks the game. He has an extremely strong drive to the basket. Because of his physical strength and hustle, he can overplay a bigger forward and box him off the boards. He's a fine jump shooter. His passing, which improved last year, still may be the weakest phase of his game. He absorbs coaching very well. He's the kind of guy who'd play with two broken legs."

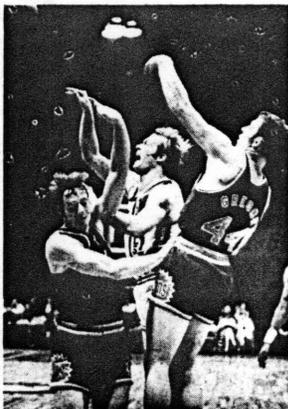
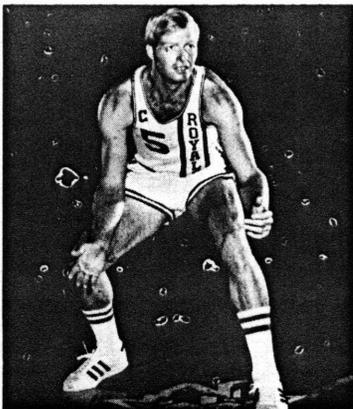
Tom is half of pro basketball's first and only "twin" act. He and brother Dick, who will captain the Phoenix Suns, were never separated until they came to the NBA. Tom was the second round choice of Detroit; Dick went in the second round to New York.

Regular Seasons

| Season Team | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. |
|--------------------|-----|-------|-----------|------|-----------|------|------|------|------|------|------|
| 1965-66 Detroit | 79 | 2041 | 312-834 | .374 | 209-290 | .721 | 309 | 206 | 251 | 833 | 10.5 |
| 1966-67 Detroit | 79 | 2134 | 347-887 | .391 | 272-347 | .783 | 341 | 193 | 241 | 966 | 12.2 |
| 1967-68 Det.-Cin. | 77 | 1514 | 211-545 | .387 | 188-252 | .746 | 225 | 155 | 202 | 810 | 7.9 |
| 1968-69 Cincinnati | 77 | 3059 | 547-1233 | .444 | 398-533 | .747 | 356 | 208 | 300 | 1492 | 19.4 |
| 1969-70 Cincinnati | 71 | 2544 | 620-1376 | .451 | 381-492 | .774 | 463 | 155 | 247 | 1621 | 22.8 |
| Totals | 383 | 11292 | 2037-4875 | .417 | 1448-1914 | .756 | 1694 | 916 | 1241 | 5522 | 14.4 |

All-Star Game

| Season Team | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. |
|-----------------|------|---------|------|---------|-------|------|------|----|------|
| 1970 Cincinnati | 8 | 2-1 | .285 | 1-1 | 1.000 | 0 | 1 | 2 | 5 |



They were born 15 minutes apart (Tom is older, and a half inch taller, too) in Indianapolis. Both gained national attention as high school All-Americans at Manuel High, and Tom was named Indiana's "Mr. Basketball." He also played baseball and ran track. The brothers moved in unison to Indiana University and

learned fast-break basketball from a master, the venerable Branch McCracken. Tom scored 1252 points in three years as a Hoosier. His high scoring game came against Notre Dame when he got 32. He was a second team All-America (Converse) as a senior and was named to the NCAA's first team academic squad. He earned a Bachelor of Arts degree, majoring in economics and minoring in mathematics.

A mod-dressed Tom and chic wife Jeannie (the former Jean Elizabeth Klise of Indianapolis) always look like they just stepped out of the pages of Gentlemen's Quarterly and Vogue, respectively. They met on a blind date and were married May 10, 1968. Now Cincinnatians, they have no children.

Tom's parents live in Greenwood, Indiana. His father is a retired schoolteacher; his mother works as a secretary. The brothers are currently serving in the Indiana Air National Guard in Terre Haute. Tom missed three games last year as a result of military duty. His off-season is spent making personal appearances and tending to business interests.

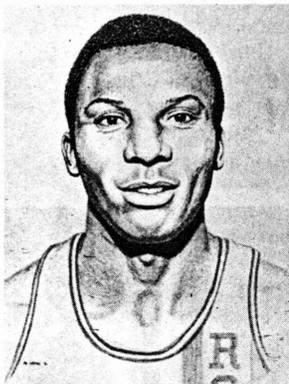
1969-70 Performances

| Opponent | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|---------------|---|---------|------|---------|------|------|------|------|------|
| Atlanta | 5 | 42-107 | 393 | 33-43 | 767 | 36 | 14 | 117 | 23.4 |
| Baltimore | 7 | 62-125 | 496 | 33-41 | 805 | 38 | 8 | 157 | 22.4 |
| Boston | 6 | 45-109 | 413 | 38-47 | 809 | 32 | 13 | 128 | 21.3 |
| Chicago | 5 | 63-120 | 525 | 15-31 | 484 | 42 | 11 | 141 | 28.2 |
| Detroit | 5 | 44-90 | 489 | 33-37 | 855 | 35 | 14 | 120 | 24.0 |
| Los Angeles | 5 | 53-91 | 582 | 28-35 | 800 | 26 | 14 | 134 | 26.8 |
| Milwaukee | 6 | 40-108 | 370 | 27-38 | 711 | 45 | 11 | 107 | 17.8 |
| New York | 7 | 47-117 | 402 | 45-52 | 808 | 38 | 13 | 136 | 19.4 |
| Philadelphia | 6 | 49-113 | 434 | 30-44 | 682 | 46 | 17 | 128 | 21.3 |
| Phoenix | 4 | 32-54 | 393 | 22-23 | 957 | 25 | 8 | 86 | 21.5 |
| San Diego | 5 | 49-109 | 450 | 23-30 | 767 | 33 | 10 | 121 | 24.2 |
| San Francisco | 5 | 52-119 | 437 | 27-34 | 794 | 30 | 14 | 131 | 26.2 |
| Seattle | 5 | 42-104 | 404 | 31-37 | 838 | 27 | 7 | 115 | 23.0 |

Career Highs

| FGM-FGA | FTM-FTA | Reb. | Ass. | Tp. |
|---------|---------|------|------|-----|
| 19-32 | 14-16 | 14 | 8 | 42 |

Johnny Green



Number 20, Forward-Center, 6'6, 210, Born December 8, 1933, Michigan State '59, 11 years as a pro, Residence New York, N.Y.

The Royals talk about rebuilding, accenting youth and starting from scratch. And there in the middle of the youth movement is 36 year old Johnny Green.

Is he out of place? "Not on your life," says Coach Bob Cousy, who rescued him when his NBA career seemed ended in the summer of 1969.

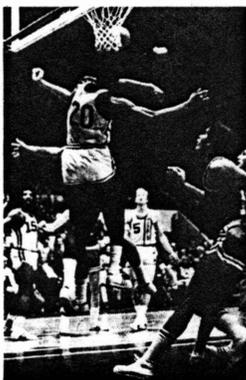
"He did it all for us last year," says Cousy, who at the start of the season said he hoped Green would be able to play 12 to 15 minutes a game and give the team

a little lift.

Green averaged 29 minutes last winter. He played 47 minutes against Chicago on Mar. 16. He led the NBA in field goal accuracy with a .559 percentage. He was the Royals' top rebounder with a 10.8 per game average. Four times he got 20 rebounds or more. His top scoring night came Mar. 11 against Boston when he tossed in 32.

John is in his 12th year in the league. He started the season with 9,767 points, needing only 233 to reach the coveted 10,000 plateau attained by only 36 NBA players in the league's 25 year history.

John was born Dec. 8, 1934 in Dayton, Ohio. He played no sports, including basketball, at Dayton's Dun-



Regular Seasons

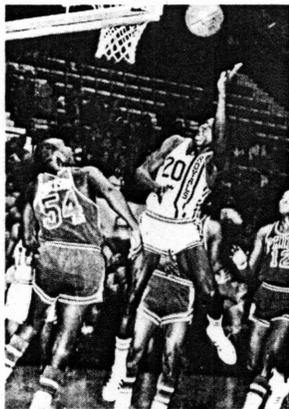
| Season Team | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. |
|-------------------------|-----|-------|-----------|------|-----------|------|------|------|------|------|------|
| 1959-60 New York | 69 | 1232 | 209-468 | .446 | 63-155 | .406 | 539 | 52 | 195 | 481 | 7.0 |
| 1960-61 New York | 78 | 1784 | 326-758 | .403 | 145-278 | .521 | 818 | 97 | 194 | 797 | 10.2 |
| 1961-62 New York | 80 | 2797 | 514-1184 | .434 | 257-423 | .607 | 1061 | 202 | 260 | 1285 | 16.1 |
| 1962-63 New York | 80 | 2503 | 582-1261 | .462 | 280-439 | .638 | 964 | 152 | 245 | 1444 | 18.1 |
| 1963-64 New York | 80 | 2134 | 482-1026 | .470 | 195-392 | .497 | 799 | 157 | 246 | 1159 | 14.5 |
| 1964-65 New York | 78 | 1720 | 346-737 | .469 | 165-301 | .548 | 545 | 129 | 194 | 857 | 11.0 |
| 1965-66 New York-Balt. | 79 | 1645 | 358-668 | .536 | 202-388 | .521 | 645 | 117 | 183 | 918 | 11.6 |
| 1966-67 Baltimore | 61 | 948 | 203-437 | .465 | 96-207 | .464 | 394 | 57 | 139 | 502 | 8.2 |
| 1967-68 San Diego-Phil. | 77 | 1440 | 310-676 | .459 | 139-295 | .471 | 545 | 80 | 163 | 759 | 10.0 |
| 1968-69 Philadelphia | 74 | 795 | 146-282 | .518 | 57-125 | .456 | 330 | 47 | 110 | 349 | 4.7 |
| 1969-70 Cincinnati | 78 | 2278 | 481-860 | .559 | 254-429 | .592 | 841 | 112 | 268 | 1216 | 15.6 |
| Totals | 834 | 19276 | 3957-8357 | .474 | 1853-3432 | .539 | 7481 | 1202 | 2177 | 9767 | 11.7 |

Playoffs

| Season Team | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. |
|----------------------|----|------|---------|------|---------|------|------|------|----|------|------|
| 1965-66 Baltimore | 3 | 96 | 20-34 | .588 | 1-8 | .125 | 27 | 4 | 9 | 41 | 13.7 |
| 1967-68 Philadelphia | 12 | 219 | 38-65 | .585 | 20-43 | .465 | 66 | 8 | 19 | 96 | 8.0 |
| 1968-69 Philadelphia | 5 | 44 | 9-16 | .563 | 5-9 | .556 | 14 | 1 | 12 | 23 | 4.6 |
| Totals | 20 | 359 | 67-115 | .583 | 26-60 | .433 | 107 | 13 | 40 | 160 | 8.0 |

All-Star Game

| Season Team | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. |
|---------------|------|---------|------|---------|-------|------|------|----|------|
| 1962 New York | 21 | 2-4 | .500 | 3-3 | 1.000 | 2 | 0 | 1 | 7 |
| 1963 New York | 27 | 6-8 | .750 | 1-1 | 1.000 | 5 | 0 | 1 | 13 |
| 1965 New York | 17 | 3-4 | .750 | 2-3 | .667 | 0 | 0 | 6 | 8 |
| Totals | 65 | 11-16 | .688 | 6-7 | .857 | 7 | 0 | 8 | 28 |



bar High. Only six feet tall, his height gave him no big advantage over others trying out for the talent-laden team. When he was cut, he turned to the playgrounds and it was there he got his basketball education in primitive form.

With no college scholarship awaiting, John enlisted in the Marines upon graduation from high school. As a Leatherneck, he learned basketball playing on base teams. He led the Atsugi (Japan) Air Base team to the All-Central Command championship.

When he got out in 1956 after four years, he enrolled at Michigan State on the G. I. Bill. John played a lot of basketball in the military and went out on his own for the Spartan team. College coach Forddy Anderson called him the "rawest raw material you ever saw" when he tried out. Four winters later John was a first-team Helms and Look magazine All-American, and the Big Ten's Most Valuable Player.

New York coach Fuzzy Levane liked Green's

amazing jumping ability and the Knicks drafted him number one in 1959. As a Knick he played in the All-Star game in three of his six seasons. Early in the seventh year he was traded with John Egan and Jim Barnes to Baltimore for Walt Bellamy. John played almost two years with the Bullets, then was selected by San Diego in the 1968 expansion draft. San Diego sent him to Philadelphia in January of 1968, and he played a year and half for the 76ers.

His finest hour as a 76er came in the 1968 playoffs. Subbing for the injured Billy Cunningham, he sparked Philadelphia to a 4-2 series win over New York.

He called Philadelphia coach Jack Ramsay on an unrelated matter and, in the course of the conversation, Ramsay told him he might be placed on waivers after the 1969 training camp. Shocked (as he described it), John said, "Do it now" so he could try to hook on with another team.

He called Boston, but the Celtics were shopping for a center. If Cincinnati didn't offer encouragement, he planned to try the New York Nets. But the Royals and Cousy wanted him.

"John is an inspirational player," says Cousy. "The kind who can come off the bench and give a team a lift at a critical moment."

Aware of John's age, yet just as aware that he evidences no signs of slowing down, Cousy hopes he'll be able to repeat last season's performance. "He should have a little more help and this should make him more effective."

About his style, Cousy says, "He's an instinctive player. There's no way to predict his moves and that, I suppose, is what makes him so effective. He gives you great second effort on the boards. He's so quick and he anticipates so well — that's why he's able to guard a pivot

(continued to Page 27)

1969-70 Performances

| Opponent | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pis. | Ave. |
|---------------|---|---------|------|---------|------|------|------|------|------|
| Atlanta | 5 | 38-57 | .667 | 7-18 | .389 | 58 | 4 | 83 | 16.6 |
| Baltimore | 7 | 43-72 | .597 | 23-30 | .767 | 70 | 10 | 109 | 15.6 |
| Boston | 6 | 40-66 | .606 | 29-49 | .592 | 64 | 6 | 109 | 18.2 |
| Chicago | 5 | 40-69 | .580 | 14-22 | .636 | 47 | 10 | 94 | 18.8 |
| Detroit | 5 | 24-50 | .480 | 9-19 | .474 | 63 | 6 | 57 | 11.4 |
| Los Angeles | 6 | 37-71 | .521 | 18-32 | .563 | 79 | 7 | 92 | 15.3 |
| Milwaukee | 6 | 39-67 | .582 | 21-34 | .618 | 57 | 9 | 99 | 16.5 |
| New York | 7 | 43-78 | .551 | 19-34 | .559 | 93 | 10 | 105 | 15.0 |
| Philadelphia | 7 | 40-73 | .548 | 29-51 | .569 | 78 | 8 | 109 | 15.6 |
| Phoenix | 6 | 41-77 | .532 | 26-48 | .542 | 70 | 12 | 108 | 18.0 |
| San Diego | 6 | 34-74 | .459 | 31-42 | .738 | 70 | 15 | 99 | 16.5 |
| San Francisco | 6 | 33-56 | .588 | 18-29 | .621 | 66 | 13 | 87 | 14.0 |
| Seattle | 6 | 29-45 | .644 | 14-27 | .519 | 36 | 5 | 74 | 12.0 |

Career Highs

| FGM-FGA | FTM-FTA | Reb. | Ass. | Tp. |
|---------|---------|------|------|-----|
| 17-30 | 11-16 | 23 | 6 | 39 |

Norm Van Lier



Number 23, Guard, 6'1, 173, Born April 1, 1947, St. Francis (Pa.) '69, 1 year as a pro, Residence Cincinnati, Ohio.

It all sounds a little cliched. Hustle, effort, 100 per cent, diving for loose balls, et al. But that's Norm Van Lier.

Dubbed "Norm the Storm" for his turbulent, whirlwind style of play, Norman Allen Van Lier III became a Cincinnati Royals crowd pleaser in his first year in the NBA.

Norm burst upon the Cincinnati scene at the start of the 1969-70 season, his rookie year, and his confidence was anything but muted. "I think these veterans have it all backwards," he told a local sportswriter his first week in town. "I think they should worry about me instead of me worrying about them. I'm here to make it, and a superstar is going to have to prove to me that he's better."

By season's end, Van Lier had proved his point. Norm played in 81 games (the one he missed was the first

since he started playing in high school) and logged more time than any other Royal. His point average of 9.5 and shooting percentage of .403 (the lowest among regulars) might have discouraged lesser men, but "the way this kid hustles," says Coach Bob Cousy, "he has to be in the lineup somewhere."

Van Lier understands his limitations and has developed a positive approach: "My coach has confidence in me. That helps. I'm never going to be a big scorer. My job is to play defense and make a lot of assists. If I do that, we win. My man is going to have to work. I want to shut him off, and if I can't do that, then I want to hold him under his average."

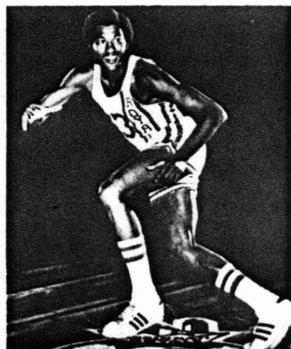
Cousy, a fiery, all-out type himself, may be Van Lier's biggest fan. "Though his ability is not overpowering, he fits into the Van Arsdale mold. His instinct for the game and his anticipation are his strongest attributes. His constant, sustained hustle make up for a lot of other things. He tended to penetrate too much on the fast break early last year, but the last half he started pulling up and either taking the open jump shot or giving off to the

Regular Season

| Season Team | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. |
|--------------------|----|------|---------|------|---------|------|------|------|-----|------|------|
| 1969-70 Cincinnati | 81 | 2895 | 302-749 | .403 | 166-224 | .741 | 409 | 500 | 329 | 770 | 9.5 |

Collegiate Statistics at St. Francis

| Season Team | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Ave. |
|---------------------|----|----------|------|---------|------|------|------|------|
| 1966-67 St. Francis | 26 | 148-362 | .409 | 136-182 | .765 | 271 | 435 | 16.7 |
| 1967-68 St. Francis | 25 | 172-395 | .435 | 127-172 | .722 | 272 | 471 | 18.8 |
| 1968-69 St. Francis | 24 | 197-502 | .392 | 110-153 | .719 | 226 | 504 | 21.0 |
| Totals | 75 | 517-1259 | .410 | 376-507 | .741 | 769 | 1410 | 18.8 |



wingman. This is why we started running — and playing — much better in the last half of the year. His ballhandling improved a great deal over the season. He rebounds exceptionally well for his size and isn't afraid to go in there with the big guys. And he jumps in and draws the charging foul as well as anyone I've ever seen in this league."

Born April 1, 1947, in East Liverpool, Ohio, Norm grew up in Midland, Pa. with three brothers and a sister. His father is a foreman in a steel plant.

His first love was football, and he planned to go to

Nebraska on a football grant. He played quarterback at Midland High, but then, as now, he was better known for his defensive ability. He intercepted 13 passes his senior year. His interest turned to basketball when he and Simmie Hill led Midland to a state championship. He worked hard to improve himself. He read in a magazine that Jerry West practiced dribbling by gathering 15 or 20 youngsters in a schoolyard and letting them try to take the ball away from him.

At St. Francis (Pa.) College, where Royal great Maurice Stokes matriculated, Norm averaged 18.8 points for three years and set a school record with 293 assists his senior year. He scored 39 points against Geneva in his all-time top scoring night. He made the All-Quaker City Tournament team his junior year. Norm's degree is in history; he minored in social studies.

Van Lier came to the Royals Oct. 13, 1969 in the trade which sent Walt Wesley to Chicago. His 23 points against Atlanta at Memphis Feb. 18 was a career high.

Norm is unmarried and lives year-round in Cincinnati. He worked as an account executive at television station WKRC-TV last summer. His favorite food is lobster. He likes to read history, concentrating on World War II. He lists Pete Rose as the sports star he most admires. An asthmatic condition kept him out of the military.

1969-70 Performances

| Opponent | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb | Ass | Pts | Ave |
|---------------|---|---------|------|---------|------|-----|-----|-----|------|
| Atlanta | 6 | 27-66 | 409 | 10-15 | 667 | 39 | 33 | 64 | 10.7 |
| Baltimore | 7 | 21-44 | 477 | 8-9 | 889 | 16 | 23 | 50 | 7.1 |
| Boston | 6 | 26-56 | 464 | 15-17 | 882 | 32 | 39 | 67 | 11.2 |
| Chicago | 6 | 15-39 | 385 | 10-16 | 625 | 34 | 52 | 40 | 6.7 |
| Detroit | 6 | 32-63 | 508 | 19-23 | 826 | 41 | 35 | 83 | 13.8 |
| Los Angeles | 6 | 20-56 | 357 | 16-20 | 800 | 28 | 40 | 56 | 9.3 |
| Milwaukee | 7 | 24-80 | 300 | 10-15 | 667 | 30 | 38 | 58 | 8.3 |
| New York | 7 | 25-66 | 379 | 20-24 | 833 | 28 | 28 | 70 | 10.0 |
| Philadelphia | 7 | 13-46 | 283 | 10-12 | 833 | 36 | 42 | 36 | 5.1 |
| Phoenix | 6 | 18-56 | 321 | 14-17 | 824 | 29 | 36 | 50 | 8.3 |
| San Diego | 6 | 29-68 | 426 | 10-14 | 714 | 34 | 54 | 68 | 11.3 |
| San Francisco | 6 | 24-55 | 436 | 13-22 | 591 | 26 | 28 | 61 | 10.2 |
| Seattle | 6 | 22-58 | 379 | 11-16 | 688 | 30 | 55 | 55 | 9.2 |

Career Highs

| FGM-FGA | FTM-FTA | Reb | Ass | Tp |
|---------|---------|-----|-----|----|
| 10-19 | 7-11 | 12 | 18 | 23 |

Darrall Imhoff



Number 22, Center, 6'10, 225, Born October 11, 1938, California at Berkeley '60, 10 years as a pro, Residence Cincinnati, Ohio.

A running team can't fast break without the basketball, and the Cincinnati Royals are counting on Darrall Imhoff to trigger a geared up running game.

The 6'10, 230-pound Imhoff joined the Royals Oct. 16, 1970 in the trade which sent Connie Dierking and Fred Foster to Philadelphia. Outrebounded in seven of their nine pre-season games, the Royals sought immediate board strength in the exchange.

Darrall's last four years in the league have been

his best. He averaged 10.6 points and 10.8 rebounds playing about 30 minutes a game. The 10 year veteran averaged 13.6 points in his best scoring season last winter and he was second in the NBA only to the Royals' Johnny Green in field goal accuracy with a .540 percentage.

Unsigned by Philadelphia until shortly before the trade, Imhoff was not with the team throughout the pre-season schedule. Still, Royals' coach Bob Cousy was impressed with his first day at practice in Cincinnati.

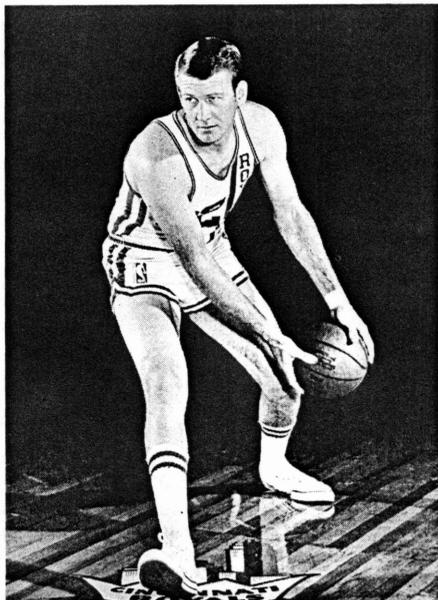
"It only took him about 30 minutes to learn the offense," said Cousy after the workout. "He an intelligent player, and like so many other centers who have played their best late in their careers, he knows all the



| Regular Seasons | | | | | | | | | | | | |
|----------------------|-----|-------|-----------|------|-----------|------|------|------|------|------|------|--|
| Season Team | G. | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. | |
| 1960-61 New York | 62 | 994 | 122-310 | 393 | 49-96 | 510 | 296 | 51 | 143 | 293 | 4.7 | |
| 1961-62 New York | 76 | 1501 | 186-482 | 386 | 80-139 | 575 | 470 | 82 | 230 | 452 | 5.9 | |
| 1962-63 Detroit | 45 | 458 | 48-153 | 314 | 24-50 | 480 | 155 | 28 | 66 | 120 | 2.7 | |
| 1963-64 Detroit | 58 | 871 | 104-251 | 414 | 69-113 | 611 | 283 | 56 | 167 | 277 | 4.8 | |
| 1964-65 Los Angeles | 76 | 1521 | 145-311 | 466 | 88-154 | 571 | 500 | 87 | 238 | 378 | 4.8 | |
| 1965-66 Los Angeles | 77 | 1413 | 151-337 | 448 | 77-136 | 566 | 509 | 113 | 234 | 379 | 4.9 | |
| 1966-67 Los Angeles | 81 | 2725 | 370-780 | 474 | 127-207 | 614 | 1060 | 222 | 281 | 867 | 10.7 | |
| 1967-68 Los Angeles | 82 | 2271 | 293-613 | 478 | 177-286 | 619 | 893 | 206 | 264 | 763 | 9.3 | |
| 1968-69 Philadelphia | 82 | 2360 | 279-593 | 470 | 194-325 | 597 | 792 | 218 | 310 | 752 | 9.2 | |
| 1969-70 Philadelphia | 79 | 2474 | 430-796 | 540 | 215-331 | 650 | 754 | 211 | 294 | 1075 | 13.6 | |
| Totals | 718 | 16588 | 2128-4626 | 460 | 1100-1837 | 599 | 5732 | 1274 | 2227 | 5356 | 7.5 | |

| Playoffs | | | | | | | | | | | | |
|----------------------|----|------|---------|------|---------|------|------|------|-----|------|------|--|
| Season Team | G. | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. | |
| 1962-63 Detroit | 1 | 2 | 0-0 | .000 | 0-0 | .000 | 1 | 0 | 0 | 0 | 0.0 | |
| 1964-65 Los Angeles | 11 | 151 | 13-24 | 556 | 7-12 | 583 | 43 | 13 | 26 | 33 | 3.0 | |
| 1965-66 Los Angeles | 14 | 243 | 14-40 | 350 | 13-18 | 722 | 81 | 30 | 42 | 41 | 2.9 | |
| 1966-67 Los Angeles | 3 | 86 | 13-24 | 542 | 4-5 | 800 | 37 | 5 | 8 | 30 | 10.0 | |
| 1967-68 Los Angeles | 15 | 440 | 44-89 | 494 | 26-51 | 510 | 163 | 30 | 56 | 114 | 7.6 | |
| 1968-69 Philadelphia | 5 | 191 | 33-66 | 500 | 25-38 | 658 | 82 | 12 | 24 | 91 | 18.2 | |
| 1969-70 Philadelphia | 5 | 138 | 22-48 | 458 | 1-7 | 143 | 35 | 11 | 23 | 45 | 9.0 | |
| Totals | 54 | 1251 | 139-291 | 478 | 76-131 | 580 | 442 | 101 | 179 | 354 | 6.6 | |

| All-Star Game | | | | | | | | | | |
|------------------|----|------|---------|------|---------|------|------|------|----|------|
| Season Team | G. | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. |
| 1967 Los Angeles | 1 | 6 | 0-7 | .000 | 0-0 | .000 | 7 | 1 | 1 | 0 |



little tricks you pick up over the years. He sets a good pick and he passes well off the high post. His reaction is good coming off the board and he's capable of making the long pass on the break."

Born Oct. 11, 1938 in Los Angeles, Calif., basketball did not come easy to Darrall. Though he won two varsity letters as an awkward pivotman at Alhambra High, he averaged only five points and barely made second team all-league.

Coach Pete Newell recognized his potential and recruited him to California at Berkeley. There he led the Golden Bears to the N.C.A.A. title in 1959. Cincinnatians remember his play against the Oscar Robertson-led University of Cincinnati team in the semi-finals. He earned All-American laurels in 1959 and 1960, and he won a gold

medal in Rome as a member of the 1960 United States Olympic championship team.

New York drafted him first in 1960, but he saw only reserve service through the early years of his career with the Knicks (1960-62), Detroit (1962-64), and Los Angeles.

In his third season with the Lakers he moved into a starting role and has been an NBA regular ever since. He was involved in one of the league's most famous trades in July, 1968, when he, Archie Clark and Jerry Chambers were traded to Philadelphia for Wilt Chamberlain. He seemed destined for substitute duty until Luke Jackson ruptured an Achilles tendon. Imhoff hit 10-of-10 in his first starting role and was a regular the rest of the season.

The 1969 playoffs stand out as a highlight of his career. He averaged 18.2 points and 16.5 rebounds against Bill Russell as the 76ers bowed to eventual champion Boston. He has been with playoff teams six of his 10 years, and he played on the West squad as a Laker in the 1967 All-Star game.

Lefty Imhoff (he's one of four southpaws with the Royals) and his wife, the former Susan Williamson of San Mateo, Calif., have three children, Karen Susan, 9, Diana Christine, 5, and Nancy Lorraine, 3. His father, a building contractor, and mother live in Chico, Calif. He has two brothers and a sister.

Darrall's hobby is bow-and-arrow hunting. He says he always liked to hunt, but basketball conflicted with the hunting season. He started using the bow and arrow more out of hunting necessity than flair for the romantic. He quickly became a devotee of the sport and is now a member of the Ben Pearson bow-hunting staff, a division of Leisure Group Inc. of Los Angeles. He has killed three deer.

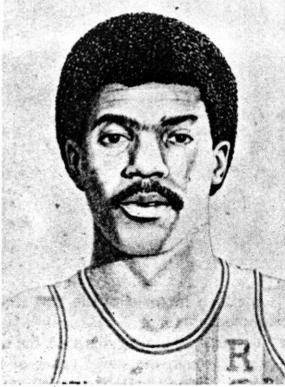
In the off season he concentrates on speaking engagements and clinics. He has done public relations work for the Lakers and 76ers. He headed the 76er season ticket staff. He is active in the Fellowship of Christian Athletes. After his playing career ends, he hopes to either coach or work in the area of his college major, forestry. He is of German-Swiss descent.

1969-70 Performances

| Opponent | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb | Ass | Pts. | Avg. |
|---------------|---|---------|------|---------|------|-----|-----|------|------|
| Milwaukee | 6 | 45-79 | 570 | 13-21 | 619 | 51 | 10 | 103 | 17.2 |
| Phoenix | 6 | 36-67 | 537 | 22-35 | 629 | 54 | 17 | 94 | 15.7 |
| Seattle | 6 | 34-66 | 515 | 25-36 | 694 | 48 | 11 | 93 | 15.5 |
| Los Angeles | 6 | 38-56 | 679 | 14-23 | 696 | 54 | 16 | 90 | 15.0 |
| Detroit | 6 | 36-73 | 493 | 15-25 | 600 | 78 | 20 | 87 | 14.5 |
| San Diego | 6 | 36-80 | 450 | 14-22 | 636 | 58 | 22 | 86 | 14.3 |
| Baltimore | 6 | 36-67 | 552 | 9-10 | 900 | 63 | 20 | 81 | 13.5 |
| New York | 7 | 39-68 | 574 | 15-24 | 625 | 63 | 18 | 93 | 13.3 |
| Boston | 6 | 22-45 | 489 | 28-39 | 718 | 53 | 17 | 72 | 12.0 |
| Chicago | 6 | 28-48 | 583 | 15-23 | 652 | 51 | 19 | 71 | 11.8 |
| Cincinnati | 7 | 31-55 | 564 | 19-31 | 613 | 69 | 18 | 81 | 11.6 |
| San Francisco | 6 | 28-52 | 538 | 12-19 | 632 | 66 | 12 | 68 | 11.3 |
| Atlanta | 5 | 21-40 | 525 | 14-23 | 609 | 46 | 11 | 56 | 11.2 |

Career Highs

| FGM-FGA | FTM-FTA | Reb. | Ass. | Pts. |
|---------|---------|------|------|------|
| 12-19 | 11-14 | 21 | 11 | 28 |



Charlie Paulk

Number 18, Forward-Center, 6'9, 219, Born June 14, 1944, Northeastern Oklahoma State '68, one partial year as pro, Residence Cincinnati, Ohio.

It was April 22, 1970, and Charlie Paulk was getting "short."

"Short" is G.I. lingo for "having a short time left at a duty station." To Specialist Paulk, "short" meant 15 days to spend in Vietnam and about 17 days left in the Army.

He was walking down a road within the perimeter of his II Corps basecamp when a *Stars and Stripes* correspondent asked him what he thought of the trade.

"What trade?" asked Charlie. "what are you talking about?" When told he had been traded to the Cincinnati Royals for Oscar Robertson, Paulk was disbelieving. Not until the next day when the Tokyo-printed newspaper reached his forward area did he believe. Three days later a telegram confirmed the news report. He and guard Flynn Robinson had been sent by Milwaukee to the Royals. When he left Vietnam May 7, he came to Cincinnati.

Although Royals coach Bob Cousy had never seen Paulk play, the team was not unaware of his talents. General Manager Joe Axelson, who staged the 1968 National Association of Intercollegiate Athletics (NAIA) post-season basketball tournament while he was the organization's assistant executive secretary, remembered Charlie's leading his Northeastern Oklahoma State team into the tourney. Axelson also remembered being highly impressed with Paulk's 55 points and 32 rebounds in two games.

When negotiations for Oscar got underway, the Bucks told the Royals to pick any two players other than Lew Alcindor from their roster. The Royals picked guard Flynn Robinson and Paulk. Milwaukee balked, saying Paulk was in Vietnam and he didn't count. The deal lay dormant in limbo for three weeks before the Bucks gave in.

Paulk, born June 14, 1946 in Fitzgerald, Ga., attracted national attention as a prep All-American at Lester High in Memphis, Tenn. He scored 47 points one night against Austin. He divided his college career between Tulsa and Northeastern Oklahoma State at Tahlequah, Okla. As a senior he averaged 23.8 points and 14.9 rebounds and led his team to a 26-4 season. He played in the 1967 Pan American games and was named an alternate on the 1968 United States Olympic team.

The Milwaukee Bucks drafted him number one in their first year, 1968. They chose him over Bill Hosket.

Charlie played 217 minutes in 17 games before the Army inducted him Dec. 13, 1968. He scored 51 points, including 11 against Seattle in his top game.

Cousy was impressed after his first glimpse at the 6'9 southpaw forward at the Royals' Pittsfield, N.H. rookie camp this summer.

"He has good speed and mobility for a man his size," says the coach. "He has a good outside shot. He doesn't seem to have great lateral movement, but he's very coachable and that will help his defense. You can coach defense. He's a good tipper. He goes up well, but he's not a ferocious kind of rebounder. We were a little disappointed in his board play in the pre-season games, but hopefully he'll improve with experience."

Charlie worked as recreation supervisor during the summer. He likes to play pool. He is one of six children (one brother, four sisters). His college major was journalism; he minored in physical education.

Regular Season

| Season Team | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. |
|-------------------|----|------|---------|------|---------|------|------|------|----|------|------|
| 1968-69 Milwaukee | 17 | 217 | 19-84 | .226 | 13-23 | .565 | 78 | 3 | 26 | 51 | 3.0 |



Nate Archibald

Number 10, Guard, 6'1, 150½, Born April 18, 1948, Texas El Paso '70, Rookie, Residence Bronx, New York.

Cincinnati General Manager Joe Axelson was in his Memphis hotel room a few hours before a Royals regular season game with Atlanta last March.

Axelson usually didn't make road trips, but this one afforded him an opportunity to cross paths for the first time with his second-round draft choice, Nate Archibald of Texas El Paso.

Axelson called room service for some ice. A few minutes later there was a knock. He opened the door and was about to tell the scrawny kid to come in and put the ice on the dresser when the scrawny kid blurted, "Hi. I'm Nate Archibald."

"We drafted a bellhop," thought the incredulous Axelson.

Neither he nor Coach Bob Cousy had seen Nate play. They had drafted him on the strong recommendations of chief scout Draff Young and assistant general manager Larry Staverman. Now they began to wonder.

Their fears were quickly dispelled in succeeding weeks as the 6'1, 150 pound Archibald scored 51 points in the Aloha Classic April 4 and averaged 38 points in five post season All-Star games. Indeed, he was for real!

Boysie Nathaniel Archibald looks more like a junior high player than a pro basketball player and father of four. He has a pixieish way about him, and when he's caught fouling, he often flashes the expression of a kid caught raiding the cookie jar.

"He'll be of immediate help," says Royals Coach Bob Cousy, who probably sees a lot of own basketball style in the crafty guard. "He has an excellent pure

basketball instinct. He has great speed, quickness, anticipation — all the thing he has to have to make it at his size.

"His ball handling is good. He penetrates a lot, much like (Norm) Van Lier did last year, but he seems to be successful in getting the shot off and it goes in a high percentage of the time or else he draws a foul. He'll fit well into our pressure defense."

One of seven children (three brothers, three sisters), Nate grew up in the Bronx and prepped at DeWitt Clinton High. Don Haskins, known for his nationwide recruiting forays, brought him to Texas El Paso (then Texas Western) in 1966. Nate starred three years on Miner teams which ran and shot their way to national prominence. He averaged 19.9 points over three years and his 1,459 point total topped Jim (Bad News) Barnes old school-record mark.

UTEP publicist Eddie Mullins, famed for his descriptive similes, and a field day with Nate: "More shots than a hospital" . . . "More moves than a chess tournament" . . . "More moves than a waltzing red ant." Mullins nicknamed him Tiny, The Magician and Nate the Roller Skate. His fellow Royals have picked up Tiny.

Nate was a Royals' regular throughout the pre-season games. He averaged 13.7 points in nine games and was a leader in assists. He earned a starting berth by the start of the season. For his performance at rookie camp and in the period up to the first game he was awarded the Outstanding Rookie trophy at the annual pre-season team dinner.

Nate's Royal uniform was a special order. He wore Adrian Smith's old one through the pre-season schedule and the shirt was so large that part of the number "10" got tucked in his pants.

Nate is married to the former Shirley Dixon, also of the Bronx. They have four children, Nate Jr., Keith, Nicole, and Karrie. The Skate's favorite food is fried chicken.

Collegiate Statistics at Texas El Paso

| Season | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Ave. |
|---------|----|----------|------|---------|------|------|------|------|
| 1967-68 | 23 | 131-281 | .466 | 102-140 | .729 | 81 | 364 | 15.6 |
| 1968-69 | 25 | 199-374 | .532 | 161-194 | .830 | 69 | 559 | 22.4 |
| 1969-70 | 25 | 180-351 | .512 | 176-225 | .782 | 66 | 536 | 21.4 |
| Totals | 73 | 510-1006 | .506 | 439-559 | .782 | 216 | 1459 | 19.9 |

Sam Lacey



Number 44, Center, 6'10, 235, Born March 28, 1948, New Mexico State '70, Rookie, Residence Cincinnati, Ohio.

The Cincinnati Royals long-awaited "big man" may be Sam Lacey, the team's number one draft selection last spring.

At 6'10, 235 pounds, Lacey is big enough to play with anyone in the league. He and Bob Lanier, who starred at St. Bonaventure and was picked by Detroit, were rated the top two centers in the collegiate ranks last winter.

Royals coach Bob Cousy was anxious to add big Sam to the roster. "We're hoping he'll give some of rebounding strength we need to get the ball out quickly and run the fast break.

"Sam seems to be a good defensive rebounder. He's not a leaper, but he goes to the board fairly strong and spreads out when he does it. He takes up a lot of space and he's a hard man to move out. I think in time he'll be able to make the long pass.

"Offensively, his best shot is an outside jumper. He came to rookie camp with no back-to-the basket shot. He really had no need for one in college, but in the pros, he won't be able to get by with his little turn-around-jump. In general, he has a good attitude and he's a hard worker. And he's not timid. He showed that when he wouldn't let some of the veterans push him around in the pre-season games."

Big Sam was born Mar. 8, 1948 in Indianola, Miss. One of seven children (three brothers, three sisters), Sam caught the attention of New Mexico State coach Lou Henson, who was on a Southern swing looking at junior college talent. A JC coach told him about Sam, a 6'9, 185 kid at Gentry High, and Henson camped in Indianola for four days.

Sam gained 55 pounds his first year at New Mexico State. He and Jimmy Collins, who was drafted first by the Chicago Bulls, led the Aggies to 75 wins (and only

14 losses) in their three-year careers. The team advanced to the N.C.A.A. semi-finals their senior years.

It was at State that Sam picked up the nickname "Slammin' Sam" for his shot-blocking skills. He once rejected three Arizona State shots in a 10-second span. Sam was a consistent scorer in his three varsity years and averaged 16.3 points over his career. His top game was 29 points against Loyola of Chicago in 1968.

Sam rates Lew Alcindor as the best college player he faced. He says one of his big college disappointments was never being able to dunk the ball, and he is sure the shot would have improved his scoring average. A newspaper once quoted Sam as saying he would never be "one of those who'll forget the school later on." Upon signing with the Royals, Sam joined the Aggie scholarship fund club with a \$1000 donation.

Sam is quiet, almost shy; but he loosens up after getting to know people. His parents died in November of his senior year in college and he has assumed family obligations. Sam was a physical education major. He likes to play softball in the summer. He is not married and lives in Cincinnati.



Collegiate Statistics at New Mexico State

| Season | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Ave. |
|---------|----|----------|------|---------|------|------|------|------|
| 1967-68 | 29 | 175-363 | 47.0 | 89-123 | 72.4 | 337 | 439 | 15.1 |
| 1968-69 | 29 | 188-435 | 43.3 | 83-133 | 62.4 | 435 | 459 | 15.8 |
| 1969-70 | 31 | 231-499 | 46.3 | 89-138 | 63.8 | 493 | 550 | 17.8 |
| Totals | 89 | 594-1307 | 45.5 | 260-394 | 66.0 | 1265 | 1448 | 16.3 |



Greg Hyder

Number 16, Forward 6'6, 215, Born June 21, 1948
Eastern New Mexico State '70, Rookie, Residence
Victorville, Calif.

Victorville, Calif. is in the hinterlands. A town of 11,000, it lies 80 miles south of Los Angeles and 150 east of Las Vegas.

"There isn't anything to do except play sports," says rookie Greg Hyder of the Cincinnati Royals. "And basketball is the only thing I liked. We played it all year round."

And Greg Hyder played it well, too. Well enough to earn an athletic grant to Eastern New Mexico and well enough to be drafted in the third round by the Royals.

"He shows good potential," says Royals coach Bob Cousy. Hyder spent almost a month last summer working — and playing — at Royals coach Bob Cousy's summer camp for boys.

"I think he found it educational," says Cousy. "He has good speed and rebounds well for his size (6'6, 215). Ball handling was supposed to be his weakness, but I haven't found that the case. His defense is better than adequate."

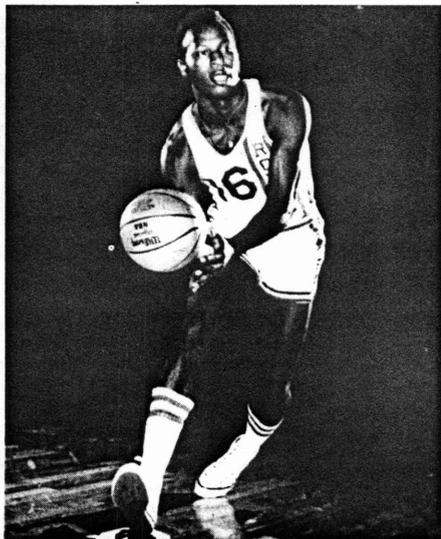
Hyder did little ball handling and dribbling as a college forward at Eastern New Mexico State at Portales, N. M. He says he can't imagine "putting it to the floor well enough to play guard," but Cousy would like to use him part-time in the backcourt if he develops. The coach would like to mold him in the Tom Van Arsdale image.

Greg was the center at Victor Valley High, and he also played football and baseball. Eastern New Mexico won 96 and lost only 24 in his four years on the varsity. He averaged over 19 points and nearly 12 rebounds, and he shot 54 per cent off the floor. He holds 15 school rec-

ords. He was a four-time N.A.I.A. All-American and made the Converse team twice. He was named Most Valuable Player as his team finished third in last year's N.A.I.A. tournament.

Gregory Peck Hyder was born June 21, 1948. His two brothers earned athletic grants to North Texas State and New Mexico State, respectively, and his sister won an academic scholarship to Whittier College.

Greg earned his degree in physical education and minored in secretarial administration. His mother is active in the Head Start program in Victorville. Spanish food is his favorite cuisine.



Collegiate Statistics at Eastern New Mexico

| Season | G | PGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Ave. |
|---------|-----|----------|------|---------|------|------|------|------|
| 1966-67 | 28 | 161-312 | .514 | 92-132 | .696 | 299 | 414 | 14.8 |
| 1967-68 | 26 | 192-350 | .549 | 81-106 | .765 | 349 | 465 | 17.9 |
| 1968-69 | 31 | 277-554 | .500 | 134-176 | .762 | 404 | 688 | 22.2 |
| 1969-70 | 31 | 305-548 | .557 | 101-143 | .706 | 393 | 711 | 22.9 |
| Totals | 116 | 935-1764 | .530 | 408-557 | .732 | 1445 | 2278 | 19.6 |

Bob Arnzen

Number 30, Forward, 6'6, 215, Born November 3, 1947, Notre Dame '69, 1 year as a pro, Residence Fort Thomas, Ky.



When Bob Arnzen cleaned out his locker and packed his bag after being cut by the New York Nets of the American Basketball Association, he couldn't help thinking his professional basketball career was doomed.

In fact, even after the season started and he was playing — and playing well — for the Cincinnati Royals, Arnzen was still a little dazed by the rapid turn of events which put him in the uniform of his hometown team.

"I was very discouraged," said Arnzen, who is also under a baseball contract to the Montreal Expos. "I was going to go down to Florida and play in the instructional baseball league. I was all set to hang it up as far as basketball was concerned.

"Well, I was talking to this friend of mine who knows Larry Staverman (assistant general manager of the Royals) and he suggested I call Larry. The next thing I knew I was practicing one Sunday. I played loose. I figured I had nothing to lose. But I really wanted to play well."

Royals coach Bob Cousy liked what he saw in that first Sunday afternoon session and grew more enthusiastic as the days went by.

"He is a good shooter, maybe the best pure shooter we have," says Cousy. "He sees the play developing and from what we've seen he looks like he can make it. He's intelligent. His height (6'6, 210) may be a disadvantage. His speed is not overwhelming.

"He reminds me a little of Frank Ramsey," says Cooz, thinking back to his old Boston days for a comparison. "He doesn't take a long time to warm up and generate offense. I think he'll come off the bench real well."

Staverman was not unaware of Arnzen's talents when recommending him to Cousy. While assistant

coach at Notre Dame in 1965 Larry recruited Arnzen. He even named his South-Bend-born boy Robbie after Arnzen. The Arnzen family lives in the same Northern Kentucky suburb as the Stavermans.

Born November 3, 1947 in Covington, Ky. (just across the Ohio River from Cincinnati), Robert Louis Arnzen led Cincinnati St. Xavier High to the finals of the state high school basketball tournament.

At Notre Dame he averaged 20.3 points and 11.5 rebounds over three years. He was drafted second by the Nets, then traded to Indiana. He spent the summer of 1969 as a finance clerk on active duty with the National Guard.

Meanwhile, Indiana sent him back to New York, who showed little interest in him after he joined the squad late as a result of military duty. He played in only 13 games as a Net, scoring 40 points. With five forwards on no-cut contracts, the Nets were even less interested in Arnzen this fall.

Bob hopes to continue his career as a baseball pitcher. He won two college letters at Notre Dame. He played with Bradenton (won 2, lost 1) in the Gulf Coast League and West Palm Beach (2-0) in the Florida State League.

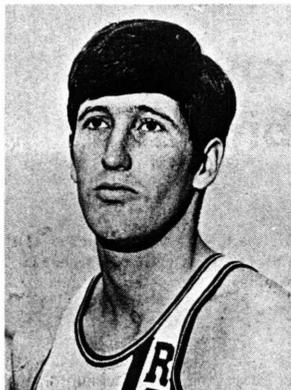
Arnzen is one of seven children (three brothers, three sisters). His bachelor's degree from Notre Dame is in economics; he minored in philosophy. He was an N.C.A.A. academic All-American. He is unmarried.

Regular Season

| Season Team | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Ave. |
|------------------------|----|---------|------|---------|------|------|------|------|
| 1966-70 New York (ABA) | 13 | 19-47 | .404 | 2-6 | .333 | 40 | 3.0 | |

Collegiate Statistics at Notre Dame

| Season | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Ave. |
|---------|----|----------|------|---------|------|------|------|------|
| 1966-67 | 28 | 225-488 | .461 | 147-177 | .831 | 355 | 597 | 21.3 |
| 1967-68 | 30 | 269-527 | .510 | 106-134 | .791 | 310 | 644 | 21.5 |
| 1968-69 | 24 | 172-359 | .479 | 80-103 | .767 | 279 | 424 | 17.7 |
| Totals | 82 | 666-1374 | .492 | 333-414 | .804 | 944 | 1665 | 20.3 |



Moe Barr

Number 19, Guard, 6'4, 195, Born June 19, 1944, Duquesne '68, Rookie, Residence Cincinnati, Ohio.

Moe Barr happened to be in the right place at the right time.

Barr was a muscular-type 6'4 guard on a team, the Pittsburgh Condors of the American Basketball Association, which was loaded with muscular 6'4 guards.

The Cincinnati Royals had only three backcourtmen, all in the 6'1 to 6'2 range. Condor coach Jack McMahon, an August visitor to the Royals rookie camp, knew of their problem and called to suggest Barr, whom he was about to cut.

The Royals agreed to look at him, so Moe flew to meet the squad in Omaha October 1 for two days of workouts. The airlines lost his luggage, but that didn't seem to bother his play.

"He made a good first impression," Royals coach Bob Cousy said. "We need a big guard and he fills that bill. He seems to be quick enough and his defense is adequate.

"He was a little tight early, but I think he'll give us good spot help. He showed signs of being able to make the play. He was impressive enough for us to keep him over two or three others who had the benefit of a couple weeks practice with us."

Born June 19, 1947, Thomas L. (he prefers Moe) Barr grew up in Pittsburgh. At large Penn Hills high school he attracted the attention of Duquesne coach John Manning, who recruited him to the Pittsburgh school.

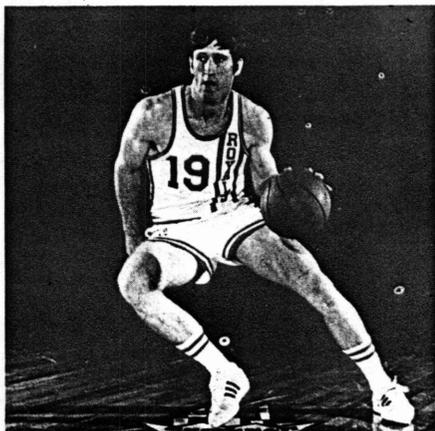
Moe led the Dukes in scoring his sophomore year and averaged 15 points in his career. He is the fifth highest scorer (1,094) in Duquesne history behind Willie Somerset, Dick Ricketts, Si Green and Ron Willard. A rugged kind of player who was never injured in his ca-

reer, Moe is remembered by Dukes' fans for his long range jump shot out of the corner. At 6'4 he'll have to play in the backcourt for the Royals. But diminutive Nate Archibald and Norm Van Lier will appreciate the muscular addition.

Moe left the Condor (then Pipers) camp in 1969 to do student teaching and complete work on his degree. His bachelor's is in education; he majored in social studies and minored in philosophy. He spent six months on active military duty and played on the All-Army volleyball team.

While in college Moe played varsity golf and club football. His father is an investment banker. He has a brother and sister. The Army made him a cook, and he says he can count on two hands the eggs he's eaten since being discharged. "If you had to make 750 eggs every morning, you'd never want to see another egg either. I just don't even like to look at them anymore."

He lists Ben Hogan as the sports star he most admires. Moe likes Italian food. In his spare time he likes to explore caves. Also, he is a philatelist.



Collegiate Statistics at Duquesne

| Season | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Pts. | Ave. |
|---------|----|----------|------|---------|------|------|------|------|
| 1966-67 | 22 | 132-297 | .444 | 60-82 | .732 | 137 | 324 | 14.7 |
| 1967-68 | 25 | 160-362 | .442 | 59-78 | .756 | 191 | 379 | 15.2 |
| 1968-69 | 26 | 165-358 | .461 | 61-78 | .782 | 192 | 391 | 15.0 |
| Totals | 73 | 467-1017 | .459 | 180-238 | .756 | 520 | 1094 | 14.9 |



Flynn Robinson

Number 21, Guard, 6'1, 195, Born April 28, 1941, Wyoming '65, 4 years as a pro, Residence Cincinnati, Ohio.

The 1970-71 season started late — about six games and 14 days, to be exact — for Flynn Robinson.

Traded to the Royals along with Charlie Paulk in the deal for Oscar Robertson, Flynn became a holdout when he failed to report for pre-season practice Sept. 14. He became a \$500-a-day holdout three days later. But when he and the Royals finally came to terms Oct. 28, everyone was smiling.

Flynn now wears the uniform (and the same number — 21) of the team he started his NBA career with in the fall of 1966. The Royals drafted him second (behind Jon McGlocklin) in 1965. A virus and chest infection kept him out of action the following year. He played in 76 games as a rookie, outscoring McGlocklin; but he found himself on a team with two firmly entrenched guards, Oscar and Adrian Smith. Early the next season he was sent, along with cash and two draft choices, to Chicago for Guy Rodgers. He went to Milwaukee in exchange for Bob Love and Bob Weiss in November, 1968. It was there he blossomed into an NBA All-Star.

Always classified as a deadly shooter, Flynn proved himself a complete player as he led the expansion Bucks to the second best season ever enjoyed by a first-

year team. Milwaukee fans voted him the most popular member of the team.

When Lew Alcindor joined the team the following year, Flynn made adjustments. He shot less, but increased his field goal percentage (up .044), assist total, and scoring average (to 21.8). He played on the East squad in last year's All-Star game. He led the league in free throw percentage, hitting 89.8 per cent of his shots.

"Flynn will help our shooting," says coach Bob Cousy, "and that's something we need badly. We put five different men on him and he scored 42 against us last year. Our style of play (relentless pressure) requires a

(continued to Page 35)

1969-70 Performances

| Opponent | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|---------------|---|---------|------|---------|------|------|------|------|------|
| Atlanta | 6 | 54-104 | .519 | 26-29 | .897 | 14 | 36 | 134 | 22.3 |
| Baltimore | 6 | 51-116 | .440 | 47-48 | .979 | 15 | 35 | 149 | 24.8 |
| Boston | 7 | 54-110 | .491 | 55-63 | .873 | 30 | 40 | 163 | 23.3 |
| Chicago | 5 | 38-83 | .458 | 25-26 | .962 | 14 | 39 | 101 | 20.2 |
| Cincinnati | 7 | 70-141 | .496 | 35-39 | .897 | 24 | 40 | 175 | 25.0 |
| Detroit | 7 | 56-121 | .463 | 34-36 | .944 | 21 | 29 | 146 | 20.9 |
| Los Angeles | 6 | 43-91 | .473 | 24-27 | .889 | 20 | 32 | 110 | 18.3 |
| New York | 6 | 47-100 | .470 | 34-35 | .971 | 21 | 28 | 128 | 21.3 |
| Philadelphia | 7 | 49-98 | .500 | 30-38 | .789 | 29 | 40 | 128 | 18.3 |
| Phoenix | 6 | 45-92 | .469 | 33-36 | .917 | 21 | 30 | 123 | 20.5 |
| San Diego | 6 | 58-125 | .464 | 41-45 | .911 | 18 | 30 | 157 | 26.2 |
| San Francisco | 6 | 39-92 | .424 | 33-42 | .786 | 15 | 37 | 111 | 18.5 |
| Seattle | 6 | 54-107 | .505 | 24-27 | .889 | 20 | 32 | 132 | 22.0 |

Career Highs

| FGM-FGA | FTM-FTA | Reb. | Ass. | Pts. |
|---------|---------|------|------|------|
| 21-36 | 21-22 | 10 | 17 | 45 |

All-Star Game

| Season Team | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. |
|----------------|------|---------|------|---------|------|------|------|----|------|
| 1970 Milwaukee | 8 | 3-4 | .750 | 0-0 | .000 | 1 | 2 | 2 | 6 |

Regular Seasons

| Season Team | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. |
|--------------------|-----|------|-----------|------|-----------|------|------|------|-----|------|------|
| 1966-67 Cincinnati | 76 | 1140 | 274-599 | .457 | 120-154 | .779 | 133 | 110 | 197 | 668 | 8.8 |
| 1967-68 Cin.-Chi. | 75 | 2046 | 444-1010 | .440 | 288-351 | .820 | 272 | 219 | 184 | 1476 | 15.7 |
| 1968-69 Chi.-Milw. | 83 | 2616 | 625-1442 | .433 | 412-491 | .839 | 306 | 377 | 261 | 1662 | 20.0 |
| 1969-70 Milwaukee | 81 | 2762 | 663-1391 | .477 | 439-480 | .898 | 263 | 449 | 254 | 1765 | 21.8 |
| Totals | 315 | 8564 | 2006-4442 | .452 | 1259-1485 | .848 | 974 | 1155 | 896 | 5271 | 16.7 |

Playoffs

| Season Team | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF | Pts. | Ave. |
|--------------------|----|------|---------|------|---------|------|------|------|----|------|------|
| 1966-67 Cincinnati | 4 | 72 | 24-47 | .511 | 2-4 | .500 | 7 | 8 | 8 | 50 | 12.5 |
| 1967-68 Chicago | 5 | 180 | 42-98 | .429 | 17-24 | .708 | 10 | 13 | 14 | 101 | 20.2 |
| 1969-70 Milwaukee | 10 | 300 | 42-129 | .326 | 44-50 | .880 | 23 | 50 | 22 | 128 | 12.8 |
| Totals | 19 | 552 | 108-274 | .394 | 63-78 | .788 | 40 | 71 | 44 | 279 | 14.7 |

1969-70 Results

| Date | Opponent | Score-Record | Site | Crowd | Top Royals Scorer and Top Royals Rebounders |
|---------|---------------|--------------------|---------------|--------|---|
| Oct. 15 | New York | L, 89-94 (0-1) | Cincinnati | 5,379 | Van Arsdale 20 Lucas 15 |
| Oct. 17 | Boston | W, 110-108 (1-1) | Boston | 13,755 | Robertson 25 Rackley 10 |
| Oct. 18 | Philadelphia | L, 123-134* (1-2) | Cincinnati | 5,105 | Rackley 29 Green 13 |
| Oct. 22 | Los Angeles | L, 109-116 (1-3) | Cincinnati | 4,845 | Van Arsdale 24 Lucas 16 |
| Oct. 24 | Baltimore | L, 126-131 (1-4) | Baltimore | 5,729 | Robertson 35 Robertson 12 |
| Oct. 25 | Philadelphia | W, 109-98 (2-4) | Philadelphia | 7,509 | Dierking 27 Green 18 |
| Oct. 30 | Phoenix | L, 104-106 (2-5) | Phoenix | 6,699 | Van Arsdale 23 Green 11 |
| Oct. 31 | Seattle | L, 121-129 (2-6) | Seattle | 4,016 | Robertson 30 Robertson 8 |
| Nov. 1 | San Francisco | L, 97-120 (2-7) | Oakland | 7,851 | Robertson 26 Green 13 |
| Nov. 2 | Los Angeles | W, 124-116 (3-7) | Los Angeles | 9,947 | Van Arsdale 41 Green 14 |
| Nov. 5 | San Diego | W, 133-120 (4-7) | Cincinnati | 3,399 | Robertson 33 Turner 12 |
| Nov. 6 | San Francisco | L, 109-130 (4-8) | Cincinnati | 3,649 | Van Arsdale 18 Green 9 |
| Nov. 8 | Baltimore | W, 130-121 (5-8) | Cincinnati | 5,769 | Robertson 38 Dierking, Rackley 10 |
| Nov. 12 | Boston | W, 116-107 (6-8) | Cincinnati | 4,134 | Robertson 25 Green 11 |
| Nov. 15 | Detroit | L, 104-105 (6-9) | Cincinnati | 4,490 | Van Arsdale 26 Green, Rackley 11 |
| Nov. 18 | New York | L, 94-112 (6-10) | New York | 19,500 | Green 16 Green 19 |
| Nov. 19 | Los Angeles | L, 103-116 (6-11) | Cincinnati | 3,557 | Robertson 21 Green 21 |
| Nov. 21 | Chicago | W, 133-119 (7-11) | Cincinnati | 5,595 | Robertson 41 Green 17 |
| Nov. 23 | Phoenix | W, 137-123 (8-11) | Cincinnati | 3,106 | Robertson 39 Green 11 |
| Nov. 24 | Milwaukee | W, 129-104 (9-11) | Milwaukee | 7,027 | Van Arsdale 29 Van Arsdale, Green 10 |
| Nov. 28 | New York | L, 105-106 (9-12) | Cleveland | 10,438 | Robertson 33 Dierking 14 |
| Nov. 29 | Atlanta | L, 111-128 (9-13) | Atlanta | 5,482 | Robertson 22 Van Arsdale 10 |
| Nov. 30 | Philadelphia | W, 115-107 (10-13) | Cincinnati | 5,006 | Van Arsdale 31 Green 12 |
| Dec. 2 | Baltimore | L, 107-129 (10-14) | Baltimore | 3,662 | Robertson 32 Green 11 |
| Dec. 3 | Seattle | L, 117-118 (10-15) | Cincinnati | 2,456 | Robertson 36 Dierking 15 |
| Dec. 5 | Atlanta | W, 156-127 (11-15) | Cincinnati | 3,428 | Green 31 Green 20 |
| Dec. 6 | Philadelphia | L, 102-120 (11-16) | Philadelphia | 8,128 | Foster 27 Dierking 13 |
| Dec. 9 | New York | W, 103-101 (12-16) | New York | 18,877 | Robertson 31 Dierking 15 |
| Dec. 10 | Philadelphia | W, 122-121 (13-16) | Cincinnati | 3,178 | Robertson 35 Green 16 |
| Dec. 11 | Detroit | L, 116-119 (13-17) | Detroit | 2,888 | Robertson 44 Green 19 |
| Dec. 13 | Phoenix | L, 110-126 (13-18) | Phoenix | 5,786 | Foster 19 Green 10 |
| Dec. 14 | Phoenix | W, 137-130 (14-18) | Phoenix | 7,075 | Robertson 37 Dierking 18 |
| Dec. 17 | Seattle | L, 104-117 (14-19) | Seattle | 4,472 | Robertson 28 Green 10 |
| Dec. 19 | Los Angeles | W, 117-109 (15-19) | Los Angeles | 11,193 | Dierking 31 Green 21 |
| Dec. 20 | San Diego | L, 111-126 (15-20) | San Diego | 4,622 | Robertson 33 Green 13 |
| Dec. 25 | San Francisco | L, 120-124 (15-21) | Cincinnati | 4,431 | Robertson 38 Green 12 |
| Dec. 26 | Atlanta | W, 130-110 (16-21) | Cleveland | 5,629 | Robertson 28 Van Lier 12 |
| Dec. 27 | Milwaukee | W, 112-110 (17-21) | Cincinnati | 11,325 | Robertson 31 Dierking 14 |
| Dec. 29 | Detroit | W, 110-103 (18-21) | Detroit | 5,501 | Dierking 29 Green 17 |
| Dec. 30 | San Diego | W, 125-120 (19-21) | Cincinnati | 5,068 | Van Arsdale 29 Rackley 16 |
| Jan. 2 | Baltimore | L, 116-118 (19-22) | Baltimore | 4,613 | Robertson 31 Rackley 20 |
| Jan. 3 | Atlanta | W, 104-102 (20-22) | Atlanta | 5,043 | Van Arsdale 30 Rackley 9 |
| Jan. 4 | Baltimore | W, 129-128 (21-22) | Cincinnati | 2,861 | Robertson 30 Green 12 |
| Jan. 6 | Phoenix | W, 128-124 (22-22) | Cincinnati | 3,426 | Robertson 9 Green 9 |
| Jan. 7 | Milwaukee | L, 119-138 (22-23) | Milwaukee | 8,056 | Foster 32 Green 12 |
| Jan. 11 | Phoenix | L, 118-125 (22-24) | Omaha | 6,129 | Green 27 Green 13 |
| Jan. 13 | Milwaukee | L, 92-112 (22-25) | Cleveland | 11,197 | Foster 21 Foster 8 |
| Jan. 15 | Chicago | L, 120-130 (22-26) | Chicago | 7,512 | Van Arsdale 28 Rackley 14 |
| Jan. 16 | Atlanta | L, 100-117 (22-27) | Columbia S.C. | 5,204 | Rackley 23 Rackley 16 |
| Jan. 18 | Philadelphia | L, 116-141 (22-28) | Philadelphia | 6,915 | Rackley 25 Rackley 15 |
| Jan. 22 | Boston | W, 111-104 (23-28) | Cincinnati | 4,120 | Robertson 40 Green 14 |
| Jan. 24 | Milwaukee | L, 109-125 (23-29) | Milwaukee | 10,746 | Van Arsdale 25 Green, Robertson 10 |
| Jan. 25 | Baltimore | W, 129-122 (24-29) | Cincinnati | 3,838 | Robertson 41 Green 12 |
| Jan. 26 | Chicago | W, 116-115 (25-29) | Kansas City | 6,125 | Robertson 36 Foster 9 |
| Jan. 28 | Milwaukee | L, 114-126 (25-30) | Cincinnati | 7,941 | Green 25 Rackley 10 |
| Jan. 30 | Boston | L, 103-108 (25-31) | Boston | 6,696 | Van Arsdale 25 Dierking 12 |
| Jan. 31 | Detroit | W, 117-115 (26-31) | Cincinnati | 4,282 | Foster 25 Green 12 |
| Feb. 1 | Chicago | L, 108-115 (26-32) | Chicago | 11,107 | Green 27 Van Lier, Green 10 |
| Feb. 3 | Los Angeles | L, 114-124 (26-33) | Cleveland | 6,001 | Van Arsdale 36 Green 10 |
| Feb. 4 | Seattle | L, 115-121 (26-34) | Cincinnati | 2,805 | Van Arsdale 29 Dierking 10 |
| Feb. 6 | New York | L, 92-135 (26-35) | Cincinnati | 6,637 | Van Arsdale 21 Gilliam 9 |
| Feb. 7 | New York | L, 114-121 (26-36) | New York | 19,500 | Dierking 24 Green 14 |
| Feb. 8 | Boston | L, 117-130 (26-37) | Boston | 9,134 | Van Arsdale 38 Turner 11 |

| Date | Opponent | Score-Record | Site | Crowd | Top Royals Scorer and Top Royals Rebounders |
|---------|---------------|--------------------|---------------|--------|---|
| Feb. 10 | Detroit | W, 117-115 (27-37) | Detroit | 2,158 | Dierking 30 Dierking 15 |
| Feb. 11 | Detroit | W, 124-113 (28-37) | Omaha | 3,546 | Van Arsdale 32 Dierking 12 |
| Feb. 13 | San Francisco | W, 128-110 (29-37) | San Francisco | 4,632 | Van Arsdale 34 Dierking 13 |
| Feb. 15 | San Diego | L, 123-150 (29-38) | San Diego | 4,152 | Foster 32 Dierking 14 |
| Feb. 18 | Atlanta | L, 125-139 (29-39) | Memphis | 5,711 | Van Arsdale 27 Green 19 |
| Feb. 21 | Chicago | W, 127-119 (30-39) | Cincinnati | 9,527 | Van Arsdale 30 Robertson 14 |
| Feb. 22 | Philadelphia | W, 136-116 (31-39) | Cincinnati | 3,958 | Dierking 45 Dierking 15 |
| Mar. 1 | Milwaukee | L, 114-120 (31-40) | Milwaukee | 10,746 | Robertson 25 Dierking, Robertson, Van Lier 9 |
| Mar. 2 | Baltimore | L, 110-118 (31-41) | Memphis | 4,858 | Robertson 28 Turner 10 |
| Mar. 4 | San Diego | W, 127-125 (32-41) | San Diego | 3,428 | Dierking 31 Green 10 |
| Mar. 6 | Seattle | L, 122-126 (32-42) | Seattle | 13,102 | Van Arsdale 26 Van Arsdale 9 |
| Mar. 7 | San Francisco | W, 121-119 (33-42) | Oakland | 6,128 | Dierking 33 Dierking 15 |
| Mar. 8 | Los Angeles | L, 116-144 (33-43) | Los Angeles | 14,229 | Van Arsdale 26 Dierking 11 |
| Mar. 11 | Boston | L, 127-144 (33-44) | Cincinnati | 3,267 | Green 32 Green 14 |
| Mar. 12 | San Diego | W, 165-151 (34-44) | Cincinnati | 2,695 | Van Arsdale 36 Dierking 18 |
| Mar. 15 | Seattle | W, 116-113 (35-44) | Cincinnati | 10,079 | Robertson 37 Dierking 13 |
| Mar. 16 | Chicago | L, 140-142 (35-45) | Omaha | 3,652 | Van Arsdale 42 Dierking, Van Arsdale 14 |
| Mar. 20 | San Francisco | L, 111-118 (35-46) | Cincinnati | 8,462 | Van Arsdale 32 Dierking 14 |
| Mar. 21 | New York | W, 136-120 (36-46) | New York | 19,500 | Dierking Dierking 21 |

1969-70 Statistics

| Player | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF-Disq. | Pts. | Avg. | Top Scoring Game |
|------------------|----|------|-----------|------|-----------|-------|------|------|----------|------|-------|---|
| Oscar Robertson | 69 | 2865 | 647-1267 | 511 | 454-561 | 809 | 422 | 588 | 175-1 | 1748 | 25.3 | 44 vs. Detroit Dec. 11 |
| Tom Van Arsdale | 71 | 2544 | 620-1376 | 451 | 381-492 | 774 | 463 | 155 | 247-3 | 1621 | 22.8 | 41 vs. Los Angeles Nov. 2 |
| Connie Dierking | 76 | 2448 | 521-1243 | 419 | 230-306 | 752 | 624 | 169 | 275-7 | 1272 | 16.7 | 45 vs. Philadelphia Feb. 22 |
| Johnny Green | 78 | 2278 | 481-860 | 559 | 254-429 | 592 | 841 | 112 | 268-6 | 1216 | 15.6 | 32 vs. Boston Mar. 11 |
| Fred Foster | 74 | 2077 | 461-1026 | 449 | 176-243 | 724 | 310 | 107 | 209-2 | 1098 | 14.8 | 32 vs. Milwaukee, Jan. 7; San Diego, Feb. 15 |
| Jerry Lucas | 4 | 118 | 18-35 | 514 | 5-7 | 714 | 45 | 9 | 5-0 | 41 | 10.3 | 15 vs. Los Angeles Oct. 22 |
| Norm Van Lier | 81 | 2895 | 302-749 | 403 | 166-224 | 741 | 409 | 500 | 329-18 | 770 | 9.5 | 23 vs. Atlanta Feb. 18 |
| Luther Rackley | 66 | 1256 | 190-423 | 449 | 124-195 | 636 | 378 | 56 | 204-5 | 504 | 7.6 | 29 vs. Philadelphia Oct. 18 |
| Herm Gilliam | 57 | 1161 | 179-441 | 406 | 68-91 | 747 | 215 | 178 | 163-6 | 426 | 7.5 | 24 vs. Detroit Feb. 10 |
| Bill Turner | 69 | 1095 | 188-451 | 417 | 118-157 | 752 | 290 | 42 | 187-3 | 494 | 7.2 | 16 vs. San Francisco, Nov. 1; Phoenix, Dec. 3 |
| Adrian Smith | 32 | 453 | 60-148 | 405 | 52-60 | 864 | 33 | 45 | 56-0 | 172 | 5.4 | 17 vs. San Francisco Nov. 6 |
| Jim King | 31 | 286 | 34-83 | 410 | 22-27 | 815 | 46 | 42 | 39-0 | 90 | 2.9 | 13 vs. Boston Mar. 11 |
| Wally Anderzunas | 44 | 370 | 65-166 | 392 | 29-46 | 630 | 82 | 9 | 47-1 | 157 | 3.6 | 13 vs. Atlanta Jan. 3 |
| Bob Cousy | 7 | 34 | 1-3 | 333 | 3-3 | 1,000 | 5 | 10 | 11-0 | 5 | 0.7 | 3 vs. Chicago Nov. 21 |
| Team Totals | 82 | | 3767-8271 | 455 | 2082-2841 | 733 | 4163 | 992 | 2215-52 | 9616 | 117.3 | 165 vs. San Diego Mar. 12 |

1969-70 Statistics of Royals with Other Teams

| Player-Teams | G | Min. | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | PF-Disq. | Pts. | Avg. |
|---------------------------------------|----|------|---------|------|---------|------|------|------|----------|------|------|
| Jim King, San Francisco-Cincinnati | 34 | 391 | 53-129 | 411 | 33-41 | 805 | 62 | 52 | 47-0 | 139 | 4.1 |
| Bill Turner, San Francisco-Cincinnati | 72 | 1170 | 197-468 | 421 | 123-167 | 737 | 304 | 43 | 193-0 | 517 | 7.2 |

1969-70 By Months

| | Home | Away | Neutral | Totals |
|---------------|--------------|--------------|------------|--------------|
| October | 0-3 | 2-3 | 0-0 | 2-6 |
| November | 6-3 | 2-3 | 0-1 | 8-7 |
| December | 4-2 | 4-6 | 1-0 | 9-8 |
| January | 5-1 | 1-6 | 1-3 | 7-10 |
| February | 2-2 | 2-4 | 1-2 | 5-8 |
| March | 2-2 | 3-3 | 0-2 | 5-7 |
| Totals | 19-13 | 14-25 | 3-8 | 36-46 |

1969-70 Series Records

| | Eastern | Western |
|---------------|--------------|---------------------|
| Baltimore | 3-4 | Atlanta 3-3 |
| Boston | 3-3 | Chicago 3-3 |
| Detroit | 4-2 | Los Angeles 2-4 |
| Milwaukee | 2-5 | Phoenix 3-3 |
| New York | 2-5 | San Diego 4-2 |
| Philadelphia | 4-3 | San Francisco 2-4 |
| | | Seattle 1-5 |
| Totals | 18-22 | Totals 18-24 |

Royals Season-by-Season

| Year | Won | Lost | Pct. | Playoffs | Coach | Regular Season Finish-Playoff Results |
|---------------|------------|------------|-------------|--------------|------------------|---|
| 1945-46 | 24 | 10 | .706 | 6-1 | | 2nd in East. Beat Ft. Wayne 3-1, Sheboygan 3-0. |
| 1946-47 | 31 | 13 | .705 | 6-5 | | 1st in East. Beat Syracuse 3-1, Ft. Wayne 2-1; Lost to Chicago 1-3. |
| 1947-48 | 44 | 16 | .733 | 5-5 | | 1st in East. Beat Ft. Wayne 2-1, Anderson 2-1; lost to Minneapolis 1-3. |
| 1948-49 | 45 | 15 | .750 | 2-2 | Les Harrison | 1st in West. Beat St. Louis 2-0; lost to Minneapolis 0-2. |
| 1949-50 | 51 | 17 | .750 | 0-2 | Les Harrison | 1st (tie) in Central. Lost to Ft. Wayne, 0-2. |
| 1950-51 | 41 | 27 | .603 | 9-5 | Les Harrison | 2nd in West. Beat Minneapolis 2-1, Ft. Wayne 2-1, New York 4-3. |
| 1951-52 | 41 | 25 | .621 | 3-3 | Les Harrison | 1st in West. Beat Ft. Wayne 2-0; lost to Minneapolis 1-3. |
| 1952-53 | 44 | 26 | .629 | 1-2 | Les Harrison | 2nd in West. Lost to Ft. Wayne 1-2. |
| 1953-54 | 44 | 28 | .611 | 3-3 | Les Harrison | 2nd in West. Beat Ft. Wayne 2-0; lost to Minneapolis 1-3. |
| 1954-55 | 29 | 43 | .403 | 1-2 | Les Harrison | 3rd in West. Lost to Minneapolis 1-2. |
| 1955-56 | 31 | 41 | .431 | | Bob Wanzer | 4th in West. |
| 1956-57 | 31 | 41 | .431 | | Bob Wanzer | 4th in West. |
| 1957-58 | 33 | 39 | .458 | 0-2 | Bob Wanzer | 2nd (tie) in West. Lost to Detroit 0-2. |
| 1958-59 | 19 | 53 | .264 | | Wanzer, Marshall | 4th in West. |
| 1959-60 | 19 | 56 | .253 | | Tom Marshall | 4th in West. |
| 1960-61 | 33 | 46 | .418 | | Charley Wolf | 4th in West. |
| 1961-62 | 43 | 37 | .538 | 1-3 | Charley Wolf | 2nd in West. Lost to Detroit 1-3. |
| 1962-63 | 42 | 38 | .525 | 6-6 | Charley Wolf | 3rd in East. Beat Syracuse 3-2; lost to Boston 3-4. |
| 1963-64 | 55 | 25 | .688 | 4-6 | Jack McMahon | 2nd in East. Beat Philadelphia 3-2; lost to Boston 1-4. |
| 1964-65 | 48 | 32 | .600 | 1-3 | Jack McMahon | 2nd in East. Lost to Philadelphia 1-3. |
| 1965-66 | 45 | 35 | .563 | 2-3 | Jack McMahon | 3rd in East. Lost to Boston 2-3. |
| 1966-67 | 39 | 42 | .481 | 1-3 | Jack McMahon | 3rd in East. Lost to Philadelphia 1-3. |
| 1967-68 | 39 | 43 | .476 | | Ed Jucker | 5th in East. |
| 1968-69 | 41 | 41 | .500 | | Ed Jucker | 6th in East. |
| 1969-70 | 36 | 46 | .439 | | Bob Cousy | 5th in East. |
| Totals | 948 | 795 | .543 | 51-56 | | Playoff record 51-56; at Cincinnati, 15-26. |

Attendance at Cincinnati Gardens

| Year-by-Year | | | | 1969-70 Attendance | | | |
|---------------|------------|------------------|--------------|--------------------|-----------|----------------|--------------|
| Season | G | Attendance | Ave. | Site | G | Attendance | Average |
| 1957-58 | 29 | 105,590 | 3,638 | Gardens | 32 | 155,818 | 4,869 |
| 1958-59 | 28 | 68-470 | 2,443 | Away | 39 | 327,116 | 8,387 |
| 1959-60 | 31 | 58-244 | 1,877 | Neutral | 11 | 69,325 | 6,302 |
| 1960-61 | 31 | 194,017 | 6,258 | Totals | 82 | 552,259 | 6,734 |
| 1961-62 | 31 | 146,468 | 4,725 | | | | |
| 1962-63 | 33 | 137-739 | 4,174 | | | | |
| 1963-64 | 33 | 228,012 | 6,909 | | | | |
| 1964-65 | 32 | 169,570 | 5,299 | | | | |
| 1965-66 | 33 | 208,865 | 6,329 | | | | |
| 1966-67 | 33 | 156,931 | 4,755 | | | | |
| 1967-68 | 30 | 124,668 | 4,155 | | | | |
| 1968-69 | 28 | 113,822 | 4,065 | | | | |
| 1969-70 | 32 | 155,818 | 4,869 | | | | |
| Totals | 404 | 1,868,214 | 4,621 | | | | |

Floor Record Since 1957-58

| | Home | Road | Neutral | Totals |
|---------------|----------------|----------------|---------------|----------------|
| 1957-58 | 17-12 | 10-19 | 6-8 | 33-39 |
| 1958-59 | 9-19 | 2-25 | 8-9 | 19-53 |
| 1959-60 | 9-22 | 2-20 | 8-14 | 19-56 |
| 1960-61 | 18-13 | 8-19 | 7-14 | 33-46 |
| 1961-62 | 18-13 | 14-16 | 11-8 | 43-37 |
| 1962-63 | 23-10 | 15-20 | 4-8 | 42-38 |
| 1963-64 | 26-7 | 18-18 | 11-0 | 55-25 |
| 1964-65 | 25-7 | 17-21 | 6-4 | 48-32 |
| 1965-66 | 25-6 | 11-23 | 9-6 | 45-35 |
| 1966-67 | 20-11 | 12-24 | 7-7 | 39-42 |
| 1967-68 | 18-12 | 13-20 | 8-10 | 39-43 |
| 1968-69 | 15-13 | 15-21 | 11-7 | 41-41 |
| 1969-70 | 19-13 | 14-25 | 3-8 | 36-46 |
| Totals | 242-158 | 151-271 | 95-103 | 492-533 |

Top Games

| Date | Crowd | Royals Score, Opponent |
|---------------|--------|------------------------|
| Dec. 27, 1963 | 14,141 | 91, Boston 87 |
| Mar. 30, 1966 | 12,107 | *103, Boston 120 |
| Mar. 5, 1964 | 11,855 | 111, Boston 101 |
| Apr. 5, 1964 | 11,850 | *92, Boston 102 |
| Dec. 27, 1969 | 11,325 | 112, Milwaukee 110 |
| Mar. 29, 1963 | 11,102 | *102, Boston 125 |
| Dec. 5, 1965 | 10,453 | 108, Boston 99 |
| Mar. 15, 1970 | 10,079 | 116, Seattle 113 |

Asterisk (*) indicates Playoff Game.

Cincinnati Gardens Records

Individual

Single Game

Points - 65 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Field Goal Attempts - 60 by Wilt Chamberlain, San Francisco vs. Cincinnati, *Oct. 28, 1962
Field Goals Made - 26 by Wilt Chamberlain, San Francisco vs. Cincinnati, Nov. 15, 1964
Free Throw Attempts - 30 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Free Throws Made - 22 by Oscar Robertson, Cincinnati vs. Los Angeles, Dec. 18, 1964
Rebounds - 38 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Dec. 18, 1960
Assists - 22 by Oscar Robertson (two times), Cincinnati vs. Syracuse, Oct. 29, 1961; Cincinnati vs. New York, *Mar. 5, 1966

Half

Points - 40 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1963
Field Goal Attempts - 30 by Wilt Chamberlain, San Francisco vs. Cincinnati, *Oct. 28, 1962
Field Goals Made - 16 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1962
Free Throw Attempts - 17 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Free Throws Made - 14 by Dolph Schayes, Syracuse vs. Cincinnati, Nov. 12, 1958
Rebounds - 27 by Jerry Lucas, Cincinnati vs. San Francisco, Jan. 28, 1969
Assists - 14 by Oscar Robertson (two times), Cincinnati vs. Los Angeles, Feb. 19, 1961; Cincinnati vs. Syracuse, Oct. 29, 1961

Quarter

Points - 27 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1963
Field Goal Attempts - 15 (four times) by Jack Twyman, Cincinnati vs. St. Louis, *Feb. 28, 1959; by Wilt Chamberlain, San Francisco vs. Cincinnati, Nov. 18, 1962; by Wilt Chamberlain, San Francisco vs. Cincinnati, Nov. 15, 1964; by Elgin Baylor, Los Angeles vs. Cincinnati, Oct. 20, 1964
Field Goals Made - 11 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1963
Free Throw Attempts - 15 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Free Throws Made - 12 by Dolph Schayes, Syracuse vs. Cincinnati, Nov. 12, 1958
Rebounds - 14 (three times) by Wayne Embry, Cincinnati vs. Los Angeles, Feb. 18, 1959; by Bill Russell, Boston vs. Cincinnati, Feb. 5, 1963; by Jerry Lucas, Cincinnati vs. San Francisco, Jan. 28, 1969
Assists - 8 (five times) by Oscar Robertson, Cincinnati vs. Syracuse, Feb. 19, 1961; by Oscar Robertson, Cincinnati vs. Syracuse, Oct. 29, 1961; by Bob Cousy, Boston vs. Cincinnati, Nov. 16, 1961; by Oscar Robertson, Cincinnati vs. Baltimore, Mar. 18, 1965; by Oscar Robertson, Cincinnati vs. Baltimore, Nov. 20, 1966

One Team

Single Game

Points - 165 by Cincinnati vs. San Diego, Mar. 12, 1970
Field Goal Attempts - 131 by Cincinnati vs. San Diego, Mar. 12, 1970
Field Goals Made - 67 by Cincinnati vs. San Diego, Mar. 12, 1970
Free Throws Attempted - 60 by Detroit vs. Cincinnati, Nov. 3, 1967
Free Throws Made - 48 (two times) by Syracuse vs. Cincinnati, Oct. 26, 1957; by Los Angeles vs. Cincinnati, Nov. 23, 1960
Rebounds - 102 by Cincinnati vs. Boston, *Nov. 8, 1957
Assists - 42 by Cincinnati vs. Los Angeles, Oct. 19, 1960
Personal Fouls - 40 (two times) by Syracuse vs. Cincinnati, ***Jan. 8, 1959; by New York vs. Cincinnati, Jan. 12, 1960
Most Disqualifications - 4 (two times) by Syracuse vs. Cincinnati, ***Jan. 8, 1959; by Syracuse vs. Cincinnati, *Oct. 27, 1960

Half

Points Scored - 89 by Cincinnati vs. San Diego, Mar. 12, 1970
Field Goal Attempts - 73 by Philadelphia vs. Cincinnati, Nov. 15, 1960
Field Goals Made - 36 by Cincinnati vs. Philadelphia, Feb. 13, 1962
Free Throw Attempts - 36 by Boston vs. Cincinnati, Nov. 14, 1961
Free Throws Made - 28 (two times) by Syracuse vs. Cincinnati, *Oct. 27, 1960; by Cincinnati vs. Syracuse, Oct. 29, 1961
Rebounds - 54 by Boston vs. Cincinnati, Jan. 31, 1961
Assists - 25 by Cincinnati vs. Los Angeles, Oct. 19, 1960
Personal Fouls - 23 (two times) by New York vs. Cincinnati, Jan. 12, 1960; by Cincinnati vs. New York, Nov. 27, 1960
Most Disqualifications - 3 by Syracuse vs. Cincinnati, *Oct. 27, 1960

Quarter

Points - 49 by Cincinnati vs. Boston, Jan. 23, 1963
Field Goal Attempts - 40 by Philadelphia vs. Cincinnati, Nov. 15, 1960
Field Goals Made - 21 by Cincinnati vs. Boston, Jan. 23, 1963
Free Throw Attempts - 25 (two times) by Philadelphia vs. Cincinnati, Nov. 1, 1960; by Boston vs. Cincinnati, Nov. 16, 1961
Free Throws Made - 18 (three times) by Syracuse vs. Cincinnati, Oct. 26, 1957; by Philadelphia vs. Cincinnati, Nov. 1, 1960; by Boston vs. Cincinnati, Nov. 16, 1961
Rebounds - 30 by Cincinnati vs. Syracuse, *Oct. 27, 1960
Assists - 13 (four times) by Cincinnati vs. Los Angeles, October 19, 1960; by Cincinnati vs. Los Angeles, Nov. 26, 1961; by Cincinnati vs. New York, Dec. 10, 1961; by St. Louis vs. Cincinnati, Dec. 27, 1961
Personal Fouls - 13 by New York vs. Cincinnati, Jan. 12, 1960
Most Disqualifications - 3 (two times) by Syracuse vs. Cincinnati, *Oct. 27, 1960; by Cincinnati vs. New York, Nov. 27, 1960

Two Teams

Single Game

Points - 316 (Cincinnati 165 vs. San Diego, 151), Mar. 12, 1970
Field Goal Attempts - 264 (Cincinnati 131, San Diego 133), Mar. 12, 1970
Field Goals Made - 134 (Cincinnati 67, New York 67) Mar. 12, 1970
Free Throw Attempts - 105 (Syracuse 55, Cincinnati 50), ***Jan. 8, 1959
Free Throws Made - 86 (Los Angeles 48, Cincinnati 38), Nov. 23, 1960
Rebounds - 175 (Cincinnati 102, Boston 73), *Nov. 8, 1957
Assists - 76 (two times) (Syracuse 40, Cincinnati 36), ***Jan. 8, 1959; (Cincinnati 41, San Diego 35), Mar. 12, 1970
Personal Fouls - 77 (Syracuse 40, Cincinnati 37), ***Jan. 8, 1959
Most Disqualifications - 7 (Syracuse 4, Cincinnati 3), ***Jan. 8, 1959

Half

Points - 159 (Cincinnati 89, San Diego 70), Mar. 12, 1970
Field Goal Attempts - 129 (Cincinnati 73, Philadelphia 56), Nov. 15, 1960
Field Goals Made - 61 (Cincinnati 31, Los Angeles 30), Oct. 19, 1960
Free Throw Attempts - 67 (Cincinnati 34, Los Angeles 33), Feb. 8, 1962
Free Throws Made - 50 (two times) (Los Angeles 26, Cincinnati 24), Nov. 23, 1960; (Cincinnati 27, Los Angeles 23), Feb. 8, 1962
Rebounds - 96 (Cincinnati 56, Boston 40), *Nov. 8, 1957
Assists - 42 (Cincinnati 23, Syracuse 19), Jan. 27, 1961
Personal Fouls - 45 (Syracuse 23, Cincinnati 22), *Oct. 27, 1966
Most Disqualifications - 7 (Syracuse 4, Cincinnati 3), *Oct. 27, 1960

Quarter

Points - 86 (Los Angeles 45, Cincinnati 41), Dec. 25, 1961
Field Goal Attempts - 65 (Cincinnati 36, St. Louis 29), Oct. 23, 1960
Field Goals Made - 35 (Cincinnati 17, San Diego 18), Mar. 12, 1970
Free Throw Attempts - 39 (Boston 25, Cincinnati 14), Nov. 16, 1961
Free Throws Made - 30 (Syracuse 16, Cincinnati 14), *Oct. 27, 1960
Rebounds - 49 (Cincinnati 28, Philadelphia 21), Nov. 15, 1960
Assists - 22 (three times) (Cincinnati 13, Los Angeles 9), Oct. 19, 1960; (Cincinnati 12, Syracuse 10), Jan. 27, 1961; (St. Louis 13, Cincinnati 9), Dec. 27, 1961
Personal Fouls - 22 (Syracuse 12, Cincinnati 10), *Oct. 27, 1960
Disqualifications - 4 (Cincinnati 2, St. Louis 2), Nov. 18, 1960

Royals Records

Game Records

Most Points - 59 by Jack Twyman vs. Minneapolis, Jan. 15, 1960 at Cincinnati
Most Field Goal Attempts - 47 by Jack Twyman vs. St. Louis, Feb. 28, 1959 at Cincinnati*
Most Field Goals Made - 22 by Jack Twyman vs. St. Louis, Feb. 28, 1959 at Cincinnati*
Most Free Throw Attempts - 26 by Oscar Robertson vs. Baltimore, Dec. 27, 1964 at Baltimore

Asterisk (*) indicates overtime period.

Most Free Throws Made - 22 (three times) by Oscar Robertson vs. Los Angeles, Dec. 18, 1964 at Cincinnati; vs. Baltimore, Nov. 20, 1966 at Baltimore
Best Free Throw Percentage - 1.000 by Oscar Robertson 18 of 18 vs. St. Louis, Jan. 30, 1962 at St. Louis
Most Rebounds - 40 by Jerry Lucas vs. Philadelphia, Feb. 29, 1964 at Philadelphia
Most Assists - 22 (two times) by Oscar Robertson vs. Syracuse, Oct. 29, 1961 at Cincinnati; vs. New York, Mar. 5, 1966 at Cincinnati*

Season Records

Minutes Played - 3,619 by Jerry Lucas, 1967-68
Field Goal Attempts - 2,063 by Jack Twyman, 1959-60
Field Goals Made - 870 by Jack Twyman, 1959-60
Field Goal Percentage - .559 by Johnny Green, 1969-70 (Led League)
Free Throw Attempts - 938 by Oscar Robertson, 1963-64
Free Throws Made - 800 by Oscar Robertson, 1963-64
Free Throw Percentage - .903 by Adrian Smith, 1966-67 (Led League)
Rebounds - 1,688 by Jerry Lucas, 1965-66
Assists - 899 by Oscar Robertson, 1961-62 (NBA Record)
Personal Fouls - 329 by Norm Van Lier, 1969-70
Most Times Disqualified - 18 by Norm Van Lier, 1969-70
Total Points - 2,480 by Oscar Robertson, 1963-64
Scoring Average - 31.4 by Oscar Robertson, 1963-64

Consecutive Records

Most Field Goals - 11 (four times) by Oscar Robertson vs. Los Angeles, Feb. 3, 1965 at Cincinnati; by Arlen Bockhorn vs. Detroit, Mar. 1, 1961 at Cincinnati; by Jack Twyman vs. Boston, Jan. 12, 1958 at Cincinnati; by Johnny Green vs. Milwaukee, Jan. 28, 1970 at Cincinnati
Most Free Throws - 41 by Oscar Robertson, Dec. 21, 1963 to Jan. 2, 1964 (5 games)
Most Free Throws, Single Game - 17 (two times) by Oscar Robertson vs. Boston, Mar. 15, 1967 at Cincinnati; vs. New York, Dec. 29, 1963 at Cincinnati
Games Played - 609 by Jack Twyman

Team Scoring Marks

Most Royals Points One Game - 165 vs. San Deigo, Mar. 2, 1970 at Cincinnati
Most Opponents Points - 151 (three times) vs. Baltimore, Mar. 3, 1965 at Baltimore; vs. St. Louis, Feb. 26, 1961 at Cincinnati; vs. Boston, Nov. 11, 1959 at Boston
Least Royals Points - 69 vs. Detroit (101-69), Jan. 10, 1959 at Cincinnati
Least Opponents Points - 75 by Detroit (92-75), Nov. 19, 1957 at St. Louis
Most Decisive Win - 40 points (134-94 over New York), Dec. 10, 1961 at Cincinnati
Most Decisive Loss - 43 points (151-108 vs. Baltimore), Mar. 3, 1965 at Baltimore; 43 points (135-92 vs. New York), Feb. 6, 1970 at Cincinnati
Longest Winning Streak - 12 games (Jan. 30, 1964 to Feb. 17, 1964)
Longest Losing Streak - 14 games (Jan. 16, 1960 to Feb. 10, 1960)

Asterisk (*) indicates overtime period.

Season-by-Season Leaders

| Scoring | | | | | | | |
|----------------------------|----|------|------|---------------------------|----|------|------|
| Season-Player | G | Pts. | Ave. | 1958-59 - Jack Twyman | 72 | 1857 | 24.8 |
| 1948-49 - Arnie Risen | 60 | 995 | 16.6 | 1959-60 - Jack Twyman | 75 | 2338 | 31.2 |
| 1949-50 - Bob Davies | 64 | 895 | 14.0 | 1960-61 - Oscar Robertson | 71 | 2165 | 30.5 |
| 1950-51 - Arnie Risen | 66 | 1077 | 16.3 | 1961-62 - Oscar Robertson | 79 | 2432 | 30.8 |
| 1951-52 - Bob Davies | 65 | 1062 | 16.2 | 1962-63 - Oscar Robertson | 80 | 2264 | 28.3 |
| 1952-53 - Bob Davies | 66 | 1029 | 15.6 | 1963-64 - Oscar Robertson | 79 | 2480 | 31.4 |
| 1953-54 - Bobby Wanzer | 72 | 958 | 13.3 | 1964-65 - Oscar Robertson | 75 | 2279 | 30.4 |
| 1954-55 - Bobby Wanzer | 72 | 942 | 13.1 | 1965-66 - Oscar Robertson | 76 | 2378 | 31.3 |
| 1955-56 - Maurice Stokes | 67 | 1125 | 16.8 | 1966-67 - Oscar Robertson | 79 | 2412 | 30.5 |
| 1956-57 - Jack Twyman | 72 | 1174 | 16.3 | 1967-68 - Oscar Robertson | 65 | 1896 | 29.2 |
| 1957-58 - Clyde Lovellette | 71 | 1659 | 23.4 | 1968-69 - Oscar Robertson | 79 | 1955 | 24.7 |
| | | | | 1969-70 - Oscar Robertson | 69 | 1748 | 25.3 |

Free Throw Percentage

| Season-Player | FTA | FTM | Pct. |
|---------------------------|-----|-----|-------|
| 1948-49 - Bobby Wanzer | 254 | 209 | .823 |
| 1949-50 - Bobby Wanzer | 351 | 283 | .806 |
| 1950-51 - Bobby Wanzer | 273 | 232 | .850 |
| 1951-52 - Bobby Wanzer | 417 | 377 | .904* |
| 1952-53 - Bobby Wanzer | 473 | 384 | .812 |
| 1953-54 - Bobby Wanzer | 428 | 314 | .734 |
| 1954-55 - Marion Spears | 271 | 220 | .812 |
| 1955-56 - Don Meineke | 232 | 181 | .780 |
| 1956-57 - Richie Regan | 235 | 182 | .774 |
| 1957-58 - Jack Twyman | 396 | 307 | .775 |
| 1958-59 - Jack Twyman | 558 | 437 | .783 |
| 1959-60 - Jack Twyman | 762 | 598 | .785 |
| 1960-61 - Oscar Robertson | 794 | 653 | .822 |
| 1961-62 - Jack Twyman | 435 | 353 | .815 |
| 1962-63 - Oscar Robertson | 738 | 614 | .832 |
| 1963-64 - Oscar Robertson | 938 | 800 | .853* |
| 1964-65 - Oscar Robertson | 793 | 665 | .839 |
| 1965-66 - Adrian Smith | 480 | 408 | .850 |
| 1966-67 - Adrian Smith | 380 | 343 | .903* |
| 1967-68 - Oscar Robertson | 660 | 576 | .873 |
| 1968-69 - Oscar Robertson | 767 | 643 | .838 |
| 1969-70 - Oscar Robertson | 561 | 454 | .809 |

Assists

| Season-Player | G | Ast. | Ave. |
|---------------------------|----|------|-------|
| 1948-49 - Bob Davies | 60 | 321* | 5.4* |
| 1949-50 - Bob Davies | 64 | 294 | 4.6 |
| 1950-51 - Bob Davies | 63 | 287 | 4.6 |
| 1951-52 - Bob Davies | 65 | 390 | 6.0 |
| 1952-53 - Bob Davies | 66 | 280 | 4.2 |
| 1953-54 - Bob Davies | 72 | 323 | 4.5 |
| 1954-55 - Bobby Wanzer | 72 | 247 | 3.4 |
| 1955-56 - Maurice Stokes | 69 | 328 | 4.8 |
| 1956-57 - Maurice Stokes | 72 | 331 | 4.6 |
| 1957-58 - Maurice Stokes | 68 | 403 | 5.9 |
| 1958-59 - Johnny McCarthy | 47 | 225 | 4.8 |
| 1959-60 - Win Wilfong | 72 | 265 | 3.7 |
| 1960-61 - Oscar Robertson | 71 | 690 | 9.7* |
| 1961-62 - Oscar Robertson | 79 | 899* | 11.4* |
| 1962-63 - Oscar Robertson | 80 | 758 | 9.5 |
| 1963-64 - Oscar Robertson | 79 | 868 | 10.9* |
| 1964-65 - Oscar Robertson | 75 | 861 | 11.5* |
| 1965-66 - Oscar Robertson | 76 | 837 | 11.1* |
| 1966-67 - Oscar Robertson | 79 | 845 | 10.7 |
| 1967-68 - Oscar Robertson | 65 | 633 | 9.7* |
| 1968-69 - Oscar Robertson | 79 | 772 | 9.8* |
| 1969-70 - Oscar Robertson | 69 | 558 | 8.1 |

Minutes

| Season-Player | G | Min. | Ave. |
|----------------------------|----|------|------|
| 1951-52 - Bobby Wanzer | 66 | 2498 | 37.8 |
| 1952-53 - Jack Coleman | 70 | 2625 | 37.5 |
| 1953-54 - Bobby Wanzer | 72 | 2538 | 35.3 |
| 1954-55 - Jack Coleman | 72 | 2482 | 34.5 |
| 1955-56 - Maurice Stokes | 67 | 2323 | 34.7 |
| 1956-57 - Maurice Stokes | 72 | 2761 | 38.3 |
| 1957-58 - Clyde Lovellette | 71 | 2589 | 36.5 |
| 1958-59 - Jack Twyman | 72 | 2713 | 37.7 |
| 1959-60 - Jack Twyman | 75 | 3023 | 40.3 |
| 1960-61 - Oscar Robertson | 71 | 3012 | 42.4 |
| 1961-62 - Oscar Robertson | 79 | 3503 | 44.3 |

| | | | |
|---------------------------|----|------|------|
| 1962-63 - Oscar Robertson | 80 | 3521 | 44.0 |
| 1963-64 - Oscar Robertson | 79 | 3562 | 45.1 |
| 1964-65 - Oscar Robertson | 75 | 3421 | 45.6 |
| 1965-66 - Jerry Lucas | 79 | 3517 | 44.5 |
| 1966-67 - Jerry Lucas | 81 | 3558 | 43.9 |
| 1967-68 - Jerry Lucas | 82 | 3619 | 44.1 |
| 1968-69 - Oscar Robertson | 79 | 3461 | 44.2 |
| 1969-70 - Oscar Robertson | 69 | 2865 | 41.5 |

Field Goal Percentage

| Season-Player | FGA | FGM | Ave. |
|---------------------------|------|-----|------|
| 1948-49 - Arnie Risen | 816 | 345 | 423* |
| 1949-50 - Bobby Wanzer | 614 | 254 | 414 |
| 1950-51 - Jack Coleman | 749 | 315 | 421 |
| 1951-52 - Bobby Wanzer | 772 | 328 | 425 |
| 1952-53 - Jack Coleman | 748 | 314 | 420 |
| 1953-54 - Bobby Wanzer | 835 | 322 | 386 |
| 1954-55 - Jack Coleman | 866 | 400 | 462 |
| 1955-56 - Jack Twyman | 987 | 417 | 422 |
| 1956-57 - Jack Twyman | 1023 | 449 | 439 |
| 1957-58 - Jack Twyman | 1028 | 465 | 452 |
| 1958-59 - Jack Twyman | 1691 | 710 | 420 |
| 1959-60 - Wayne Embry | 690 | 303 | 439 |
| 1960-61 - Jack Twyman | 1632 | 796 | 488 |
| 1961-62 - Jack Twyman | 1542 | 739 | 479 |
| 1962-63 - Oscar Robertson | 1593 | 825 | 518 |
| 1963-64 - Jerry Lucas | 1035 | 545 | 527* |
| 1964-65 - Jerry Lucas | 1121 | 558 | 498 |
| 1965-66 - Happy Hairston | 814 | 398 | 489 |
| 1966-67 - Oscar Robertson | 1699 | 838 | 493 |
| 1967-68 - Jerry Lucas | 1361 | 707 | 519 |
| 1968-69 - Jerry Lucas | 1007 | 555 | 551 |
| 1969-70 - Johnny Green | 860 | 481 | 559* |

Rebounds

| Season-Player | G | Reb. | Ave. |
|---------------------------|----|------|-------|
| 1950-51 - Arnie Risen | 66 | 795 | 12.0 |
| 1951-52 - Arnie Risen | 66 | 841 | 12.7 |
| 1952-53 - Jack Coleman | 70 | 774 | 11.1 |
| 1953-54 - Arnie Risen | 72 | 728 | 10.1 |
| 1954-55 - Jack Coleman | 72 | 729 | 10.1 |
| 1955-56 - Maurice Stokes | 69 | 1094 | 14.2 |
| 1956-57 - Maurice Stokes | 72 | 1256 | 17.4* |
| 1957-58 - Maurice Stokes | 68 | 1142 | 16.8 |
| 1958-59 - Jack Twyman | 72 | 653 | 9.1 |
| 1959-60 - Wayne Embry | 73 | 692 | 9.5 |
| 1960-61 - Wayne Embry | 79 | 864 | 10.9 |
| 1961-62 - Oscar Robertson | 79 | 985 | 12.5 |
| 1962-63 - Oscar Robertson | 76 | 936 | 12.3 |
| 1963-64 - Jerry Lucas | 79 | 1375 | 17.4 |
| 1964-65 - Jerry Lucas | 66 | 1321 | 20.0 |
| 1965-66 - Jerry Lucas | 79 | 1668 | 21.1 |
| 1966-67 - Jerry Lucas | 81 | 1547 | 20.0 |
| 1967-68 - Jerry Lucas | 82 | 1560 | 19.0 |
| 1968-69 - Jerry Lucas | 78 | 1360 | 18.4 |
| 1969-70 - Johnny Green | 78 | 841 | 10.8 |

Personal Fouls

| Season-Player | G | PF | Ave. |
|-----------------------|----|-----|------|
| 1948-49 - Arnie Risen | 60 | 247 | 4.1 |
| 1949-50 - Arnie Risen | 68 | 260 | 3.8 |
| 1950-51 - Arnie Risen | 66 | 278 | 4.2 |
| 1951-52 - Arnie Risen | 66 | 258 | 4.0 |

Asterisk (*) indicates led league.

| | | | |
|---------------------------|----|------|------|
| 1952-53 - Arnie Risen | 68 | 274 | 4.0 |
| 1953-54 - Arnie Risen | 72 | 284 | 3.9 |
| 1954-55 - Arnie Risen | 69 | 253 | 3.7 |
| 1955-56 - Dick Ricketts | 68 | 287 | 4.2 |
| 1956-57 - Dick Ricketts | 72 | 307 | 4.3 |
| 1957-58 - Dick Ricketts | 72 | 277 | 3.8 |
| 1958-59 - Jack Twyman | 72 | 277 | 3.8 |
| 1959-60 - Jack Twyman | 75 | 275 | 3.7 |
| 1960-61 - Wayne Embry | 79 | 286 | 3.6 |
| 1961-62 - Jack Twyman | 80 | 315 | 3.9 |
| 1962-63 - Bob Boozer | 79 | 299 | 3.8 |
| 1963-64 - Wayne Embry | 80 | 325* | 4.1* |
| 1964-65 - Wayne Embry | 74 | 297 | 4.0 |
| 1965-66 - Wayne Embry | 80 | 287 | 3.6 |
| 1966-67 - Jerry Lucas | 81 | 280 | 3.5 |
| 1967-68 - Connie Dierking | 81 | 315 | 3.9 |
| 1968-69 - Connie Dierking | 82 | 305 | 3.7 |
| 1969-70 - Norm Van Lier | 81 | 329 | 4.1 |

Top Rookie Scorer

| Season-Player | G | Pts. | Ave. |
|---------------------------|----|------|------|
| 1957-58 - Dick Duckett | 34 | 139 | 3.9 |
| 1958-59 - Wayne Embry | 66 | 750 | 11.4 |
| 1959-60 - Wayne Stevens | 8 | 13 | 1.6 |
| 1960-61 - Oscar Robertson | 71 | 2165 | 30.5 |
| 1961-62 - Adrian Smith | 80 | 596 | 7.2 |
| 1962-63 - Bill Olsen | 52 | 113 | 2.2 |
| 1963-64 - Jerry Lucas | 79 | 1400 | 17.7 |
| 1964-65 - Happy Hairston | 61 | 372 | 6.1 |
| 1965-66 - Jon McGlocklin | 72 | 368 | 5.1 |
| 1966-67 - Flynn Robinson | 76 | 668 | 8.8 |
| 1967-68 - Bud Dinwiddie | 67 | 344 | 5.1 |
| 1968-69 - Fred Foster | 56 | 191 | 3.4 |
| 1969-70 - Norm Van Lier | 81 | 770 | 9.5 |

Asterisk (*) indicates led league.

Robinson (continued from 26)

lot of depth, and Flynn adds strength to our backcourt. He is an excellent pure shooter. As far as defense is concerned, I've always maintained it's a question of how hard the individual wants to work. Flynn is quick; he can play the D if he wants to."

Flynn grew up in Elgin, Ill., and spent long, lonely hours — many of them under a dim street lamp — firing jump shots at the make-shift baskets on Freemont Street. He played a little AAU ball out of high school, then went to Casper (Wyoming) Junior College until Wyoming coach Bill Strannigan recruited him to Laramie. He scored 2,049 points in three years, for a 26.3 average.

His shooting earned him the nickname "Electric Eye."

Speakers Bureau

The extensive travel during the season and tight practice-and-game schedule when in Cincinnati afford Royals Coach Bob Cousy and his players few opportunities for speaking engagements. There are exceptions, however. The club's front office is eager to speak to groups and tell about the rebuilding of the Royals. In

addition, the Royals will provide at no charge a 25-minute color film of the 1970 NBA championship playoffs for showing by groups. For information, contact Royals director of public relations Roger Ruhl at 731-6060.

National Basketball Association

The National Basketball Association has offices at Two Pennsylvania Plaza, Suite 2360, New York, N.Y. 10001; telephone (212) 279-1535. The staff includes Walter Kennedy, commissioner; Michael E. Burns and Simon P. Gourdine, assistants to the commissioner; Eddie Gottlieb, consultant; John Nucatola, supervisor of officials; Mandy Rudolph, chief of staff of officials, and Nick Curran, director of public relations.

N.B.A. Statistics, 1969-70

Standings

| East Division | | | West Division | | | | |
|---------------|-----|------|---------------|---------------|-----|------|------|
| | Won | Lost | Pct. | | Won | Lost | Pct. |
| New York | 60 | 22 | .732 | Atlanta | 48 | 34 | .585 |
| Milwaukee | 56 | 26 | .683 | Los Angeles | 46 | 36 | .561 |
| Baltimore | 50 | 32 | .610 | Chicago | 39 | 43 | .476 |
| Philadelphia | 42 | 40 | .512 | Phoenix | 39 | 43 | .476 |
| Cincinnati | 36 | 46 | .439 | Seattle | 36 | 46 | .439 |
| Boston | 34 | 48 | .415 | San Francisco | 30 | 52 | .366 |
| Detroit | 31 | 51 | .378 | San Diego | 27 | 55 | .329 |

Individual Leaders

Scoring

| | G | Pts. | Ave. |
|-------------------------|----|------|------|
| Jerry West, Los Angeles | 74 | 2309 | 31.2 |
| Lew Alcindor, Milwaukee | 82 | 2361 | 28.8 |
| Elvin Hayes, San Diego | 82 | 2256 | 27.5 |

Field Goal Pct.

| | FGM | FGA | Pct. |
|------------------------------|-----|------|------|
| Johnny Green, Cincinnati | 481 | 860 | .559 |
| Darrall Imhoff, Philadelphia | 430 | 796 | .540 |
| Lou Hudson, Atlanta | 830 | 1564 | .531 |

Free Throw Pct.

| | FTM | FTA | Pct. |
|-----------------------------|-----|-----|------|
| Flynn Robinson, Milwaukee | 439 | 489 | .898 |
| Chet Walker, Chicago | 483 | 568 | .850 |
| Jeff Mullins, San Francisco | 320 | 378 | .847 |

Rebounding

| | G | No. | Ave. |
|-------------------------|----|------|------|
| Elvin Hayes, San Diego | 82 | 1386 | 16.9 |
| Wes Unseld, Baltimore | 82 | 1370 | 16.7 |
| Lew Alcindor, Milwaukee | 82 | 1190 | 14.5 |

Assists

| | G | No. | Ave. |
|------------------------|----|-----|------|
| Lenny Wilkins, Seattle | 75 | 683 | 9.1 |
| Walt Frazier, New York | 77 | 629 | 8.2 |
| Clem Haskins, Chicago | 82 | 624 | 7.6 |

National Basketball Association



"It has been a Grand Adventure," wrote N.B.A. Commissioner J. Walter Kennedy, "to witness its (the league's) growth and maturity as the 25th season unfolds during 1970-71.

"There were few large arenas at the beginning and no recognized super-stars, and no acceptance as a truly major league sport. Now, the NBA has coast-to-coast acceptance, many great super-stars and a game that reflects today's fast-moving times."

Kennedy, who was director of public relations in the league's infancy, is the first to admit that those first years were little more than a battle for survival. Birth for pro basketball came when a group of arena managers, most of them owners of hockey franchises, met in a New York hotel room June 6, 1946. Primarily to create tenants for their buildings, they established the Basketball Association of America (BAA). Eleven franchises were granted (two of them, New York's Knickerbockers and the Boston Celtics, exist today) and Maurice Podoloff was named president.

The first years were turbulent. Three clubs folded after the opening season. The next year four new teams joined, and when Jim Pollard and George Mikan came over from the rival National League, there were 17 teams in the newly-formed National Basketball Association. The weak franchises gradually fell by the wayside, and by 1954 there were eight strong ones as the structure of the league solidified.

Fan interest perked up as star-identification developed. Philadelphia's Joe Fulks led the Warriors to the first title with an unbelievable 23.2 point average.

The Minneapolis Lakers showed early the importance of a big man. George Mikan led them to five championships. After the Laker reign ended, big man Bill Russell helped Boston establish a dynasty unparalleled in professional sports. The Celtics won 11 championships in 13 years.

As college basketball grew more popular and sophisticated, the pros found more talented players entering the league each year. Bob Cousy, Neil Johnson, Dolph Schayes, Paul Arizin, Bobby Davies and Bobby Wanzer, Harry Gallatin, Bob Pettit, Ed Macauley, Bill Sharman led the influx in the early 1950's.

The sixties found a new set of stars — Elgin Baylor, Wilt Chamberlain, Oscar Robertson, Jerry West in the early years. And Willis Reed, Billy Cunningham, Cazzie Russell, Walt Frazier, Earl Monroe, Wes Unseld, Elvin Hayes, and, of course, Lew Alcindor, who may dominate the game in the next decade, in the latter years.

Kennedy returned to the league office as Commissioner (he had been mayor of Stamford, Conn.) in 1963 and mapped plans for the future. The television "Game of the Week" gave basketball national exposure. Expansion became financially feasible and 17 cities now have NBA teams. Attendance has jumped by leaps and bounds — from 2.1 million to 5.1 in five years.

It's been an exciting 25 years for a sport only half as old as football and one third the years of baseball. The horizons are unlimited as pro basketball bounces into the 1970's.

1970 Realignment of the National Basketball Association

Atlantic
New York Knicks
Philadelphia 76ers
Boston Celtics
Buffalo Braves

Central
Atlanta Hawks
Baltimore Bullets
Cincinnati Royals
Cleveland Cavaliers

Midwest
Milwaukee Bucks
Detroit Pistons
Chicago Bulls
Phoenix Suns

Pacific
Los Angeles Lakers
San Diego Rockets
San Francisco Warriors
Seattle SuperSonics
Portland Trail Blazers

First two finishers in each division are eligible for the playoffs.

Atlanta

If flamboyant rookie PiStol Pete Maravich can mesh his scoring (a record 3667 points at LSU) and his Globetrotter style with a veteran starting unit, the Hawks may finish higher than last season when they won the

Western Division regular season title. Walt Bellamy joined the team for last 23 games (15.5 points per game, 310 rebounds) and filled the center gap after Zelmo Beatty departed. Muscular Bill Bridges finished 4th in NBA rebounding. All-Pro and team captain Lou Hudson led Atlanta scoring. Jumping Joe Caldwell made the NBA All-Defense team and his style pleased crowds. Walt Hazzard led the team in assists. Maravich's game, except for muscles and defense, combines the skills of the others in one frame. Besides Pete, other first-round draft pick John Vallely of UCLA and off-season acquisition journeyman Jerry Chambers enable Richie Guerin to retire to full-time bench coaching so he can better chart strategy. It's Guerin's 7th season at the helm. Basketball's answer to football's Joe Namath, PiStol Pete should fill air with basketballs and stands with people.

Facts about the Hawks, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 148 Cain Street N.E., Atlanta, Georgia 30303. Telephone (404) 668-4600. Home Court Alexander Memorial Coliseum (7197 Cap.). Chairman of the Board Thomas G. Cousins. President Robert W. Cousins. Coach Richie Guerin. Assistant Gene Tormohlen. Trainer Joe O'Toole. Publicist Manager Irv Gack. Publicist Tom McColister. Colors Royal Blue, White and Lime Green.

1969-70 Results

| | A | R |
|--------------------------|---------|---|
| Nov. 29 at Atlanta | 128-111 | |
| Dec. 26 at Cleveland | 110-130 | |
| Jan. 3 at Atlanta | 102-104 | |
| Jan. 16 at Columbia S.C. | 117-100 | |
| Feb. 18 at Memphis | 139-125 | |
| Dec. 5 at Cincinnati | 127-156 | |
| Season Series | 3-3 | |

1970-71 Schedule Vs. Royals

| | A | R |
|-----------------------|---|---|
| Oct. 26 at Cincinnati | | |
| Dec. 9 at Cincinnati | | |
| Dec. 26 at Atlanta | | |
| Feb. 7 at Atlanta | | |
| Mar. 7 at Atlanta | | |
| Mar. 13 at Cincinnati | | |

1969-70 Statistics

| | G | FGM-FTA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Stl. | Pts. | Avg. |
|----------|----|----------|------|---------|------|------|------|------|------|------|
| Bellamy | 70 | 351-671 | .523 | 215-373 | .576 | 700 | 142 | 91 | 11.6 | |
| Bridges | 82 | 443-932 | .475 | 331-451 | .734 | 1181 | 345 | 1217 | 14.8 | |
| Caldwell | 82 | 674-1329 | .507 | 379-551 | .688 | 407 | 287 | 1727 | 21.1 | |
| Chambers | 79 | 283-658 | .430 | 91-125 | .728 | 219 | 54 | 657 | 8.3 | |
| Davis | 82 | 438-945 | .463 | 240-318 | .755 | 796 | 238 | 1116 | 13.6 | |
| Hazzard | 82 | 493-1056 | .467 | 267-330 | .809 | 329 | 561 | 1253 | 15.3 | |
| Hudson | 80 | 830-1564 | .531 | 371-450 | .824 | 373 | 276 | 2031 | 25.3 | |
| Newmark | 64 | 127-296 | .429 | 59-77 | .766 | 174 | 42 | 313 | 4.8 | |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Pro |
|-----|----------------|------|------|----------------|-----|
| 8 | Walt Bellamy | 6-11 | 245 | Indiana | 9 |
| 12 | Bob Riley | 6-9 | 235 | Mount St. Mary | 0 |
| 20 | Jerry Chambers | 6-5 | 195 | Utah | 6 |
| 23 | Lou Hudson | 6-5 | 215 | Minnesota | 4 |
| 24 | Jimmy Davis | 6-9 | 230 | Colorado | 3 |
| 27 | Joe Caldwell | 6-5 | 195 | Arizona Sta. | 6 |
| 29 | Dave Newmark | 7-0 | 260 | Columbia | 2 |
| 32 | Bill Bridges | 6-6 | 235 | Kansas | 8 |
| 34 | Herb White | 6-2 | 195 | Georgia | R |
| 40 | John Vallely | 6-3 | 185 | UCLA | R |
| 42 | Walt Hazzard | 6-3 | 215 | UCLA | R |
| 44 | Pete Maravich | 6-5 | 195 | LSU | R |

Baltimore

Last season the Bullets were hampered by injuries to Earl (The Pearl) Monroe, Wes Unseld, Eddie Miles and Kevin Loughery, who had a punctured lung. Also, top-round draft choice George Johnson, a 6-11 pivotman,

suffered knee miseries over the summer. Unseld, the league's shortest center at 6-7, may move to forward if Johnson can adjust quickly to his position. Miles, who appeared in only three games after being acquired last season, will operate as a swingman. Forwards LeRoy Ellis and Ray Scott were lost in expansion draft. All-Star Gus Johnson finished 5th in league in rebounds, averaged 17.3 ppg and was acclaimed the finest defensive forward in the league. On the other side Jack Marin added scoring punch with 19.7 ppg. The Pearl had bursa sacs removed from both knees, which have hampered him the last three years. A great one-on-one player, he averaged 23.4 ppg and was fantastic (28.0) in the playoff series with Knicks and Walt Frazier. When healthy, the Bullets' starters can match any team. But depth is still major problem for Coach Gene Shue's crew.

Facts about the Bullets, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address Civic Center, Baltimore, Md. 21201. Telephone (301) 837-7444. Home Court Civic Center (12,289). President Abe Pollin. Executive Vice President Jerry Sachs. Coach Gene Shue. Assistant Coach and Chief Scout Bob Ferry. Trainer Skip Feldman. Publicist Jim Henneman. home telephone (301) 488-6863. Colors Orange, White and Blue.

1969-70 Results

| | B | R |
|-------------------|---------|---|
| Oct. 24 at Balt. | 131-126 | |
| Nov. 8 at Cincy | 121-130 | |
| Dec. 2 at Balt. | 129-107 | |
| Jan. 2 at Balt. | 118-116 | |
| Jan. 4 at Cincy | 128-129 | |
| Jan. 25 at Cincy | 122-129 | |
| Mar. 2 at Memphis | 118-110 | |
| Season Series | 4-13 | |

1970-71 Schedule Vs. Royals

| | B | R |
|------------------|---|---|
| Oct. 21 at Cincy | | |
| Dec. 6 at Balt. | | |
| Dec. 23 at Cincy | | |
| Jan. 27 at Cincy | | |
| Jan. 29 at Balt. | | |
| Mar. 3 at Balt. | | |

1969-70 Statistics

| | G | FGM-FTA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Stl. | Pts. | Avg. |
|----------|----|----------|------|---------|------|------|------|------|------|------|
| Monroe | 82 | 695-1557 | .446 | 532-641 | .830 | 257 | 402 | 1922 | 23.4 | |
| Loughery | 55 | 477-1082 | .441 | 253-298 | .849 | 168 | 292 | 1207 | 21.9 | |
| Marin | 82 | 666-1363 | .489 | 286-339 | .844 | 537 | 217 | 1618 | 19.7 | |
| Johnson | 78 | 578-1282 | .451 | 197-272 | .724 | 1086 | 264 | 1353 | 17.3 | |
| Unseld | 82 | 526-1015 | .518 | 273-428 | .638 | 1370 | 291 | 1325 | 16.2 | |
| Miles | 47 | 238-541 | .440 | 133-175 | .760 | 177 | 86 | 609 | 13.0 | |
| Tucker | 61 | 146-285 | .512 | 70-87 | .805 | 166 | 38 | 362 | 5.9 | |
| Carter | 76 | 157-439 | .358 | 89-116 | .890 | 192 | 121 | 394 | 5.2 | |
| Barnes | 77 | 178-434 | .410 | 95-128 | .742 | 350 | 52 | 451 | 5.5 | |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs Pro |
|-----|----------------|------|------|-------------------|---------|
| 3 | Fred Carter | 6-3 | 185 | Mt. St. Mary's | 1 |
| 10 | Earl Monroe | 6-3 | 190 | Winston-Salem | 3 |
| 11 | Gary Zeller | 6-3 | 205 | Drake | R |
| 12 | Jim Barnes | 6-9 | 240 | UTEP | 3 |
| 15 | Eddie Miles | 6-5 | 195 | Seattle | 7 |
| 22 | Kevin Loughery | 6-3 | 190 | St. John's | 8 |
| 23 | George Johnson | 6-11 | 255 | Stephen F. Austin | R |
| 24 | Jack Marin | 6-6 | 210 | Duke | 4 |
| 25 | Gus Johnson | 6-6 | 235 | Idaho | 7 |
| 31 | Dennis Stewart | 6-6 | 220 | Michigan | R |
| 35 | Al Tucker | 6-8 | 210 | Oklahoma Baptist | 3 |
| 41 | Billy Jones | 6-7 | 180 | La. Tech | R |
| 41 | Wes Unseld | 6-7 | 245 | Louisville | 2 |

Buffalo

The expansionist Braves drafted four Knicks, and also hired a former New Yorker, Eddie Donovan, as general manager. The drafted Knicks include Don May and Bill Hosket, natives of Dayton, Nate Bowman and Mike Silliman. Also Em Bryant and Fred Crawford, both former Knicks, are now Braves. The coach is Dolph Schayes, former all-star forward who also coached. The Braves have depth in the backcourt with Dick Garrett (Lakers), Mike Davis (Baltimore), Herm Gilliam (Cincinnati), Bryant and Crawford. The frontcourt is not as strong. John Hummer, 6-9 strongman from Princeton, is good defensively. He was Braves first choice in college draft. Playing the vital center position will either be Bowman or George Wilson, a former Royal. Bowman gets his big chance after sitting on the bench behind Willis Reed at New York. May and Hosket will undergo the same test. Bob Kaufman, briefly with Philadelphia, comes to Buffalo in exchange for Bailey Howell.



Facts about the Braves, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address Hotel Stalter Hilton, Buffalo, N.Y. 14202. Telephone (716) 854-7400 and 854-7407. Home Court Memorial Auditorium (12,000). President Philip J. Ryan. Vice President and General Manager Eddie Donovan. Head Coach Dolph Schayes. Trainer and Traveling Secretary Jerry McCann. Ticket Director Eleanor Bullard. Publicist Jerry Kissel, home telephone (716) 895-1859. Colors Red, Blue, Gold and White.

1970-71 Schedule Vs. Royals

| | | |
|---------|-------|------------|
| Jan. 2 | | at Buffalo |
| Jan. 16 | | at Cincy |
| Feb. 20 | | at Cincy |
| Mar. 16 | | at Buffalo |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Avg. |
|----------|----|---------|------|---------|------|------|------|------|------|
| Hosket | 36 | 46-91 | .505 | 26-33 | .788 | 63 | 17 | 118 | 3.3 |
| Bowman | 81 | 98-235 | .417 | 41-79 | .519 | 257 | 46 | 237 | 2.9 |
| May | 37 | 39-101 | .386 | 18-19 | .947 | 52 | 17 | 96 | 2.6 |
| Gilliam | 57 | 179-441 | .406 | 68-91 | .747 | 215 | 178 | 426 | 7.5 |
| Davis | 56 | 260-586 | .444 | 149-192 | .776 | 128 | 111 | 669 | 12.0 |
| Crawford | 77 | 243-506 | .480 | 101-146 | .682 | 184 | 225 | 567 | 7.6 |
| Garrett | 73 | 354-816 | .434 | 138-182 | .752 | 235 | 180 | 846 | 11.6 |
| Long | 25 | 28-62 | .452 | 27-38 | .711 | 11 | 17 | 83 | 3.3 |
| Lynn | 44 | 44-133 | .331 | 31-48 | .646 | 64 | 30 | 119 | 2.7 |
| Bryant | 71 | 210-520 | .404 | 135-181 | .746 | 269 | 231 | 555 | 7.8 |
| Wilson | 67 | 118-304 | .388 | 122-172 | .709 | 317 | 52 | 358 | 5.3 |
| Kaufman | 64 | 94-221 | .425 | 88-123 | .715 | 211 | 76 | 276 | 6.3 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|----------------|------|------|-------------------|----------|
| 7 | Emmette Bryant | 6-1 | 175 | DePaul | 10 |
| 9 | Herman Gilliam | 6-3 | 190 | Purdue | 1 |
| 11 | Dick Garrett | 6-3 | 185 | Southern Illinois | 1 |
| 13 | Mike Davis | 6-3 | 185 | Va. Union | 1 |
| 15 | Fred Crawford | 6-4 | 200 | St. Bonaventure | 6 |
| 17 | Nate Bowman | 6-10 | 230 | Wichita State | 5 |
| 19 | Mike Lynn | 6-7 | 215 | UCLA | 2 |
| 22 | Don May | 6-4 | 220 | Dayton | 2 |
| 25 | Bill Hosket | 6-7 | 228 | Ohio State | 2 |
| 33 | George Wilson | 6-8 | 230 | Cincinnati | 6 |
| 35 | Cornell Warner | 6-9 | 220 | Jackson State | 2 |
| 44 | Bob Kaufman | 6-8 | 240 | Guilford | 2 |
| 45 | John Hummer | 6-9 | 230 | Princeton | R |

Boston

Boston failed to make the playoffs for the first time in 20 years. A veteran of the championship years, John Havlicek, led team in scoring, assists and rebounding and was 3rd in the NBA in minutes played. With Bill Russell's absence keenly felt, Celtics relied on Henry Finkel, Jim Barnes and Rich Johnson, but none measured up. No. 1 draft choice Dave Cowens may help in the pivot, although he may be more able at forward. The Celtics lost guards Em Bryant and Larry Siegfried in expansion draft. Rookie Rex Morgan of Jacksonville may relieve Havlicek of playmaking duties. Jo Jo White, made in the likeness of Sam Jones, is headed for stardom. Don Nelson will be the other forward unless Bill Dinwiddie, recovers from a knee injury and earns a place in the lineup. Satch Sanders lingers on. For the Boston Celtics, one of only two NBA teams to remain in its original city, their 25th anniversary season in the NBA will probably feature rebuilding and gradual progress. In Havlicek, the Celtics have one of the game's true super-stars.



Facts about the Celtics, who will stay at the Sheraton Gibson Motel, telephone (513) 621-6600. Address North Station, Boston, Mass. 02114. Telephone (617) 523-6005. Home Court Boston Garden (15,128). Chairman of the Board E. E. (Woody) Erdman. Executive Vice-President and General Manager Arnold (Red) Auerbach. Assistant General Manager Jeffrey W. Cohen. Coach Tom Heinsohn. Trainer Joe DeLauri. Publicist J. Howard McHugh, home telephone (617) 665-7656. Promotions Director Warren Shanahan. Colors Green and White.

1969-70 Results Vs. Royals

| | | B | C |
|---------------|-----------|---------|---|
| Oct. 17 | at Boston | 108-110 | |
| Nov. 12 | at Cincy | 107-116 | |
| Jan. 22 | at Cincy | 104-111 | |
| Jan. 30 | at Boston | 108-103 | |
| Feb. 18 | at Boston | 130-117 | |
| Mar. 11 | at Cincy | 144-127 | |
| Season Series | | 3-3 | |

1970-71 Schedule Vs. Royals

| | | |
|---------|-------|-----------|
| Oct. 23 | | at Boston |
| Nov. 7 | | at Cincy |
| Feb. 3 | | at Cincy |
| Feb. 5 | | at Boston |
| Mar. 12 | | at Omaha |
| Mar. 21 | | at Boston |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Avg. |
|----------|----|----------|------|---------|------|------|------|------|------|
| Havlicek | 81 | 736-1595 | .464 | 488-578 | .844 | 635 | 550 | 1960 | 24.2 |
| Nelson | 82 | 461-920 | .501 | 337-435 | .775 | 601 | 148 | 1259 | 15.4 |
| White | 60 | 309-684 | .452 | 111-135 | .822 | 169 | 145 | 729 | 12.2 |
| Sanders | 57 | 246-555 | .443 | 161-183 | .880 | 314 | 92 | 653 | 11.5 |
| Finkel | 80 | 310-683 | .454 | 156-233 | .670 | 613 | 103 | 776 | 9.7 |
| Kuberski | 51 | 130-335 | .388 | 64-92 | .696 | 257 | 29 | 324 | 6.4 |
| Johnson | 65 | 167-361 | .411 | 46-70 | .657 | 208 | 32 | 380 | 5.8 |
| Chaney | 63 | 115-320 | .359 | 82-109 | .752 | 152 | 72 | 312 | 5.0 |
| Williams | 80 | 189-464 | .407 | 88-118 | .746 | 292 | 503 | 466 | 5.8 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|----------------|------|------|--------------|----------|
| 7 | Rex Morgan | 6-5 | 195 | Jacksonville | R |
| 12 | Don Chaney | 6-5 | 210 | Houston | 2 |
| 16 | Thomas Sanders | 6-6 | 210 | NYU | 10 |
| 17 | John Havlicek | 6-5 | 205 | Ohio State | 8 |
| 19 | Don Nelson | 6-7 | 210 | Iowa | 8 |
| 20 | Art Williams | 6-1 | 185 | Cal Poly | 1 |
| 26 | Henry Finkel | 7-0 | 240 | Dayton | 4 |
| 27 | Rich Johnson | 6-9 | 215 | Grambling | 2 |
| 28 | Dave Cowens | 6-10 | 220 | Florida St. | R |
| 29 | Jo Jo White | 6-3 | 190 | Kansas | 1 |
| 30 | Bill Dinwiddie | 6-7 | 220 | Akron | 3 |
| 31 | Steve Kuberski | 6-8 | 220 | Bradley | 1 |

Chicago

Forwards Chet Walker and Bob Love were mainly responsible for Bulls getting into the playoffs last season. Love, somewhat of a surprise, averaged 21 points last year after seasons of 6.7, 6.4, 5.9. Walker, superb one-on-one player, had 21.5 ppg. Bulky Tom Boerwinkle will man center position with help from Jim Fox, acquired through a trade with the Phoenix Suns. Rebounding is still a Bull problem, as is a good shooting guard. Jerry Sloan will be one guard because of his tenacity, while Jim Collins, No. 1 draft pick, and Bob Weiss (11.5 ppg.) scrap for the other. Collins is

flashy ball handling and good shooter. Bulls ranked 6th defensively but need help offensively. Depth continues to be a problem, though Paul Ruffner, Shaler Halimon and John Baum might eventually blossom. GM Pat Williams will have Chicago Stadium jumping with wild-eyed halftime shows. Coach Dick Motta, though, is more interested in players with good shooting eyes. Chicago averaged 6500 fans. The previous season's average was 3500.

Facts about the Bulls, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address The Sheraton Chicago, 505 North Michigan Avenue, Chicago, Illinois 60611. Telephone (312) 644-4350. Home Court Chicago Stadium (17,374). Chairman of the Board Edgar J. Higgins. President and Treasurer Elmer Rich, Jr. Vice President and General Manager Pat Williams. Head Coach Dick Motta. Director of Scouting Jerry Krause. Trainer Dr. Robert Biel. Publicist Ben Bentley, home telephone (312) 764-0423. Colors Red and White.

1969-70 Results Vs. Royals

| | C | R |
|--------------------|-----|-----|
| Nov. 21 at Cincy | 119 | 133 |
| Jan. 15 at Chicago | 130 | 120 |
| Jan. 26 at K.C. | 115 | 116 |
| Feb. 1 at Chicago | 115 | 108 |
| Feb. 21 at Cincy | 119 | 127 |
| Mar. 16 at Omaha | 142 | 140 |
| Season Series | 3-3 | |

1970-71 Schedule Vs. Royals

| | |
|---------|---------------------|
| Nov. 18 | at Cincy |
| Dec. 18 | at Chicago |
| Jan. 31 | at Chicago |
| Mar. 1 | at Las Cruces, N.M. |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|------------|----|----------|------|---------|------|------|------|------|------|
| Walker | 78 | 596-1249 | .477 | 483-568 | .850 | 604 | 192 | 1675 | 21.5 |
| Love | 82 | 640-1373 | .466 | 442-525 | .842 | 712 | 148 | 1722 | 21.0 |
| Sloan | 53 | 310-737 | .421 | 207-318 | .651 | 372 | 165 | 827 | 15.6 |
| Weiss | 82 | 365-855 | .427 | 213-253 | .842 | 227 | 474 | 943 | 11.5 |
| Boerwinkle | 81 | 348-775 | .449 | 150-226 | .664 | 1016 | 229 | 846 | 10.4 |
| Halimon | 38 | 96-244 | .393 | 49-73 | .671 | 68 | 69 | 241 | 6.3 |
| Baum | 3 | 3-11 | .273 | 0-0 | .000 | 4 | 0 | 6 | 2.0 |
| Fox | 81 | 413-788 | .524 | 218-283 | .770 | 570 | 93 | 1044 | 12.9 |
| Guokas | 81 | 189-416 | .454 | 106-149 | .711 | 216 | 222 | 484 | 6.1 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|----------------|------|------|----------------|----------|
| 2 | Willie Griffin | 6-3 | 175 | S. Illinois | R |
| 4 | Jerry Sloan | 6-5 | 200 | Evansville | 5 |
| 5 | Jimmy Collins | 6-2 | 175 | N. Mexico St. | R |
| 6 | A. W. Holt | 6-7 | 210 | Jackson St. | R |
| 7 | Dan Sparks | 6-8 | 210 | Weber St. | R |
| 8 | Bob Weiss | 6-3 | 185 | Penn State | 5 |
| 9 | John Baum | 6-5 | 210 | Temple | 1 |
| 10 | Bob Love | 6-8 | 210 | Southern U. | 5 |
| 11 | Shaler Halimon | 6-6 | 200 | Utah State | 2 |
| 18 | Tom Boerwinkle | 7-0 | 270 | Tennessee | 2 |
| 19 | Jim Fox | 6-10 | 220 | South Carolina | 3 |
| 25 | Chet Walker | 6-7 | 220 | Bradley | 8 |

Cleveland

The newcomer Cavaliers provide the Royals with an intra-state and intra-conference rival. Former Royals Walt Wesley and Luther Rackley are candidates for the pivot position. Hope is high that first-round draft choice

John Johnson will develop quickly. The backcourt received a blow when Butch Beard was drafted by the Army. Johnny Egan will add experience and stability. John Warren looks as a good long-range prospect, but like most Cavaliers, lacks experience. He was the Knicks No. 1 draft choice two years ago. Number 2 Cleveland choice Dave Sorenson from Ohio State adds home-state appeal. Meanwhile, veterans McCoy McLemore and Len Chappell, acquired from Detroit and Milwaukee respectively, are strong forward candidates. Bobby Smith of Tulsa may be a darkhorse. Cleveland used to be a Royals' home away from home. The Coach is Bill Fitch, who brings a razor sharp wit from the head coaching position at the University of Minnesota.

Facts about the Cavaliers, who will stay at the Netherland Hilton, telephone (513) 621-3800. Address 3717 Cleveland Ave., Cleveland, Ohio 44115. Telephone (216) 361-3711. Home Court Cleveland Arena (11,000). President and General Manager Nick J. Mileti. Operations Manager Stephen Zayac, Jr. Head Coach Bill Fitch. Assistant Coach and Director of Scouting Jim Lessig. Sales Director Tom Embrescia. Trainer Ron Culp. Publicist Bob Brown, home telephone (216) 641-4089. Colors Cavalier Wine and Gold.

1970-71 Schedule Vs. Royals

| | |
|---------|-----------|
| Oct. 30 | at Cleve. |
| Nov. 28 | at Cincy |
| Dec. 12 | at Cincy |
| Dec. 25 | at Cincy |
| Feb. 19 | at Cleve. |
| Mar. 14 | at Cleve. |

1970-71 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|----------|----|---------|------|---------|------|------|------|------|------|
| Beard | 72 | 183-392 | .467 | 135-163 | .828 | 140 | 121 | 501 | 7.0 |
| Warren | 44 | 44-108 | .407 | 24-35 | .686 | 40 | 30 | 112 | 2.5 |
| Rackley | 66 | 190-423 | .449 | 124-195 | .636 | 378 | 56 | 504 | 7.6 |
| Wesley | 72 | 270-648 | .417 | 145-219 | .662 | 455 | 68 | 685 | 9.5 |
| Chappell | 75 | 243-523 | .465 | 135-211 | .640 | 276 | 56 | 621 | 8.3 |
| McLemore | 73 | 233-500 | .466 | 119-145 | .821 | 336 | 83 | 585 | 8.0 |
| Egan | 72 | 215-491 | .438 | 99-121 | .818 | 104 | 216 | 529 | 7.3 |
| Ohl | 66 | 176-372 | .473 | 58-72 | .806 | 71 | 98 | 410 | 6.2 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College |
|-----|----------------|------|------|----------------|
| 5 | Bob Lewis | 6-3 | 175 | North Carolina |
| 7 | Bobby Smith | 6-5 | 212 | Tulsa |
| 10 | Al Hairston | 6-1 | 170 | Bowling Green |
| 11 | John Warren | 6-3 | 180 | St. John's |
| 15 | Dave Sorenson | 6-8 | 227 | Ohio State |
| 18 | McCoy McLemore | 6-7 | 235 | Drake |
| 20 | Al Jackson | 6-2 | 195 | Wilberforce |
| 21 | Johnny Egan | 6-0 | 180 | Providence |
| 32 | John Johnson | 6-7 | 200 | Iowa |
| 44 | Walt Wesley | 6-11 | 220 | Kansas |
| 45 | Luther Rackley | 6-10 | 220 | Xavier |
| 50 | Len Chappell | 6-8 | 240 | Wake Forest |

Detroit

The Pistons are strong at center position, thanks to a last place finish in their division and a winning flip of the coin for first draft choice. They picked Bob Lanier, considered capable of turning a last-place team into a



title contender as Alcindor did at Milwaukee last year. Lanier averaged 27 points and shot 58% in three college seasons. His knee, injured in NCAA regional finals last year, is reportedly healed. Otto Moore (15 ppg and 15 rebounds-per-game) is the back-up center, but could move to forward, a Piston weak spot. Battling for forward positions are Terry Dischinger (53% shooting), Erwin Mueller, Bill Hewitt, Bob Quick and rookies Willie Norwood, Ken Warzynski and Terry Driscoll, who played under Bob Cousy at Boston College and then spent a year in Italy. The Pistons have a classy and sharpshooting backcourt with Dave Bing (22.9), Jimmy Walker (21.0) and Howie Komives (11.9). Bing and Walker, like Lanier, are first-round draft choices, involving the coin flip. Lanier is a good outside shooter. The key to a successful season may be how well the forwards rebound.

Facts about the Pistons, who will stay at the Quality Court Hotel, telephone (513) 351-6000. Address 202 Michigan Ave., Detroit, Mich. 48226. Telephone (313) 962-7844. Home Court Cobo Arena (11,009 Cap.). President Fred Zollner. General Manager Edwin E. Coll. Coach Bill Van Breda Kolff. Director of Scouting Paul Seymour. Trainer Harold L. Shockro. Sales Promotion Director Bill Rodgers. Publicist George Maschin. home telephone (313) 626-0424. Colors Red, White and Blue.

| 1969-70 Results | | D R | | 1970-71 Schedule | |
|-----------------|------------|-------|---------|------------------|------------------|
| Vs. Royals | | | | Vs. Royals | |
| Nov. 15 | at Cincy | | 109-104 | Nov. 3 | at Detroit |
| Dec. 11 | at Detroit | | 119-116 | Nov. 21 | at Cincy |
| Dec. 29 | at Detroit | | 103-110 | Dec. 20 | at Omaha |
| Jan. 31 | at Cincy | | 115-117 | Dec. 30 | at Cincy |
| Feb. 10 | at Detroit | | 115-117 | Jan. 8 | at Detroit |
| Feb. 11 | at Omaha | | 113-124 | | |
| Season Series | | | 2-4 | | |

| 1969-70 Statistics | | | | | | | | | |
|--------------------|----|----------|------|---------|------|------|------|------|------|
| | G | PGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pls. | Ave. |
| Arthurs | 11 | 12-35 | .343 | 11-15 | .733 | 14 | 17 | 35 | 3.2 |
| Bing | 70 | 575-1295 | .440 | 454-580 | .783 | 299 | 418 | 1604 | 22.9 |
| Dischinger | 75 | 342-650 | .526 | 174-241 | .722 | 369 | 106 | 858 | 11.4 |
| Hewitt | 65 | 110-298 | .369 | 54-94 | .574 | 356 | 64 | 274 | 4.2 |
| Komives | 82 | 363-878 | .413 | 190-234 | .812 | 193 | 312 | 916 | 11.2 |
| Mix | 18 | 48-190 | .480 | 23-29 | .590 | 64 | 15 | 119 | 6.6 |
| Moore | 81 | 383-805 | .476 | 194-305 | .636 | 900 | 104 | 960 | 11.9 |
| Mueller | 78 | 300-646 | .464 | 189-263 | .719 | 483 | 205 | 789 | 10.1 |
| Quick | 34 | 63-364 | .453 | 49-71 | .690 | 75 | 14 | 175 | 5.1 |
| Walker | 81 | 666-1394 | .478 | 355-440 | .807 | 242 | 248 | 1687 | 21.0 |

| 1970-71 Roster | | | | | |
|----------------|------------------|------|------|-----------------|----------|
| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
| 8 | Willie Norwood | 6-7 | 215 | Alcorn A&M | R |
| 10 | John Arthurs | 6-4 | 185 | Tulane | 1 |
| 14 | Bob Quick | 6-5 | 215 | Xavier | 3 |
| 15 | Bob Lanier | 6-11 | 265 | St. Bonaventure | R |
| 17 | Terry Driscoll | 6-7 | 215 | Boston College | R |
| 18 | Ken Warzynski | 6-7 | 230 | DePaul | R |
| 20 | Otto Moore | 6-11 | 220 | Pan American | 2 |
| 21 | Dave Bing | 6-3 | 185 | Syracuse | 4 |
| 23 | Steve Mix | 6-7 | 215 | Toledo | 1 |
| 24 | Jimmy Walker | 6-3 | 205 | Providence | 3 |
| 30 | Howard Komives | 6-1 | 185 | Bowling Green | 6 |
| 31 | Bill Hewitt | 6-7 | 210 | S. California | 2 |
| 43 | Terry Dischinger | 6-7 | 203 | Purdue | 6 |
| 51 | Erwin Mueller | 6-8 | 230 | San Francisco | 4 |

Los Angeles

For the superstar triumvirate, it's try, try again. The last two Laker teams have come within a game of winning NBA title. LA has been in finals the last eight years. Wilt Chamberlain, 35, greatest scorer in basket-



ball history (27,426), missed 70 games last year with a ruptured tendon in right knee. Captain Elgin Baylor, a brittle 36, managed 24 points-a-game in 54 games. Jerry West, ever improving at 32, led the league in scoring (31.2), and was 7th in free throw percentage (82.6), 4th in assists (club record 553), the top vote getter in NBA All-Star Game, first team All-

Defense and only unanimous All-NBA team selection. Guard Gail Goodrich, obtained in an off-season trade with Phoenix, brings a 20 ppg back to his original club. Hap Hairston heads good array of forwards which include Keith Erickson, John Tresvant, rookie Jim McMillian and Rick Roberson, an able fill-in for Wilt last year. Joe Mullaney, Bob Cousy's running mate at Holy Cross, begins his second season at the helm. Age and injuries could begin to make themselves felt, but there's no discounting the wealth of Laker talent, certainly enough to threaten for a title.

Facts about the Lakers, who will stay at the Sheraton Gibson Hotel, telephone (513) 621-6600. Address 3900 West Manchester Boulevard, Post Office Box 10, Inglewood, California 90306. Telephone (213) 674-6000. Home Court The Forum (17,509 Cap.). Chairman of the Board and President Jack Kent Cooke. Vice President and General Manager Fred Schaus. Coach Joe Mullaney. Trainer Frank O'Neill. Publicist Jim Brochu. Promotions Director Jim Harkins. Colors Blue and Gold.

| 1969-70 Results | | LA R | | 1970-71 Schedule | |
|-----------------|----------|-------|---------|------------------|------------------|
| Vs. Royals | | | | Vs. Royals | |
| Oct. 10 | at Cincy | | 116-109 | Dec. 16 | at Cincy |
| Nov. 2 | at L.A. | | 116-124 | Jan. 5 | at Omaha |
| Nov. 19 | at Cincy | | 116-103 | Jan. 14 | at Toronto |
| Dec. 19 | at L.A. | | 109-117 | Jan. 24 | at L.A. |
| Feb. 3 | at Cincy | | 124-114 | Feb. 14 | at L.A. |
| Mar. 8 | at L.A. | | 144-116 | | |
| Season Series | | | 4-2 | | |

| 1969-70 Statistics | | | | | | | | | |
|--------------------|----|----------|------|---------|------|------|------|------|------|
| | G | PGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pls. | Ave. |
| Baylor | 54 | 511-1051 | .486 | 276-357 | .776 | 559 | 292 | 1298 | 24.0 |
| Chamberlain | 12 | 129-227 | .568 | 70-157 | .446 | 221 | 49 | 328 | 27.3 |
| Erickson | 68 | 238-563 | .458 | 91-122 | .746 | 304 | 290 | 607 | 8.9 |
| Goodrich | 81 | 568-1251 | .454 | 488-604 | .808 | 340 | 605 | 1624 | 20.0 |
| Hairston | 70 | 483-973 | .496 | 326-413 | .789 | 775 | 121 | 1292 | 18.5 |
| Hetzl | 63 | 156-323 | .483 | 71-85 | .835 | 207 | 44 | 383 | 6.1 |
| McCartier | 40 | 132-349 | .378 | 43-60 | .761 | 83 | 93 | 307 | 7.7 |
| Roberson | 74 | 262-568 | .447 | 120-212 | .566 | 672 | 92 | 644 | 8.7 |
| Tresvant | 70 | 264-595 | .444 | 206-284 | .725 | 425 | 112 | 734 | 10.5 |
| West | 74 | 831-1673 | .497 | 649-785 | .826 | 334 | 553 | 2309 | 31.2 |

| 1970-71 Lakers Roster | | | | | |
|-----------------------|------------------|------|------|---------------|----------|
| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
| 5 | Jim McMillian | 6-5 | 225 | Columbia | R |
| 13 | Wilt Chamberlain | 7-1 | 275 | Kansas | 11 |
| 14 | John Tresvant | 6-7 | 215 | Seattle | 6 |
| 15 | Willie McCarter | 6-3 | 170 | Drake | 1 |
| 20 | Earnest Kiltner | 6-3 | 180 | Stetson | R |
| 22 | Elgin Baylor | 6-5 | 225 | Seattle | 12 |
| 24 | Keith Erickson | 6-5 | 195 | UCLA | 5 |
| 25 | Gail Goodrich | 6-1 | 175 | UCLA | 4 |
| 31 | Larry Mikan | 6-7 | 215 | Minnesota | R |
| 32 | Rick Roberson | 6-9 | 235 | Cincinnati | 1 |
| 44 | Jerry West | 6-3 | 185 | West Virginia | 10 |
| 52 | Happy Hairston | 6-7 | 225 | New York U. | 6 |

Milwaukee

The Bucks won 29 more games last season than the season before, mainly because of Lew Alcindor (14.5 rebounding and 28.8 scoring). This season Oscar Robertson, acquired in a trade with Royals, joins



Lew and gives the Bucks strength up the middle. The Big O, for the first time in his storied 10-year career failed to make the All-Pro first team. However, he contributed 25.3 ppg and 8.1 assists to Royals cause. He has never been on a title team. This season he and Lew are planning at least on winning the Midwest Division title

with a little help from their friends. Steady Jon McGlocklin (17.6 ppg on 53% shooting) will complement Big O in backcourt. Playmaker Guy Rodgers is substitute. Lucius Allen of UCLA and journeyman Bob Boozer joined Bucks just prior to the start of season in trade with Seattle. They will add considerable strength. Forward Bob Dandridge made the All-Rookie team after slow start. Interest is high and season ticket sales boomed for the team which finished last in 1968, the Year of Alcindor.

Facts about the Bucks, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 700 W. Wisconsin Ave., Milwaukee, Wisc. 53233. Telephone (414) 272-6030. Home Court Milwaukee Arena (10,746). Chairman of the Board Wesley D. Pavalon. President and General Manager Ray A. Patterson. Coach Larry Costello. Assistant Coach Tom Nissalke. Trainer Arnie Garber. Chief Scout Wayne Embry. Publicist Jim Foley, home telephone (414) 273-6082. Colors Forest Green, White and Red.

1969-70 Results Vs. Royals

| | M | R |
|-------------------|---------|---|
| Nov. 24 at Mil. | 104-129 | |
| Dec. 27 at Cincy | 110-112 | |
| Jan. 7 at Mil. | 138-119 | |
| Jan. 13 at Cleve. | 112-92 | |
| Jan. 24 at Mil. | 124-109 | |
| Jan. 28 at Mil. | 126-114 | |
| Mar. 1 at Mil. | 120-114 | |
| Season Series | 5-2 | |

1970-71 Schedule Vs. Royals

| | |
|---------|------------------------|
| Oct. 31 | at Cincy |
| Dec. 19 | at Cincy |
| Dec. 28 | at Madison, Wis. |
| Jan. 15 | at Mil. |
| Feb. 26 | at Mil. |

1969-70 Statistics

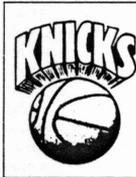
| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|------------|----|----------|------|---------|------|------|------|------|------|
| Alcindor | 82 | 938-1810 | 51.8 | 485-743 | 65.3 | 1190 | 337 | 2361 | 28.8 |
| McGlocklin | 82 | 639-1206 | 53.0 | 169-198 | 85.4 | 252 | 303 | 1447 | 17.6 |
| Dandridge | 81 | 434-895 | 48.5 | 199-264 | 75.4 | 625 | 292 | 1067 | 13.2 |
| Smith | 82 | 339-664 | 51.1 | 125-174 | 71.8 | 712 | 156 | 803 | 9.8 |
| Greacen | 81 | 44-109 | 40.4 | 18-28 | 64.3 | 59 | 27 | 109 | 2.4 |
| Williams | 11 | 11-24 | 45.4 | 5-11 | 45.5 | 7 | 3 | 27 | 2.5 |
| Cunningham | 60 | 52-141 | 36.9 | 22-33 | 66.7 | 160 | 28 | 126 | 2.1 |
| Robertson | 69 | 647-1267 | 51.1 | 454-561 | 80.9 | 422 | 558 | 1748 | 25.3 |
| Boozer | 82 | 493-1005 | 49.1 | 263-320 | 82.2 | 717 | 110 | 1249 | 15.2 |
| Allen | 81 | 306-692 | 44.2 | 182-249 | 73.1 | 211 | 342 | 794 | 9.8 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|-----------------|------|------|--------------|----------|
| 1 | Oscar Robertson | 6-5 | 220 | Cincinnati | 10 |
| 4 | Greg Smith | 6-5 | 200 | Western Ky. | 2 |
| 5 | Bob Washington | 5-11 | 176 | Eastern Ky. | R |
| 6 | Bill Zopf | 6-1 | 170 | Duquesne | R |
| 7 | Lucius Allen | 6-2 | 175 | U.C.L.A. | 1 |
| 10 | Bob Dandridge | 6-6 | 195 | Norfolk St. | 1 |
| 14 | Jon McGlocklin | 6-5 | 205 | Indiana | 5 |
| 17 | Gary Freeman | 6-9 | 211 | Oregon St. | R |
| 18 | Bob Greacen | 6-7 | 206 | Rutgers | 1 |
| 19 | Dick Cunningham | 6-10 | 252 | Murray St. | 2 |
| 33 | Lew Alcindor | 7-2 | 232 | U.C.L.A. | 1 |
| 35 | Bob Boozer | 6-8 | 225 | Kansas State | 10 |
| 50 | Mike Grosso | 6-9 | 235 | Louisville | R |

New York

Teamwork is nothing new on championship teams, but the Knicks made it a by-word and caught the fancy of New Yorkers. It was their first title after 1858 games spread over 24 seasons of frustration. Knicks won a



record 60 regular season games. They held opponents under 100 points 25 times. Walt Frazier and Dave DeBusschere made all-league defense. The acquisition of DeBusschere two years ago is reputed to be responsible for Knicks rise to top. In the NBA championship game against L.A., Frazier scored 36 points and had 19 assists, tying Bob Cousy's playoff mark. Willis Reed captured a "hat trick" by winning MVP awards in the All-Star game, regular season and playoffs. Reed was injured in 5th game of playoff finals but came back in 7th game to inspire Knicks. "Dollar" Bill Bradley had his best pro season. An impressive bench staff, dubbed the "Minutemen" returns intact with Mike Riordan, Cazzie Russell and Dave Stallworth. Phil Jackson, who missed a season-and-a-half with a back injury, will sub at center. Knicks drew 1,483,546 and had 39 home sellouts. They had tremendous start, winning 23 of their first 24 games, counting a record 18 straight.

Facts about the Knicks, who will stay at Downtown Holiday Inn, telephone (513) 241-8660. Address Madison Square Garden, Four Pennsylvania Plaza, N.Y. 10001. Chairman of the Board Irving Mitchell Felt. President Edward (Ned) Irish. General Manager and Coach William (Red) Holzman. Assistant General Manager and Director of Public Relations Frank Blauschild. Business Manager and Publicist James Wergeles, home telephone (516) 796-2172. Chief Scout Richard McGuire. Trainer Dan Whelan. Home Court Madison Square Garden (19,500). Colors Blue, Orange and White.

1969-70 Results Vs. Royals

| | NY | R |
|-------------------|---------|---|
| Oct. 15 at Cincy | 94-89 | |
| Nov. 18 at N.Y. | 112-94 | |
| Nov. 28 at Cleve. | 108-106 | |
| Dec. 9 at N.Y. | 101-103 | |
| Feb. 6 at Cincy | 121-114 | |
| Feb. 7 at N.Y. | 130-117 | |
| Mar. 21 at N.Y. | 120-136 | |
| Season Series | 5-2 | |

1970-71 Schedule Vs. Royals

| | |
|---------|-------------------|
| Oct. 14 | at Cincy |
| Oct. 24 | at New York |
| Nov. 19 | at New York |
| Feb. 2 | at New York |
| Feb. 24 | at Cincy |
| Mar. 10 | at Cincy |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|-------------|----|----------|------|---------|------|------|------|------|------|
| Reed | 81 | 702-1385 | 50.7 | 351-464 | 75.6 | 1126 | 161 | 1755 | 21.7 |
| Frazier | 77 | 600-1158 | 51.8 | 409-547 | 74.8 | 465 | 629 | 1609 | 20.9 |
| Barnett | 82 | 494-1039 | 47.5 | 232-325 | 71.4 | 221 | 298 | 1220 | 14.9 |
| DeBusschere | 79 | 488-1062 | 45.1 | 176-256 | 68.8 | 790 | 194 | 1132 | 14.4 |
| Bradley | 67 | 413-897 | 46.0 | 145-176 | 82.4 | 239 | 268 | 971 | 14.5 |
| Russell | 78 | 385-773 | 49.8 | 124-160 | 77.5 | 236 | 135 | 894 | 11.5 |
| Stallworth | 82 | 239-557 | 42.9 | 161-225 | 71.6 | 323 | 139 | 639 | 8.8 |
| Riordan | 81 | 255-549 | 46.4 | 114-165 | 69.1 | 194 | 201 | 624 | 7.7 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|------------------|------|------|----------------|----------|
| 5 | Mike Price | 6-3 | 201 | U. of Illinois | R |
| 6 | Mike Riordan | 6-4 | 200 | Providence | 3 |
| 9 | Dave Stallworth | 6-7 | 210 | Wichita State | 4 |
| 10 | Walt Frazier | 6-4 | 205 | Southern Ill. | 4 |
| 12 | Dick Barnett | 6-4 | 190 | Tennessee St. | 11 |
| 18 | Phil Jackson | 6-8 | 220 | North Dakota | 3 |
| 19 | Willis Reed | 6-10 | 240 | Grambling | 7 |
| 22 | Dave DeBusschere | 6-6 | 235 | Detroit | 9 |
| 24 | Bill Bradley | 6-5 | 205 | Princeton | 4 |
| 25 | Milt Williams | 6-2 | 185 | Lincoln Univ. | R |
| 26 | Eddie Mast | 6-9 | 220 | Temple U. | R |
| 27 | Ray Hodge | 6-2 | 190 | Wagner College | R |
| 33 | Cazzie Russell | 6-5 | 220 | Michigan | 5 |

Philadelphia

Seventy-Sixers were first in scoring and 8th in defense. And finished 42-40. Success is likely to hinge upon Luke Jackson's physical condition. The center tore his Achilles tendon two years ago, then broke his foot



early last season. They drafted Al Henry, a surprise pick from Wisconsin, and Dennis Awtry as their one and two picks, respectively. Henry will back up a forward crew that includes the indomitable Billy Cunningham (4th leading scorer with 26.1 average), former Celtic Bailey Howell and leaper Jim Washington. Connie Dierking and rookie Awtry will be backup centers. Guard position is set with Hal Greer, beginning his 13th season after leading club in assists. Archie Clark, Wally Jones, and Fred Foster, acquired from Cincinnati. Besides defense, age is a problem. Jackson is 30, Greer 34, and Dierking 34. Jack Ramsey gave up general managing chores to concentrate on coaching. There are easier fans to please than the Philadelphians, who have been known to get on a player or two. Still, any team with Billy Cunningham has a lot going for it.

Facts about the 76ers, who will stay at the Carrousel Motel, telephone (513) 821-5110. Address The Spectrum, Philadelphia, Pa. 19148. President Irving Kosloff. General Manager Don DeJardin. Coach Jack Ramsey. Publicist Bob Vetrone, home telephone (215) 424-7691. Press Services Director Harvey Pollack. Trainer Al Domenico. Home Court The Spectrum (15.244). Colors Red, White and Blue.

1969-70 Results Vs. Royals

| | P | R |
|-------------------|---------|---|
| Oct. 18 at Cincy | 134-123 | |
| Oct. 25 at Philly | 98-109 | |
| Nov. 30 at Cincy | 107-115 | |
| Dec. 6 at Philly | 120-102 | |
| Dec. 10 at Cincy | 121-122 | |
| Jan. 18 at Philly | 141-116 | |
| Feb. 22 at Cincy | 116-136 | |
| Season Series | 3-4 | |

1970-71 Schedule Vs. Royals

| | |
|---------|-----------|
| Oct. 17 | at Cincy |
| Nov. 27 | at Philly |
| Dec. 5 | at Cincy |
| Feb. 6 | at Cincy |
| Feb. 28 | at Philly |
| Mar. 19 | at Philly |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|------------|----|----------|------|---------|------|------|------|------|------|
| Cunningham | 81 | 802-1710 | 46.9 | 510-700 | 72.9 | 1101 | 352 | 2114 | 26.1 |
| Greer | 80 | 705-1551 | 45.5 | 352-432 | 81.5 | 376 | 405 | 1762 | 22.0 |
| Clark | 76 | 594-1198 | 49.6 | 311-396 | 78.5 | 301 | 380 | 1499 | 19.7 |
| Washington | 79 | 401-842 | 47.6 | 204-273 | 74.7 | 734 | 104 | 1006 | 12.7 |
| Jones | 78 | 366-851 | 43.0 | 190-228 | 84.1 | 173 | 276 | 922 | 11.8 |
| Jackson | 37 | 71-181 | 39.2 | 60-81 | 74.1 | 198 | 50 | 202 | 5.5 |
| Ogden | 47 | 82-172 | 47.7 | 27-39 | 69.2 | 86 | 31 | 191 | 4.1 |
| Dierking | 76 | 521-1243 | 41.9 | 230-306 | 75.2 | 624 | 169 | 1272 | 16.7 |
| Foster | 74 | 461-1026 | 44.9 | 176-243 | 72.4 | 310 | 107 | 1098 | 14.8 |
| Howell | 82 | 399-931 | 42.9 | 235-308 | 76.3 | 550 | 120 | 1033 | 12.6 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|-----------------|------|------|-----------------|----------|
| 12 | Jim Washington | 6-6 | 210 | Villanova | 5 |
| 14 | Matt Guokas | 6-6 | 200 | St. Joseph's | 4 |
| 15 | Hal Greer | 6-2 | 175 | Marshall | 12 |
| 16 | Bailey Howell | 6-7 | 215 | Mississippi St. | 11 |
| 18 | Connie Dierking | 6-10 | 225 | Cincinnati | 11 |
| 20 | Dennis Awtry | 6-10 | 250 | Santa Clara | R |
| 21 | Archie Clark | 6-2 | 175 | Minnesota | 4 |
| 24 | Wally Jones | 6-2 | 185 | Villanova | 6 |
| 25 | Fred Foster | 6-5 | 220 | Miami (O.) | 2 |
| 26 | Al Henry | 6-9 | 190 | Wisconsin | R |
| 28 | Bud Ogden | 6-8 | 220 | Santa Clara | 1 |
| 32 | Bill Cunningham | 6-7 | 215 | No. Carolina | 5 |
| 54 | Luke Jackson | 6-9 | 250 | Pan-American | 6 |

Phoenix

Connie Hawkins, the Suns' consolation prize after losing the coin flip for Alcindor, finally got his chance to play in the NBA. Besides leading Suns in scoring (24.6), The Hawk played very adequate defense. Suns dealt away



Gail Goodrich to Lakers for Mel Counts, regarded as the best shooting big man in the league. Forward Paul Silas is good rebounder. Counts and other center, Neal Walk, will act as blocking posts, while Silas and Hawkins grab the key rebounds. Greg Howard, after hiatus in Italy, may help separate bodies. Clem Haskins and Dick Van Arsdale (twin of Royals Tom) are steady guards. Van Arsdale was named Suns' captain. Rookie Fred Taylor, an alumnus of Pan American like Luke Jackson and Otto Moore, will substitute. You have heard of selfish players. Well, Hawkins is one of the most unselfish superstars. He must shoot more and be more assertive down the stretch like he was for Pittsburgh in the ABA. Lowell (Cotton) Fitzsimmons, from Kansas State University, is the new coach. Hawkins is one of the best one-on-one players in basketball and is the author of the swooping dunk shot.

Facts about the Suns, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 2303 North Central Avenue, Phoenix, Ariz. 85004. President Richard L. Bloch. General Manager Jerry Colangelo. Business Manager Robert Machen. Coach Lowell (Cotton) Fitzsimmons. Publicist Al Stephan, home telephone (602) 967-6498. Director of Merchandising Ralph Rust. Home Court Veteran Memorial Coliseum (12,096). Colors Purple, Orange and Copper.

1969-70 Results Vs. Royals

| | P | R |
|--------------------|---------|---|
| Oct. 30 at Phoenix | 106-104 | |
| Nov. 23 at Cincy | 123-137 | |
| Dec. 13 at Phoenix | 126-110 | |
| Dec. 14 at Phoenix | 130-137 | |
| Jan. 6 at Cincy | 124-128 | |
| Jan. 11 at Omaha | 125-118 | |
| Season Series | 3-3 | |

1970-71 Schedule Vs. Royals

| | |
|---------|------------|
| Nov. 4 | at Cincy |
| Nov. 13 | at Phoenix |
| Jan. 18 | at Omaha |
| Jan. 20 | at Phoenix |
| Feb. 17 | at Phoenix |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|-------------|----|----------|------|---------|------|------|------|------|------|
| Hawkins | 81 | 709-1447 | 49.0 | 577-741 | 77.9 | 846 | 391 | 1995 | 24.6 |
| Van Arsdale | 77 | 592-1166 | 50.8 | 455-575 | 79.8 | 284 | 338 | 1643 | 21.3 |
| Silas | 78 | 373-804 | 46.4 | 250-412 | 60.7 | 916 | 214 | 996 | 12.8 |
| Walk | 82 | 257-547 | 47.0 | 155-242 | 64.0 | 455 | 80 | 669 | 8.2 |
| Harris | 81 | 285-723 | 39.4 | 86-134 | 64.2 | 161 | 231 | 656 | 8.1 |
| Green | 58 | 101-234 | 43.2 | 41-70 | 58.6 | 276 | 17 | 243 | 4.2 |
| Haskins | 82 | 668-1496 | 45.0 | 332-424 | 78.3 | 378 | 624 | 1668 | 20.3 |
| Counts | 81 | 434-1017 | 42.7 | 156-201 | 77.6 | 683 | 160 | 1024 | 12.6 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|------------------|------|------|--------------|----------|
| 5 | Dick Van Arsdale | 6-5 | 210 | Indiana | 5 |
| 10 | Fred Taylor | 6-5 | 187 | Pan American | R |
| 11 | Clem Haskins | 6-4 | 200 | West Ky. | 1 |
| 15 | Lamar Green | 6-8 | 200 | Morehead St. | 2 |
| 23 | Art Harris | 6-4 | 185 | Stanford | 4 |
| 25 | John Wetzel | 6-5 | 192 | VPI | 3 |
| 29 | Paul Silas | 6-7 | 220 | Creighton | 6 |
| 31 | Mel Counts | 7-0 | 235 | Oregon State | 6 |
| 40 | Joe Thomas | 6-6 | 205 | Marquette | R |
| 41 | Neal Walk | 6-10 | 250 | Florida | 1 |
| 42 | Connie Hawkins | 6-8 | 201 | Iowa | 6 |
| 44 | Greg Howard | 6-9 | 215 | New Mexico | 1 |

Portland

Major league professional sports comes to the state of Oregon as the Trailblazers join the expanded NBA. They got off to the best start of the newcomers. The pivot position, usually the key to the success of any winner,



will be manned by LeRoy Ellis and Dale Schlueter. Other veterans of the NBA include forwards Stan McKenzie, Ed Manning and Gary Gregor. The guard position will have Rick Adelman and Jim Barnett. Barnett is from Oregon, graduating from the state university in 1966. He was the top draft choice of Celtics. Best rookie and possibly best Trailblazer may be

Gooff Petrie, a 6-4 guard from Princeton. Ellis, skinny 6-11 center, will try to ignite the Portland fast break. Ellis is 30 and the oldest player on the team with eight NBA seasons behind him. Roland Todd, who the last five years led University of Nevada at Las Vegas to a record of 96-40, will be the coach. His Nevada teams were known for their fast-break attacks that produced frequent scoring totals of 100 or more points.

Facts about the Trailblazers, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address Suite 380, Lloyd Building, 700 N.E. Multnomah Street, Portland, Ore. 97232. Telephone (503) 234-9291. President Herman Sarkowsky. Director of Player Personnel Stuart K. Inman. Coach Roland Todd. Publicist John White, home telephone (503) 288-4557. Trainer Leo Marty. Home Court Memorial Coliseum (13,000). Colors Red, Black and White.

1970-71 Schedule Vs. Royals

| | | |
|---------|-------|-----------------|
| Nov. 10 | | at Portland |
| Jan. 6 | | at Cincy |
| Feb. 18 | | at Eugene, Ore. |
| Mar. 5 | | at Omaha |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|----------|----|---------|------|---------|-------|------|------|------|------|
| Ellis | 72 | 194-414 | .469 | 86-116 | .741 | 376 | 47 | 474 | 6.6 |
| Manning | 67 | 119-321 | .371 | 42-56 | .750 | 232 | 36 | 280 | 4.2 |
| Barnett | 80 | 450-998 | .451 | 289-366 | .790 | 305 | 287 | 1189 | 14.9 |
| Adelman | 35 | 96-247 | .389 | 68-91 | .747 | 81 | 113 | 260 | 7.4 |
| Gregor | 81 | 286-661 | .433 | 88-113 | .779 | 397 | 63 | 660 | 8.1 |
| Murrey | 81 | 153-343 | .446 | 136-186 | .731 | 357 | 76 | 442 | 5.5 |
| McKenzie | 58 | 81-206 | .393 | 58-73 | .795 | 93 | 52 | 220 | 3.8 |
| Kennedy | 14 | 3-34 | .088 | 2-2 | 1.000 | 20 | 7 | 8 | 0.6 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|-----------------|------|------|-------------------|----------|
| 12 | Rick Adelman | 6-2 | 135 | Loyola | 2 |
| 21 | Walt Simon | 6-3 | 180 | Utah | 2 |
| 25 | LeRoy Ellis | 6-11 | 225 | St. John's | 8 |
| 33 | Jim Barnett | 6-4 | 170 | Oregon | 4 |
| 34 | Joe Kennedy | 6-6 | 210 | Duke | 2 |
| 35 | Ed Manning | 6-7 | 210 | Jackson State | 3 |
| 36 | Bill Cain | 6-7 | 205 | Iowa State | R |
| 38 | Ron Knight | 6-7 | 220 | Los Angeles State | R |
| 40 | Stan McKenzie | 6-5 | 210 | NYU | R |
| 41 | Dorie Murrey | 6-8 | 220 | Detroit | 4 |
| 44 | Gary Gregor | 6-7 | 230 | South Carolina | 2 |
| 45 | Geoffrey Petrie | 6-4 | 195 | Princeton | R |
| 48 | Walt Gilmore | 6-6 | 225 | Ft. Valley State | R |

San Diego

Rockets bypassed Pete Maravich and drafted forward Rudy Tomjanovich instead, despite a need for solid guards. They did pick up Larry Siegfried for shooting and playmaking. He has 85% lifetime free-throw shooting mark. Calvin Murphy, an electrifying 5-9 guard who may be too small to guard the big pros, will battle Stu Lantz, in his 3rd season, and Bernie Williams, a promising non-shooter but good floorman. The star of the show, Elvin Hayes, two-time NBA All-Star, has played in every game (164 in two years). Last season he finished 3rd (27.5) in scoring but



first in rebounding (16.9), for a team that was 27-55. San Diego won only six of 44 away and neutral games. Forwards Toby Kimball (2nd in team rebounds at 7.1), John Trapp (6.2) and John Block are rugged and capable players. Tomjanovich will be key. If he can take rebounding chores away from Hayes, so Hayes can fire away as he did in his rookie season when he lead NBA in scoring. Rockets may soar out of cellar. Tomjanovich is all-time Michigan rebounder and second to Cazzie Russell in scoring. The backcourt may be the big question mark for Coach Alex Hannum.

Facts about the Rockets, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 3500 Sports Arena Boulevard, San Diego, Calif. 92110. President Robert Breitbard. General Manager Pete Newell. Coach Alex Hannum. Publicist Bob King, home telephone (714) 582-8772. Trainer and Traveling Secretary Barry Wyloge. Promotions Director Jack Singer. Home Court San Diego International Sports Arena (14,000). Colors Green, Gold and White.

1969-70 Results Vs. Royals

| | | SD | R |
|---------------|----------|-------|---------|
| Nov. 5 | at Cincy | | 120-133 |
| Dec. 20 | at S.D. | | 126-111 |
| Dec. 30 | at Cincy | | 120-125 |
| Feb. 15 | at S.D. | | 150-123 |
| Mar. 4 | at S.D. | | 125-127 |
| Mar. 12 | at Cincy | | 151-165 |
| Season Series | | | 2-4 |

1970-71 Schedule Vs. Royals

| | | |
|---------|-------|----------|
| Nov. 11 | | at S.D. |
| Nov. 25 | | at Cincy |
| Jan. 30 | | at Cincy |
| Feb. 13 | | at S.D. |

1969-70 Statistics

| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
|-----------|----|----------|------|---------|------|------|------|------|------|
| Hayes | 82 | 914-2020 | .452 | 428-622 | .688 | 1386 | 162 | 2256 | 27.5 |
| Block | 82 | 455-1025 | .442 | 297-367 | .802 | 609 | 137 | 1193 | 14.5 |
| Lantz | 82 | 455-1027 | .443 | 278-361 | .770 | 255 | 287 | 1188 | 14.5 |
| Williams | 72 | 251-641 | .392 | 96-122 | .787 | 155 | 165 | 598 | 8.3 |
| Kimball | 77 | 218-508 | .429 | 107-185 | .578 | 621 | 95 | 543 | 7.1 |
| Trapp | 70 | 185-434 | .426 | 72-104 | .692 | 309 | 49 | 442 | 6.3 |
| Riley | 36 | 75-180 | .417 | 40-55 | .727 | 57 | 85 | 190 | 5.3 |
| Siegfried | 78 | 383-902 | .424 | 235-308 | .763 | 212 | 299 | 984 | 12.6 |

1970-71 Roster

| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
|-----|------------------|------|------|----------------|----------|
| 7 | Toby Kimball | 6-8 | 220 | Connecticut | 4 |
| 11 | Elvin Hayes | 6-9 | 235 | Houston | 2 |
| 20 | Larry Siegfried | 6-3 | 192 | Ohio St. | 7 |
| 22 | Stu Lantz | 6-3 | 175 | Nebraska | 2 |
| 23 | Calvin Murphy | 5-9 | 185 | Niagara | R |
| 31 | John Trapp | 6-7 | 215 | Nevada So. | 2 |
| 32 | Don Adams | 6-7 | 210 | Northwestern | R |
| 33 | Jody Finney | 6-4 | 190 | Ohio St. | 2 |
| 34 | John Block | 6-10 | 218 | USC | 4 |
| 35 | Bernie Williams | 6-3 | 175 | LaSalle | 1 |
| 45 | Rudy Tomjanovich | 6-8 | 218 | Michigan | R |
| 54 | Curtis Perry | 6-7 | 220 | S. W. Missouri | R |

San Francisco

Injuries hurt the Warriors chances last season. Player-coach Al Attles missed 23 games, former Royals' stand-out Jerry Lucas missed 16 and star center Nate Thurmond was out from Jan. 16 on. Lucas had highest field-goal percentage (50.7%) on team.

Healthy guard Jeff Mullins led scoring (21.1). Mullins averaged 27 against the Royals. Ron (Fritz) Williams led in assists with 424. Adrian Smith, another former Royal adds outside shooting to backcourt. Joe Ellis will be valuable swingman. Thurmond, who threatened retirement, is top drawer but has missed about 20% of every season. Clyde Lee moves back to forward, where he is more capable. S.F. has rights to ABA's Zelmo Beaty and Rick Barry. S.F. was league's lowest scoring team per game and had second worst record (30-51). Ralph Ogden of Santa Clara, and Levi Fontaine of Maryland State are team's top rookies. Warriors motto should be: "Stay healthy or suffer the consequences." When in the lineup, Coach Attles will add defense.

Facts about the Warriors, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 556 Golden Gate Ave., San Francisco, Calif. 94102. Telephone (415) 776-4600. President Frank Miele. General Manager Robert J. Feerick. Head Coach Al Attles. Publicist Harry Jupiter, home telephone (415) 775-1078. Ticket Manager Louis D. Colla. Trainer Dick D'Oliva. Home Courts Cow Palace (14,500), Civic Auditorium (7,000), Oakland Coliseum (14,000). Colors California Gold and Bay Blue.

| 1969-70 Results | | | 1970-71 Schedule | | |
|-----------------|------------|---------|------------------|----------|--|
| Vs. Royals | | | Vs. Royals | | |
| | SF | R | | | |
| Nov. 1 | at Oakland | 120-97 | Nov. 12 | at S.F. | |
| Nov. 6 | at Cincy | 130-109 | Dec. 7 | at Omaha | |
| Dec. 25 | at Cincy | 124-120 | Jan. 19 | at S.F. | |
| Feb. 13 | at S.F. | 110-128 | Feb. 12 | at S.F. | |
| Mar. 7 | at Oakland | 119-121 | Mar. 17 | at Cincy | |
| Mar. 20 | at Cincy | 118-111 | | | |
| Season Series | | 4-2 | | | |

| 1969-70 Statistics | | | | | | | | | |
|--------------------|----|----------|------|---------|------|------|------|------|------|
| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
| Mullins | 74 | 656-1426 | 46.0 | 320-378 | 84.7 | 382 | 360 | 1632 | 22.1 |
| Thurmond | 43 | 341-824 | 41.4 | 261-346 | 75.4 | 762 | 150 | 943 | 21.9 |
| Ellis | 76 | 501-1223 | 41.0 | 200-270 | 74.1 | 594 | 139 | 1202 | 15.8 |
| Lucas | 67 | 405-799 | 50.7 | 200-255 | 78.4 | 951 | 173 | 1010 | 15.1 |
| Williams | 80 | 452-1046 | 43.2 | 277-337 | 82.2 | 190 | 424 | 1181 | 14.8 |
| Lee | 82 | 362-822 | 44.0 | 178-300 | 59.3 | 929 | 80 | 902 | 11.0 |
| Gamble | 73 | 185-464 | 39.9 | 156-186 | 83.9 | 244 | 55 | 526 | 7.2 |
| Portman | 60 | 177-398 | 44.5 | 66-85 | 77.6 | 224 | 28 | 420 | 7.0 |
| Smith | 77 | 153-416 | 36.8 | 152-170 | 89.4 | 82 | 133 | 458 | 5.9 |
| Attles | 45 | 78-202 | 38.6 | 75-113 | 66.4 | 74 | 142 | 231 | 5.1 |

| 1970-71 Roster | | | | | |
|----------------|---------------|------|------|------------------|----------|
| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
| 10 | Adrian Smith | 6-1 | 190 | Kentucky | 9 |
| 12 | Levi Fontaine | 6-4 | 190 | Maryland State | R |
| 15 | Nick Jones | 6-2 | 190 | Oregon | 1 |
| 16 | Al Attles | 6-0 | 185 | No. Carolina A&T | 10 |
| 21 | Ron Williams | 6-3 | 190 | West Virginia | 2 |
| 22 | Ralph Ogden | 6-5 | 205 | Santa Clara | R |
| 23 | Jeff Mullins | 6-4 | 200 | Duke | 6 |
| 31 | Joe Ellis | 6-6 | 175 | San Francisco | 4 |
| 32 | Jerry Lucas | 6-8 | 230 | Ohio State | 7 |
| 33 | Bob Portman | 6-5 | 200 | Creighton | 1 |
| 42 | Nate Thurmond | 6-11 | 235 | Bowling Green | 7 |
| 43 | Clyde Lee | 6-10 | 225 | Vanderbilt | 4 |
| 54 | Pat Foley | 6-6 | 210 | Pacific | R |

Seattle

Sonics won 21 of their last 36 games last season, under the brilliant coaching of guard Lenny Wilkins. The ten-year veteran led the NBA in assists (683), bringing his career total to 4405, 4th highest in the league. His scoring dropped from 22 to 17.8 ppg. Poet Tom Meschery muscles for the rebounds, while underrated Don Kojis, who came from San Diego Rockets, adds speed and good shooting to forward position. Guard Dick Snyder is big and tough in clutch situations (.531 field goal percentage, 5th best in league). Rod Thorn is capable off bench. Bob Rule, one of the lightest centers, has little trouble offensively (24.6 ppg., 7th in league), but has trouble guarding the big boys. Don Smith, acquired from Bucks for Bob Boozer, should add rebounding help. Rookie Pete Cross will spell Rule. Sonics have shown improvement since joining league. In their initial season they won 23, next season they won 30, and last season 36.

Facts about the Supersonics, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 158 Thomas St., Seattle, Wash. 98109. Telephone (206) 614-3404. Home Court Seattle Coliseum (12,382). Chairman of the Board Eugene Klein. President Sam Schulman. General Manager Bob Houbregs. Coach Lenny Wilkins. Head Scout Henry Akin. Trainer Jack Curran. Publicist Hal Childs, home telephone (206) 747-5204. Promotions Director Dave Watkins. Colors Green and Gold.

| 1969-70 Results | | | 1970-71 Schedule | | |
|-----------------|------------|---------|------------------|------------|--|
| Vs. Royals | | | Vs. Royals | | |
| | S | R | | | |
| Oct. 31 | at Seattle | 129-121 | Oct. 28 | at Cincy | |
| Dec. 3 | at Cincy | 118-117 | Dec. 2 | at Cincy | |
| Dec. 17 | at Seattle | 117-104 | Jan. 9 | at Cincy | |
| Feb. 4 | at Cincy | 121-115 | Jan. 22 | at Cincy | |
| Mar. 6 | at Seattle | 126-122 | Feb. 11 | at Seattle | |
| Mar. 15 | at Cincy | 113-116 | | | |
| Season Series | | 5-1 | | | |

| 1969-70 Statistics | | | | | | | | | |
|--------------------|----|----------|------|---------|------|------|------|------|------|
| | G | FGM-FGA | Pct. | FTM-FTA | Pct. | Reb. | Ass. | Pts. | Ave. |
| Rule | 80 | 789-1705 | 46.3 | 387-542 | 71.4 | 825 | 144 | 1965 | 24.6 |
| Wilkins | 75 | 448-1066 | 42.0 | 438-556 | 78.8 | 378 | 683 | 1334 | 17.8 |
| Snyder | 82 | 456-863 | 52.8 | 169-208 | 81.3 | 323 | 342 | 1061 | 13.2 |
| Meschery | 80 | 394-818 | 48.2 | 196-248 | 79.0 | 866 | 157 | 984 | 12.3 |
| Clemens | 78 | 270-595 | 45.4 | 111-140 | 79.3 | 316 | 116 | 651 | 8.3 |
| Winfield | 64 | 138-288 | 47.9 | 87-116 | 75.0 | 98 | 102 | 363 | 5.7 |
| Thorn | 19 | 20-45 | 44.4 | 15-24 | 62.5 | 16 | 17 | 55 | 2.9 |
| Kojis | 56 | 338-756 | 44.7 | 181-241 | 75.1 | 388 | 78 | 857 | 15.3 |
| Smith | 80 | 237-546 | 43.4 | 119-165 | 64.3 | 603 | 62 | 593 | 7.4 |

| 1970-71 Roster | | | | | |
|----------------|----------------|------|------|---------------|----------|
| No. | Player | Hgt. | Wgt. | College | Yrs. Pro |
| 10 | Dick Snyder | 6-5 | 207 | Davidson | 4 |
| 11 | Lee Winfield | 6-2 | 174 | No. Texas St. | 1 |
| 14 | Tom Meschery | 6-6 | 226 | St. Mary's | 9 |
| 19 | Lenny Wilkins | 6-1 | 181 | Providence | 10 |
| 22 | Don Kojis | 6-6 | 202 | Marquette | 7 |
| 24 | Boyd Lynch | 6-9 | 201 | Eastern Ky. | R |
| 33 | Jake Ford | 6-3 | 181 | Maryland St. | R |
| 4 | Don Smith | 6-9 | 235 | Iowa State | 2 |
| 40 | Garfield Heard | 6-6 | 219 | Oklahoma | R |
| 41 | Pete Cross | 6-9 | 231 | USF | R |
| 43 | Barry Clemens | 6-6 | 219 | Ohio Wesleyan | R |
| 44 | Rod Thorn | 6-4 | 191 | West Virginia | 7 |
| 45 | Bob Rule | 6-9 | 235 | Colorado St. | 3 |

Max W. Jacobs

Chairman of the Board

Max Jacobs has reconstructed the Cincinnati Royals from top to bottom. And if his successes in other fields are any indication, the Royals will be strong contenders for National Basketball Association honors in the near future.

Jacobs, still only 33, has been chairman of the board and treasurer of the Royals since December, 1968.

Born in Buffalo, New York, he attended Mount St. Joseph Primary School, St. Thomas Military Academy in St. Paul, Minnesota (where he met future wife Helen), Catholic University in Washington, D.C., and graduated magna cum laude from the University of Arizona with a BA in Drama and English, receiving the award as the department's outstanding theatrical performer.

Max pursued an active career in the theater for five years, with Erie, Pa., Houston, Texas and finally Broadway as ports of call. He appeared in a Hallmark Hall of Fame Tony Award-winning program with Lunt and Fontanne. One of the lengthy runs he remembers best was one with the Playhouse in the Park in Cincinnati.

In 1965 he returned to Sportservice, the large and successful concessionaire company based in Buffalo.

Max and his brother Jeremy succeeded their famous father — L. M. Jacobs — in the operation of Sportservice following L. M. Jacobs' death in August, 1968. Jeremy is president and Max is executive vice president. L. M. and brothers Charles and Marvin had founded Sportservice more than 50 years before.

While in his teens, Max had traveled extensively with his Uncle Charles to race tracks and on the baseball circuits, and in later years managed the automatic-vending operations in the New York subway and bowling establishments in the West. More recently he managed



Joe Axelson finds a receptive ticket buyer: he's Royals owner Max Jacobs.

the theater, baseball and airport units in the East.

Tireless, traveling constantly, Max is dedicated toward making the Royals a winner and the sportservice-owned Cincinnati Gardens "the place to go" to watch entertainment of all kinds.

A new playing floor, new baskets and supports, the Royal Lancer Room, newly-decorated concourses and concession stands, lots of bright paint, and the best scoreboard in the United States are a few of the things done in the Gardens since Max took control.

It was Max who talked Bob Cousy out of coaching retirement and who talked General Manager Joe Axelson away from a secure career in collegiate sports administration. He's a very persuasive guy who usually gets what he wants — and he wants a successful Royals' franchise.

Joe Axelson

Executive Vice-President and General Manager

Joe Axelson — a man who admittedly is in love with the game of basketball — has been executive vice president and general manager of the Cincinnati Royals since April 15, 1969.

For Axelson, age 42, sports has always been a way of life. The Clinton, Illinois native lettered in basketball and baseball during his high school days and then went to Northwestern University where, after two Army delays, he earned a degree in journalism in 1956.

He attained the rank of captain and coached several post-level basketball and baseball teams. His father, also named Joe, was a highly-successful high school basketball coach in Illinois for more than 30 years.

Following graduation, Axelson spent two years with the sports department of the Augusta (Ga.) Herald, one year as sports information director at Furman (S.C.) University and nearly six years as public relations director at Georgia Southern College.

From there, he went to the NAIA in Kansas City as Public Relations Director. After two years in Kansas City he went to the Bowling Proprietors Association of America in Park Ridge, Illinois for two years as public relations and tournament director.

He then rejoined the NAIA as Assistant Executive Secretary and held that post for nearly five years until he joined the Royals.

Married to the former Rae Smith of Washington, D.C., Axelson and his wife have three children, David, 19 (a sophomore at the University of Cincinnati), Mark, 14, and Linda, 11.

Axelson is well-known among his co-workers as a "detail man" and considers this as the best possible accolade. Happiest when the hours are long and the work piles up, Axelson has surrounded himself with people with whom he has worked before, including Business Manager Elise Childers (from the NAIA), assistant general manager Larry Staverman (from the Kansas City Steers where Axelson moonlighted as public address announcer and stats man), and publicist Roger Ruhl (from the West Virginia University, where the NAIA once sponsored a national championship football game).

The Royals Family

Elise Childers, business manager, joined the Royals after six years as office manager and comptroller of the N.A.I.A., where Joe Axelson left the post of assistant executive secretary to come to Cincinnati. A life-long Missourian, she spent 12 years with Kansas City's Starlight Theatre and two with the Kansas City Steers, for whom Axelson was the public address man and Larry Staverman was a forward. She is also assistant secretary and treasurer of the basketball club.

Judy Gamm, secretary, went to work last spring the day after graduation from Notre Dame Academy, where she took business courses. She is the daughter of Mr. and Mrs. Ralph Gamm, life-long residents of Covington, Ky.

Joe (Doc) Keefe, trainer, has been with the Royals since June, 1967. A Cleveland native, Doc earned degrees from Harvard (undergrad) in Physical Therapy and Kent State (graduate) in Health and Physical Education. He was assistant with the Cleveland Indians and head man at Kent State (six years) and the University of Cincinnati (12 years) before joining the Royals. He worked part-time at the Cincinnati Bengals pre-season camp the past two seasons. Unmarried, Doc may be the only trainer in the NBA who owns a tuxedo.

Margie Meyers, ticket manager, has the most seniority on the staff. She attended Ohio State and joined the Royals in February of 1966. Her father Jack Meyers is sales manager for Partridge Meats and president of The Professionals, which represents athletes (including Tom Van Arsdale) in enterprises.

Richard Morgan, equipment manager, wouldn't be happy if he weren't around athletic teams. Wood at Woodward High and the University of Cincinnati, he was a team manager. He worked with Doc Keefe at UC and joined the Royals in 1967 when Keefe was named trainer. He holds a bachelor's degree from Cincinnati and a master's from Xavier in management. Only a part-time staffer, he works as a manufacturing supervisor for Cincinnati Milacron. He is married to the former Jane Mahan.



The Royals Staff, clockwise from bottom left, Larry Staverman, Roger Ruhl, Rich Morgan, Elise Childers, Judy Gamm and Margie Meyers, and Joe (Doc) Keefe.

Roger Ruhl, director of public relations, is the newest staff member. He spent three years at Xavier, captaining the golf team. He graduated and did graduate work at West Virginia, where he was assistant and head publicist from 1965 to 1968. He came to the Royals after two years in the Army, including a Vietnam tour as an information sergeant with the 1st Air Cavalry. A Cincinnati native, he owns a 5'7" stuffed rabbit. His home phone number is 241-RUHL.

Larry Staverman, assistant general manager and promotions director, is the man creating the festive mood at Royals games with special nights and giveaways. He starred at Thomas More (then Villa Madonna) College and played professionally with Chicago, Detroit, Baltimore and Cincinnati. He was an all-ABL forward for Kansas City in 1962. He spent two years as assistant coach at Notre Dame and one and a half as coach of the Indiana Pacers of the ABA before joining Joe Axelson, whom he had known from Kansas City days, at Cincinnati. Larry is married to the former Joyce Buhr; they have five children.

Royals Ticket Plans

The Royals offer ticket plans to meet the needs and pocketbook demands of everyone.

Season ticketholders get royal treatment: first choice of seating, membership in the Lancer Club, subscriptions to Basketball Weekly (18 issues), Sporting News (18 issues) and the Royals Record newsletter magazine (12 issues); pocket secretary with Royals-Gardens calendar. The purchase of four season tickets brings a free parking pass.

Partial ticket plans are available. The "Weekender" features 14 Saturday night games, plus one on Monday night and the traditional Christmas night game. The "Weeknighter" offers 17 Wednesday night dates.

Before the start of the season and, if available, a month before Christmas, fans can buy Scrip Books, which give discounts up to 20 percent. A fan can buy \$26 worth of coupons for \$20 and \$12 worth for \$10. Coupons can be used as cash in purchasing tickets at any time to any Royals game.

With a "Go-Card" (available from the Royals at no charge), a high school student can sit in certain \$4 seats for \$2 at any game.

Plans are available for civic, industrial or, for that matter, any group of 20 or more fans. The group can get one dollar off each ticket (except the \$2 one) with the purchase of 20 or more. The Royals will also make the Lancer Club available to the group.

The Cincinnati Gardens ticket office is open from 10 a.m. to 9:30 p.m. daily. Tickets are also available at all Pogues stores. For information, call Royals ticket manager Margie Meyers at 731-6060.

Special Nights, Promotions

Promotions and special nights will make almost every night seem like Christmas.

Even Sports Illustrated (Oct. 26, 1970) was amazed that "the Royals are planning more giveaways than daytime TV." At various games, fans will receive NBA Emblems (Jan. 9), sweat shirts (Dec. 5), balls (Dec. 12 and Feb. 20), caps (Jan. 16), gym bags (Nov. 7),

T shirts (Feb. 6), shoes (Mar. 10), turkeys (Nov. 25), panty hose (Oct. 17), hams (Oct. 14), team pictures (Nov. 28), and even hockey pucks (Dec. 9).

Also, there will be:

Ladies Nights, when a femme can sit next to her full-price-paying escort in \$4, 3 and 2 sections for only \$1.

Senior Citizen Nights, when elderly with senior identification cards can get in for \$1. On other nights, they can sit in \$4 seats for \$2.

Youth Nights, when area businessmen reward youthful customers with free tickets.

Assistant general manager Larry Staverman is in charge of promotions. For information, call 731-6060.

Courtsiders Club

The Royals' Courtsiders Club meets every other Thursday at noon at the Cincinnati Playboy Club, 35 East Seventh Street.

The meetings are open to the public and not restricted to Playboy keyholders. It makes a great place to have lunch and hear Coach Bob Cousy, Royals players answer questions of fans and press. Dom Valentino, the Voice of the Royals, emcees the gatherings and awards prizes for the best questions.

Courtsider luncheons are scheduled for Oct. 15 and 22, Nov. 5 and 19, Dec. 3, 17, and 31, Jan. 14 and 28, Feb. 18 and 25, and Mar. 11.



Bob Cousy answers questions of Royals fans, including Bunny Britt and Roz, at bi-monthly Courtsider Club luncheon at the Playboy Club.



Royals Lancer Club

Season ticketholders get royal treatment in the Royals Lancer Club. They become automatic members of the group and get access to the club room, located on the second floor of the Gardens, south side. A three-sandwich and complete beverage menu is available before, during and up to an hour after the game. The room is an ideal place for a sportsman to entertain guests. Pennants of all NBA teams decorate the wall. So do Royals Hall-of-Fame plaques and the retired jerseys of Maurice Stokes (12), Oscar Robertson (14) and Jack Twyman (27). In addition to Lancer Club membership, season ticketholders get subscriptions to Basketball Weekly (18 issues), Sporting News (18 issues), and the Royals Record (12 issues), as well as a pocket secretary with monthly calendars indicating dates of Royals and Gardens events.

Voice of the Royals

The radio and television Voice of the Royals is Dom Valentino, in his second year as the team's broadcaster. A Boston U. graduate and former Air Force pilot, Dom



has been behind a microphone since 1956. He has described the football games of the Boston Patriots and the hockey of the Boston Bruins. He did Boston College games while Bob Cousy was coach, as well BC hockey and football. He came to Cincinnati in August, 1969 after four years as sports director at WCOP, the NBC affiliate in Boston. He and wife Judy

have three boys, Tom, 12, David, 10, and Jay, 7.

Radio and Television

Fans can follow the Royals on the road on WLW-T television and at home and away on the Royals Basketball Network.

The following games are scheduled on WLW-T, Cincinnati (Channel 5):

| | | |
|---------------|-------|----------------------|
| Fri., Nov. 27 | | at Philadelphia |
| Sun., Dec. 6 | | at Baltimore |
| Fri., Dec. 18 | | at Chicago |
| Mon., Dec. 28 | | Milwaukee at Madison |
| Tues., Jan. 5 | | Los Angeles at Omaha |
| Fri., Jan. 15 | | at Milwaukee |

| | | |
|---------------|-------|--------------|
| Tues., Feb. 2 | | at New York |
| Sun., Mar. 14 | | at Cleveland |

All games will be on the Royals Basketball Network. Coach Bob Cousy's pre-game show will precede each game. The radio network tentatively includes flagship station WLW Cincinnati (50,000 watts at 700 on the dial), WOMP Bellaire, WBEX Chillicothe, WHIO Dayton, WIRO Ironton, WMOA Marietta, WPFB Middletown, WPTW Piqua, WNXT Portsmouth, WHIZ Zanesville, WHBV Anderson, Ind., WEKY Richmond, Ky., and WFTM Maysville, Ky.

Royals Club Directory

The Cincinnati Basketball Club Company has offices in the Cincinnati Gardens, 2250 Seymour Avenue, Cincinnati, Ohio 45212, telephone (513) 731-6060. The Royals club directory:



Lindhorst



Rich

| | | |
|------------------------------|-------|--|
| Chairman of the Board | | Max W. Jacobs |
| and Treasurer | | Max W. Jacobs |
| President | | Carl W. Rich |
| Exec. Vice President | | Carl W. Rich |
| and General Manager | | Joe Axelson |
| Secretary and General | | Joe Axelson |
| Counsel | | Ambrose H. Lindhorst |
| Assistant Secretary | | Andrew Hopple |
| Board of Directors | | Chase N. Davies, |
| | | John Henry, Warren Hensel, Max W. Jacobs, Ambrose |
| | | H. Lindhorst, Herbert Mittendorf, Carl W. Rich, |
| | | Robert Schuster, Robert H. Stix, Dan Teehan, William |
| | | Schwartz. |
| Asst. General Manager | | Larry Staverman |
| Business Manager | | Elise Childers |
| Director of Public Relations | | Roger Ruhl |
| Ticket Manager | | Margie Meyers |
| Secretary | | Judy Gamm |
| Head Coach | | Bob Cousy |
| Asst. Coach and Scout | | Draff Young |
| Team Physician | | Dr. Edward J. Zenni |
| Trainer | | Joe (Doc) Keefe |
| Equipment Manager | | Rich Morgan |
| Home Court | | Cincinnati Gardens (11,650) |
| Nickname | | Royals |
| Team Colors | | Red, Royal Blue and White |
| Radio | | WLW (700 kc) |
| Television | | WLW-T (Ch. 5) |
| Broadcaster | | Dom Valentino |
| Ticket Prices | | \$6, \$5, \$4, \$3, \$2 |
| Game Times | | 8:05 p.m. (EST), except |
| | | 7:05 p.m. Dec. 25 |

